Exhibit C





Tanita Corp of America

2625 S Clearbrook Drive Arlington Heights, IL 60005 USA

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847-640-9241

Fax:

847-640-9261

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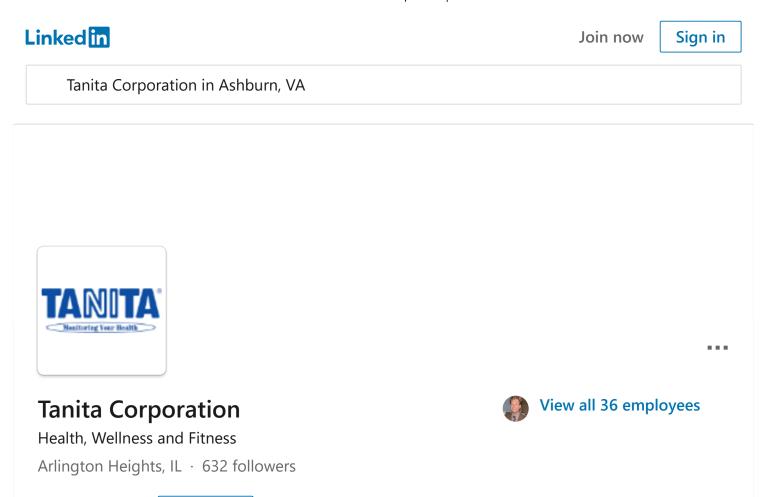
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For the last 40 years of its 50-year history, Tanita's core business has been the manufacturing of View More precision scales. Today, Tanita is looking beyond scales to products that enable consumers to mc their own health. Based on medical evidence linking excess World of at the Area of the Are certain cancers, Tanita introduced the world's first integrated body detay out from LAdy 287 Act le continéor professional markets in 1992. Using the same technology used in our professional analyzers Tanita developed the world's first scale plus body fat monitor for home use in 1994. Tanita's accuracy innovation and durability are trusted worldwide.



About us

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Tanita is the world leader in precision electronic scales. With almost 50% of its domestic market share, the name of Tanita is now a household word in Japan. The company's success and expanding global presence is the result of superior technology, unique design, and high manufacturing standards that have earned ISO 9001 certification, CE marking, membership in the JQA (Japanese Quality Association), FDA clearance and the Good Housekeeping Seal.

In addition to the parent company headquarters in Tokyo, Tanita maintains six sister companies strategically located to meet the challenges of international business.

Website http://www.tanita.com <a>C

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Industries Health, Wellness and Fitness

Company size 11-50 employees

Headquarters Arlington Heights, IL

Type Privately Held

Founded 1946

Specialties Body Composition Scales, Weight Scales, Miniscale Products,

Radio Wireless Scales

Locations

2625 Clearbrook Drive Arlington Heights, IL 60005-4625, US

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Employees at Tanita Corporation

Paul Tesarski

Tatiana Georgieva



Michael Miller
Business Development Executive



Jeroen van Breda Customer Operations Manager bij Tanita Europe B.V.

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THE STANDARD

WHY CHOOSE TANITA?



Why should you choose a Tanita scale? Consider:

Technology Innovators Since 1944

Tanita is a private family owned company, and is a global leader in health monitoring. We created the world's first stand-on Bioelectrical Impedance Analysis (BIA) monitor for the professional market in 1992, followed soon after by the launch of a BIA monitor for home use in 1994.

Over 20 Million Units Sold Worldwide

Tanita is the world leader in health monitoring and body composition monitors and scales, with sales of more than 20 million units worldwide. The company has global operations in Japan, China, India, Europe, and America.

Trusted by Industry Experts

Tanita BIA technology has been extensively validated against alternative body composition techniques and the findings have been published in international medical journals. Tanita monitors have been used in hundreds of independent research studies worldwide.

Scientific Excellence Recognized Worldwide

Tanita is regarded by the scientific community as the gold standard in BIA technology and the Tanita Medical Advisory Board ensures Tanita remains at the forefront of scientific advances. Extensive independent research has proven that the accurate prediction of body composition can only be determined if a range of parameters are included in an algorithm, such as gender, age, height, and weight.

Highest Levels of Clinical Accuracy

The original equations used in Tanita software were devised by world-renowned body composition expert Professor Steven Heymsfield and his research team at St Luke's Roosevelt Hospital, Columbia University, New York. Tanita equations are highly correlated to various Gold Standards in Body Composition including DEXA, Multiple Dilution Technique and CT scan.

Ground Breaking Research

Tanita continually invests in numerous research projects that focus on enhancing understanding of key health and fitness issues, including areas such as childhood obesity, optimizing sports performance and sarcopenia in the elderly. Our aim is to work with experts to develop tools and technologies to assist all healthcare and sports professionals in providing the best possible services and to help people enjoy healthier lives.

ISO 9001 Japanese Quality

Tanita has grown through continuous product innovation and a commitment to maintaining the highest manufacturing quality standards. The company operates all of its own award-winning manufacturing facilities, and all Tanita medical products meet strict international quality standards and are independently quality controlled.

FDA Cleared Products

All Tanita consumer and professional grade BIA products are considered Class 2 Medical devices. Our extensive clinical research has been submitted to the FDA for review and clearance as prescribed in Section 510(k) of the Food, Drug and Cosmetic Act.

Dedicated Service and Support

A dedicated team of customer support and service personal is always available to answer any questions or repair your scale if required. We don't rely on call centers or third parties to provide you with support, you can count on reaching a qualified Tanita team member should the need arise.

We Design and Manufacture all our Products

Operating its own research center and manufacturing facilities, Tanita is a fully integrated organization promising the highest quality control over every aspect of manufacturing and after-sale service. Our highly accurate weighing mechanisms and FDA cleared algorithms assure state-of-the-art health and fitness monitoring products.

Next Day Shipping on all Products

Tanita owns and staffs its warehouse and distribution facilities. We receive product weekly from our manufacturing facilities in Asia to assure stock levels remain constant, and orders are processed immediately when received, often shipping the very same day.

Our Only Business is Scales

Unlike others in this market category, Tanita's sole focus is the business of scales. With more models types and greater features sets than all others, this allows us to achieve our mission of contributing to better health for the people of the world through 'measuring and monitoring'

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SERVICE AND PRODUCT SUPPORT

We offer the following services by our trained and certified Tanita technicians

- Calibration Tanita recommends calibrating your scales to manufacturer standards annually(Professional scales only)
- Warranty repairs
- Convenient 5-7 day turnaround (24-hour service available at a premium price)
- Full equipment inspection and cleaning
- Calibration of both weight and body fat measurements
- Scale conversion to Kg-only mode (certain professional models)
- Service warranty 30 days on all repairs

Call Customer Service at (847) 640-9241 option 1 (Monday - Friday 8:30a - 5:30p CST).

You can also e-mail us at service@tanita.com (mailto:service@tanita.com)



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In order to better serve you, please direct your correspondence to the Tanita office nearest to you.

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Customer Service / Service Center

2625 South Clearbrook Drive

Arlington Heights, Illinois 60005, USA

Phone: (847) 640-9241

Fax: (847) 640-9261

eMail: 4health@tanita.com (mailto:4health@tanita.com)

Web: www.tanita.com

Hours of operation are: Monday - Friday 8:30a - 5:30p CST.

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Hong Kong

Click Here for E-mail (mailto:Asia-pacific@tanita.co.jp)

Tanita Health Equip. HK Ltd.

Unit 301-303, Wing on Plaza, 3/F

62 Mody Road, Tsimshatsui East

Kowloon, Hong Kong

Phone: 852-2834-3917

Fax: 852-2838-8667

eMail: Asia-pacific@tanita.co.jp

www.tanita.asia (http://www.tanita.asia/)

China

Tanita (Shanghai) Trading Co., Ltd.

Room 8005 877 Huai Hai Zhong Lu Shanghai

People's Republic of China

Phone: 86-21-8474-6803

Fax: 86-21-6474-7901

www.tanita.com.cn (http://www.tanita.com.cn/)

Japan

Click Here for E-mail (mailto:info@tanita.co.jp)

Tanita Corporation

14-2, 1-Chome, Maeno-Cho

Itabashi-Ku, Tokyo, 174-8630, Japan

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Fax: +81-3-3968-2661

eMail: info@tanita.co.jp

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Europe

Click Here for E-mail (mailto:info@tanita.eu)

Tanita Europe BV

Hoogoorddreef 56e,1101BE Amsterdam

The Netherlands

Phone: +31-(0)20-560-2970

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eMail: info@tanita.eu

www.tanita.eu (http://www.tanita.eu)

India

Click Here for E-mail (mailto:info@tanita.co.in)

Tanita India Private Limited

502, 'A' Wing, Mittal Commercial,

Off MV Road, (Andheri Kurla Road),

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