

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK APPLICATION – PRINCIPAL REGISTER**

Applicant: LG CNS CO., LTD
Serial No.: 88353062
Response due date: December 7, 2019
Mark: CLOUDXPER

RESPONSE TO THE OFFICE ACTION

Applicant LG CNS CO., LTD (hereinafter “Applicant”) respectfully submits this response to the Office Action regarding the above trademark application, as follows:

REMARKS

I. AMENDMENT TO IDENTIFICATION OF GOODS

Applicant seeks registration of the trademark CLOUDXPER for use in connection with International Classes 9, 35, 36, 38, and 42. In the pending Office Action, the Examining Attorney raised various objections to the identification (“ID”) of goods and services. By this submission, applicant hereby amends the ID in the manner suggested by the Examiner and respectfully requests reconsideration and allowance of the application in view of such amendments.

Please amend the ID for each Class, as indicated, to read in its entirety as follows:

Class 09:

Downloadable video files in the field of education related to cloud-computing and big data; Downloadable data files in the field of cloud-computing and big data; Downloadable software for management of cloud computing service; Digital data storage apparatus in the field of cloud computing; Earphones for use with mobile telecommunication devices; Electronic apparatus for taking images; Eyeglasses; Humanoid tactical robots with artificial intelligence; Smartphone, tablet, TV, laptop, desktop, digital signage; Electronic controllers for data management and analysis; Electronic meters for measuring and analyzing electricity; Electronic apparatus for use in telecommunication for cloud computing and big data; Electronic controllers for managing cloud computing service; Electric batteries for cloud computing service; Electronic apparatus for measuring the precision of the cloud computing service; Computer software platforms for cloud computing service; Computer server for cloud computing system; Computer software for access to cloud computing system

Class 35:

Advertising and business advice relating cloud computing services; Advertising; Provision of business information via global computer networks; Retail store services featuring downloadable cloud computing software; Wholesale store services featuring data storage devices; Retail store services featuring data communications hardware; Compilation and systematization of information in databanks for cloud computing system; Retail store services featuring software for use in database management; Statistical evaluations of marketing data; Business data analysis; Analysis of market research data; Provision of commercial information from on-line databases; Systemization of information into computer databases; Collection, systematization, compilation and analysis of business data and information stored in computer databases; Retail store services featuring cloud server for cloud computing

Class 36:

Providing information and advice in the field of finance; Providing information relating to corporate credit; Rental of facilities of data centers for server hosting and cloud computing services; Consulting and information concerning insurance; Real estate appraisal; Commercial real estate agency services; Real estate management services relating to commercial buildings; Providing information in the field of real estate via the Internet; Financial analysis and consultation

Class 38:

Providing access to global computer networks and other computer networks; Providing access to a global computer information network; Rental of telecommunication devices and equipment enabling connection to networks; Providing on-line facilities for real-time interaction with other computer users; Rental of data communications equipment; Rental of broadcasting equipment; Rental of apparatus for the broadcast of video signals; Provision of network equipment for interchange of electronic data in the field of cloud computing; Providing access to cloud server; Rental of communication apparatus and implements

Class 42:

Architectural services; Preparation of reports related to management and analysis of cloud computing service; Development of computer software for big data processing; Design of commercial space for cloud computing service; Providing PaaS (platform as a service) for use in cloud-computing service, big data service, and database management service; Development of new technology for others in the field of cloud computing and big data

services; System designs for cloud-computing and big data services; Consulting services in the field of cloud-computing; Computer hardware development to access cloud; Computer software development to access cloud; Services for building cloud computing system

CONCLUSION

Given the foregoing amendments, Applicant again requests allowance of this application.

If any issue remains that can be informally resolved, the Examining Attorney is invited to contact the undersigned at mfrodsham@wnlaw.com or 801-533-9800.

Submitted this 5th day of December, 2019.

s/Michael J. Frodsham/

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Attorney for LG CNS CO., LTD