



**INNERSCAN PRO**  
**Serial No. 88/571,248**

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THE STANDARD

## SERVICE AND PRODUCT SUPPORT

### We offer the following services by our trained and certified Tanita technicians

- Calibration - Tanita recommends calibrating your scales to manufacturer standards annually (Professional scales only)
- Warranty repairs
- Convenient 5-7 day turnaround (24-hour service available at a premium price)
- Full equipment inspection and cleaning
- Calibration of both weight and body fat measurements
- Scale conversion to Kg-only mode (certain professional models)
- Service warranty - 30 days on all repairs

Call Customer Service at (847) 640-9241 option 1 (Monday - Friday 8:30a - 5:30p CST).

You can also e-mail us at [service@tanita.com](mailto:service@tanita.com) (<mailto:service@tanita.com>)



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THE STANDARD (/)

## WHY CHOOSE TANITA?



- ✓ Technology Innovators Since 1944
- ✓ Over 20 Million Units Sold Worldwide
- ✓ Trusted by Industry Experts
- ✓ Scientific Excellence Recognized Worldwide
- ✓ Highest Levels of Clinical Accuracy
- ✓ Ground Breaking Research
- ✓ ISO 9001 Japanese Quality
- ✓ FDA Cleared Products
- ✓ Dedicated Service and Support
- ✓ We Design all our Products
- ✓ We Own all our Factories
- ✓ Next Day Shipping on all Products
- ✓ Our Only Business is Scales

### Why should you choose a Tanita scale? Consider:

#### Technology Innovators Since 1944

Tanita is a private family owned company, and is a global leader in health monitoring. We created the world's first stand-on Bioelectrical Impedance Analysis (BIA) monitor for the professional market in 1992, followed soon after by the launch of a BIA monitor for home use in 1994.

## **Over 20 Million Units Sold Worldwide**

Tanita is the world leader in health monitoring and body composition monitors and scales, with sales of more than 20 million units worldwide. The company has global operations in Japan, China, India, Europe, and America.

## **Trusted by Industry Experts**

Tanita BIA technology has been extensively validated against alternative body composition techniques and the findings have been published in international medical journals. Tanita monitors have been used in hundreds of independent research studies worldwide.

## **Scientific Excellence Recognized Worldwide**

Tanita is regarded by the scientific community as the gold standard in BIA technology and the Tanita Medical Advisory Board ensures Tanita remains at the forefront of scientific advances. Extensive independent research has proven that the accurate prediction of body composition can only be determined if a range of parameters are included in an algorithm, such as gender, age, height, and weight.

## **Highest Levels of Clinical Accuracy**

The original equations used in Tanita software were devised by world-renowned body composition expert Professor Steven Heymsfield and his research team at St Luke's Roosevelt Hospital, Columbia University, New York. Tanita equations are highly correlated to various Gold Standards in Body Composition including DEXA, Multiple Dilution Technique and CT scan.

## **Ground Breaking Research**

Tanita continually invests in numerous research projects that focus on enhancing understanding of key health and fitness issues, including areas such as childhood obesity, optimizing sports performance and sarcopenia in the elderly. Our aim is to work with experts to develop tools and technologies to assist all healthcare and sports professionals in providing the best possible services and to help people enjoy healthier lives.

## **ISO 9001 Japanese Quality**

Tanita has grown through continuous product innovation and a commitment to maintaining the highest manufacturing quality standards. The company operates all of its own award-winning manufacturing facilities, and all Tanita medical products meet strict international quality standards and are independently quality controlled.

## **FDA Cleared Products**



All Tanita consumer and professional grade BIA products are considered Class 2 Medical devices. Our extensive clinical research has been submitted to the FDA for review and clearance as prescribed in Section 510(k) of the Food, Drug and Cosmetic Act.

### **Dedicated Service and Support**

A dedicated team of customer support and service personal is always available to answer any questions or repair your scale if required. We don't rely on call centers or third parties to provide you with support, you can count on reaching a qualified Tanita team member should the need arise.

### **We Design and Manufacture all our Products**

Operating its own research center and manufacturing facilities, Tanita is a fully integrated organization promising the highest quality control over every aspect of manufacturing and after-sale service. Our highly accurate weighing mechanisms and FDA cleared algorithms assure state-of-the-art health and fitness monitoring products.

### **Next Day Shipping on all Products**

Tanita owns and staffs its warehouse and distribution facilities. We receive product weekly from our manufacturing facilities in Asia to assure stock levels remain constant, and orders are processed immediately when received, often shipping the very same day.

### **Our Only Business is Scales**

Unlike others in this market category, Tanita's sole focus is the business of scales. With more models types and greater features sets than all others, this allows us to achieve our mission of contributing to better health for the people of the world through 'measuring and monitoring'

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**FOR IMMEDIATE RELEASE**

**TANITA INTRODUCES NEW WATERPROOF COMMERCIAL SCALE**

*Designed for Both Durability and Accuracy*

ARLINGTON HEIGHTS, IL (April 1, 2015) – Tanita Corporation, a world leader in precision scales and body composition analyzers, introduces their new KW-210 series of commercial grade scales. Perfect for restaurant, hospital, laboratory, clinic, mineralogy, or other applications where accurate measurements are required in potential harsh environments.

The KW-210 series incorporate a single-block load cell weighing mechanism, ensuring not only superior accuracy, but also increased durability. They feature a **water and dust resistant** housing design (**IP67**) and incorporate a removable, washable platform made from **non-corrosive stainless steel**, designed to withstand **high usage**. Readable in **lb/oz or grams**, the KW-210 series provide fast, accurate results viewed on an **extra-large 4”** LCD display.

**KW-210-05.** Capacity of 11 pounds / 5 kilograms

**KW-210-10.** Capacity of 22 pounds / 10 kilograms

Both of these scales build on the tradition of Tanita’s brand leadership within this market, showcasing ultimate precision and superb product quality. The stable performance and rugged reliability of our commercial scales have been trusted worldwide for decades. The KW-210 series continues this trend, with the added benefits of increased capacities and improved environmental performance.

The KW-210 series are powered either using batteries, or the supplied AC adapter, all come with a 3-year warranty. Call for pricing 866-859-3343 [www.thecompetitiveedge.com](http://www.thecompetitiveedge.com).

## **About Tanita**

Founded in 1923, Tanita Corporation is an ethical healthcare product manufacturer. The Company's core objective is to research and bring to market technologies that facilitate health monitoring, both for professionals and for the health-conscious public.

Today, Tanita is a world leader in the field of Precision Electronic Scales and Body Composition Analyzers. Tanita has proven its superior technology, unique design and high manufacturing standards; earning ISO 9001:2008 certification, CE marking, NAWI Class III, MDD IIa, membership of the JQA (Japanese Quality Association) and FDA clearance.

The Company's international headquarters are located in Tokyo, Japan, with manufacturing facilities in Japan and China. It also maintains sister companies in the USA, China, India, Hong Kong and Europe.

After building a highly successful business manufacturing bathroom scales, Tanita focused its developmental research on the links between weight and health. Following extensive research to establish the relationship between excess body fat, heart disease, diabetes and certain cancers; Tanita introduced the world's first Integrated Body Fat Scale to medical research professionals in 1992. Using this same technology, Tanita then developed the world's first Body Fat Monitor Scale for personal use in 1994.

Over the years, Tanita's accuracy, innovation and durability has set THE STANDARD for Bio-electrical Impedance Analysis (BIA) scales and monitors. Backed by extensive clinical research and a Medical Advisory Board of independent world class researchers and consultants, its products are trusted by physicians, clinicians, sports scientists and health and fitness experts worldwide.

For more information on Tanita and their products, visit [www.Tanita.com](http://www.Tanita.com).