

# EXHIBIT B

**To:** Snoopy Co., Ltd. ([tmddocket@gbclaw.net](mailto:tmddocket@gbclaw.net))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86838176 - DANSE LENTE - 0222.122928  
**Sent:** 3/29/2016 11:23:03 AM  
**Sent As:** ECOM111@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86838176

MARK: DANSE LENTE

**\*86838176\***

**CORRESPONDENT ADDRESS:**

LAURA R. WANEK  
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CHICAGO, IL 60606

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**APPLICANT:** Snoopy Co., Ltd.

**CORRESPONDENT'S REFERENCE/DOCKET**

**NO:**

0222.122928

**CORRESPONDENT E-MAIL ADDRESS:**

[tmddocket@gbclaw.net](mailto:tmddocket@gbclaw.net)

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE: 3/29/2016**

**TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE:** Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. See 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$50 per international class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone without incurring this additional fee.

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**SEARCH OF OFFICE'S DATABASE OF MARKS**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; see 15 U.S.C. §1052(d).

## **SUMMARY OF ISSUES:**

- Amend identification of goods
- Amend identification of services
- Amend classifications
- Multi-class requirements
- Meaning of mark required

## **IDENTIFICATION OF GOODS**

Applicant must clarify the identification of goods by more specifically identifying the nature and types of goods to allow for proper classification. *See* TMEP §1402.01.

Applicant may adopt the following identification of goods, if accurate: Locks of metal for bags in International Class 6;

Leather book covers in International Class 16; and

Portable cosmetic bags sold empty; Pet accessories, namely, canvas, vinyl and leather pouches for holding disposable bags to place pet waste in; Leather bags; Business card cases; Credit card cases; Backpacks; Briefcases; Leather bags for sports; Luggage, namely, trunks and suitcases; Key cases; Purses; Wallets; Handbags; Leather pouches; Leather boxes; Leather covers in the nature of {indicate specific type of cover and use or purpose}; Parasols; Umbrellas; Canes; Leather leads in International Class 18. *See* TMEP §1402.01.

## **IDENTIFICATION OF SERVICES**

Applicant must clarify the identification of services by more specifically identifying the nature and type of services to allow for proper classification. *See* TMEP §1402.01.

Applicant may adopt the following identification of services, if accurate: Advertising and commercial marketing information services via the Internet; Advice in the field of business management and marketing; Information and consultation in the fields of business and marketing; Rental of advertisement space and advertising material; Advertisement planning; Advertising agencies; Dissemination of advertising matter; Publication of advertising material; Business marketing consulting services; Marketing consulting; Marketing services; Dissemination of advertising matter by mail; Advertising by mail order; Rental of advertising space on web sites; Advertising services by means of mobile telephones; Dissemination of advertising for others via an on-line communications network on the Internet; Providing and rental of advertising space on the Internet; Dissemination of advertising for others via the Internet; On-line advertising on a computer network; Television advertising; Consultancy relating to public relations; Advertising information retrieval services on the Internet for others; Compilation of information into computer databases; Systemization of information into computer databases; Management and compilation of computerized databases; Computerized file management; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of bags and wallets; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of clothing; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of watches; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of footwear; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of spectacles; retail store services featuring spectacles; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of cosmetics; retail store services featuring cosmetics; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of neckties; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of socks; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of sun glasses; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of clothing accessories; Import-export agencies; On-line auction services; Retail store services featuring bags and wallets; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of necklaces; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of earrings; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of rings; Wholesale and retail store services featuring clothing; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of key rings; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of singlets; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of headwear; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of belts and suspenders in International Class 35; and

Searching and retrieving information, sites, and other resources available on computer networks for others in International Class 42. *See* TMEP §1402.01.

An applicant may only amend an identification to clarify or limit the goods and/or services, but not to add to or broaden the scope of the goods and/or services. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07.

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netahhtml/tidm.html>. See TMEP §1402.04.

### **CLASSIFICATION OF GOODS/SERVICES**

If applicant adopts the suggested amendment of the goods and/or services, then applicant must amend the classification to International Classes 6, 16, 18, 35 and 42. See 37 C.F.R. §§2.32(a)(7), 2.85; TMEP §§805, 1401.

### **MULTIPLE-CLASS APPLICATION REQUIREMENTS**

The application identifies goods and/or services in more than one international class; therefore, applicant must satisfy all the requirements below for each international class based on Trademark Act Section 1(b):

- (1) **List the goods and/or services by their international class number** in consecutive numerical order, starting with the lowest numbered class.
- (2) **Submit a filing fee for each international class** not covered by the fee(s) already paid (view the USPTO's current fee schedule at [http://www.uspto.gov/trademarks/tm\\_fee\\_info.jsp](http://www.uspto.gov/trademarks/tm_fee_info.jsp)). The application identifies goods and/or services that are classified in at least 5 classes; however, applicant submitted a fee(s) sufficient for only 2 class(es). Applicant must either submit the filing fees for the classes not covered by the submitted fees or restrict the application to the number of classes covered by the fees already paid.

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.32(a)(6)-(7), 2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

For an overview of the requirements for a Section 1(b) multiple-class application and how to satisfy the requirements online using the Trademark Electronic Application System (TEAS) form, please go to <http://www.uspto.gov/trademarks/law/multiclass.jsp>.

### **EXPLANATION OF MARK'S SIGNIFICANCE REQUIRED**

Applicant must explain whether "DANSE LENTE" has any meaning or significance in the industry in which the goods and/or services are manufactured/provided, or if such wording is a "term of art" within applicant's industry. See 37 C.F.R. §2.61(b); TMEP §814. Applicant must also explain whether this wording identifies a geographic place or **has any meaning in a foreign language**. See 37 C.F.R. §§2.32(a)(9), (a)(10), 2.61(b); TMEP §§809, 814. An applicant must submit an English translation of all foreign wording in a mark and a transliteration (the phonetic spelling, in Latin characters, of terms in the mark in non-Latin characters) of all non-Latin characters in a mark. 37 C.F.R. §2.32(a)(9), (a)(10); TMEP §809. If the wording does not have meaning in a foreign language, applicant should so specify. See 37 C.F.R. §2.61(b); TMEP §809.03.

Further, applicant must provide additional information about this wording to enable proper examination of the application. Specifically, applicant must respond to the following questions: does the proposed mark have a meaning in a foreign language.

Failure to respond to a request for information is an additional ground for refusing registration. See *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701 (TTAB 2003); TMEP §814.

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §§705.02, 709.06.

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**TO RESPOND TO THIS LETTER:** Go to [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp). Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

**To:** Snoopy Co., Ltd. ([tmdocket@gbclaw.net](mailto:tmdocket@gbclaw.net))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86838176 - DANSE LENTE - 0222.122928  
**Sent:** 3/29/2016 11:23:04 AM  
**Sent As:** ECOM111@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **3/29/2016** FOR U.S. APPLICATION SERIAL NO. 86838176

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **3/29/2016** (or sooner if specified in the Office action). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

**Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response** because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp).

**(3) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application.** For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).

**To:** Snoopby Co., Ltd. ([tmddocket@gbclaw.net](mailto:tmddocket@gbclaw.net))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 87054921 - DANSE LENTE - 0222.124067  
**Sent:** 9/2/2016 10:40:41 AM  
**Sent As:** ECOM116@USPTO.GOV  
**Attachments:** [Attachment - 1](#)  
[Attachment - 2](#)  
[Attachment - 3](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 87054921

MARK: DANSE LENTE

**\*87054921\***

**CORRESPONDENT ADDRESS:**

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CHICAGO, IL 60606

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APPLICANT: Snoopby Co., Ltd.

**CORRESPONDENT'S REFERENCE/DOCKET NO :**

0222.124067

**CORRESPONDENT E-MAIL ADDRESS:**

tmddocket@gbclaw.net

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE: 9/2/2016**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**SEARCH OF OFFICE'S DATABASE OF MARKS**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; see 15 U.S.C. §1052(d).

**SUMMARY OF ISSUES:**

- I. Amendment to the Identification of the Services
- II. Entity Indefinite
- III. Translation Statement

**I. IDENTIFICATION OF SERVICES**

The wording "Wholesale services featuring bags, wallets, clothing, watches, cosmetics, neckties, socks, sunglasses, accessories, necklaces,

earrings, rings, key rings, singlets, headwear, belts, suspenders, glasses, cases for glasses, lenses for glasses, contact lenses, contact lenses' cases and shoes" in the identification of services is indefinite and must be clarified because the nature of the services is not clear. See 37 C.F.R. §2.32(a)(6); TMEP §1402.01.

Applicant may substitute the following wording, if accurate (suggestion are **bold**):

Class 35: Window dressing and display arrangement services; Import-export agency services; Wholesale **store** services featuring bags, wallets, clothing, watches, cosmetics, neckties, socks, sunglasses, accessories, necklaces, earrings, rings, key rings, singlets, headwear, belts, suspenders, glasses, cases for glasses, lenses for glasses, contact lenses, contact lenses' cases and shoes; Retail store services featuring bags, wallets, clothing, watches, cosmetics, neckties, socks, sunglasses, accessories, necklaces, earrings, rings, key rings, singlets, headwear, belts, suspenders, glasses, cases for glasses, lenses for glasses, contact lenses, contact lenses' cases and shoes; Commercial intermediary services namely, the bringing together of buyers and sellers in the field of bags, wallets, clothing, watches, cosmetics, neckties, socks, sunglasses, accessories, necklaces, earrings, rings, key rings, singlets, headwear, belts, suspenders, glasses, cases for glasses, lenses for glasses, contact lenses, contact lenses' cases and shoes

Applicant's services may be clarified or limited, but may not be expanded beyond those originally itemized in the application or as acceptably amended. See 37 C.F.R. §2.71(a); TMEP §1402.06. Applicant may clarify or limit the identification by inserting qualifying language or deleting items to result in a more specific identification; however, applicant may not substitute different services or add services not found or encompassed by those in the original application or as acceptably amended. See TMEP §1402.06(a)-(b). The scope of the services sets the outer limit for any changes to the identification and is generally determined by the ordinary meaning of the wording in the identification. TMEP §§1402.06(b), 1402.07(a)-(b). Any acceptable changes to the services will further limit scope, and once services are deleted, they are not permitted to be reinserted. TMEP §1402.07(e).

For assistance with identifying and classifying services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). See TMEP §1402.04.

## II. ENTITY INDEFINITE

Applicant sets forth in the application the entity type "limited company" and applicant's address and/or country of organization as South Korea. The designation "company" (or the abbreviation "co.") or "limited company" is an acceptable entity designation in a U.S. application for applicants from commonwealth countries. See TMEP §803.03(i). However, applicant has identified an address and/or country of organization that is not a commonwealth country (see <http://www.thecommonwealth.org/Internal/142227/members/>).

Therefore, applicant must specify the entity that would be the equivalent of a "limited company" in the United States or provide a description of the nature of the foreign entity that is applying. See *id.*

## III. TRANSLATION STATEMENT

Applicant must submit an English translation of all foreign wording in the mark. 37 C.F.R. §§2.32(a)(9), 2.61(b); see TMEP §809. In the present case, the wording "DANSE LENTE" requires translation.

The following translation statement is suggested:

**The English translation of the wording "DANSE LENTE" in the mark is "Dance Slowly."**

TMEP §809.03. See attached translation evidence from Serial No. 86838176.

## RESPONSE GUIDELINES

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §§705.02, 709.06.

To expedite prosecution of the application, applicant is encouraged to file its response to this Office action online via the Trademark Electronic Application System (TEAS), which is available at <http://www.uspto.gov/trademarks/teas/index.jsp>. If applicant has technical questions about the TEAS response to Office action form, applicant can review the electronic filing tips available online at



[http://www.uspto.gov/trademarks/teas/e\\_filing\\_tips.jsp](http://www.uspto.gov/trademarks/teas/e_filing_tips.jsp) and e-mail technical questions to [TEAS@uspto.gov](mailto:TEAS@uspto.gov).

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**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

**DESIGN MARK**

**Serial Number**

86838176

**Status**

PUBLICATION/ISSUE REVIEW COMPLETE

**Word Mark**

DANSE LENTE

**Standard Character Mark**

Yes

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Snoopby Co., Ltd. limited company (ltd.) REPUBLIC OF KOREA 25,  
Jandari-ro, Mapo-gu Seoul REPUBLIC OF KOREA

**Goods/Services**

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Portable cosmetic bags sold empty; Pet accessories, namely, canvas, vinyl and leather pouches for holding disposable bags to place pet waste in; Leather bags; Business card cases; Credit card cases; Backpacks; Briefcases; Leather bags for sports; Luggage, namely, trunks and suitcases; Key cases; Purses; Wallets; Handbags; Leather pouches; Leather boxes; Parasols; Umbrellas; Canes; Leather leads.

**Goods/Services**

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Advertising and commercial marketing information services via the Internet; Advice in the field of business management and marketing; Information and consultation in the fields of business and marketing; Rental of advertisement space and advertising material; Advertisement planning; Advertising agencies; Dissemination of advertising matter; Publication of advertising material; Business marketing consulting services; Marketing consulting; Marketing services; Dissemination of advertising matter by mail; Advertising by mail order; Rental of advertising space on web sites; Advertising services by means of mobile telephones; Dissemination of advertising for others via an on-line communications network on the Internet; Providing and rental of advertising space on the Internet; Dissemination of advertising for others via the Internet; On-line advertising on a computer network; Television

advertising; Consultancy relating to public relations; Advertising information retrieval services on the Internet for others; Compilation of information into computer databases; Systemization of information into computer databases; Management and compilation of computerized databases; Computerized file management; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of bags and wallets; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of clothing; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of watches; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of footwear; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of spectacles; retail store services featuring spectacles; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of cosmetics; retail store services featuring cosmetics; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of neckties; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of socks; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of sun glasses; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of clothing accessories; Import-export agencies; On-line auction services; Retail store services featuring bags and wallets; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of necklaces; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of earrings; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of rings; Wholesale and retail store services featuring clothing; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of key rings; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of singlets; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of headwear; Commercial intermediary services, namely, the bringing together of buyers and sellers in the field of belts and suspenders.

**Translation Statement**

The English translation of "DANSE" and "LENTE" in the mark is "dance" and "slowly".

**Filing Date**

2015/12/03

**Examining Attorney**

MULLEN, MARK T.

**Attorney of Record**

Laura R. Wanek

# DANSE LENTE

**To:** Snoopy Co., Ltd. ([tmdocket@gbclaw.net](mailto:tmdocket@gbclaw.net))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 87054921 - DANSE LENTE - 0222.124067  
**Sent:** 9/2/2016 10:40:42 AM  
**Sent As:** ECOM116@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **9/2/2016** FOR U.S. APPLICATION SERIAL NO. 87054921

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **9/2/2016** (or sooner if specified in the Office action). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

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**(3) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

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