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Smart commercial real estate in an omnichannel world.

As retail undergoes massive shifts, the landscape of commercial real estate is becoming harder to navigate. Traverse confidently with Chart.

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Platform Functionality

Omnichannel Insights

Discover cross-shopping habits. Understand how in-store purchases drive online spend—and vice versa.


Brand Intelligence

Use intelligence to uncover co-tenanting patterns and attract burgeoning brands.

Performance Diagnostics

Compare your center's mix of retail categories to the market to drive positioning and leasing decisions.

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Search by brand, category, or location...

Share Feedback Jon Kowalski logout

My Home Page

Hi Jon! Welcome to the Chart Pilot.

Explore all the ways Chart can help you. Share your experience with the platform by submitting feedback using the button at the top right of every screen.

Pages to explore:

Retail Momentum

Identify emerging retail locations within a metro area and determine the quality of established locations based on openings, closings, and foot traffic.

Brand Intelligence

Understand co-tenanting patterns to better target incumbent brands — and spot nascent digital brands that are ripe for expansion.

Category Intelligence

Uncover the growth and spend patterns of categories to better understand which categories of merchants you should be pursuing.

Features to come:

Portfolio Performance Analyzer

Review a curated list of performance trends across your portfolio to spot issues to follow-up and locations/brands that are leading the pack.

Money Movement Intelligence

See how much money travels by a specific location to better understand the retail potential of sites.

Emerging Brand Finder

Looking for the next big thing? Discover growing, engaging nascent brands that deserve your attention before they get on everyone else's radar.

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