

Generated on: This page was generated by TSDR on 2019-12-06 19:03:09 EST

Mark: STARRING YOU

STARRING YOU

US Serial Number: 77227503

Application Filing Date: Jul. 11, 2007

US Registration Number: 3429912

Registration Date: May 20, 2008

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 04, 2018

Publication Date: Mar. 04, 2008

Mark Information

Mark Literal Elements: STARRING YOU

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Digital materials, namely, customized downloadable multimedia files, video files, and image files featuring audio and visual elements inserted by users onto selected audio-visual templates

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 09, 2007

Use in Commerce: Aug. 09, 2007

For: Electronic delivery via a global computer network of customized downloadable multimedia files, video files, and image files featuring audio and visual elements inserted by users onto selected audio-visual templates

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 09, 2007

Use in Commerce: Aug. 09, 2007

For: Entertainment services, namely, an online activity where you create your own customized comedy-oriented videos by inserting audio and visual elements onto a selection of audio and visual templates

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 09, 2007

Use in Commerce: Aug. 09, 2007

Basis Information (Case Level)

Filed Use: No
Filed ITU: Yes
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: JIBJAB CATAPULT CA LLC
Owner Address: 4121 REDWOOD AVENUE
LOS ANGELES, CALIFORNIA UNITED STATES 90066
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Eric W. Hagen
Attorney Primary Email Address: ehagen@mwe.com
Docket Number: 423477-113
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Eric W. Hagen
DLA Piper LLP US
2000 Avenue of the Stars
Suite 400 North Tower
Los Angeles, CALIFORNIA UNITED STATES 90067-4704
Phone: 310-595-3190
Fax: 310-595-3300
Correspondent e-mail: tmfilings@dlapiper.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 27, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 19, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 04, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 04, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70187
Jun. 04, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70187
May 29, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70187
May 18, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 18, 2018	TEAS SECTION 8 & 9 RECEIVED	
May 20, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 28, 2015	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 28, 2015	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 30, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 30, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Jul. 30, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Jul. 18, 2013	TEAS SECTION 8 & 15 RECEIVED	
May 20, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 04, 2008	PUBLISHED FOR OPPOSITION	

Feb. 13, 2008	NOTICE OF PUBLICATION	
Jan. 28, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Jan. 28, 2008	ASSIGNED TO LIE	68658
Dec. 16, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 28, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 27, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 27, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 15, 2007	USE AMENDMENT ACCEPTED	74305
Oct. 15, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 15, 2007	NON-FINAL ACTION E-MAILED	6325
Oct. 15, 2007	NON-FINAL ACTION WRITTEN	74305
Oct. 14, 2007	ASSIGNED TO EXAMINER	74305
Sep. 19, 2007	AMENDMENT TO USE PROCESSING COMPLETE	88889
Sep. 19, 2007	USE AMENDMENT FILED	88889
Sep. 18, 2007	TEAS AMENDMENT OF USE RECEIVED	
Jul. 16, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 04, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: JibJab Media Inc.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6569/0214](#)

Pages: 25

Date Recorded: Jan. 03, 2019

Supporting Documents: [assignment-tm-6569-0214.pdf](#)

Assignor

Name: [JIBJAB MEDIA INC.](#)

Execution Date: Nov. 16, 2018

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JIBJAB CATAPULT CA LLC](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: LIMITED LIABILITY COMPANY

Address: 4121 REDWOOD AVENUE
LOS ANGELES, CALIFORNIA 90066

Correspondent

Correspondent Name: ERIC W. HAGEN

Correspondent Address: 2000 AVENUE OF THE STARS
SUITE 400 NORTH TOWER
LOS ANGELES, CA 90067-4704

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: [6646/0397](#)

Pages: 15

Date Recorded: May 15, 2019

Supporting Documents: [assignment-tm-6646-0397.pdf](#)

Documents: _____

Assignor

Name: [JIBJAB CATAPULT CA LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: May 10, 2019
State or Country Where Organized: DELAWARE

Assignee

Name: [ZIONS BANCORPORATION, N.A. DBA CALIFORNIA BANK & TRUST](#)
Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 456 MONTGOMERY STREET
SUITE 200
LOS ANGELES, CALIFORNIA 90012

Correspondent

Correspondent Name: CORINA RACHINA

Correspondent Address: 1000 WILSHIRE BLVD.
12TH FLOOR
LOS ANGELES, CA 90017

Domestic Representative - Not Found

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Mark: YOU'RE THE STAR

US Serial Number: 74501648

Application Filing Date: Mar. 15, 1994

US Registration Number: 1909481

Registration Date: Aug. 01, 1995

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 02, 2015

Publication Date: Jan. 10, 1995

Notice of Allowance Date: Apr. 04, 1995

Mark Information

Mark Literal Elements: YOU'RE THE STAR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: educational and entertainment services in the nature of conducting performances at schools and other education facilities to encourage a positive self-esteem

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 1994

Use in Commerce: Mar. 1994

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: McDONALD'S CORPORATION

Owner Address: One McDonald's Plaza
Oak Brook, ILLINOIS UNITED STATES 60523

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: MCDONALD'S CORPORATION
ONE MCDONALD'S PLAZA
OAK BROOK, ILLINOIS UNITED STATES 60523

Phone: (630) 623-8648

Fax: (630) 623-5011

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 05, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Sep. 02, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 02, 2015	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68502
Sep. 02, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Sep. 02, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Aug. 05, 2015	TEAS SECTION 8 & 9 RECEIVED	
Aug. 05, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 02, 2005	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jun. 02, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 02, 2005	ASSIGNED TO PARALEGAL	75184
Apr. 06, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 06, 2005	TEAS SECTION 8 & 9 RECEIVED	
Nov. 06, 2000	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 16, 2000	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 01, 1995	REGISTERED-PRINCIPAL REGISTER	
Jun. 07, 1995	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 02, 1995	ASSIGNED TO EXAMINER	70425
May 26, 1995	STATEMENT OF USE PROCESSING COMPLETE	
Apr. 26, 1995	USE AMENDMENT FILED	
Apr. 04, 1995	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 10, 1995	PUBLISHED FOR OPPOSITION	
Dec. 10, 1994	NOTICE OF PUBLICATION	
Aug. 05, 1994	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 04, 1994	ASSIGNED TO EXAMINER	70425

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 02, 2015

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Mark: WHERE YOU'RE THE STAR

WHERE YOU'RE THE STAR

US Serial Number: 77324863

Application Filing Date: Nov. 08, 2007

US Registration Number: 3627934

Registration Date: May 26, 2009

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: May 22, 2015

Publication Date: Jul. 15, 2008

Notice of Allowance Date: Oct. 07, 2008

Mark Information

Mark Literal Elements: WHERE YOU'RE THE STAR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Audio and video broadcasting services over the Internet or other communications networks, namely, electronically transmitting information, audio, and video clips

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 05, 2008

Use in Commerce: Sep. 05, 2008

For: Computer services, namely, uploading, posting, showing and displaying information, audio, and video clips over the Internet for others; providing a web site that gives computer users the ability to upload, post, show and display information, audio, and video clips over the Internet

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 05, 2008

Use in Commerce: Sep. 05, 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Global Marketing Resources, Inc.

Owner Address: Suite M
1415 Pinehurst Road
Dunedin, FLORIDA UNITED STATES 34698

Legal Entity Type: CORPORATION

State or Country FLORIDA
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: Global Marketing Resources, Inc.
1881 Main Street
Dunedin, FLORIDA UNITED STATES 34698

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 02, 2019	WITHDRAWAL OF ATTORNEY GRANTED	
Dec. 02, 2019	TEAS WITHDRAWAL OF ATTORNEY RECEIVED	
May 26, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 22, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 22, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 22, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 22, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76985
May 22, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
May 08, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 08, 2015	TEAS SECTION 8 & 15 RECEIVED	
Sep. 20, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 26, 2009	REGISTERED-PRINCIPAL REGISTER	
Apr. 23, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Apr. 22, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 21, 2009	STATEMENT OF USE PROCESSING COMPLETE	66530
Apr. 03, 2009	USE AMENDMENT FILED	66530
Apr. 21, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Apr. 03, 2009	TEAS STATEMENT OF USE RECEIVED	
Oct. 07, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 15, 2008	PUBLISHED FOR OPPOSITION	
Jun. 25, 2008	NOTICE OF PUBLICATION	
Jun. 12, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Jun. 12, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 11, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 11, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 11, 2008	ASSIGNED TO LIE	68171
Jun. 11, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 26, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 26, 2008	NON-FINAL ACTION E-MAILED	6325
Feb. 26, 2008	NON-FINAL ACTION WRITTEN	82413

Feb. 22, 2008 ASSIGNED TO EXAMINER
Nov. 15, 2007 NOTICE OF PSEUDO MARK MAILED
Nov. 14, 2007 NEW APPLICATION ENTERED IN TRAM

82413

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 117

Date in Location: May 22, 2015

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Mark: YOU'RE THE STAR

YOU'RE THE STAR

US Serial Number: 85917676

Application Filing Date: Apr. 29, 2013

US Registration Number: 4557176

Registration Date: Jun. 24, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 24, 2014

Publication Date: Aug. 13, 2013

Notice of Allowance Date: Oct. 08, 2013

Mark Information

Mark Literal Elements: YOU'RE THE STAR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: role playing play sets composed primarily of children's storybooks, with accompanying costumes for use in children's dress up play and role playing, and costume masks, play wands and plush toys for depicting characters in the storybooks

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 16, 2013

Use in Commerce: Oct. 16, 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Hallmark Licensing LLC
Owner Address: 2501 McGee Trafficway
MD 339
KANSAS CITY, MISSOURI UNITED STATES 64108
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country KANSAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David N. Johnson

Attorney Primary brad.howard@hallmark.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent David N. Johnson
Name/Address: HALLMARK CARDS, INCORPORATED
2501 McGee Trafficway
MD 339
KANSAS CITY, MISSOURI UNITED STATES 64108-2600

Phone: 816-274-5583

Fax: 816-274-7171

Correspondent e- brad.howard@hallmark.com trademark@hallmark.com
mail: brad.howard@hallmark.com
trademark@hallmark.com
trademark@hallmark.com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 24, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 19, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 19, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 21, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 21, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 24, 2014	REGISTERED-PRINCIPAL REGISTER	
May 20, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 17, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
May 14, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 13, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	70884
May 13, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	70884
May 02, 2014	ASSIGNED TO LIE	70884
Apr. 17, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 16, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Apr. 16, 2014	NON-FINAL ACTION E-MAILED	
Apr. 16, 2014	SU - NON-FINAL ACTION - WRITTEN	62126
Apr. 09, 2014	STATEMENT OF USE PROCESSING COMPLETE	69302
Mar. 18, 2014	USE AMENDMENT FILED	69302
Apr. 08, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Mar. 18, 2014	TEAS STATEMENT OF USE RECEIVED	
Oct. 08, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 13, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 13, 2013	PUBLISHED FOR OPPOSITION	
Jul. 24, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 10, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 10, 2013	ASSIGNED TO EXAMINER	62126
May 07, 2013	NOTICE OF PSEUDO MARK E-MAILED	
May 04, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 02, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 17, 2014

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Mark: YOU TOO CAN BE A STAR

YOU TOO CAN BE A STAR

US Serial Number: 87816035

Application Filing Date: Mar. 01, 2018

US Registration Number: 5770812

Registration Date: Jun. 04, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 04, 2019

Publication Date: Aug. 14, 2018

Notice of Allowance Date: Oct. 09, 2018

Mark Information

Mark Literal Elements: YOU TOO CAN BE A STAR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, contest and incentive award programs designed to reward program participants who display superior talent in the fields of entertainment, such as film, comedy, fashion, dance, and singing; Entertainment services in the nature of development, creation, production, distribution, and post-production of variety shows, documentaries, episodic series, online streaming shows, and cable television shows; Entertainment services, namely, an ongoing series featuring competitions, variety shows, biographies, comedies, human-interest stories, music, cooking, performance arts, and news, provided through cable television and webcasts; Entertainment services in the nature of live musical concert tours; Entertainment services in the nature of cooking shows; Entertainment, namely, live music concerts

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 06, 2018

Use in Commerce: Jan. 06, 2018

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Hatcher, Larry

Owner Address: P.O. Box 931884
Los Angeles, CALIFORNIA UNITED STATES 90093

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Owner Name: Underwood, Joyce

Owner Address: P.O. Box 931884
Los Angeles, CALIFORNIA UNITED STATES 90093

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Owner Name: Fackler, Donald

Owner Address: P.O. Box 931884
Los Angeles, CALIFORNIA UNITED STATES 90093

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Thomas Dunlap

**Attorney Primary
Email Address:** trademarks@dbllawyers.com

**Attorney Email
Authorized:** Yes

Correspondent

**Correspondent
Name/Address:** Thomas Dunlap
Dunlap Bennett & Ludwig PLLC
211 Church Street SE
Leesburg, VIRGINIA UNITED STATES 20175

Phone: 8557056414

**Correspondent e-
mail:** trademarks@dbllawyers.com

**Correspondent e-
mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 04, 2019	REGISTERED-PRINCIPAL REGISTER	
Apr. 27, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 26, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 20, 2019	STATEMENT OF USE PROCESSING COMPLETE	66530
Apr. 05, 2019	USE AMENDMENT FILED	66530
Apr. 20, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Apr. 05, 2019	TEAS STATEMENT OF USE RECEIVED	
Oct. 09, 2018	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 14, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 14, 2018	PUBLISHED FOR OPPOSITION	
Aug. 02, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 02, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 25, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 06, 2018	ASSIGNED TO LIE	68123
Jun. 20, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 20, 2018	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 20, 2018	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 20, 2018	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 20, 2018	EXAMINERS AMENDMENT -WRITTEN	83173
Jun. 14, 2018	ASSIGNED TO EXAMINER	83173

Mar. 08, 2018 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Mar. 05, 2018 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 26, 2019