IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark:

VICTUS

International Classes:

007 & 039

Serial Number:

88/371,629

Applicant:

Weatherford Technology Holdings, LLC

Filing Date:

April 4, 2019

Docket No.:

AWEAT.0537

Examiner:

Lyal Fox

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

DECLARATION OF JAMES KURKA

- 1. My name is James Kurka. I am over the age of twenty-one and fully competent to make the following declaration.
- 2. I am Senior Counsel, Intellectual Property of Weatherford Technology Holdings, LLC ("Weatherford"), the owner of the above-identified application (the "Application").
- 3. Potential consumers for Applicant's system (goods/services) offered under the applied for mark are going to be a sophisticated buyer. For example, negotiations to complete a transaction with a potential purchaser can take a year or even longer to complete.
- 4. The system offered under the applied-for mark has to be specifically customized for each drilling rig and conform with purchaser preferences. The standard lead time for an entire system is fifty (50) weeks as customizations can impact procurement of raw forgings. The customization takes place during the Request-for-Qualifications time frame and has taken anywhere from a month to six (6) months, depending on how many times the purchaser changes its mind.
- 5. Generally, the total system cost for the goods and services offered under the applied-for mark is around \$15 Million and can range from \$10 Million to \$20 Million (or even higher) based on customization, spare parts, equipment, and additional services provided by the Applicant.
- 6. The daily operating costs of the system offered under the applied-for mark depend on which entity operates it. If the purchaser arranges for the Applicant to operate the system,

then the daily operating costs are around \$35,000/per day. However, the system can be operated at \$10,000 per day if the purchaser does not have the Applicant operate it for it.

7. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true. Further, I made these statements with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C.§ 1001, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: December 17, 2019

By:

James Kurka

Senior Counsel, Intellectual Property Weatherford Technology Holdings, LLC