

This Response is in response to the Office Action issued June 17, 2019, in which the Examining Attorney: (1) refused registration of Applicant's BACPAC mark under Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1), on grounds of mere descriptiveness; and (2) required Applicant to clarify its goods.

In response to both objections, Applicant has amended its identification of goods to read "accessories for cameras and photographic apparatus and instruments, **namely, battery packs, battery chargers, flashes, hoods, shutters, handles, tripods, monopods, straps, filters, mounts and supports, lens adapters, flashlamps, lenses, self-timers, flat panel display screens, microphones.** None of the goods listed in the amended identification comprise goods that come in the form of a "backpack," or goods that are especially purposed for being affixed to "backpacks." Accordingly, Applicant believes that its amendment obviates the Section 2(e)(1) refusal, and respectfully requests that the refusal be withdrawn.

With respect to the requirement to clarify its goods, Applicant believes that its amendment is sufficient to inform the public as to the nature of its goods, ensure that the USPTO can classify Applicant's goods properly, and ensure that the USPTO can make informed judgments concerning a likelihood of confusion. See TMEP § 1402.01. In an effort to meet these standards, Applicant relied on several entries in the USPTO's "ID Manual" for inspiration in drafting its amended identification of goods, including entries 009-2805 ("stands for photographic apparatus"), 009-4214 ("lenses for photographic apparatus"), 009-1307 ("camera hoods"), and 009-1046 ("camera flashes"). Accordingly, Applicant believes that its amendment satisfies the requirement to clarify its goods.

Therefore, Applicant respectfully requests that its BACPAC application be approved for publication.