

EXHIBIT C



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ARBONNE INTELLIGENCE

Word Mark ARBONNE INTELLIGENCE

Goods and Services IC 010. US 026 039 044. G & S: Cosmetic apparatus using ultrasound for performing skin treatment procedures; facial treatment apparatus using ultrasound for performing skin treatment procedures; facial toning apparatus for cosmetic use; massage apparatus for beauty and skincare; ultrasound apparatus for cosmetic use in the application of skin care preparations, cosmetics, personal care products, and beauty products; parts and components in respect to the aforementioned goods. FIRST USE: 20160200. FIRST USE IN COMMERCE: 20160200

IC 021. US 002 013 023 029 030 033 040 050. G & S: Beauty, skincare, and cosmetic apparatus, namely, applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic apparatus, namely, ultrasonic applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic applicator, namely, battery-powered applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic utensils for applying skin care preparations, cosmetics, personal care products, and beauty products; applicators for applying skin care preparations, cosmetics, personal care products, and beauty products to the face, body, and skin; electrical applicators for applying skin care preparations, cosmetics, personal care products, and beauty products; parts and components in respect to the aforementioned goods. FIRST USE: 20160200. FIRST USE IN COMMERCE: 20160200

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86856058

Filing Date December 21, 2015

Current Basis 1A

Original Filing Basis 1B

Published for December 27, 2016

Opposition

Registration Number 5307245

International Registration Number 1288248

Registration Date October 10, 2017

Owner (REGISTRANT) Arbonne International, LLC LIMITED LIABILITY COMPANY DELAWARE 9400 Jeronimo Road Irvine CALIFORNIA 92618

Attorney of Record Susan M. Natland

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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GENIUS ULTRA

Word Mark GENIUS ULTRA

Goods and Services IC 010. US 026 039 044. G & S: Cosmetic apparatus using ultrasound for performing skin treatment procedures; facial treatment apparatus using ultrasound for performing aesthetic skin treatment procedures; facial toning apparatus for cosmetic use; apparatus for acne treatment for beauty and skincare; massage apparatus for beauty and skincare; ultrasound massage apparatus; massage apparatus; ultrasound apparatus for cosmetic use in the application of skin care preparations, cosmetics, personal care products, and beauty products; parts and components in respect to the aforementioned goods. FIRST USE: 20160200. FIRST USE IN COMMERCE: 20160200

IC 021. US 002 013 023 029 030 033 040 050. G & S: Beauty, skincare, and cosmetic apparatus, namely, applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic apparatus, namely, ultrasonic applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic applicator, namely, battery-powered applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic utensils for applying skin care preparations, cosmetics, personal care products, and beauty products; applicators for applying skin care preparations, cosmetics, personal care products, and beauty products to the face, body, and skin; electrical applicators for applying skin care preparations, cosmetics, personal care products, and beauty products; parts and components in respect to the aforementioned goods. FIRST USE: 20160200. FIRST USE IN COMMERCE: 20160200

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87176180

Filing Date September 19, 2016

Current Basis 1A

Original Filing Basis 1A

Published May 9, 2017

for
Opposition

Registration Number 5249199

International
Registration Number 1354874

Registration Date July 25, 2017

Owner (REGISTRANT) Arbonne International, LLC LIMITED LIABILITY COMPANY DELAWARE 9400 Jeronimo Road
Irvine CALIFORNIA 92618

Attorney of Record Susan M. Natland

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Word Mark AA

Goods and Services IC 010. US 026 039 044. G & S: Cosmetic apparatus using ultrasound for performing skin treatment procedures; facial treatment apparatus using ultrasound for performing skin treatment procedures; facial toning apparatus for cosmetic use; massage apparatus for beauty and skincare; ultrasound apparatus for cosmetic use in the application of skin care preparations, cosmetics, personal care products, and beauty products; parts and components in respect to the aforementioned goods. FIRST USE: 20160200. FIRST USE IN COMMERCE: 20160200

IC 021. US 002 013 023 029 030 033 040 050. G & S: Beauty, skincare, and cosmetic apparatus, namely, applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic apparatus, namely, ultrasonic applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic applicator, namely, battery-powered applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic utensils for applying skin care preparations, cosmetics, personal care products, and beauty products; cosmetic brushes; beauty and skincare brushes; applicators for applying skin care preparations, cosmetics, personal care products, and beauty products to the face, body, and skin; electrical applicators for applying skin care preparations, cosmetics, personal care products, and beauty products; component parts in respect to the aforementioned goods. FIRST USE: 20020300. FIRST USE IN COMMERCE: 20020300

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.09.21 - Squares that are completely or partially shaded

Serial Number 87052881

Filing Date May 27, 2016

Current Basis 1A

Original Filing Basis 1B

Published for Opposition January 17, 2017

Registration Number 5302596
International Registration Number 1349784
Registration Date October 3, 2017
Owner (REGISTRANT) Arbonne International, LLC LIMITED LIABILITY COMPANY DELAWARE 9400 Jeronimo Road Irvine CALIFORNIA 92618
Attorney of Record Susan M. Natland
Prior Registrations 3895265;4633720;4708363
Description of Mark Color is not claimed as a feature of the mark. The mark consists of a mirror image of a stylized letter "A" with a dot between the top of the letters.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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ARBONNE

Word Mark ARBONNE
Goods and Services IC 010. US 026 039 044. G & S: Cosmetic apparatus using ultrasound for performing skin treatment procedures; facial treatment apparatus using ultrasound for performing aesthetic skin treatment procedures; facial toning apparatus for cosmetic use; massage apparatus for beauty and skincare; ultrasound massage apparatus; massage apparatus; ultrasound apparatus for cosmetic use in the application of skin care preparations, cosmetics, personal care products, and beauty products; parts and components in respect to the aforementioned goods. FIRST USE: 20160200. FIRST USE IN COMMERCE: 20160200

IC 021. US 002 013 023 029 030 033 040 050. G & S: Beauty, skincare, and cosmetic apparatus, namely, applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic apparatus, namely, ultrasonic applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic applicator, namely, battery-powered applicator for applying skin care preparations, cosmetics, personal care products, and beauty products; beauty, skincare, and cosmetic utensils for applying skin care preparations, cosmetics, personal care products, and beauty products; cosmetic brushes; beauty and skincare brushes; applicators for applying skin care preparations, cosmetics, personal care products, and beauty products to the face, body, and skin; electrical applicators for applying skin care preparations, cosmetics, personal care products, and beauty products; electrical appliances for applying skin care preparations, cosmetics, personal care products, and beauty products; eyebrow brushes; exfoliating cloths and pads; beverage ware; drinking glasses, namely, tumblers; cups and mugs; plastic water bottles sold empty; coasters, not of paper and other than table linen; parts and components in respect to the aforementioned goods. FIRST USE: 19800110. FIRST USE IN COMMERCE: 19800110

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 87247086
Filing Date November 23, 2016
Current Basis 1A
Original 1B

Filing Basis

Published for Opposition June 20, 2017

Registration Number 5376598

International Registration Number 1370724

Registration Date January 9, 2018

Owner (REGISTRANT) Arbonne International, LLC LIMITED LIABILITY COMPANY DELAWARE 9400 Jeronimo Road Irvine CALIFORNIA 92618

Attorney of Record Susan M. Natland

Prior Registrations 1770981;3159918

Type of Mark TRADEMARK

Register PRINCIPAL

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mark traynor

Word Mark MARK TRAYNOR

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: temporary wrinkle removing skin care preparation. FIRST USE: 20041213. FIRST USE IN COMMERCE: 20050301

IC 010. US 026 039 044. G & S: Facial toning apparatus for cosmetic use in the nature of an elastic headband with eye and hook fasteners for facial skin lifting; facial toning apparatus for cosmetic use comprised of an elastic band, medical tape, and fasteners used to lift facial and neck skin. FIRST USE: 20041213. FIRST USE IN COMMERCE: 20050301

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87504016

Filing Date June 24, 2017

Current Basis 1A

Original Filing Basis 1A

Published for Opposition December 5, 2017

Registration Number 5405809

Registration Date February 20, 2018

Owner (REGISTRANT) Mark Traynor, Inc. AKA Mark Traynor Beauty Products CORPORATION VIRGINIA 800 Broad Street Road Manakin-Sabot VIRGINIA 23103

Type of Mark TRADEMARK

Register PRINCIPAL

Other Data The Name "Mark Traynor" does not identify a living individual.

**Live/Dead
Indicator** LIVE

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EAR UP

Word Mark EAR UP

Goods and Services IC 010. US 026 039 044. G & S: Ear plugs for sleeping; ear plugs for soundproofing; esthetic massage apparatus for commercial use; esthetic massage apparatus for household purposes; electric massage apparatus for household purposes; Pressure point stimulation apparatus, namely, apparatus for magnet therapy; pressure point stimulation apparatus for relaxation therapy and cosmetic treatment of the face and skin, namely, apparatus for magnet therapy; medical apparatus and instruments for use in facial massage and cosmetic treatment of the face and skin, namely, facial toning apparatus for cosmetic use; Apparatus for magnet therapy; gloves for medical purposes; ear picks

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87627959

Filing Date September 29, 2017

Current Basis 44E

Original Filing Basis 44E

Published for Opposition May 29, 2018

Registration Number **5538952**

Registration Date August 14, 2018

Owner (REGISTRANT) Avex Group Holdings Inc. CORPORATION JAPAN 3-1-30, Minami-Aoyama, Minato-ku Tokyo JAPAN 107-8577

Attorney of Howard N. Aronson

Record

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EAR" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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PAVLYSH

Word Mark PAVLYSH

Goods and Services IC 005. US 006 018 044 046 051 052. G & S: Antiparasitic collars for animals, flea collars. FIRST USE: 20180407. FIRST USE IN COMMERCE: 20180407

IC 009. US 021 023 026 036 038. G & S: Security cameras, miniature cameras, digital cameras. FIRST USE: 20180407. FIRST USE IN COMMERCE: 20180407

IC 010. US 026 039 044. G & S: Facial toning apparatus for cosmetic use, namely, jade rollers. FIRST USE: 20180407. FIRST USE IN COMMERCE: 20180407

IC 017. US 001 005 012 013 035 050. G & S: Garden hoses. FIRST USE: 20180407. FIRST USE IN COMMERCE: 20180407

IC 021. US 002 013 023 029 030 033 040 050. G & S: Sprayer nozzles for garden hoses; Ultrasonic pest repeller; Fly swatters. FIRST USE: 20180407. FIRST USE IN COMMERCE: 20180407

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88045786

Filing Date July 20, 2018

Current Basis 1A

Original Filing Basis 1A

Published for Opposition January 8, 2019

Registration Number 5708979

Registration Date March 26, 2019

Owner (REGISTRANT) Anton Pavlysh INDIVIDUAL UKRAINE 49 Dehtiarivska Str. Kyiv UKRAINE 03113

Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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