

In the Office Action dated June 20, 2019, the Examining Attorney has refused registration of Applicant's mark on the Principal Register, asserting that the mark is merely descriptive of a feature and intended audience of Applicant's services. As suggested by the Examining Attorney, Applicant herein amends the application to seek registration on the Supplemental Register. On December 16, 2019, Applicant separately filed an Amendment to Allege Use of the mark, changing the basis of this application from Section 1(b), intent-to-use, to Section 1(a), use in commerce, making conversion to the Supplemental Register permissible.

The Examining Attorney required that Applicant provide additional information and documentation regarding the services and wording appearing in the mark. In response, Applicant provides herewith pages from Applicant's 2020 eLearning Catalog of Courses (Exhibit A), and printed screenshots of Applicant's website (Exhibit B). Applicant's responses to the Examining Attorney's inquiries are listed below:

1. Are applicant's services provided to bankers?

Yes. Applicant's services are provided to banking professionals.

2. Are applicant's services provided to people interested in becoming bankers?

No. Applicant's services are offered to individuals employed by financial institutions, financial solution providers and financial consultants, and to those same employers.

3. Does applicant provide its services through a school?

No.

4. Does applicant provide its services through a college?

No.

5. Does applicant run a school?

No.

6. Does applicant run a college?

No.

The Examining Attorney has required that Applicant amend the identification of services for clarification. Accordingly, Applicant amends the identification of services in Class 41 to read as follows:

Educational services, namely, providing online instruction, **non-downloadable** webinars and workshops in the fields of best practices, economic trends, financial investment and management for financial institutions, financial solution providers, and financial consultants in Class 41.

Applicant submits that the requirements of the Examining Attorney have been fully satisfied. Favorable action hereon is respectfully requested.