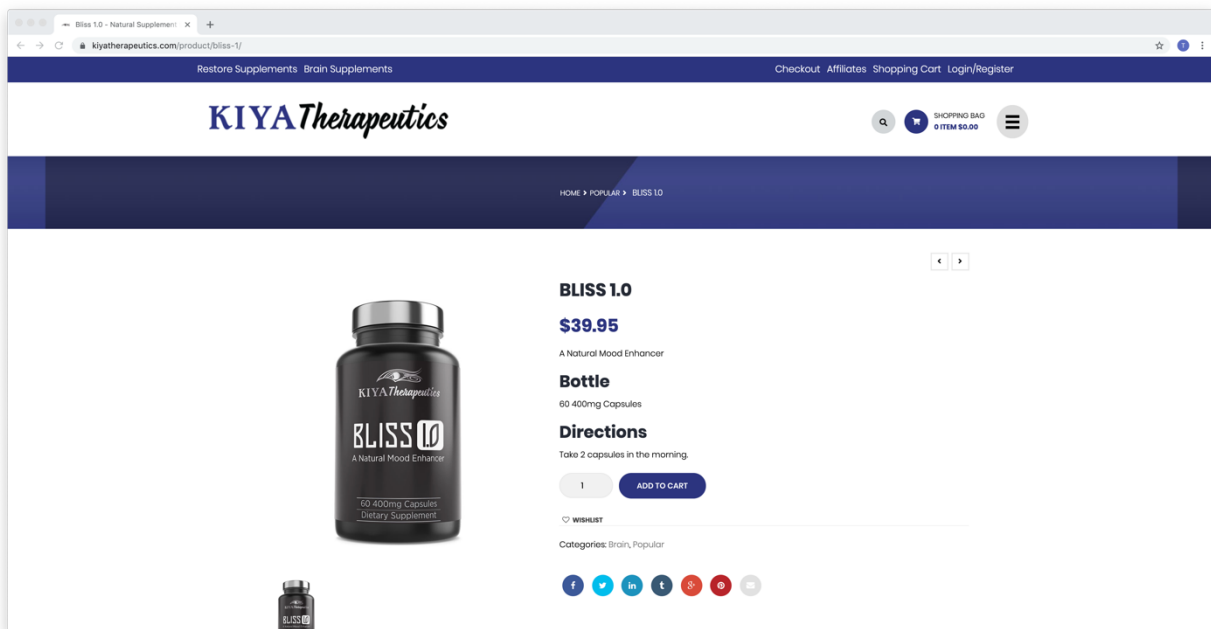


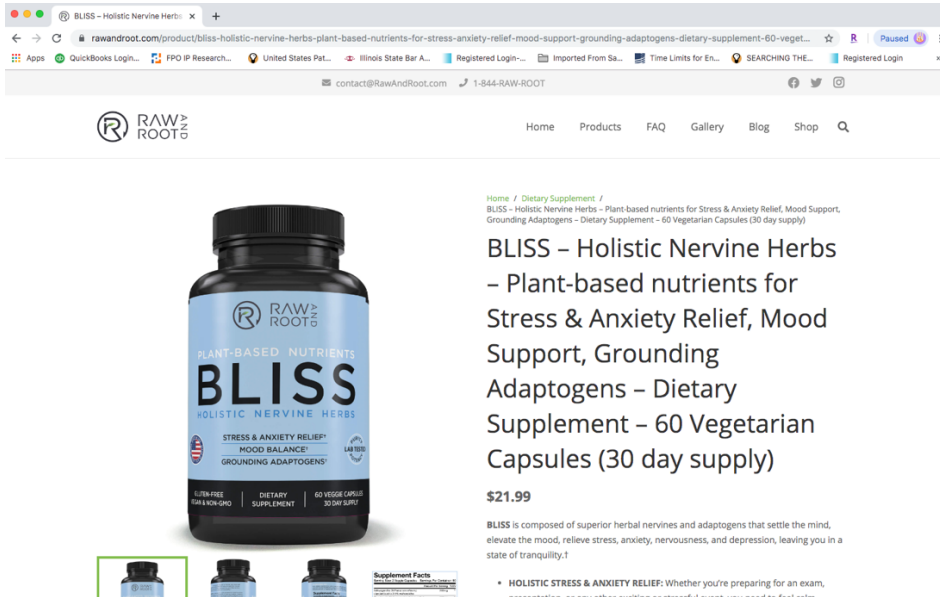
DECLARATION OF TRACY L. ZAWASKI

I, Tracy L. Zawaski, a citizen of the United States, am employed as an attorney with the law firm of Flener IP & Business Law, 77 W. Washington, Ste. 800, Chicago, IL 60602.

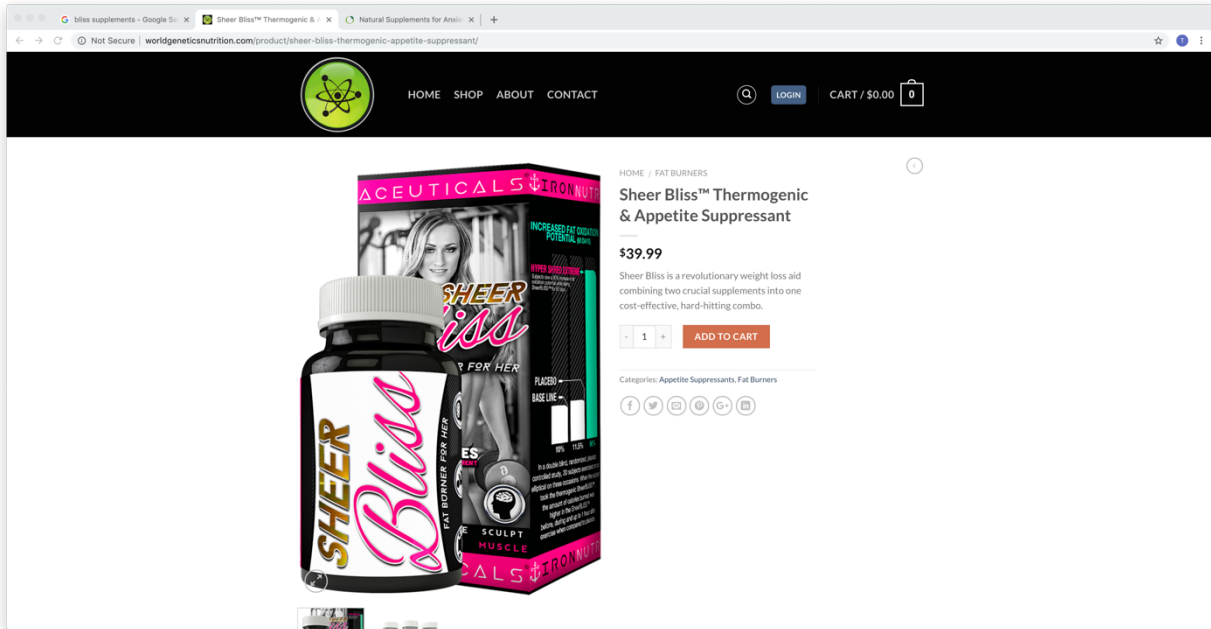
1. On December 6, 2019, I reviewed the website of Kaya Therapeutics (<https://kiyatherapeutics.com/product/bliss-1/>). BLISS is in use in commerce in association with dietary supplements as shown in the below screen shot:



2. On December 6, 2019, I reviewed the website of Raw and Root (<https://rawandroot.com/product-tag/bliss/>). BLISS is in use in commerce in association with dietary supplements as shown in the below screen shot:



3. On December 6, 2019, I reviewed the website of World Genetics Nutrition (<http://worldgeneticsnutrition.com/product/sheer-bliss-thermogenic-appetite-suppressant/>). SHEER BLISS is in use in commerce in association with weight loss supplements as shown in the below screen shot:



4. On December 6, 2019, I reviewed the website of Numi Tea (<https://shop.numitea.com/Belly-Bliss-Daily-Super-Shot/p/NUMIS-540031&c=NumiTeaStore@DailySuperShots>). BELLY BLISS is in use in commerce in association with a digestive wellness supplement as shown in the below screen shot:

The screenshot shows the website for Numi Organic Tea. The main product is 'Belly Bliss Daily Super Shot', which is described as a digestive wellness supplement. The page features a navigation menu at the top, a sidebar with various product categories, and a main content area with a product image, description, and pricing options. The pricing table includes options for a 2 fl. oz. bottle, a 6-pack, and a 48-pack, each with an 'ADD TO CART' button. A shipping calculator is also present at the bottom of the main content area.

NUMi ORGANIC TEA

PRODUCTS OUR DIFFERENCE TEA GARDEN IMPACT OUR STORY SHOP

FREE 1-3 Day Shipping on Orders Over \$39! (SEE DETAILS)

ONLINE STORE

DAILY SUPER SHOTS

- BELLY BLISS
- ENERGY LIFT
- GOLDEN POWER
- IMMUNE SUPPORT
- MIND TONIC DAILY

TEA BY TYPE

TEA BAGS

LOOSE LEAF TEA

BULK - BEST VALUE!

DAILY SUPER SHOTS - NEW!

CONCENTRATES - NEW!

FLOWERING TEA™

TEA GIFTS

Belly Bliss Daily Super Shot

Digestion · Bloating · Gut Health

Super gut aid apple cider vinegar, digestive fennel, power root ginger and zesty lemon masterfully blended to maximize flavor and function. Experience the power of plants in one dose with Numi's Belly Bliss Daily Super Shot, a convenient, no-nonsense complement to your daily wellness routine! Each glass bottle provides 2 ounces of deliciousness. Also available in a 6-count display case.

Auto Delivery Save Time & Save 10%!

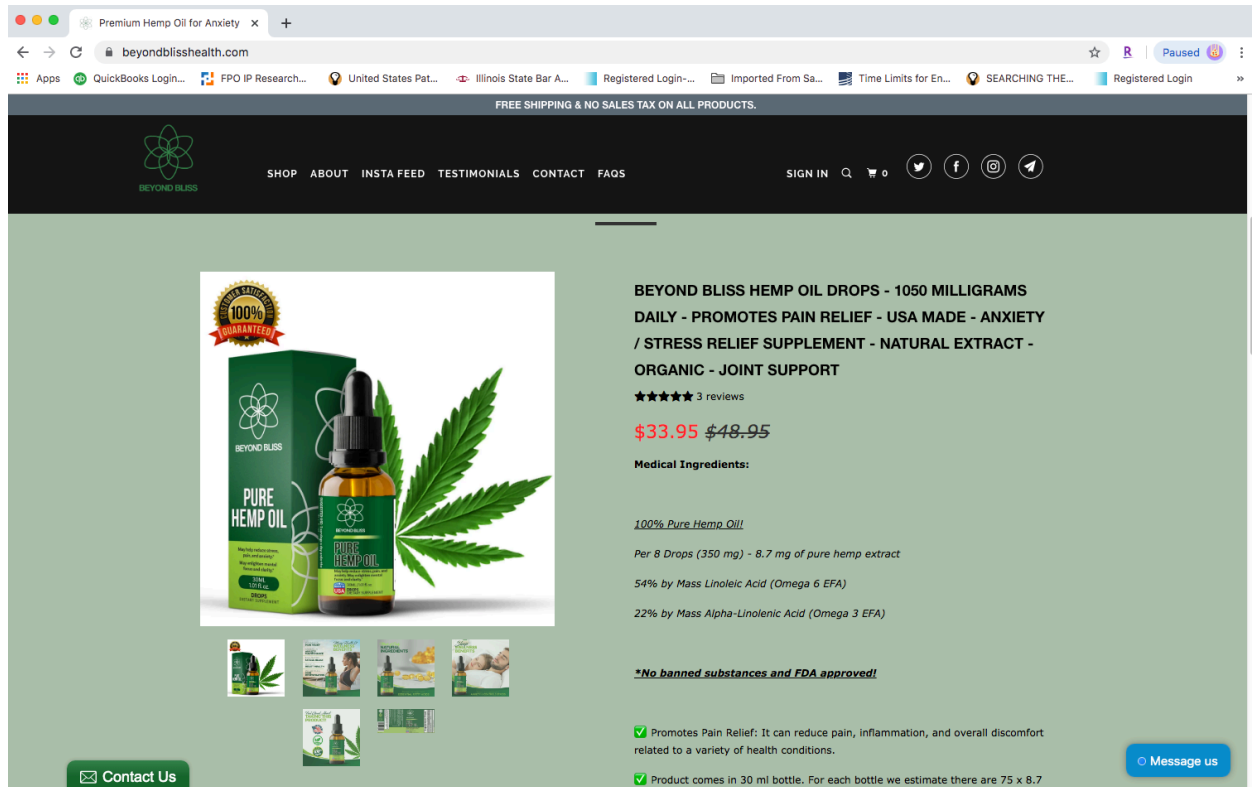
One-Time Order

2 fl. oz. bottle:	\$3.99	1	ADD TO CART
6-Pack (6 x 2 fl. oz. bottle):	\$21.94	1	ADD TO CART
48-Pack (48 x 2 fl. oz. bottle):	\$159.52	1	ADD TO CART

How FAST will I receive my order?

Enter Destination ZIP Code **GO**

5. On December 6, 2019, I reviewed the website of Beyond Bliss Health (<https://beyondblisshealth.com/>). BLISS is being used in commerce in association with a wellness supplement as shown in the below screen shot:



The screenshot shows a web browser window with the URL beyondblisshealth.com. The page features a dark green header with the Beyond Bliss logo and navigation links: SHOP, ABOUT, INSTA FEED, TESTIMONIALS, CONTACT, and FAQs. There are also social media icons for Twitter, Facebook, and Instagram, and a 'SIGN IN' button. Below the header, a large product image displays a green box and a glass bottle of 'PURE HEMP OIL' with a cannabis leaf. A gold seal above the product reads '100% GUARANTEED'. To the right of the image, the product title is 'BEYOND BLISS HEMP OIL DROPS - 1050 MILLIGRAMS DAILY - PROMOTES PAIN RELIEF - USA MADE - ANXIETY / STRESS RELIEF SUPPLEMENT - NATURAL EXTRACT - ORGANIC - JOINT SUPPORT'. It has a 3-star rating and a price of \$33.95, with a crossed-out price of \$48.95. The 'Medical Ingredients' section lists: 100% Pure Hemp Oil, 8 drops (350 mg) containing 8.7 mg of pure hemp extract, 54% by Mass Linoleic Acid (Omega 6 EFA), and 22% by Mass Alpha-Linolenic Acid (Omega 3 EFA). A disclaimer states '*No banned substances and FDA approved!'. Two bullet points describe the benefits: 'Promotes Pain Relief: It can reduce pain, inflammation, and overall discomfort related to a variety of health conditions.' and 'Product comes in 30 ml bottle. For each bottle we estimate there are 75 x 8.7'. At the bottom left is a 'Contact Us' button and at the bottom right is a 'Message us' button.

Premium Hemp Oil for Anxiety x +

beyondblisshealth.com

FREE SHIPPING & NO SALES TAX ON ALL PRODUCTS.

BEYOND BLISS

SHOP ABOUT INSTA FEED TESTIMONIALS CONTACT FAQs

SIGN IN

BEYOND BLISS HEMP OIL DROPS - 1050 MILLIGRAMS DAILY - PROMOTES PAIN RELIEF - USA MADE - ANXIETY / STRESS RELIEF SUPPLEMENT - NATURAL EXTRACT - ORGANIC - JOINT SUPPORT

★★★★★ 3 reviews

\$33.95 ~~\$48.95~~

Medical Ingredients:

100% Pure Hemp Oil

Per 8 Drops (350 mg) - 8.7 mg of pure hemp extract

54% by Mass Linoleic Acid (Omega 6 EFA)

22% by Mass Alpha-Linolenic Acid (Omega 3 EFA)

***No banned substances and FDA approved!**

- ✔ Promotes Pain Relief: It can reduce pain, inflammation, and overall discomfort related to a variety of health conditions.
- ✔ Product comes in 30 ml bottle. For each bottle we estimate there are 75 x 8.7

Contact Us

Message us

6. On December 6, 2019, I reviewed the website of High Powered Fitness (<https://highpoweredfitness.com/collections/vitamins/products/vitabliss%E2%84%A2-healthy-life-multivitamin-for-women-a-higher-level-of-fitness%E2%84%A2>). BLISS is being used in commerce in association with a women’s multivitamin supplement as shown in the below screen shot:

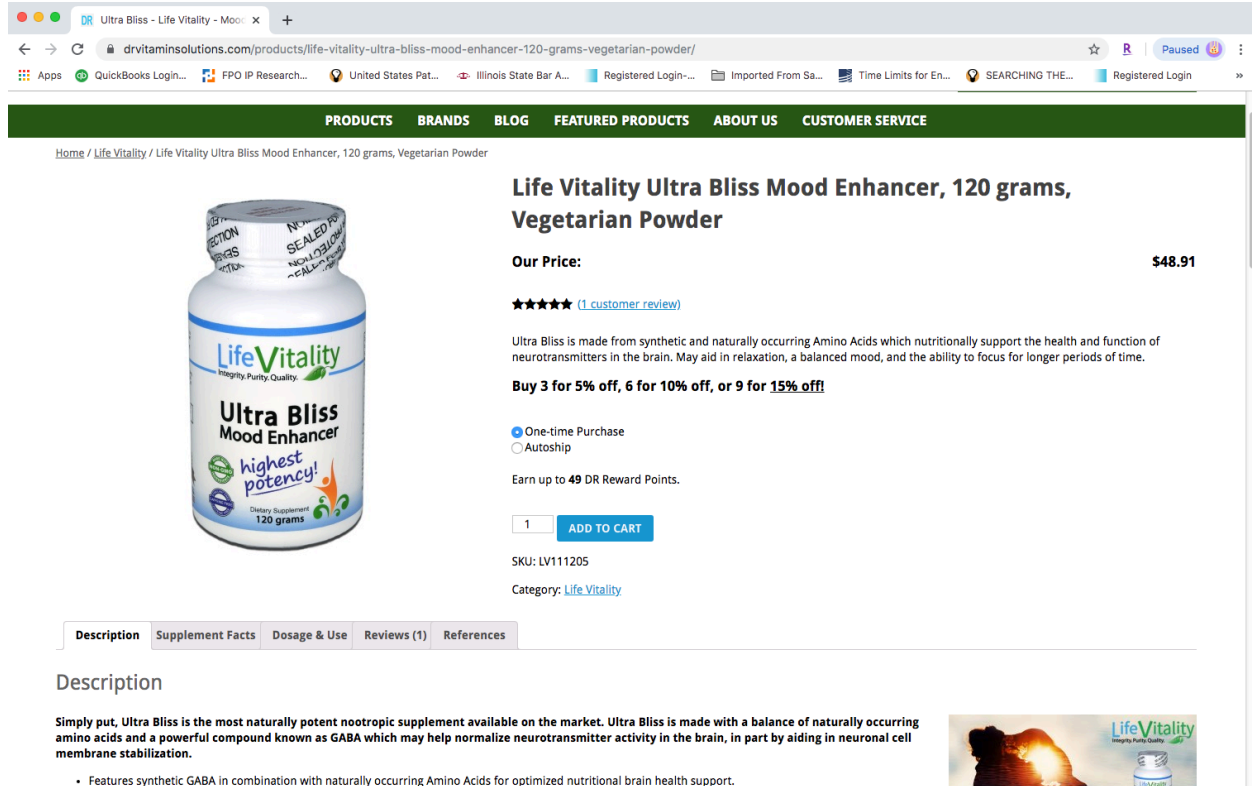
The screenshot shows a web browser window displaying the product page for VitaBliss™ Healthy Life Multivitamin for Women, A Higher Level of Fitness™ on the High Powered Fitness website. The browser's address bar shows the URL: highpoweredfitness.com/collections/vitamins/products/vitabliss%E2%84%A2-healthy-life-multivitamin-for-women-a-higher-level-of-fitness%E2%84%A2. The website header includes the brand name "HIGH POWERED FITNESS™" and navigation links for "Home", "CBD Products", and "Vitamins".

The product image shows three bottles of VitaBliss™ Healthy Life Multivitamin for Women, A Higher Level of Fitness™. The central bottle is pink and white, with the text "VitaBliss™ WORKS BEST OF FITNESS Healthy Life Women's Multivitamin VITAMINS & MINERALS ANTIOXIDANTS & ENERGY 500mg Plus! 60 VEGETARIAN CAPSULES". To the right of the product image, the price is listed as \$24.99. Below the price are two buttons: "ADD TO CART" and "BUY IT NOW".

Below the product image and price, there is a section for social sharing with buttons for "SHARE", "TWEET", and "PIN IT". At the bottom of the product section, there is a "BACK TO VITAMINS" button.

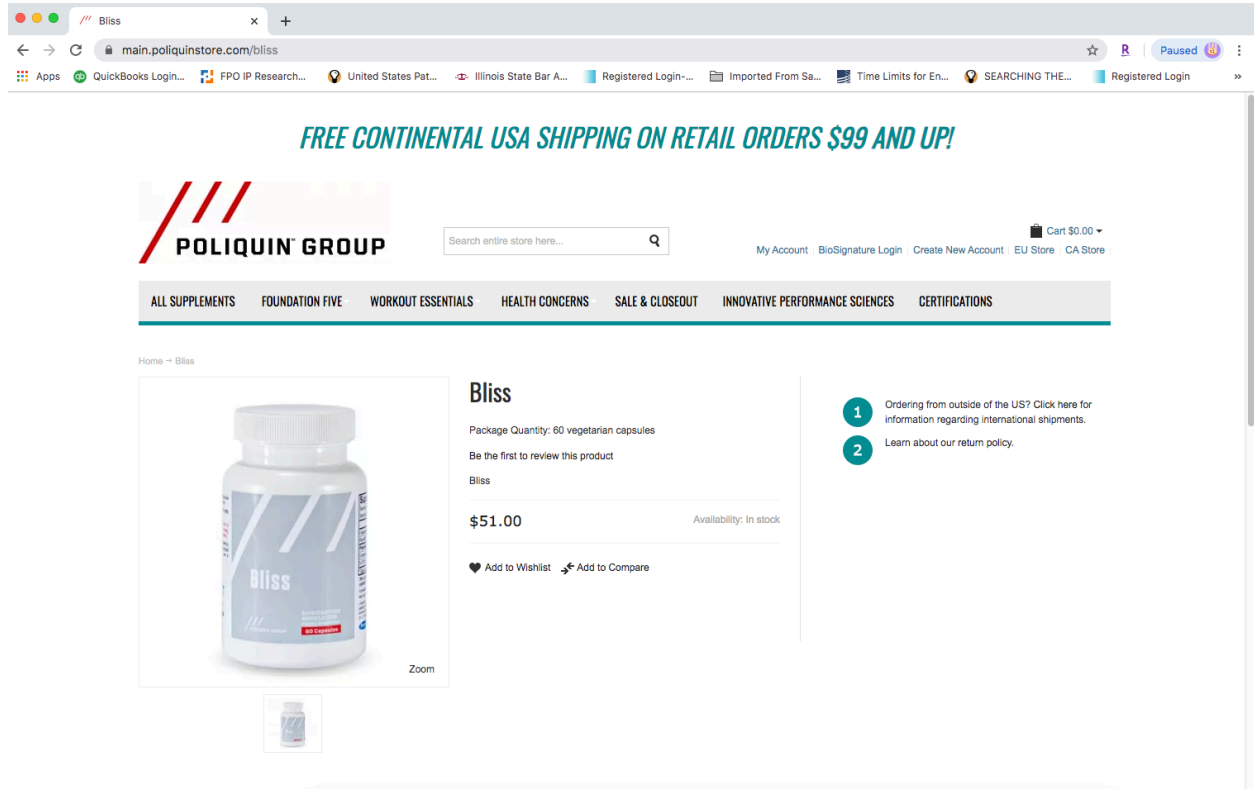
The browser's address bar and the website's URL are visible at the bottom of the screenshot.

7. On December 6, 2019, I reviewed the website of Dr. Vitamin Solutions (<https://www.drvitaminsolutions.com/products/life-vitality-ultra-bliss-mood-enhancer-120-grams-vegetarian-powder/>). ULTRA BLISS is being used on commerce in association with a mood enhancing dietary supplement as shown in the below screen shot:



The screenshot shows a web browser window displaying the product page for Life Vitality Ultra Bliss Mood Enhancer, 120 grams, Vegetarian Powder. The page features a navigation bar with links for PRODUCTS, BRANDS, BLOG, FEATURED PRODUCTS, ABOUT US, and CUSTOMER SERVICE. The product image is a white plastic bottle with a blue and green label that reads "Life Vitality Integrity. Purity. Quality. Ultra Bliss Mood Enhancer highest potency! Dietary Supplement 120 grams". The product title is "Life Vitality Ultra Bliss Mood Enhancer, 120 grams, Vegetarian Powder". The price is listed as \$48.91. There is a 5-star rating with a link to "1 customer review". The description states: "Ultra Bliss is made from synthetic and naturally occurring Amino Acids which nutritionally support the health and function of neurotransmitters in the brain. May aid in relaxation, a balanced mood, and the ability to focus for longer periods of time." Below the description, there are purchase options: "Buy 3 for 5% off, 6 for 10% off, or 9 for 15% off!", "One-time Purchase" (selected), and "Autoship". There is also a note "Earn up to 49 DR Reward Points." and an "ADD TO CART" button. The SKU is LV111205 and the category is Life Vitality. At the bottom, there are tabs for "Description", "Supplement Facts", "Dosage & Use", "Reviews (1)", and "References". The "Description" tab is active, showing the text: "Simply put, Ultra Bliss is the most naturally potent nootropic supplement available on the market. Ultra Bliss is made with a balance of naturally occurring amino acids and a powerful compound known as GABA which may help normalize neurotransmitter activity in the brain, in part by aiding in neuronal cell membrane stabilization." and a bullet point: "Features synthetic GABA in combination with naturally occurring Amino Acids for optimized nutritional brain health support." There is also a small image of the product bottle next to a sunset background.

8. On December 6, 2019, I reviewed the website for Poliquin Group (<https://main.poliquinstore.com/bliss>). BLISS is being used in commerce in association with dietary supplements as shown in the below screen shot:



Date: December 6, 2019

/Tracy L Zawaski/