

April E. Reeves
Examining Attorney
Law Office 124
571-272-3681
april.reeves@uspto.gov

In Re: U.S. APPLICATION SERIAL NO. 88353129 MARK: YI.CLUB

Dear Ms. Reeves,

In response to the Examining Attorney's Office Action 88353129 MARK: YI.CLUB, Applicant submits the following information:

SUMMARY OF ISSUES:

- Transliteration Statement
- Color Claim and Mark Description
- Information About Specimen Required

TRANSLATION AND TRANSLITERATION

Applicant will submit a transliteration (a phonetic spelling of the pronunciation, in Latin characters) of the non-Latin characters in the mark, with either an English translation of the corresponding non-English transliterated wording

The non-Latin characters in the mark transliterate to “Yi” “Ke” “Hui” and this means “relaxed customer meeting” in English

COLOR CLAIM AND MARK DESCRIPTION

Applicant will amend the color claim and mark description to identify the generic names of all the colors in the mark drawing.

Color claim: **“The colors black and gold are claimed as a feature of the mark.”**

Mark description: **“The mark consists of a gold fan design featuring the gold wording YI CLUB inside. Below the fan is the wording YI CLUB in black within two gold incomplete rectangles. At the edge of the rectangles are three Chinese characters in black with a horizontal gold line on either side of each character. The color white represents background and is not a feature of the mark.”**

INFORMATION ABOUT SPECIMEN REQUIRED

applicant will submit additional information for the record about the specimen and how the mark as shown in the specimen is in use in commerce with applicant's goods.

- (1) How are applicant's goods sold? Specify the retail, wholesale, or other sales environment in which the goods are sold.

The applicant goods are sold worldwide via online store <http://www.yiclub.cn/> and private direct sales at their invitation only based club. The theme is a high-end private club- out of the old residence of popular actor, Mr. Yu Shizhi, which is a traditional Beijing Quadrangle. It's now our club store with the theme of Beijing Quadrangle culture. We are aiming to provide private, intimate and professional dress consultant services and high-end member activities for the members of YI. CLUB.

Address: No. 6 Lane Chunshu, Hongmiao Hutong, Xicheng District, Beijing, China

Worldwide order by phone service: Phone# 18310166966

Worldwide WeChat ordering service, scan barcode below:



- (2) Please provide copies of invoices, bills of sale, or other documentation of sales of the goods.

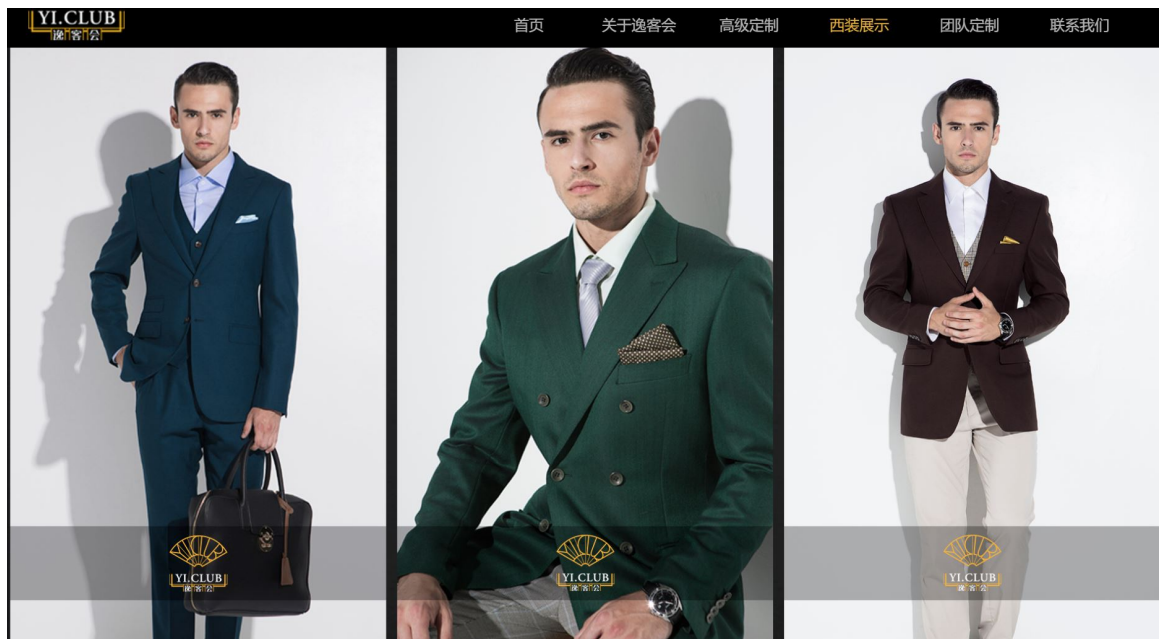
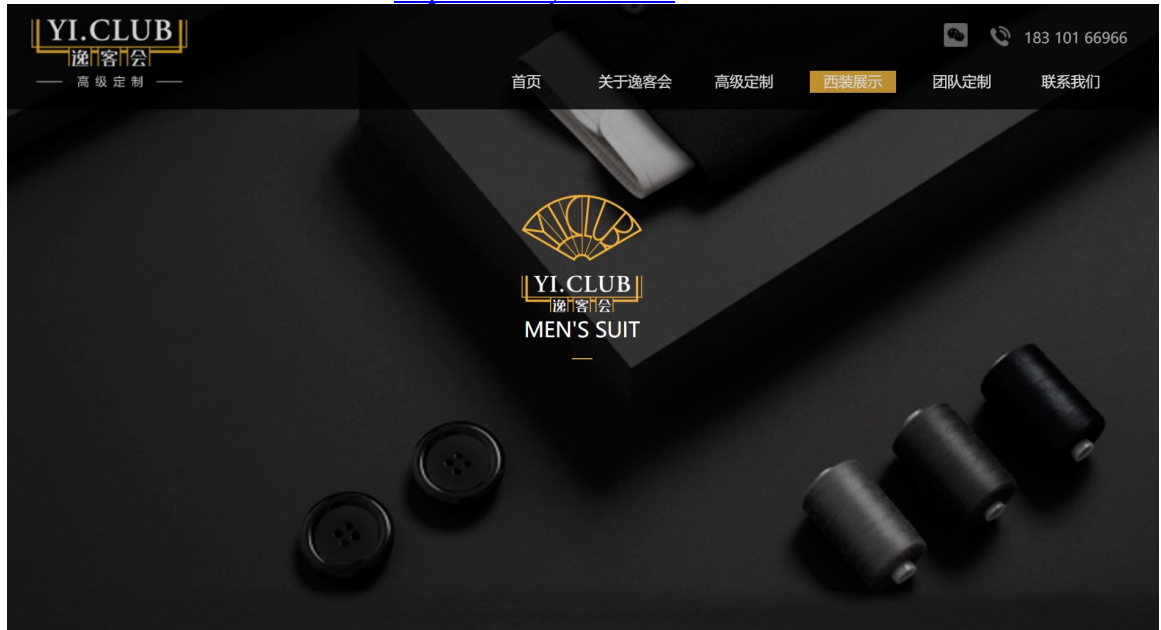
We can not provide this due to our client's privacy.

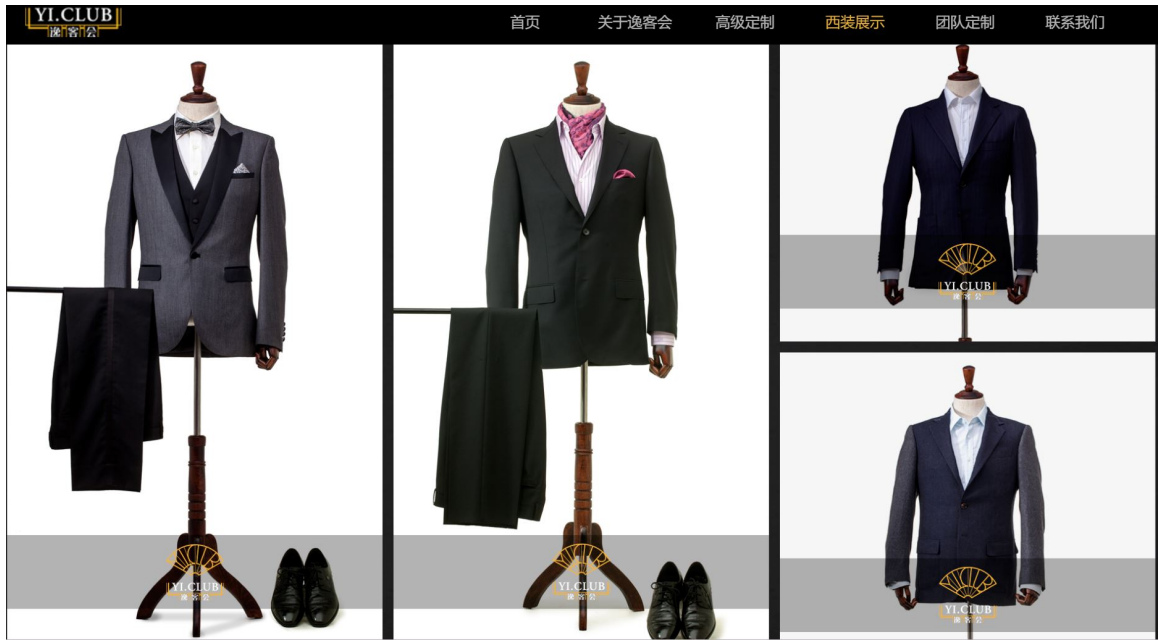
- (3) Please list the names of the stores where applicant's goods are sold.

- Online store - <http://www.yiclub.cn/>
- Club Address: No. 6 Lane Chunshu, Hongmiao Hutong, Xicheng District, Beijing, China
- YI. CLUB on JD.COM - <https://item.jd.com/12857407647.html>

(4) Provide pictures that show applicant's product as it is currently being sold to consumers.

- Pictures from official website <http://www.yiclub.cn/>





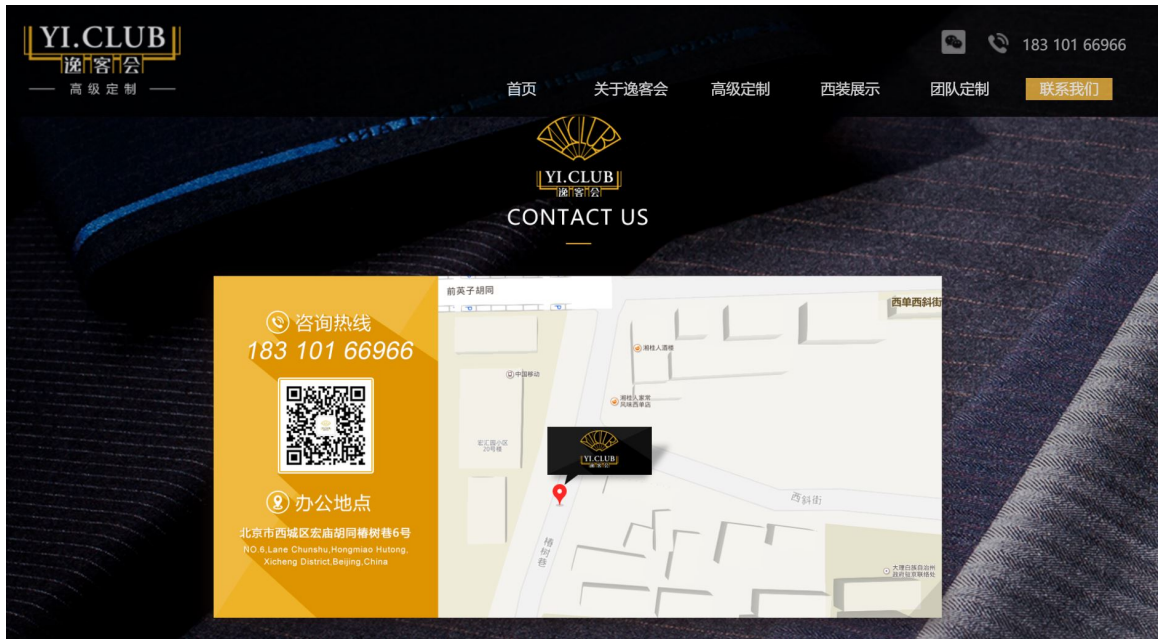
183 101 66966

首页
关于逸客会
高级定制
西装展示
团队定制
联系我们

为企业/团体客户提供专业定制化的置装方案

针对各种规模的企业及团体，提供定制化设计的置装解决方案。
满足客户对于工装、团装等各类服装采购要求。

联系人：陈先生
联系电话：18310166966



<https://item.jd.com/12857407647.html>

服饰内衣 > 男装 > 西服套装 > 逸客会 (YI.CLUB) > 【定制】逸客会全手... IFDU定制官方旗舰店

【定制】逸客会全手工男士修身商务正装羊毛全麻衬套西私人量身定制西服西裤 预计25个工作日交付 免费修改满意为止/定制品不支持7天无理由退货

该商品已下柜，欢迎挑选其他商品！

相似商品推荐 1/3

YI.CLUB 逸客会

关注 分享 举报

花花公子 商务男士西服套装男修身职业装正装上班工作西装结婚新郎

¥399.00

花花公子 西服套装男商务男装西服结婚礼服伴郎装青年男士修身职业

¥569.00

HAIPAIHAOYU 西服套装男士修身商务正装纯色职业西装黑色两粒扣

¥228.00

白灰楼 西服套装男春秋新款韩版修身西服三件套商务休闲职业正装套

¥425.00

item.jd.com/12857407647.html

商品介绍 规格与包装 售后保障 商品评价(0) 本店好评商品 去定制




高级定制

ADVANCED CUSTOMIZATION

国际化标准的高级定制水平，纯手工定制；

item.jd.com/12857407647.html

商品介绍 规格与包装 售后保障 商品评价(0) 本店好评商品 去定制



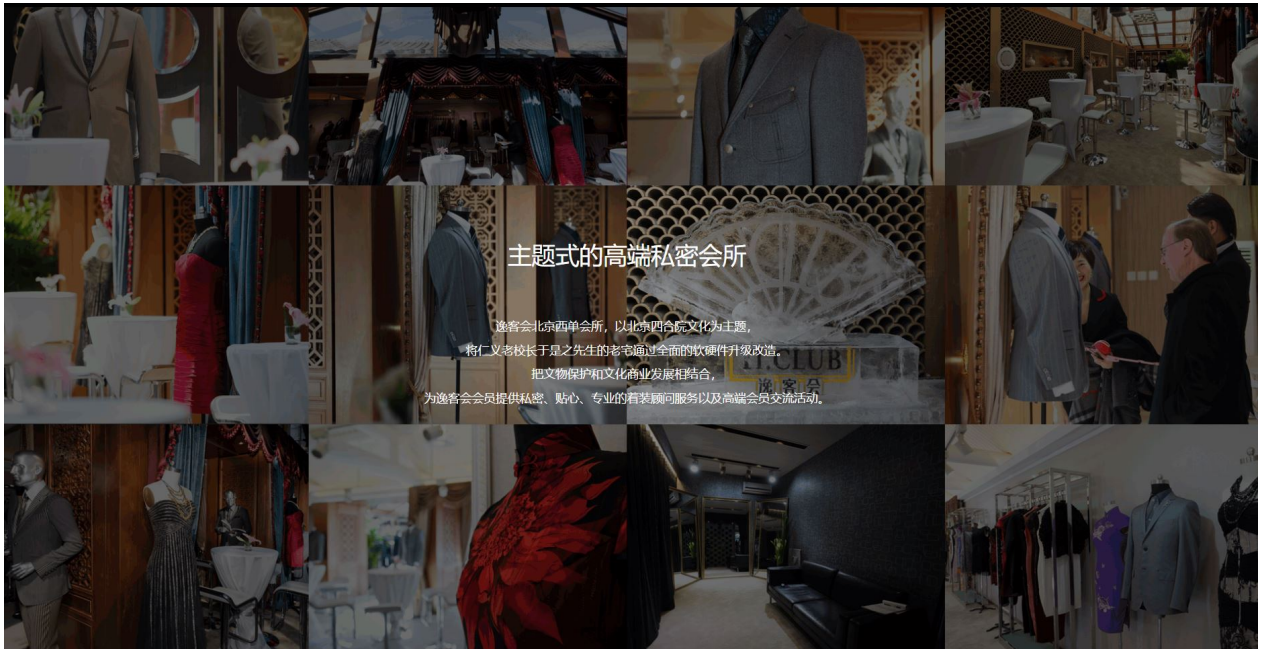
一套西服
等于

100+
百道工序

60h+
60小时以上
的手工制作时间

- (5) How do applicant's goods appear in the actual sales environment? If sold in stores, provide photos showing the goods for sale in the stores. If sold online, identify the websites and provide copies of the webpages showing the goods for sale. And if sold in another type of sales environment, provide photos and/or documentation showing the goods for sale in that environment.

- Club environment pictures:



- (6) If the information in question (5) about how the goods appear in the actual sales environment is not available to applicant, then please describe how applicant's goods are transported for sale and provide photos and other documentation showing how applicant's mark appears on the goods and/or its packaging when the goods are being transported for sale.

The goods are transported by either pick up at the club or through parcel post.







SUMMARY

Applicant requests that the Examining Attorney approve the Application for publication. We welcome an opportunity to discuss this matter further with the Examining Attorney. Please advise us if we can provide any further information that will facilitate the publication and registration of the mark.

Sincerely,

Fang Chen