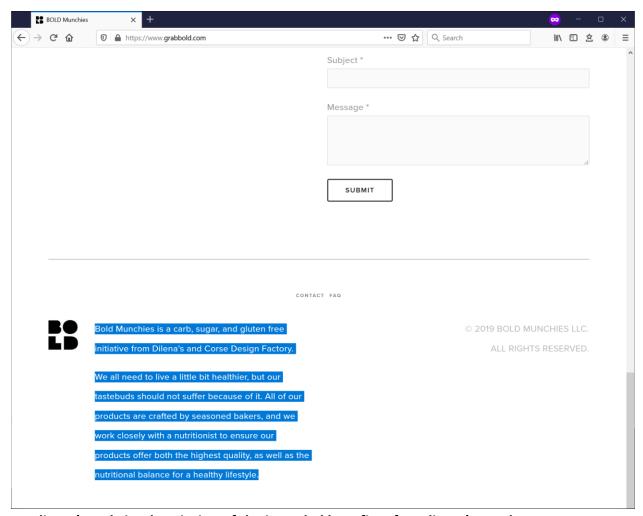
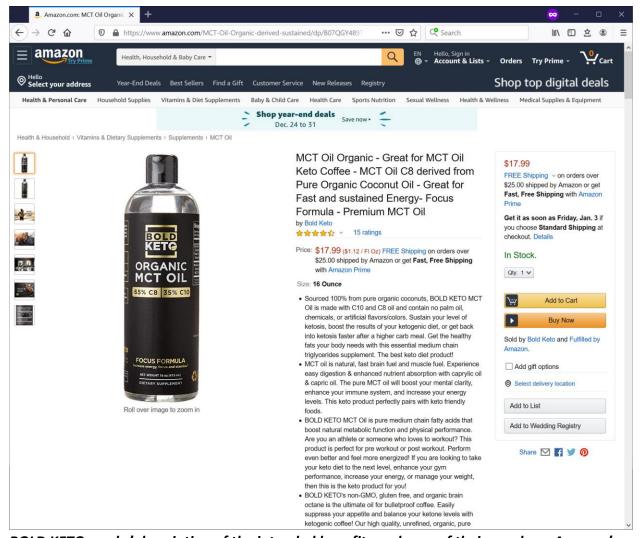
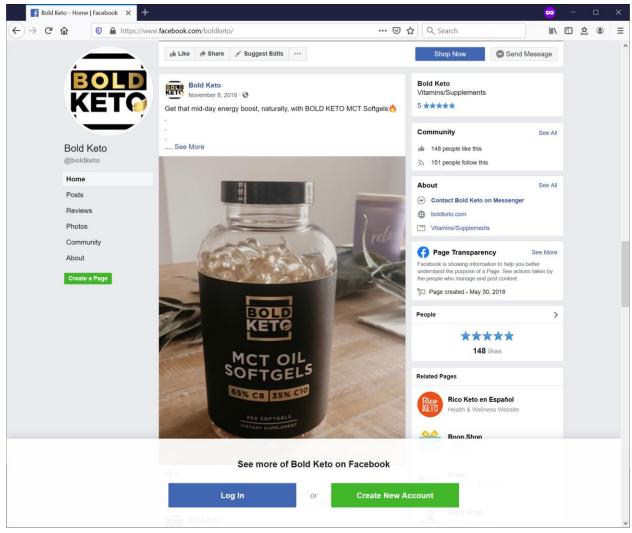
EXHIBIT B



Applicant's website description of the intended benefits of Applicant's goods



BOLD KETO marks' description of the intended benefits and uses of their goods on Amazon's ecommerce website.



BOLD KETO marks' Facebook page advertising their goods as Vitamins