

**UNITED STATES DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE**

In Re the Application of:	)	
	)	
Applicant: HI LLC	)	
	)	
Mark: KERNEL	)	
	)	
Serial No.: 88/472,870	)	Trademark Law Office: 108
	)	
Class: 44	)	Examiner: William H. Dawe III
	)	
Filed: June 13, 2019	)	
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	)	
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**RESPONSE TO OFFICE ACTION**

In response to the Office Action issued on September 6, 2019 in connection with the above-captioned application (the "Application") for the trademark KERNEL, Applicant, by and through counsel, responds as follows.

In the Office Action, the Examining Attorney has asked Applicant to explain whether the word "KERNEL" has any significance or meaning within Applicant's industry, and to describe the significance of the word as applied to the offerings covered by the Application. Applicant responds that the term "KERNEL" does not have any meaning within Applicant's industry. The word "KERNEL" means the central, core, or most important part of something. It is abstractly evocative of Applicant's products and services, all of which concern the human brain--a critical human organ.

With the foregoing response, Applicant believes that it has fully addressed all of the issues raised in the Office Action, and that the Application is in condition for publication. Favorable action is hereby requested.

Date: December 12, 2019

Respectfully submitted,

COOLEY LLP

*/Judd D. Lauter/* \_\_\_\_\_

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