

Generated on: This page was generated by TSDR on 2019-12-31 17:12:05 EST

Mark: SWIFTMOVEMENT

### **SwiftMovement**

US Serial Number: 88408316 Application Filing Apr. 30, 2019

Date:

US Registration 5913673 Registration Date: Nov. 19, 2019 Number:

Filed as TEAS Yes

**Currently TEAS** Yes Plus: Plus:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 19, 2019 Publication Date: Sep. 03, 2019

### **Mark Information**

Mark Literal SWIFTMOVEMENT

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Boots; Boots for sport; Cheongsams (Chinese gowns); Coats; Down jackets; Dresses; Footwear; Fur coats; Insoles; Lace boots; Men's and women's jackets, coats, trousers, vests; Overcoats; Pants; Sandals; Shirts; Shoes; Slippers; Sports shoes; Sweaters; T-shirts;

Tops as clothing; Trousers; Wearable garments and clothing, namely, shirts; Women's clothing, namely, shirts, dresses, skirts, blouses

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Mar. 29. 2019 Use in Commerce: Mar. 29, 2019

# **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Liu Dong

Owner Address: Sanjiang Vil., Nantang Town,

Leqing, Zhejiang CHINA 325600

Legal Entity Type: INDIVIDUAL Citizenship: CHINA

# **Attorney/Correspondence Information**

Attorney of Record - None Correspondent

Correspondent LIU DONG

Name/Address: WEI DONG LONG KE JI DA SHA 1331-1332

LONG HUA XIN QU

SHENZHEN, GUANGDONG CHINA 518109

**Domestic Representative - Not Found** 

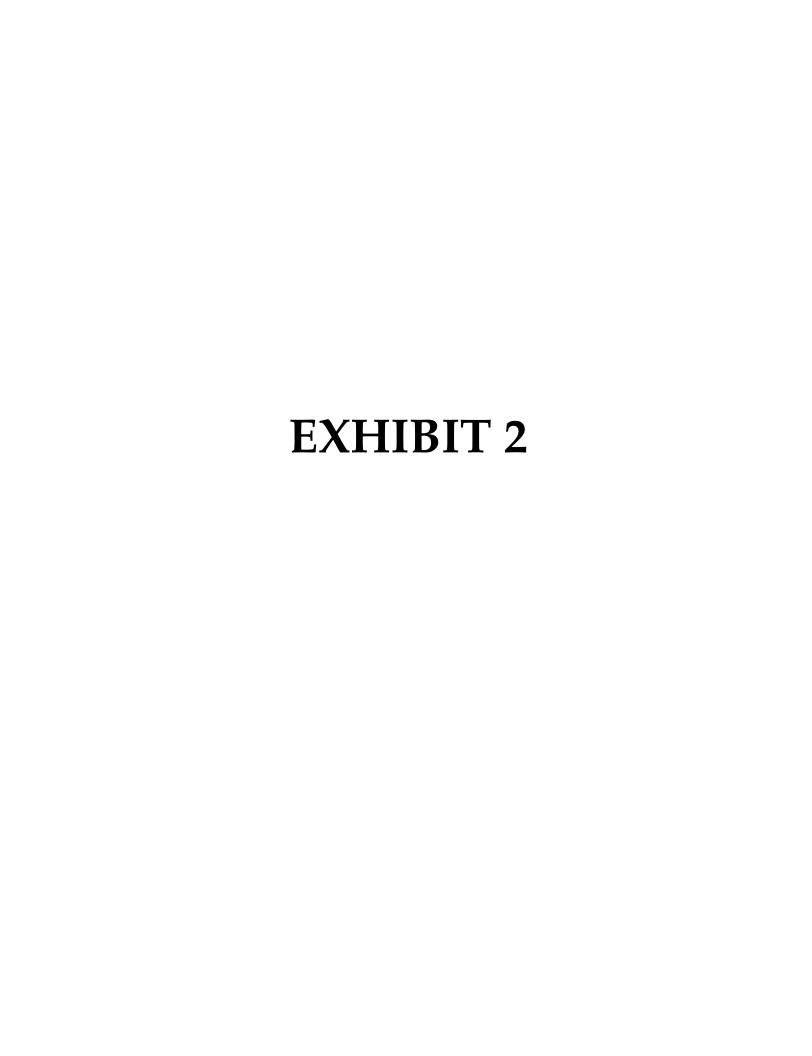
### **Prosecution History**

Date	Description	Proceeding Number
Nov. 19, 2019	REGISTERED-PRINCIPAL REGISTER	
Sep. 03, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 03, 2019	PUBLISHED FOR OPPOSITION	
Aug. 14, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 26, 2019	ASSIGNED TO LIE	70633
Jul. 16, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 16, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 16, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 16, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 16, 2019	EXAMINERS AMENDMENT -WRITTEN	83173
Jul. 12, 2019	ASSIGNED TO EXAMINER	83173
May 16, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 03, 2019	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Nov. 19, 2019



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Mark: SWIFTLITE

### **SWIFTLITE**

US Serial Number: 88121538 Application Filing Sep. 18, 2018

Date:

US Registration 5715489 Registration Date: Apr. 02, 2019

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 02, 2019

Publication Date: Jan. 15, 2019

### **Mark Information**

Mark Literal SWIFTLITE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Fabric sold as an integral component of finished clothing items, namely, pants and skorts

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Apr. 19, 2018 **Use in Commerce:** Apr. 19, 2018

# **Basis Information (Case Level)**

Filed Use:YesCurrently Use:YesFiled ITU:NoCurrently ITU:NoFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

# Current Owner(s) Information

Owner Name: Athleta, Inc.

Filed No Basis: No

Owner Address: 2 Folsom Street

San Francisco, CALIFORNIA UNITED STATES 94105

Legal Entity Type: CORPORATION State or Country DELAWARE

Where Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Julia Kripke

Attorney Primary ip@gap.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent JULIA KRIPKE Name/Address: THE GAP, INC.

2 FOLSOM STREET

SAN FRANCISCO, CALIFORNIA UNITED STATES 94105

**Phone:** 415-427-5575 **Fax:** 415-427-2166

Correspondent e- ip@gap.com Correspondent e- Yes mail: mail Authorized:

**Domestic Representative - Not Found** 

### **Prosecution History**

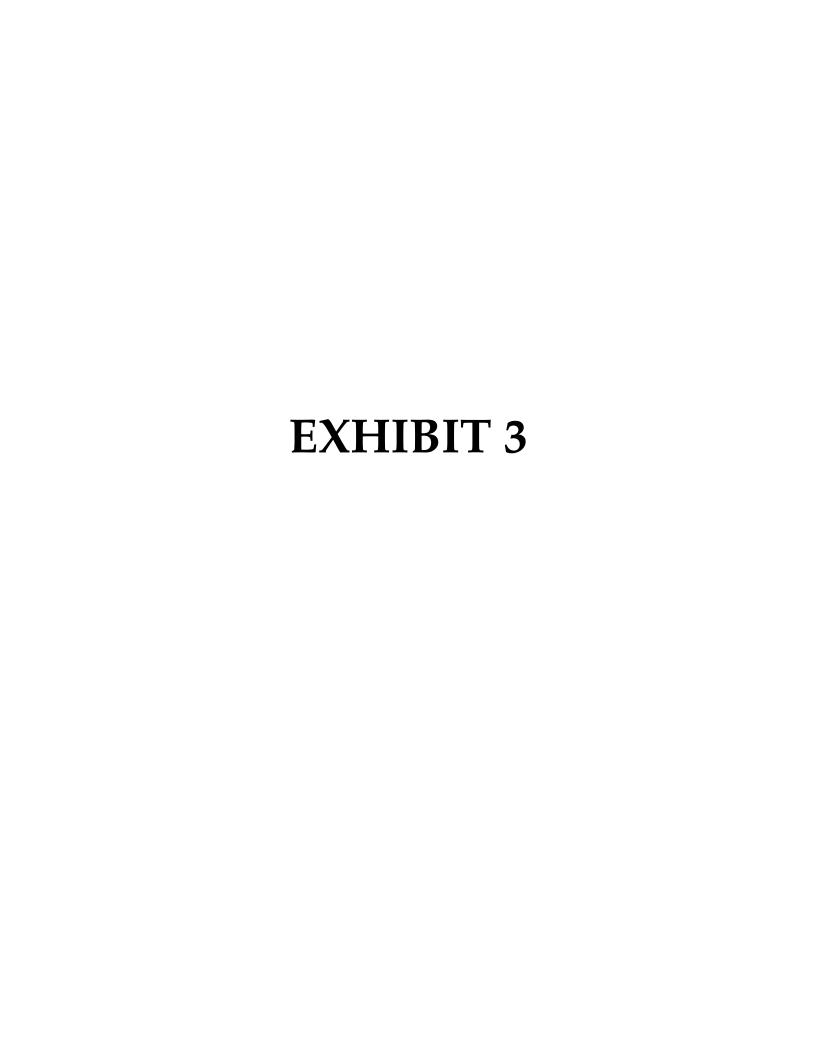
Date	Description	Proceeding Number
Apr. 02, 2019	REGISTERED-PRINCIPAL REGISTER	
Jan. 15, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 15, 2019	PUBLISHED FOR OPPOSITION	
Dec. 26, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 04, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 29, 2018	ASSIGNED TO EXAMINER	93662
Sep. 24, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 21, 2018	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Apr. 02, 2019



Generated on: This page was generated by TSDR on 2019-12-31 17:13:06 EST

Mark: SWIFT PIGEON APPAREL

SWIFT PIGEON APPAREL

US Serial Number: 87018718 Application Filing Apr. 29, 2016

Date:

US Registration 5100036 Registration Date: Dec. 13, 2016

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 13, 2016

Publication Date: Sep. 27, 2016

### **Mark Information**

Mark Literal SWIFT PIGEON APPAREL

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Disclaimer: "APPAREL"

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Clothing, namely, shirts, t-shirts, tank tops, sweatshirts, hooded sweatshirts, jerseys, pullovers, jackets, hats, underwear

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 04, 2013 Use in Commerce: Dec. 04, 2013

## **Basis Information (Case Level)**

Filed Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Swift Pigeon Apparel

Owner Address: 12 Hamilton Place, Unit B14

Garden City, NEW YORK UNITED STATES 11530

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEW YORK

Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Raj Abhyanker

Attorney Primary trademarks@legalforce.com Email Address: Attorney Email Yes Authorized:

Correspondent

Correspondent Raj Abhyanker

Name/Address: LegalForce RAPC Worldwide, P.C.

446 E Southern Ave

Tempe, ARIZONA UNITED STATES 85282

**Phone:** 650 965-8731 **Fax:** 650 989-2131

Domestic Representative - Not Found

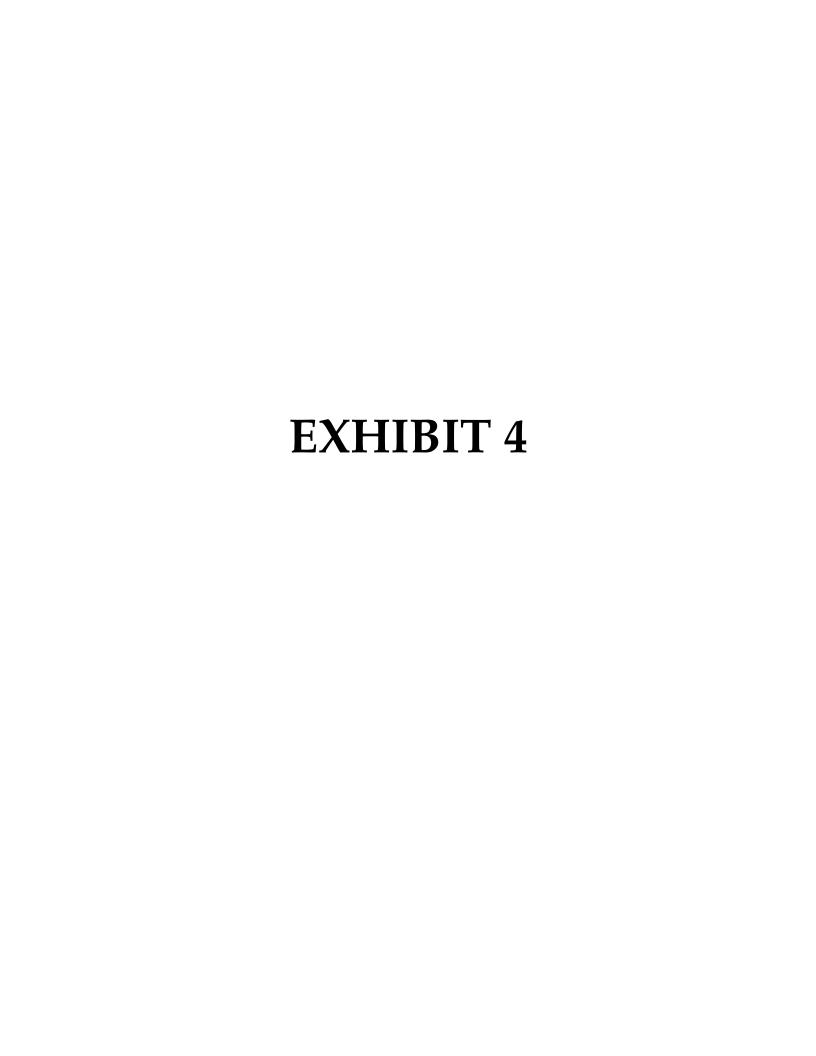
### **Prosecution History**

		_
Date	Description	Proceeding Number
Apr. 11, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 11, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 24, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 24, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 13, 2016	REGISTERED-PRINCIPAL REGISTER	
Sep. 27, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 27, 2016	PUBLISHED FOR OPPOSITION	
Sep. 07, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 19, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Aug. 17, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 17, 2016	EXAMINER'S AMENDMENT ENTERED	77976
Aug. 16, 2016	ASSIGNED TO LIE	77976
Aug. 16, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 16, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 16, 2016	EXAMINERS AMENDMENT -WRITTEN	80804
Aug. 16, 2016	ASSIGNED TO EXAMINER	80804
May 03, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 03, 2016	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Dec. 13, 2016



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Mark: SWIFT DIAMOND

### Swift Diamond

US Serial Number: 87755357 Application Filing Jan. 15, 2018

Date:

US Registration 5717101 Registration Date: Apr. 02, 2019

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 02, 2019

Publication Date: Jun. 05, 2018

Notice of Jul. 31, 2018 Allowance Date:

### **Mark Information**

Mark Literal SWIFT DIAMOND

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Clothing, namely, athletic sleeves; Dresses; Leg shapers; Leg warmers; Leg-warmers; Leggings; Pullovers; Shirts; Skirts; Socks; Tanktops; Evening dresses; Fleece pullovers; Head wraps; Hooded pullovers; Hoodies; Hoods; Jackets; Jerseys; Long sleeve pullovers;

Polo shirts; Sports shirts; Sweat shirts; T-shirts; Tee shirts; Turtleneck pullovers; Yoga shirts

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Apr. 16, 2018 **Use in Commerce:** Jun. 20, 2018

### **Basis Information (Case Level)**

 Filed Use:
 No
 Currently Use:
 Yes

 Filed ITU:
 Yes
 Currently ITU:
 No

 Filed 44D:
 No
 Currently 44E:
 No

 Filed 44E:
 No
 Currently 66A:
 No

 Filed 66A:
 No
 Currently No Basis:
 No

Filed No Basis: No

**Current Owner(s) Information** 

Owner Name: Stoyan Zlatkov Marinov

DBA, AKA, DBA Swift Diamond

Formerly:

Owner Address: jk. vyzrajdane blok. 3 etaj.2 ap.10

Varna BULGARIA 9020

Legal Entity Type: INDIVIDUAL Citizenship: BULGARIA

### **Attorney/Correspondence Information**

Attorney of Record - None Correspondent

Correspondent STOYAN ZLATKOV MARINOV Name/Address: JK. VYZRAJDANE BLOK. 3 ETAJ.2 AP.10

VARNA BULGARIA 9020

Phone: +359-889333856

### **Domestic Representative - Not Found**

### **Prosecution History**

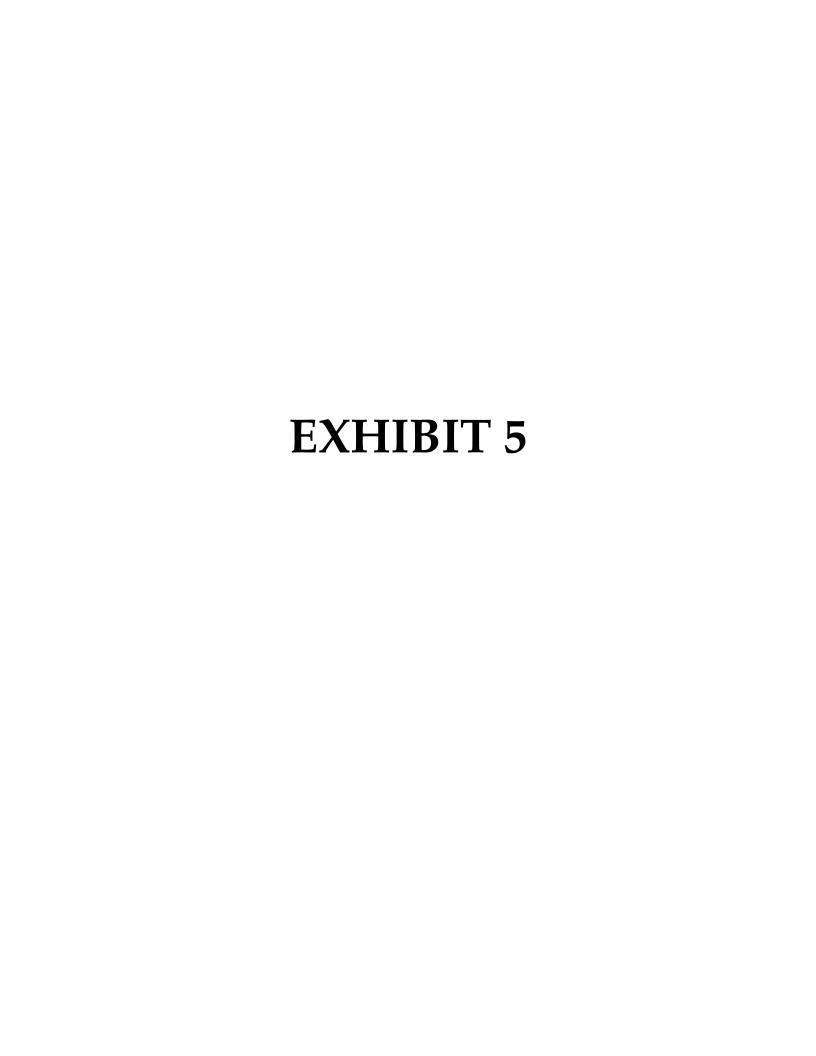
Date	Description	Proceeding Number
Apr. 02, 2019	REGISTERED-PRINCIPAL REGISTER	
Feb. 26, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 25, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 04, 2019	STATEMENT OF USE PROCESSING COMPLETE	70565
Sep. 18, 2018	USE AMENDMENT FILED	70565
Jan. 15, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 15, 2019	TEAS POST PUBLICATION AMENDMENT RECEIVED	
Oct. 19, 2018	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	70565
Sep. 18, 2018	DIVISIONAL REQUEST RECEIVED	
Sep. 18, 2018	TEAS REQUEST TO DIVIDE RECEIVED	
Oct. 12, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 12, 2018	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	70565
Sep. 25, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Sep. 18, 2018	TEAS STATEMENT OF USE RECEIVED	
Jul. 31, 2018	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 05, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 05, 2018	PUBLISHED FOR OPPOSITION	
May 16, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 02, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 25, 2018	ASSIGNED TO EXAMINER	93669
Jan. 27, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 18, 2018	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Feb. 25, 2019



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Mark: SWIFTWATER

### **SWIFTWATER**

US Serial Number: 87836222 Application Filing Mar. 15, 2018

Date:

US Registration 5585903 Registration Date: Oct. 16, 2018
Number:

Filed as TEAS Yes
Plus:
Currently TEAS Yes
Plus:
Plus:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 16, 2018

Publication Date: Jul. 31, 2018

### **Mark Information**

Mark Literal SWIFTWATER

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Related Properties Information**

International 1428041

Registration Number:

International A0079167/1428041

Application(s) /Registration(s) Based on this Property:

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Footwear

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

# **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Crocs, Inc.

Owner Address: 7477 East Dry Creek Parkway

Niwot, COLORADO UNITED STATES 80503

State or Country DELAWARE Legal Entity Type: CORPORATION

Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Michael J. Bevilacqua, Esq. Docket Number: 2200929.3869

Attorney Primary whiptrademark@wilmerhale.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent MICHAEL J. BEVILACQUA, ESQ.

Name/Address: WILMER CUTLER PICKERING HALE AND DORR LLP

1225 SEVENTEENTH STREET, SUITE 2600 DENVER, COLORADO UNITED STATES 80202

Phone: 617-526-6000 Fax: +1 617-526-5000

Correspondent e- whiptrademark@wilmerhale.com Michael.Bevilacq

Correspondent e- Yes mail: ua@wilmerhale.com josh.smith@wilmerhale.com mail Authorized:

### **Domestic Representative - Not Found Prosecution History**

Date	Description	Proceeding Number
Oct. 16, 2018	REGISTERED-PRINCIPAL REGISTER	
Jul. 31, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 31, 2018	PUBLISHED FOR OPPOSITION	
Jul. 11, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 27, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 26, 2018	ASSIGNED TO EXAMINER	67424
Mar. 22, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 19, 2018	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

TM Staff Information - None

**File Location** 

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Oct. 16, 2018

### **Assignment Abstract Of Title Information**

Summary

Total Assignments: 1 Registrant: Crocs, Inc.

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: 6707/0881 Pages: 19 Date Recorded: Jul. 31, 2019

Supporting assignment-tm-6707-0881.pdf

Documents:

Name: CROCS, INC. Execution Date: Jul. 26, 2019

Legal Entity Type: CORPORATION State or Country DELAWARE

Where Organized:

Name: CROCS RETAIL, LLC Execution Date: Jul. 26, 2019

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country COLORADO

Where Organized:

Name: JIBBITZ, LLC Execution Date: Jul. 26, 2019

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country COLORADO

Where Organized:

Name: COLORADO FOOTWEAR C.V. Execution Date: Jul. 26, 2019

Legal Entity Type: COMMANDITAIRE VENNOOTSCHAP (C.V.) State or Country NETHERLANDS

Where Organized:

Name: CROCS EUROPE B.V. Execution Date: Jul. 26, 2019

Legal Entity Type: BESLOTEN VENNOOTSCHAP (B.V.) State or Country NETHERLANDS

Where Organized:

Assignee

Name: PNC BANK, NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country UNITED STATES

Where Organized:

Address: 500 FIRST AVENUE

COMMERCIAL LOAN SERVICE CENTER/DCC

PITTSBURGH, PENNSYLVANIA 15219

Correspondent

Correspondent TIMOTHY D. PECSENYE

Name:

Correspondent ONE LOGAN SQUARE

Address: 8TH FLOOR

PHILADELPHIA, PA 19103

**Domestic Representative - Not Found** 



Generated on: This page was generated by TSDR on 2019-12-31 17:23:32 EST

Mark: SWIFTWICK

### **SWIFTWICK**

US Serial Number: 87462561 Application Filing May 24, 2017

Date:

US Registration 5364438 Registration Date: Dec. 26, 2017 Number:

Filed as TEAS Yes **Currently TEAS** Yes Plus: Plus:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 26, 2017 Publication Date: Oct. 10, 2017

### **Mark Information**

Mark Literal SWIFTWICK

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Related Properties Information**

Claimed Ownership 3998502 of US

Registrations:

### **Goods and Services**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Hats; Headbands; Socks; Sports pants; Sports shirts; Sweat bands; T-shirts; Wrist bands as clothing

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Mar. 01, 2007 Use in Commerce: Mar. 01, 2007

### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No Filed 44D: No Currently 44E: No

Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: ELICIT BRANDS. LLC DBA, AKA, DBA SWIFTWICK

Formerly:

Owner Address: SUITE 104

5200 MARYLAND WAY

BRENTWOOD, TENNESSEE UNITED STATES 37027

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE

Where Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Mark J. Patterson Docket Number: 017708 Attorney Primary MJP@iplawgroup.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent MARK J. PATTERSON

Name/Address: PATTERSON INTELLECTUAL PROPERTY LAW, P.C.

1600 DIVISION STREET

SUITE 500

NASHVILLE, TENNESSEE UNITED STATES 37203

Phone: 615-242-2400 Fax: 615-242-2221

Correspondent e- MJP@iplawgroup.com pam@iplawgroup.com doc

Correspondent e- Yes mail Authorized: mail: ket@iplawgroup.com

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Dec. 26, 2017	REGISTERED-PRINCIPAL REGISTER	
Oct. 10, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 10, 2017	PUBLISHED FOR OPPOSITION	
Sep. 20, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 25, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 23, 2017	ASSIGNED TO EXAMINER	92985
Jun. 01, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 27, 2017	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

**TM Staff Information - None** 

**File Location** 

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Dec. 26, 2017



Generated on: This page was generated by TSDR on 2019-12-31 17:24:00 EST

Mark: SWIFTLY

### **SWIFTLY**

US Serial Number: 86131957 Application Filing Nov. 29, 2013

Date:

US Registration 5413086 Registration Date: Feb. 27, 2018

Number:

Register: Principal

Mark Type: Trademark

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 27, 2018

Publication Date: May 12, 2015

Notice of Jul. 07, 2015

Allowance Date:

### **Mark Information**

Mark Literal SWIFTLY

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Related Properties Information**

International 1214350

Registration Number:

International A0042950/1214350

Application(s) /Registration(s) Based on this Property:

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Clothing, namely, t-shirts, shirts, tank tops, sweatshirts, sweaters; clothing accessories, namely, arm warmers and scarves; headwear,

namely, headbands

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Aug. 15, 2008 **Use in Commerce:** Aug. 15, 2008

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes

Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Lululemon Athletica Canada Inc.

Owner Address: Suite 400

1818 Cornwall Avenue

Vancouver, BC CANADA V6J1C7

Legal Entity Type: CORPORATION State or Country CANADA

Where Organized:

# **Attorney/Correspondence Information**

### **Attorney of Record**

Attorney Name: Ann K. Ford Docket Number: 368253-31 Attorney Primary dctrademarks@dlapiper.com Attorney Email Yes Email Address: Authorized:

Correspondent

Correspondent ANN K. FORD Name/Address: DLA PIPER LLP (US)

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20004-2131

Fax: 2027995000 Phone: 2027994000

Correspondent e- dctrademarks@dlapiper.com Correspondent e- Yes mail Authorized:

mail:

### **Domestic Representative - Not Found**

### **Prosecution History**

Date	Description	Proceeding Number
Feb. 27, 2018	REGISTERED-PRINCIPAL REGISTER	
Jan. 26, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 25, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 15, 2018	STATEMENT OF USE PROCESSING COMPLETE	66530
Jan. 05, 2018	USE AMENDMENT FILED	66530
Jan. 05, 2018	TEAS STATEMENT OF USE RECEIVED	
Jul. 11, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 07, 2017	EXTENSION 4 GRANTED	98765
Jul. 07, 2017	EXTENSION 4 FILED	98765
Jul. 07, 2017	TEAS EXTENSION RECEIVED	
Jan. 10, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 06, 2017	EXTENSION 3 GRANTED	98765
Jan. 06, 2017	EXTENSION 3 FILED	98765
Jan. 06, 2017	TEAS EXTENSION RECEIVED	
Jul. 20, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 19, 2016	EXTENSION 2 GRANTED	66530
Jul. 07, 2016	EXTENSION 2 FILED	66530
Jul. 07, 2016	TEAS EXTENSION RECEIVED	
Feb. 09, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 08, 2016	EXTENSION 1 GRANTED	66530
Dec. 29, 2015	EXTENSION 1 FILED	66530
Feb. 07, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Dec. 29, 2015	TEAS EXTENSION RECEIVED	

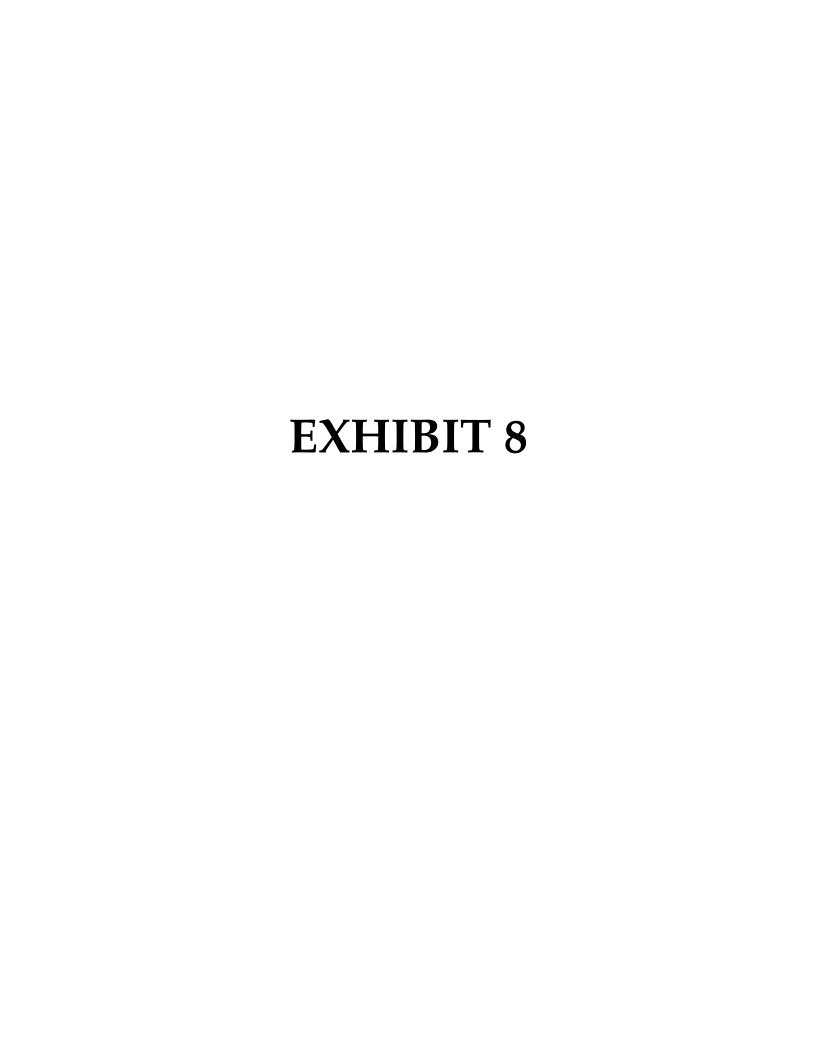
Jul. 07, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 12, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 12, 2015	PUBLISHED FOR OPPOSITION	
Apr. 22, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 03, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Apr. 02, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 01, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	70633
Apr. 01, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Mar. 30, 2015	ASSIGNED TO LIE	70633
Mar. 23, 2015	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Sep. 12, 2014	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Sep. 12, 2014	LETTER OF SUSPENSION E-MAILED	6332
Sep. 12, 2014	SUSPENSION LETTER WRITTEN	74782
Sep. 11, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 11, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 11, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 17, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 17, 2014	NON-FINAL ACTION E-MAILED	6325
Mar. 17, 2014	NON-FINAL ACTION WRITTEN	74782
Mar. 13, 2014	ASSIGNED TO EXAMINER	74782
Dec. 12, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 03, 2013	NEW APPLICATION ENTERED IN TRAM	

# TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Jan. 25, 2018



Generated on: This page was generated by TSDR on 2019-12-31 17:24:14 EST

Mark: SWIFT ENOUGH TO ENDURE

Swift Enough To Endure

US Serial Number: 86533089 Application Filing Feb. 12, 2015

Date:

US Registration 4953847 Registration Date: May 10, 2016
Number:

Filed as TEAS Yes Currently TEAS Yes Plus: Pus:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 10, 2016

Publication Date: Feb. 23, 2016

### **Mark Information**

Mark Literal SWIFT ENOUGH TO ENDURE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Apparel for dancers, namely, tee shirts, sweatshirts, pants, leggings, shorts and jackets; Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Children's and infants' apparel treated with fire and heat retardants, namely, jumpers, overall sleepwear, pajamas,

rompers and one-piece garments

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Jan. 11, 2014 **Use in Commerce:** Jan. 23, 2015

# **Basis Information (Case Level)**

Filed Use:YesCurrently Use:YesFiled ITU:NoCurrently ITU:NoFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Handie, Andronica
Owner Address: 9414 S 73 Place

Tulsa, OKLAHOMA UNITED STATES 74133

Legal Entity Type: INDIVIDUAL Citizenship: UNITED STATES

# **Attorney/Correspondence Information**

### Attorney of Record

Attorney Name: David K. Williams

Attorney Primary dave@dkwilliams.ne

Attorney Primary dave@dkwilliams.net Email Address: Attorney Email Yes Authorized:

Correspondent

Correspondent DAVID K. WILLIAMS

Name/Address: WILLIAMS INTELLECTUAL PROPERTY

6104 S TAFT WAY

LITTLETON, COLORADO UNITED STATES 80127

Phone: 720-328-5343

Correspondent e- dave@dkwilliams.net ben@wip.net karin@dkwillia

mail: ms.net

Correspondent e- Yes mail Authorized:

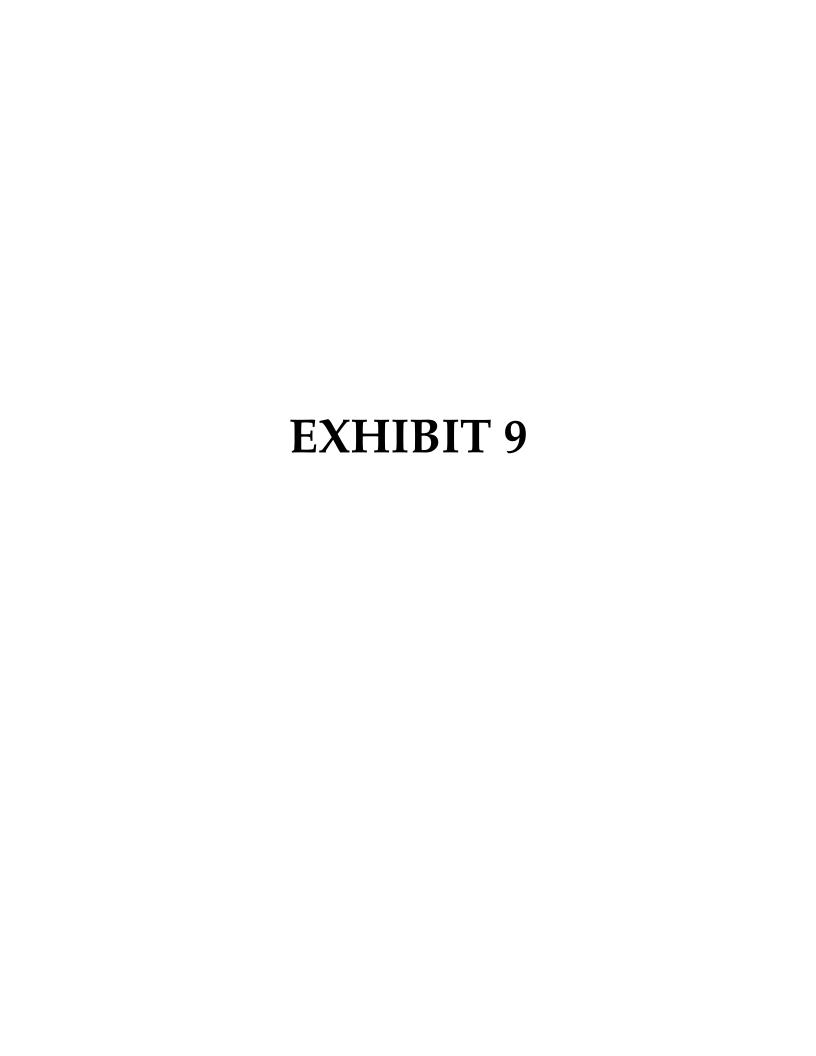
Domestic Representative - Not Found

### **Prosecution History**

Date	Description	Proceeding Number
May 10, 2016	REGISTERED-PRINCIPAL REGISTER	
Feb. 23, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 23, 2016	PUBLISHED FOR OPPOSITION	
Feb. 03, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 21, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Jan. 11, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 11, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 11, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 11, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 11, 2016	EXAMINERS AMENDMENT -WRITTEN	91166
Oct. 16, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 16, 2015	NON-FINAL ACTION E-MAILED	6325
Oct. 16, 2015	NON-FINAL ACTION WRITTEN	91166
Aug. 24, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 24, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 24, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 10, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 10, 2015	NON-FINAL ACTION E-MAILED	6325
Jul. 10, 2015	NON-FINAL ACTION WRITTEN	91166
Jun. 09, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Jun. 09, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Jun. 01, 2015	ASSIGNED TO LIE	70138
May 27, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 20, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 20, 2015	NON-FINAL ACTION E-MAILED	6325
May 20, 2015	NON-FINAL ACTION WRITTEN	91166
May 19, 2015	ASSIGNED TO EXAMINER	91166
Feb. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 16, 2015	NEW APPLICATION ENTERED IN TRAM	

# TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: May 10, 2016



Generated on: This page was generated by TSDR on 2019-12-31 17:24:27 EST

Mark: SWIFTBELTS

### **SWIFTBELTS**

US Serial Number: 85913322 Application Filing Apr. 24, 2013

Date:

US Registration 4694060 Registration Date: Mar. 03, 2015

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 03, 2015

Publication Date: Dec. 16, 2014

### **Mark Information**

Mark Literal SWIFTBELTS

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Belts for children

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Aug. 01, 2013 **Use in Commerce:** Dec. 01, 2013

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes
Filed ITU: Yes Currently ITU: No
Filed 44D: No Currently 44E: No
Filed 44E: No Currently 66A: No
Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: Hung, Michael

Owner Address: 23FL GOLD UNION COMM BLDG.

Legal Entity Type: INDIVIDUAL Citizenship: UNITED STATES

### **Attorney/Correspondence Information**

### Attorney of Record - None Correspondent

Correspondent HUNG, MICHAEL

Name/Address: 70-72 CONNAUGHT RD. WEST

23FL GOLD UNION COMM BLDG. HONG KONG HONG KONG

Phone: (505) 864-0702

### **Domestic Representative - Not Found**

### **Prosecution History**

Date	Description	Proceeding Number
Mar. 03, 2015	REGISTERED-PRINCIPAL REGISTER	
Dec. 16, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 16, 2014	PUBLISHED FOR OPPOSITION	
Nov. 26, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 13, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Nov. 08, 2014	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Nov. 07, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 07, 2014	USE AMENDMENT ACCEPTED	75593
Oct. 16, 2014	LIE CHECKED SUSP - TO ATTY FOR ACTION	77976
Apr. 10, 2014	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Apr. 10, 2014	LETTER OF SUSPENSION E-MAILED	6332
Apr. 10, 2014	SUSPENSION LETTER WRITTEN	75593
Apr. 05, 2014	AMENDMENT TO USE PROCESSING COMPLETE	88889
Apr. 05, 2014	USE AMENDMENT FILED	88889
Apr. 04, 2014	TEAS AMENDMENT OF USE RECEIVED	
Oct. 09, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 09, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 09, 2013	NON-FINAL ACTION WRITTEN	75593
Sep. 26, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	77976
Sep. 26, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	77976
Sep. 18, 2013	ASSIGNED TO LIE	77976
Sep. 12, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 14, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 14, 2013	NON-FINAL ACTION E-MAILED	6325
Aug. 14, 2013	NON-FINAL ACTION WRITTEN	75593
Aug. 12, 2013	ASSIGNED TO EXAMINER	75593
May 01, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

### **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Mar. 03, 2015

# EXHIBIT 10

Generated on: This page was generated by TSDR on 2019-12-31 17:24:41 EST

Mark: SWIFT RIVER

### SWIFT RIVER

US Serial Number: 78412823 Application Filing May 04, 2004

Date:

US Registration 3014135 Registration Date: Nov. 08, 2005

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 21, 2017

Publication Date: Feb. 22, 2005

Notice of May 17, 2005

Allowance Date:

### **Mark Information**

Mark Literal SWIFT RIVER

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

 $\textbf{For:} \ \ \text{apparel for men, women, and children, namely, pants, shirts, and jackets}$ 

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Jul. 13, 2004 **Use in Commerce:** Jul. 13, 2004

# **Basis Information (Case Level)**

Filed Use:NoCurrently Use:YesFiled ITU:YesCurrently ITU:NoFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: L. L. Bean, Inc.

Owner Address: 15 Casco Street

Freeport, MAINE UNITED STATES 04033

Legal Entity Type: CORPORATION State or Country MAINE Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Kevin R. Haley Docket Number: BEAN-8995

Attorney Primary trademarks@brannlaw.com Email Address:

Attorney Email Yes Authorized:

Correspondent

Correspondent KEVIN R. HALEY Name/Address: BRANN & ISAACSON

184 MAIN STREET

LEWISTON, MAINE UNITED STATES 04240

Phone: (207) 786-3566 Fax: (207) 783-9325

Correspondent e- trademarks@brannlaw.com benr@brannlaw.com

mail:

Correspondent e- Yes mail Authorized:

### **Domestic Representative - Not Found**

### **Prosecution History**

Date	Description	Proceeding Number
Jun. 21, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 21, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75184
Jun. 21, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75184
Apr. 25, 2016	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	75184
Apr. 25, 2016	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Jan. 11, 2016	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	75184
Jan. 08, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Oct. 28, 2015	TEAS SECTION 8 & 9 RECEIVED	
Mar. 16, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 16, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68973
Mar. 16, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Feb. 03, 2012	TEAS SECTION 8 & 15 RECEIVED	
Nov. 08, 2005	REGISTERED-PRINCIPAL REGISTER	
Sep. 22, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
Sep. 16, 2005	ASSIGNED TO LIE	76568
Sep. 14, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 27, 2005	STATEMENT OF USE PROCESSING COMPLETE	68973
Jul. 27, 2005	USE AMENDMENT FILED	68973
Jul. 27, 2005	TEAS STATEMENT OF USE RECEIVED	
May 17, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 22, 2005	PUBLISHED FOR OPPOSITION	
Feb. 02, 2005	NOTICE OF PUBLICATION	
Dec. 23, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	76523
Dec. 23, 2004	ASSIGNED TO LIE	76523
Dec. 07, 2004	ASSIGNED TO LIE	69712
Dec. 02, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 02, 2004	ASSIGNED TO EXAMINER	76833
May 11, 2004	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE Date in Location: Jun. 21, 2017

# **EXHIBIT 11**

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Mark: SWIFT

### **SWIFT**

US Serial Number: 77907383 Application Filing Jan. 07, 2010

Date:

US Registration 3941729 Registration Date: Apr. 05, 2011

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 08, 2017

Publication Date: Jun. 01, 2010

**Notice of** Jul. 27, 2010

Allowance Date:

### **Mark Information**

Mark Literal SWIFT

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Infant carriers worn on the body

International 018 - Primary Class U.S Class(es): 001, 002, 003, 022, 041

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Jun. 10, 2010 **Use in Commerce:** Jun. 10, 2010

# **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: BLUE BOX OPCO LLC

Owner Address: 10025 Mesa Rim Road

San Diego, CALIFORNIA UNITED STATES 92121

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE

Where Organized:

### **Attorney/Correspondence Information**

**Attorney of Record** 

Attorney Name: Susan M. Natland

Docket Number: ITINO.017T

Attorney Primary Email Address:

Attorney Email Address:

Attorney Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Susan M. Natland

Name/Address: Knobbe, Martens, Olson & Bear, LLP

2040 Main Street, 14th Floor

Irvine, CALIFORNIA UNITED STATES 92614

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Feb. 19, 2019	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 19, 2019	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 08, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 08, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
Jun. 06, 2017	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
May 19, 2017	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	76293
May 19, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Apr. 06, 2017	TEAS SECTION 8 & 15 RECEIVED	
Apr. 05, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Sep. 01, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 01, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 05, 2011	REGISTERED-PRINCIPAL REGISTER	
Mar. 04, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Mar. 03, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	69712
Mar. 02, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 09, 2011	STATEMENT OF USE PROCESSING COMPLETE	76874
Jan. 17, 2011	USE AMENDMENT FILED	76874
Feb. 09, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Jan. 17, 2011	TEAS STATEMENT OF USE RECEIVED	
Jul. 27, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 01, 2010	PUBLISHED FOR OPPOSITION	
May 12, 2010	NOTICE OF PUBLICATION	
Apr. 28, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Apr. 26, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 17, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	69712
Apr. 17, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	69712
Apr. 17, 2010	ASSIGNED TO LIE	69712
Apr. 06, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 31, 2010	NON-FINAL ACTION MAILED	
Mar. 30, 2010	NON-FINAL ACTION WRITTEN	70167
Mar. 30, 2010	ASSIGNED TO EXAMINER	70167
Jan. 13, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

### **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

Current Location: TMEG LAW OFFICE 108 Date in Location: Jun. 08, 2017

### **Assignment Abstract Of Title Information**

Summary

Total Assignments: 1 Registrant: Infantino, LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: <u>5479/0852</u> Pages: 8

Date Recorded: Mar. 17, 2015

Supporting assignment-tm-5479-0852.pdf

Documents:

Assignor

 Name:
 INFANTINO, LLC
 Execution Date:
 Oct. 31, 2014

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 CALIFORNIA

Where Organized:

Assignee

Name: BLUE BOX OPCO LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE

Where Organized:

Address: 4920 CARROLL CANYON RD., SUITE 200

SAN DIEGO, CALIFORNIA 92121

Correspondent

Correspondent MANATT PHELPS, PHILLIPS - DARREN SAUNDERS

Name:

Correspondent SEVEN TIMES SQUARE - 21ST FLOOR

Address: NEW YORK, NY 10036

**Domestic Representative - Not Found** 

Generated on: This page was generated by TSDR on 2019-12-31 17:26:56 EST

Mark: SWIFTWICK

### **W**swiftwick

US Serial Number: 77506423 Application Filing Jun. 24, 2008

Date:

US Registration 3998502 Registration Date: Jul. 19, 2011

Number:

Filed as TEAS Yes Currently TEAS No Plus: Plus:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Feb. 21, 2017 Publication Date: Mar. 23, 2010

Notice of May 18, 2010

Allowance Date:

### **Mark Information**

Mark Literal SWIFTWICK

Elements:

Standard Character No

Claim:

Mark Drawing 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of The mark consists of the wording, "SWIFTWICK", which appears to the right of a design comprising an elongated diamond shape

Mark: suspended between 2 trapezoids converging downward to form the shape of a dissected letter "V".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search 26.07.21 - Diamonds that are completely or partially shaded Code(s): 26.13.13 - Quadrilateral (two quadrilaterals); Two quadrilaterals

26.13.21 - Quadrilaterals that are completely or partially shaded

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Socks; Hats; Headbands; Sports pants; Sports shirts; Sweat bands; T-shirts; Wrist bands

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Mar. 01, 2007 Use in Commerce: Mar. 01, 2007

### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No

Filed 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: ELICIT BRANDS, LLC

DBA, AKA, DBA SWIFTWICK

Formerly:

Owner Address: 5200 Maryland Way

Suite 104

BRENTWOOD, TENNESSEE UNITED STATES 37024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE

Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Mark J. Patterson

Oncket Number: 010551

Attorney Primary mjp@iplawgroup.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Mark J. Patterson

Name/Address: PATTERSON INTELLECTUAL PROPERTY LAW, P.C.

1600 Division Street

Suite 500

Nashville, TENNESSEE UNITED STATES 37203

**Phone:** 615-242-2400 **Fax:** 615-242-2221

Correspondent e- mjp@iplawgroup.com pam@iplawgroup.com dock Correspondent e- Yes

mail: et@iplawgroup.com mail Authorized:

Domestic Representative

Domestic Brenda Scott Phone: 615-370-8611 x107

Representative Name:

Fax: 866-813-4165

Domestic brenda@swiftwick.com Domestic Yes Representative email: Representative email Authorized:

### **Prosecution History**

Date	Description	Proceeding Number
Feb. 21, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 21, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
Feb. 21, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Dec. 14, 2016	TEAS SECTION 8 & 15 RECEIVED	
Jul. 19, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 27, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 27, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 19, 2011	REGISTERED-PRINCIPAL REGISTER	
Jun. 11, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 10, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Jun. 09, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 27, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	77312
May 27, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	77312
May 23, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 23, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Mar. 15, 2011	NON-FINAL ACTION MAILED	
Mar. 14, 2011	SU - NON-FINAL ACTION - WRITTEN	78196
Feb. 24, 2011	UNDELIVERABLE MAIL - NO ACTION TAKEN	99888
Feb. 23, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Feb. 22, 2011	STATEMENT OF USE PROCESSING COMPLETE	66230
Jan. 31, 2011	USE AMENDMENT FILED	66230
Feb. 22, 2011	EXTENSION 1 GRANTED	66230
Nov. 18, 2010	EXTENSION 1 FILED	66230
Feb. 22, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jan. 31, 2011	TEAS STATEMENT OF USE RECEIVED	
Jan. 31, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 31, 2011	EXTENSION RECEIVED WITH TEAS PETITION	
Jan. 31, 2011	PETITION TO REVIVE-GRANTED	88889
Jan. 31, 2011	TEAS PETITION TO REVIVE RECEIVED	00000
Jan. 05, 2011	UNDELIVERABLE MAIL - NO ACTION TAKEN	99888
Dec. 20, 2010	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	33000
Dec. 20, 2010	ABANDONMENT - NO USE STATEMENT FILED	99999
Jun. 07, 2010	UNDELIVERABLE MAIL - NO ACTION TAKEN	99888
May 18, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	33000
	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 23, 2010	PUBLISHED FOR OPPOSITION	
Mar. 23, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	77212
Feb. 12, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	77312
Feb. 12, 2010		77212
Feb. 12, 2010	EXAMINER'S AMENDMENT ENTERED	77312
Feb. 11, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	0000
Feb. 11, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 11, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 11, 2010	EXAMINERS AMENDMENT -WRITTEN	78196
Feb. 04, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	77312
Feb. 04, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	77312
Feb. 03, 2010	ASSIGNED TO LIE	77312
Feb. 01, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 21, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 21, 2009	NON-FINAL ACTION E-MAILED	6325
Oct. 21, 2009	NON-FINAL ACTION WRITTEN	78196
Aug. 17, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	78288
Aug. 13, 2009	ASSIGNED TO LIE	78288
Aug. 11, 2009	ASSIGNED TO EXAMINER	78196
Jul. 29, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 29, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 29, 2009	ASSIGNED TO LIE	68171
Apr. 28, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 28, 2009	PETITION TO REVIVE-GRANTED	88889
Apr. 28, 2009	TEAS PETITION TO REVIVE RECEIVED	
Oct. 05, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 05, 2008	NON-FINAL ACTION E-MAILED	6325
Oct. 05, 2008	NON-FINAL ACTION WRITTEN	78196
Oct. 05, 2008	REMOVED FROM TEAS PLUS	78196
Sep. 28, 2008	ASSIGNED TO EXAMINER	78196
Jun. 28, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 27, 2008	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

Current Location: TMO LAW OFFICE 113 Date in Location: Feb. 21, 2017

### **Assignment Abstract Of Title Information**

Summary

Total Assignments: 1 Registrant: Swiftwick International, LLC

Assignment 1 of 1

Conveyance: CHANGE OF NAME

**Reel/Frame:** 5119/0147 **Pages:** 3

Date Recorded: Sep. 27, 2013

Supporting assignment-tm-5119-0147.pdf

Documents:

Assignor

Name: SWIFTWICK INTERNATIONAL, LLC Execution Date: Sep. 24, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country No Place Where Organized Found

Where Organized:

Assignee

Name: ELICIT BRANDS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE

Where Organized:

Address: 7104 CROSSROADS BLVD., STE. 123

BRENTWOOD, TENNESSEE 37027

Correspondent

Correspondent MARK J. PATTERSON

Name:

Correspondent 1600 DIVISION STREET, SUITE 500

Address: ROUNDABOUT PLAZA

NASHVILLE, TN 37203

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2019-12-31 17:27:22 EST

Mark: SWIFT-DRY

### SWIFT-DRY

US Serial Number: 76708836 Application Filing Aug. 23, 2011

Date:

US Registration 4242161 Registration Date: Nov. 13, 2012

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status

M5 Common Status
Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 30, 2018

Publication Date: Jan. 31, 2012

Notice of Mar. 27, 2012

Allowance Date:

### **Mark Information**

Mark Literal SWIFT-DRY

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: FOOTWEAR, HOSIERY, AND SOCKS

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Filed No Basis: No

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2012 Use in Commerce: Mar. 2012

### **Basis Information (Case Level)**

Filed Use:NoCurrently Use:YesFiled ITU:YesCurrently ITU:NoFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

### **Current Owner(s) Information**

Owner Name: KVZ INTERNATIONAL LTD

Owner Address: P.O. BOX 957

OFFSHORE INCORPORATIONS CENTRE

ROADTOWN, TORTOLA VIRGIN ISLANDS, BRITISH

Legal Entity Type: LIMITED COMPANY (ltd.) State or Country VIRGIN ISLANDS, BRITISH

Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Preetha Chakrabarti Docket Number: 30396US

Attorney Primary Email Address: Attorney Email Address: Authorized:

Correspondent

**Correspondent** Preetha Chakrabarti **Name/Address:** Crowell & Moring LLP

590 Madison Avenue, 20th Floor

New York, NEW YORK UNITED STATES 10022

Phone: 212-223-4000 Fax: 212-223-4134

mail: mail Authorized:

**Domestic Representative** 

Domestic Preetha Chakrabarti Phone: 212-223-4000

Representative Name:

**Fax:** 212-223-4134

Domestic edocket@crowell.com
Representative email:
Domestic Yes
Representative email Authorized:

### **Prosecution History**

Date	Description	Proceeding Number
Jan. 30, 2019	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 30, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 30, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76873
Nov. 30, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Nov. 21, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 08, 2018	TEAS SECTION 8 & 15 RECEIVED	
Nov. 13, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 07, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 07, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 13, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 12, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Oct. 11, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Oct. 11, 2012	ASSIGNED TO LIE	70884
Sep. 28, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 28, 2012	STATEMENT OF USE PROCESSING COMPLETE	76874
Sep. 26, 2012	USE AMENDMENT FILED	76874
Sep. 26, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Sep. 26, 2012	PAPER RECEIVED	
Mar. 27, 2012	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 31, 2012	PUBLISHED FOR OPPOSITION	
Jan. 11, 2012	NOTICE OF PUBLICATION	
Dec. 15, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 13, 2011	ASSIGNED TO EXAMINER	76509
Aug. 30, 2011	APPLICATION FILING RECEIPT MAILED	
Aug. 25, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

### TM Staff and Location Information

### TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110 Date in Location: Nov. 30, 2018

### **Assignment Abstract Of Title Information**

Summary

Total Assignments: 5 Registrant: PS BRANDS, LLC.

Assignment 1 of 5

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE RECEIVING PARTY ENTITY TYPE PREVIOUSLY RECORDED AT REEL: 005747

FRAME: 0001. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT.

**Reel/Frame:** 6478/0691 **Pages:** 10

Date Recorded: Nov. 08, 2018

Supporting assignment-tm-6478-0691.pdf

Documents:

Assignor

 Name:
 GBG USA INC.
 Execution Date:
 Nov. 05, 2015

 Legal Entity Type:
 CORPORATION
 State or Country
 DELAWARE

Where Organized:

Assignee

Name: KVZ INTERNATIONAL LTD

Legal Entity Type: LIMITED COMPANY State or Country VIRGIN ISLANDS, BRITISH

Where Organized:

Address: P.O. BOX 957

OFFSHORE INCORPORATIONS CENTRE

ROADTOWN, TORTOLA, VIRGIN ISLANDS, BRITISH

Correspondent

Correspondent CROWELL & MORING LLP

Name:

Correspondent 590 MADISON AVENUE, 20TH FLOOR

Address: NEW YORK, NY 10022-2544

### Domestic Representative - Not Found

### Assignment 2 of 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** <u>5746/0983</u> **Pages:** 9

Date Recorded: Mar. 07, 2016

Supporting assignment-tm-5746-0983.pdf

Documents:

Assignor

 Name:
 PS BRANDS, LLC
 Execution Date:
 Nov. 05, 2015

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 DELAWARE

TY COMPANY
State or Country DELAWARE
Where Organized:

Assignee

Name: GBG USA INC.

Legal Entity Type: CORPORATION State or Country DELAWARE

Where Organized:

Address: 350 FIFTH AVENUE

9TH FLOOR

NEW YORK, NEW YORK 10118

### Correspondent

Correspondent LORA MOFFATT, CROWELL & MORING LLP

Name:

Correspondent 590 MADISON AVENUE

Address: 20TH FLOOR

NEW YORK, NY 10022

### **Domestic Representative - Not Found**

### Assignment 3 of 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: <u>5747/0001</u> Pages: 8

Date Recorded: Mar. 07, 2016

Supporting assignment-tm-5747-0001.pdf

Documents:

Assignor

 Name:
 GBG USA INC.
 Execution Date:
 Nov. 05, 2015

 Legal Entity Type:
 CORPORATION
 State or Country
 DELAWARE

Where Organized:

**Assignee** 

Name: KVZ INTERNATIONAL LTD.

Legal Entity Type: CORPORATION State or Country VIRGIN ISLANDS, BRITISH

Where Organized:

Address: P.O. BOX 957

OFFSHORE CORPORATIONS CENTRE

ROADTOWN, TORTOLA, VIRGIN ISLANDS, BRITISH

Correspondent

Correspondent LORA MOFFATT, CROWELL & MORING LLP

name:

Correspondent 590 MADISON AVENUE

Address: 20TH FLOOR

NEW YORK, NY 10022

**Domestic Representative** 

Domestic LORA MOFFATT - CROWELL & MORING LLP

Representative Name:

Domestic 590 MADISON AVENUE

Representative 20TH FLOOR

Address: NEW YORK, NY 10022

### Assignment 4 of 5

Conveyance: SECURITY INTEREST

**Reel/Frame**: 6479/0473 **Pages**: 19

Date Recorded: Nov. 02, 2018

Supporting assignment-tm-6479-0473.pdf

Documents:

Assignor

 Name:
 MARCO BRUNELLI IP, LLC
 Execution Date:
 Oct. 29, 2018

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 DELAWARE

Where Organized:

 Name:
 HUDSON CLOTHING, LLC
 Execution Date:
 Oct. 29, 2018

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 CALIFORNIA

Where Organized:

Name: ROBERT GRAHAM HOLDINGS, LLC Execution Date: Oct. 29, 2018

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country NEW YORK

Where Organized:

Name: BRIEFLY STATED INC. Execution Date: Oct. 29, 2018

Legal Entity Type: CORPORATION State or Country NEW YORK

Where Organized:

 Name:
 F&T APPAREL LLC
 Execution Date:
 Oct. 29, 2018

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 DELAWARE

Where Organized:

Name: CENTRIC BRANDS HOLDING LLC Execution Date: Oct. 29, 2018

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE

Where Organized:

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION, AS SECOND LIEN COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country UNITED STATES

Where Organized:

Address: 214 N. TRYON STREET, 26TH FLOOR

CHARLOTTE, NORTH CAROLINA 28202

Correspondent

Correspondent KRISTIN YOHANNAN, ESQ.

Name:

Correspondent 1850 K STREET, NW, SUITE 1100

Address: MILBANK, TWEED, HADLEY & MCCLOY, LLP

WASHINGTON, DC 20006

**Domestic Representative - Not Found** 

Assignment 5 of 5

Conveyance: SECURITY AGREEMENT

Reel/Frame: 6534/0531 Pages: 22

Date Recorded: Nov. 05, 2018

Supporting assignment-tm-6534-0531.pdf

Documents:

**Assignor** 

Name: MARCO BRUNELLI IP, LLC Execution Date: Oct. 29, 2018 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE

Where Organized:

Name: HUDSON CLOTHING, LLC Execution Date: Oct. 29, 2018

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country CALIFORNIA

Where Organized:

Name: BRIEFLY STATED INC. Execution Date: Oct. 29, 2018

Legal Entity Type: CORPORATION State or Country NEW YORK

Where Organized:

Name: F&T APPAREL LLC Execution Date: Oct. 29, 2018

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE

Where Organized:

Name: CENTRIC BRANDS HOLDING LLC Execution Date: Oct. 29, 2018

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE

Where Organized:

**Assignee** 

Name: ACF FINCO I LP

Legal Entity Type: PARTNERSHIP State or Country DELAWARE

Where Organized:

Address: 560 WHITE PLAINS ROADS, SUITE 400

TARRYTOWN, NEW YORK 10591

Composed Of: COMPOSED OF ACF Intermediate Holdings, LP

AND ARES Commercial Finance LP

Correspondent

Correspondent OYEDELE A. OYEDIRAN

Name:

Correspondent 101 PARK AVVENUE

Address: MORGAN LEWIS & BOCKIUS

NEW YORK, NY 10178-0060

**Domestic Representative - Not Found** 

Generated on: This page was generated by TSDR on 2019-12-31 17:27:44 EST

Mark: SWIFT CREEK

SWIFT CREEK

US Serial Number: 75921343 Application Filing Feb. 16, 2000

Date:

US Registration 2508080 Registration Date: Nov. 13, 2001

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 28, 2011

Publication Date: Sep. 05, 2000

Notice of Nov. 28, 2000

Allowance Date:

### **Mark Information**

Mark Literal SWIFT CREEK

Elements:

Standard Character No

Claim:

Mark Drawing 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Type

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: footwear

International 025 - Primary Class

U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Oct. 01, 2000 **Use in Commerce:** Oct. 01, 2000

### **Basis Information (Case Level)**

Filed Use:NoCurrently Use:YesFiled ITU:YesCurrently ITU:NoFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Thorp Direct Sales Inc.

Owner Address: 2684 Northbrook Drive

Doraville, GEORGIA UNITED STATES 30340

Legal Entity Type: CORPORATION State or Country GEORGIA

Where Organized:

### **Attorney/Correspondence Information**

### **Attorney of Record**

Attorney Name: Susan S. Jackson

Attorney Primary ip@nelsonmullins.com
Email Address:

Attorney Email Yes
Authorized:

### Correspondent

Correspondent Susan S. Jackson

Name/Address: NELSON MULLINS RILEY & SCARBOROUGH LLP

301 SOUTH COLLEGE STREET, 23RD FLOOR ONE WELLS FARGO CENTER

CHARLOTTE, NORTH CAROLINA UNITED STATES 28202

Phone: 704 417 3126 Fax: 704 377 4814

Domestic Representative - Not Found

### **Prosecution History**

Date	Description	Proceeding Number		
Nov. 02, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED			
Jun. 26, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED			
Jun. 26, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED			
Nov. 28, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461		
Nov. 28, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461		
Nov. 28, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461		
Oct. 19, 2011	TEAS SECTION 8 & 9 RECEIVED			
Oct. 27, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	65765		
Oct. 26, 2007	ASSIGNED TO PARALEGAL	65765		
Oct. 18, 2007	TEAS SECTION 8 & 15 RECEIVED			
Jan. 25, 2007	CASE FILE IN TICRS			
Oct. 07, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED			
Nov. 13, 2001	REGISTERED-PRINCIPAL REGISTER			
Jun. 08, 2001	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED			
Jun. 04, 2001	STATEMENT OF USE PROCESSING COMPLETE			
May 14, 2001	USE AMENDMENT FILED			
Nov. 28, 2000	NOA MAILED - SOU REQUIRED FROM APPLICANT			
Sep. 05, 2000	PUBLISHED FOR OPPOSITION			
Aug. 04, 2000	NOTICE OF PUBLICATION			
Jul. 17, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER			
Jul. 12, 2000	ASSIGNED TO EXAMINER	73712		

### **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

Current Location: GENERIC WEB UPDATE Date in Location: Nov. 28, 2011

Generated on: This page was generated by TSDR on 2019-12-31 17:29:06 EST

Mark: SWIFTFOOT



US Serial Number: 73170394 Application Filing May 15, 1978

Date:

US Registration 1167379 Registration Date: Sep. 01, 1981

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 04, 2011

Publication Date: Jan. 09, 1979

### **Mark Information**

Mark Literal SWIFTFOOT

Elements:

Standard Character No

Claim:

Mark Drawing 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Type:

### **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Shoes

International 025 - Primary Class U.S Class(es): 039

Class(es):

Filed No Basis: No

Class Status: ACTIVE

Basis: 1(a)

### **Basis Information (Case Level)**

Filed Use:YesCurrently Use:YesFiled ITU:NoCurrently ITU:NoFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

### **Current Owner(s) Information**

Owner Name: Borgeas; Alexander T.

DBA, AKA, DBA Swiftfoot

Formerly:

Owner Address: P.O. BOX 3526

Pinedale, CALIFORNIA UNITED STATES 93650

Legal Entity Type: INDIVIDUAL Citizenship: UNITED STATES

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: ALEXANDER T. BORGEAS

Correspondent

Correspondent ALEXANDER T BORGEAS

Name/Address: SWIFTFOOT

P.O. BOX 3526

PINEDALE, CALIFORNIA UNITED STATES 93650

Phone: 559-447-9393 Fax: 559-447-9393

Correspondent e- ted@atborgeas.com Correspondent e- Yes mail: mail Authorized:

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Apr. 04, 2011	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	64591
Apr. 04, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 04, 2011	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	64591
Mar. 07, 2011	PAPER RECEIVED	
Feb. 24, 2011	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	64591
Feb. 22, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Feb. 09, 2011	TEAS SECTION 8 & 9 RECEIVED	
Mar. 17, 2008	CASE FILE IN TICRS	
Oct. 02, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 02, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 27, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jul. 30, 1987	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Feb. 20, 1987	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Sep. 01, 1981	REGISTERED-PRINCIPAL REGISTER	

### **TM Staff and Location Information**

I IVI	Starr	information -	None

File Location

Current Location: GENERIC WEB UPDATE Date in Location: Apr. 04, 2011

### **Proceedings**

### Summary

Number of 1 Proceedings:

### Type of Proceeding: Opposition

**Proceeding** 91062340

Number:

Filing Date: Apr 05, 1979

Status: Terminated

Status Date: Apr 07, 1981

Interlocutory Attorney:

Defendant

Name: ALEXANDER T. BORGEAS

**Associated marks** 

Mark		Application Status		Serial Number	Registration Number	
SWIFTFOOT		REGISTERED AND RENEWED		73170394	1167379	
		Plaintiff(s)				
Name:	Name: NORTHWEST PODIATRIC LABORATORY, INC.					
Associated marks						
Mark		Application Status		Serial Number	Registration Number	
SUPER FEET		REGISTERED AND RENEWED		73032239	1031350	
Prosecution History						
Entry Number	History Text		Date		Due Date	
1	FILED		Apr 05, 197	9		
2	PENDING, INSTITUTED		Apr 23, 197	9		
3	ANSWER		May 21, 19	79		
4	BOARD'S DECISION: DISMISSED		Jan 19, 198	31		

Apr 07, 1981

TERMINATED

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