

# EXHIBIT A

# United States of America

United States Patent and Trademark Office

**AMA | GLOBAL**

American Management Association

**Reg. No. 5,241,799**

**Registered Jul. 11, 2017**

**Int. Cl.: 16, 35, 41**

**Service Mark**

**Trademark**

**Principal Register**

American Management Association International (NEW YORK CORPORATION)  
1601 Broadway  
New York, NY 10019

CLASS 16: Educational books, printed informational materials in the form of brochures, pamphlets and catalogs in the field of business management; seminar program materials, namely, course outlines and notebooks containing instructional programs, question and answer sheets, teaching and training materials, and factual material for teaching devices all for use in the field of business management

FIRST USE 11-1-2016; IN COMMERCE 11-1-2016

CLASS 35: Providing information in the field of business management via websites on a global computer network

FIRST USE 11-1-2016; IN COMMERCE 11-1-2016

CLASS 41: Educational services, namely, providing courses and workshops in the field of business management and the distribution of training materials in connection therewith; conducting seminars in the field of business management and the distribution of training materials in connection therewith; providing online courses in the field of business management via the Internet; educational services, namely, providing live and prerecorded online audio and video programs in the field of business management via the Internet; online electronic publishing of books, periodicals, articles, and journals in the field of business management

FIRST USE 11-1-2016; IN COMMERCE 11-1-2016

The mark consists of the literal elements "AMA" and "GLOBAL" in stylized lettering separated by a vertical line and displayed above the literal elements "AMERICAN", "MANAGEMENT", and "ASSOCIATION".

OWNER OF U.S. REG. NO. 4385817, 1832194, 4352875

No claim is made to the exclusive right to use the following apart from the mark as shown: "GLOBAL" AND "ASSOCIATION"

SEC. 2(F) as to "AMERICAN MANAGEMENT ASSOCIATION"



*Joseph Matol*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

SER. NO. 86-257,943, FILED 04-21-2014  
KRISTIN ELIZA CARLSON, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

Generated on: This page was generated by TSDR on 2019-11-26 18:10:08 EST

Mark: AMA GLOBAL AMERICAN MANAGEMENT ASSOCIATION



US Serial Number: 86257943

Application Filing Date: Apr. 21, 2014

US Registration Number: 5241799

Registration Date: Jul. 11, 2017

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 11, 2017

Publication Date: Mar. 10, 2015

Notice of Allowance Date: May 05, 2015

Allowance Date:

---

## Mark Information

---

Mark Literal Elements: AMA GLOBAL AMERICAN MANAGEMENT ASSOCIATION

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the literal elements "AMA" and "GLOBAL" in stylized lettering separated by a vertical line and displayed above the literal elements "AMERICAN", "MANAGEMENT", and "ASSOCIATION".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "GLOBAL" AND "ASSOCIATION"

Acquired Distinctiveness Claim: In part

Distinctiveness Limitation Statement: as to "AMERICAN MANAGEMENT ASSOCIATION"

Design Search Code(s): 26.05.21 - Triangles that are completely or partially shaded  
26.17.01 - Bars, straight; Lines, straight; Bands, straight; Straight line(s), band(s) or bar(s)  
26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)

---

## Related Properties Information

---

International Registration Number: 1222106

International Application(s) /Registration(s) Based on this Property: A0042367/1222106

Claimed Ownership of US Registrations: 1832194, 4352875, 4385817 and others

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Educational services, namely, providing courses and workshops in the field of business management and the distribution of training materials in connection therewith; conducting seminars in the field of business management and the distribution of training materials in connection therewith; providing online courses in the field of business management via the Internet; educational services, namely, providing live and prerecorded online audio and video programs in the field of business management via the Internet; online electronic publishing of books, periodicals, articles, and journals in the field of business management

**International Class(es):** 041 - Primary Class **U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 01, 2016 **Use in Commerce:** Nov. 01, 2016

**For:** Providing information in the field of business management via websites on a global computer network

**International Class(es):** 035 - Primary Class **U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 01, 2016 **Use in Commerce:** Nov. 01, 2016

**For:** Educational books, printed informational materials in the form of brochures, pamphlets and catalogs in the field of business management; seminar program materials, namely, course outlines and notebooks containing instructional programs, question and answer sheets, teaching and training materials, and factual material for teaching devices all for use in the field of business management

**International Class(es):** 016 - Primary Class **U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 01, 2016 **Use in Commerce:** Nov. 01, 2016

---

### Basis Information (Case Level)

---

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44E:</b> No
<b>Filed 44E:</b> No	<b>Currently 66A:</b> No
<b>Filed 66A:</b> No	<b>Currently No Basis:</b> No
<b>Filed No Basis:</b> No	

---

### Current Owner(s) Information

---

**Owner Name:** American Management Association International  
**Owner Address:** 1601 Broadway  
 New York, NEW YORK UNITED STATES 10019  
**Legal Entity Type:** CORPORATION **State or Country:** NEW YORK  
**Where Organized:**

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Keith E. Sharkin **Docket Number:** 506285.20090  
**Attorney Primary Email Address:** [nycipdocketing@reedsmith.com](mailto:nycipdocketing@reedsmith.com) **Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent Name/Address:** KEITH E. SHARKIN  
 Powley & Gibson P.C.  
 304 Hudson St.

Suite 202  
NEW YORK, NEW YORK UNITED STATES 10013

Phone: 212-226-5054

Fax: 212-226-5085

Correspondent e- [trademarks@powleygibson.com](mailto:trademarks@powleygibson.com) [kesharkin@powleygibson.com](mailto:kesharkin@powleygibson.com)  
mail: [eygibson.com](mailto:eygibson.com) [dbmelnick@powleygibson.com](mailto:dbmelnick@powleygibson.com)

Correspondent e- Yes  
mail Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 11, 2017	REGISTERED-PRINCIPAL REGISTER	
Jun. 07, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 06, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 18, 2017	STATEMENT OF USE PROCESSING COMPLETE	66230
May 05, 2017	USE AMENDMENT FILED	66230
May 05, 2017	TEAS STATEMENT OF USE RECEIVED	
Nov. 22, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 21, 2016	EXTENSION 3 GRANTED	66230
Nov. 02, 2016	EXTENSION 3 FILED	66230
Nov. 02, 2016	TEAS EXTENSION RECEIVED	
Jun. 01, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 31, 2016	EXTENSION 2 GRANTED	66230
May 02, 2016	EXTENSION 2 FILED	66230
May 27, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
May 02, 2016	TEAS EXTENSION RECEIVED	
Apr. 21, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 21, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 17, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 14, 2015	EXTENSION 1 GRANTED	71906
Nov. 03, 2015	EXTENSION 1 FILED	71906
Nov. 12, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Nov. 03, 2015	TEAS EXTENSION RECEIVED	
May 05, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 10, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 10, 2015	PUBLISHED FOR OPPOSITION	
Feb. 18, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 04, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Feb. 04, 2015	ASSIGNED TO LIE	76568
Jan. 20, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 16, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 16, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 16, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 16, 2015	EXAMINERS AMENDMENT -WRITTEN	85319
Jan. 07, 2015	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jan. 07, 2015	FINAL REFUSAL E-MAILED	
Jan. 07, 2015	FINAL REFUSAL WRITTEN	85319
Dec. 19, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 18, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 18, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 05, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 05, 2014	NON-FINAL ACTION E-MAILED	6325
Aug. 05, 2014	NON-FINAL ACTION WRITTEN	85319
Jul. 31, 2014	ASSIGNED TO EXAMINER	85319
May 06, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED	
May 05, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

---

## TM Staff and Location Information

---

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 06, 2017



Int. Cls.: 16 and 41

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101, and 107

Reg. No. 2,948,665

**United States Patent and Trademark Office**

Registered May 10, 2005

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**AMA** American Management  
Association

AMERICAN MANAGEMENT ASSOCIATION INTERNATIONAL (NEW YORK CORPORATION)  
1601 BROADWAY  
NEW YORK, NY 10019

FOR: EDUCATIONAL BOOKS, PRINTED INFORMATIONAL MATERIALS IN THE FORM OF BROCHURES, PAMPHLETS AND CATALOGS, SEMINAR PROGRAM MATERIALS; NAMELY, COURSE OUTLINES AND NOTEBOOKS CONTAINING INSTRUCTIONAL PROGRAMS, QUESTION AND ANSWER SHEETS AND TEACHING AND TRAINING MATERIALS, ALL FOR USE IN THE FIELD OF BUSINESS MANAGEMENT, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

FOR: EDUCATIONAL SERVICES; NAMELY, PROVIDING COURSES AND WORKSHOPS, LIVE

AND ON VIDEO, IN BUSINESS MANAGEMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

OWNER OF U.S. REG. NOS. 1,214,400, 2,069,326, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE ASSOCIATION, APART FROM THE MARK AS SHOWN.

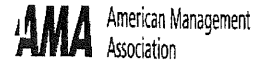
SEC. 2(F) AS TO "AMERICAN MANAGEMENT ASSOCIATION".

SN 76-336,235, FILED 11-9-2001.

STEVEN R. FINE, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2019-11-26 18:10:56 EST

Mark: AMA AMERICAN MANAGEMENT ASSOCIATION



US Serial Number: 76336235

Application Filing Date: Nov. 09, 2001

US Registration Number: 2948665

Registration Date: May 10, 2005

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 20, 2015

Publication Date: Jan. 21, 2003

Notice of Allowance Date: Apr. 15, 2003

## Mark Information

Mark Literal Elements: AMA AMERICAN MANAGEMENT ASSOCIATION

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Disclaimer: ASSOCIATION

Acquired Distinctiveness Claim: In part

Distinctiveness Limitation Statement: as to "AMERICAN MANAGEMENT ASSOCIATION"

Design Search Code(s): 26.13.08 - Quadrilaterals comprised of letters, numerals or punctuation and letters, numerals or punctuation forming the perimeter of a quadrilateral

## Related Properties Information

Claimed Ownership of US Registrations: 1214400, 2069326 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Educational services; namely, providing courses and workshops, live and on video, in business management

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2000

Use in Commerce: Sep. 2000

**For:** Educational books, printed informational materials in the form of brochures, pamphlets and catalogs, seminar program materials; namely, course outlines and notebooks containing instructional programs, question and answer sheets and teaching and training materials, all for use in the field of business management

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 2000

**Use in Commerce:** Sep. 2000

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** American Management Association International

**Owner Address:** 1601 Broadway  
New York, NEW YORK UNITED STATES 10019

**Legal Entity Type:** CORPORATION

**State or Country** NEW YORK  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Keith E. Sharkin

**Docket Number:** 506285.20001

**Attorney Primary Email Address:** [nycipdocketing@reedsmith.com](mailto:nycipdocketing@reedsmith.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Keith E. Sharkin  
Powley & Gibson, P.C.  
304 Hudson Street  
Suite 202  
New York, NEW YORK UNITED STATES 10013

**Phone:** 2122265054

**Fax:** 2122265085

**Correspondent e-mail:** [trademarks@powleygibson.com](mailto:trademarks@powleygibson.com) [kesharkin@powleygibson.com](mailto:kesharkin@powleygibson.com)  
[eygibson.com](mailto:eygibson.com) [dbmelnick@powleygibson.com](mailto:dbmelnick@powleygibson.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Apr. 21, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 20, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 20, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74886
May 20, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74886
May 18, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Apr. 30, 2015	TEAS SECTION 8 & 9 RECEIVED	
Aug. 29, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 01, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Jun. 01, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
May 04, 2011	TEAS SECTION 8 & 15 RECEIVED	
May 28, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

May 10, 2005	REGISTERED-PRINCIPAL REGISTER	
Feb. 14, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	76532
Feb. 11, 2005	ASSIGNED TO LIE	76532
Feb. 04, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 02, 2005	EXAMINER'S AMENDMENT ENTERED	76869
Feb. 02, 2005	EXAMINERS AMENDMENT MAILED	
Feb. 02, 2005	SU-EXAMINER'S AMENDMENT WRITTEN	63031
Aug. 24, 2004	STATEMENT OF USE PROCESSING COMPLETE	
Apr. 12, 2004	USE AMENDMENT FILED	
Apr. 12, 2004	EXTENSION 1 GRANTED	
Oct. 15, 2003	EXTENSION 1 FILED	
Aug. 21, 2004	PETITION TO REVIVE-GRANTED	67832
Apr. 12, 2004	PETITION TO REVIVE-RECEIVED	
Apr. 12, 2004	PAPER RECEIVED	
Dec. 08, 2003	ABANDONMENT - NO USE STATEMENT FILED	
Apr. 15, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 21, 2003	PUBLISHED FOR OPPOSITION	
Jan. 01, 2003	NOTICE OF PUBLICATION	
Oct. 03, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 01, 2002	EXAMINERS AMENDMENT MAILED	
Jul. 30, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 30, 2002	PAPER RECEIVED	
Mar. 14, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 31, 2002	NON-FINAL ACTION MAILED	
Feb. 20, 2002	ASSIGNED TO EXAMINER	63031
Feb. 12, 2002	ASSIGNED TO EXAMINER	72737

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 20, 2015

## Proceedings

### Summary

Number of 1  
Proceedings:

Type of Proceeding: Cancellation

Proceeding 92064001  
Number:

Filing Date: Jun 16, 2016

Status: Terminated

Status Date: Mar 04, 2019

Interlocutory Attorney: CHRISTEN M ENGLISH

### Defendant

Name: Digital Books, S.L.

Correspondent Address: STEWART J BELLUS  
COLLARD & ROE PC  
1077 NORTHERN BLVD  
ROSLYN NY UNITED STATES , 11576

Correspondent e-mail: [sbellus@collardroe.com](mailto:sbellus@collardroe.com) , [sdorchak@collardroe.com](mailto:sdorchak@collardroe.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
AMABOOK	Cancelled - Section 18	<u>79084928</u>	<u>3980264</u>

Plaintiff(s)

Name: American Management Association International

Correspondent KEITH E SHARKIN  
Address: POWLEY & GIBSON PC  
304 HUDSON STREET SUITE 202  
NEW YORK NY UNITED STATES , 10013

Correspondent e-mail: [trademarks@powleygibson.com](mailto:trademarks@powleygibson.com) , [kesharkin@powleygibson.com](mailto:kesharkin@powleygibson.com) , [aejanet@powleygibson.com](mailto:aejanet@powleygibson.com) , [smmorales@powleygibson.com](mailto:smmorales@powleygibson.com)

Associated marks

Mark	Application Status	Serial Number	Registration Number
AMACOM	REGISTERED AND RENEWED	<a href="#">72451879</a>	<a href="#">1028234</a>
AMA	REGISTERED AND RENEWED	<a href="#">76139605</a>	<a href="#">2672847</a>
AMA AMERICAN MANAGEMENT ASSOCIATION	REGISTERED AND RENEWED	<a href="#">76336235</a>	<a href="#">2948665</a>
AMA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85681373</a>	<a href="#">4352875</a>
AMA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">76712309</a>	<a href="#">4385817</a>
AMA PODCAST	REGISTERED AND RENEWED	<a href="#">77105450</a>	<a href="#">3619858</a>
AMA PODCAST	REGISTERED AND RENEWED	<a href="#">77105508</a>	<a href="#">3619859</a>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 16, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 06, 2016	Aug 15, 2016
3	PENDING, INSTITUTED	Jul 06, 2016	
4	D MOT FOR EXT W/ CONSENT	Jul 15, 2016	
5	EXTENSION OF TIME GRANTED	Jul 15, 2016	
6	D MOT FOR EXT W/ CONSENT	Oct 25, 2016	
7	EXTENSION OF TIME GRANTED	Oct 25, 2016	
8	D MOT FOR EXT W/ CONSENT	Jan 10, 2017	
9	EXTENSION OF TIME GRANTED	Jan 10, 2017	
10	D MOT FOR EXT W/ CONSENT	Apr 19, 2017	
11	EXTENSION OF TIME GRANTED	Apr 19, 2017	
12	D MOT FOR EXT W/ CONSENT	Jul 28, 2017	
13	EXTENSION OF TIME GRANTED	Aug 03, 2017	
14	ANSWER	Sep 27, 2017	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 06, 2017	
16	SUSPENDED	Dec 13, 2017	
17	P MOT TO COMPEL DISCOVERY	Jul 30, 2018	
18	SUSPENDED	Aug 28, 2018	
19	P MOT TO COMPEL DISCOVERY	Sep 04, 2018	
20	SUSPENDED	Sep 21, 2018	
21	PROCEEDINGS RESUMED	Oct 23, 2018	
22	P MOT FOR DISCOVERY SANCTIONS	Nov 29, 2018	
23	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 03, 2018	
24	BD DECISION: CAN GRANTED	Mar 04, 2019	
25	COMMR ORDER CANCELLING REG	Mar 04, 2019	
26	TERMINATED	Mar 04, 2019	
27	COMMR ORDER CANCELLING REG	Mar 04, 2019	

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**Reg. No. 2,069,326**

**United States Patent and Trademark Office**

**Registered June 10, 1997**

**SERVICE MARK  
PRINCIPAL REGISTER**

**AMERICAN MANAGEMENT ASSOCIATION**

AMERICAN MANAGEMENT ASSOCIATION  
(NEW YORK CORPORATION)  
135 WEST 50TH STREET  
NEW YORK, NY 10020

FOR: EDUCATIONAL SERVICES, NAMELY,  
PROVIDING COURSES AND SEMINARS IN  
THE FIELD OF MANAGEMENT EDUCATION,  
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1923; IN COMMERCE  
0-0-1923.

OWNER OF U.S. REG. NO. 1,623,971.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MANAGEMENT ASSOCIA-  
TION", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 75-099,557, FILED 5-6-1996.

DAX ALVAREZ, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2019-11-26 18:11:48 EST

Mark: AMERICAN MANAGEMENT ASSOCIATION

US Serial Number: 75099557

Application Filing Date: May 06, 1996

US Registration Number: 2069326

Registration Date: Jun. 10, 1997

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 19, 2017

Publication Date: Mar. 18, 1997

---

## Mark Information

---

Mark Literal Elements: AMERICAN MANAGEMENT ASSOCIATION

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "MANAGEMENT ASSOCIATION"

Acquired Distinctiveness Claim: In whole

---

## Related Properties Information

---

Claimed Ownership of US Registrations: 1623971

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: educational services, namely, providing courses and seminars in the field of management education

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: 1923

Use in Commerce: 1923

---

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: AMERICAN MANAGEMENT ASSOCIATION INTERNATIONAL

Owner Address: 1601 BROADWAY  
NEW YORK, NEW YORK UNITED STATES 10019

Legal Entity Type: CORPORATION

State or Country: NEW YORK  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Keith E. Sharkin

Docket Number: 621.11(US)

Attorney Primary Email Address: [trademarks@powlegibson.com](mailto:trademarks@powlegibson.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Keith E. Sharkin  
Powley & Gibson, P.C.  
304 Hudson Street  
Suite 202  
New York, NEW YORK UNITED STATES 10013

Phone: 2122265054

Fax: 2122265085

Correspondent e-mail: [trademarks@powlegibson.com](mailto:trademarks@powlegibson.com) [kesharkin@powlegibson.com](mailto:kesharkin@powlegibson.com)  
[eygibson.com](mailto:eygibson.com) [dbmelnick@powlegibson.com](mailto:dbmelnick@powlegibson.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 19, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 19, 2017	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	66607
Jul. 19, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Jul. 19, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Jun. 02, 2017	TEAS SECTION 8 & 9 RECEIVED	
Jun. 10, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 21, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 29, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 28, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 12, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70619
Jul. 12, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 11, 2007	ASSIGNED TO PARALEGAL	70619
Jun. 11, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jun. 11, 2007	TEAS SECTION 8 & 9 RECEIVED	
Dec. 07, 2006	CASE FILE IN TICRS	
Jun. 10, 2003	FAX RECEIVED	
Jun. 11, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 21, 2002	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Sep. 16, 2002	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	



Sep. 16, 2002 PAPER RECEIVED  
Jun. 10, 1997 REGISTERED-PRINCIPAL REGISTER  
Mar. 18, 1997 PUBLISHED FOR OPPOSITION  
Feb. 14, 1997 NOTICE OF PUBLICATION  
Jan. 13, 1997 APPROVED FOR PUB - PRINCIPAL REGISTER  
Jan. 07, 1997 EXAMINER'S AMENDMENT MAILED  
Jan. 06, 1997 PREVIOUS ALLOWANCE COUNT WITHDRAWN  
Dec. 27, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER  
Dec. 04, 1996 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Nov. 08, 1996 NON-FINAL ACTION MAILED  
Nov. 04, 1996 ASSIGNED TO EXAMINER

73681

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 19, 2017

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: AMERICAN MANAGEMENT ASSOCIATION

### Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: 2665/0498

Pages: 3

Date Recorded: Jun. 09, 2003

Supporting Documents: assignment-tm-2665-0498.pdf

### Assignor

Name: AMERICAN MANAGEMENT ASSOCIATION

Execution Date: Sep. 19, 1997

Legal Entity Type: CORPORATION

State or Country: NEW YORK  
Where Organized:

### Assignee

Name: AMERICAN MANAGEMENT ASSOCIATION INTERNATIONAL

Legal Entity Type: CORPORATION

State or Country: NEW YORK  
Where Organized:

Address: 1601 BROADWAY  
NEW YORK, NEW YORK 10019

### Correspondent

Correspondent Name: KEITH E. SHARKIN, ESQ.

Correspondent Address: 1185 AVENUE OF THE AMERICAS  
KING & SPALDING LLP  
NEW YORK, NY 10036

Domestic Representative - Not Found