

102271.0034US

**Trademark/Service Mark Application, Principal Register  
Handwritten Signature**

**To the Commissioner for Trademarks:**

**MARK:** THE WORLD IS THE GAME (Standard Characters, see below )

# THE WORLD IS THE GAME

The literal element of the mark consists of THE WORLD IS THE GAME. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Wormhole Labs, Inc., a corporation of Delaware, having an address of  
15241 Transistor Lane  
Huntington Beach, California 92649  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Software for computers, smart phones, and smart devices, namely, software for the transmission, distribution, recording, reproduction, display, organization, management, manipulation and review of messages, text, images, files, audio, video and audio-visual content and other data for the facilitation of communications between two or multiple users via computer networks, cell phone networks, communication networks and the global information network; computer, smart phone and smart device software for conducting voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, instant message and online social networking services; computer, smart phone, and smart device software for determining and communicating geographic locations; computer, smart phone, and smart device software for organizing and calendaring events; computer, smart phone and smart device gaming software.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 042: Providing online, non-downloadable software for virtual reality, mixed reality, and/or augmented reality visualization, manipulation, immersion and integration of audio, video, text, binary, still images, graphics and multimedia files; providing online, non-downloadable operating system software for computer hardware and computer peripherals; computer services, namely, interactive hosting services which allow users to publish and share content and images online; providing an online portal featuring non-downloadable software that gives users the ability to upload, exchange, and share content

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relating to audio, video, text, binary, still images, graphics, multimedia files and computer games; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities and engage in social networking services; electronic storage of electronic media, namely, images, text and video and audio data; software as a services (SaaS) featuring computer programs for assisting developers in creating program code for use in application programs; software as a service (SaaS) featuring computer programs for running development programs and application programs in a common development environment; software as a service (SaaS) featuring computer programs for use in developing and publishing websites, information, and content; Computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; Hosting an online website featuring technology that enables online users to create personal profiles featuring social and business networking information and to transfer and share such information among multiple online websites; Providing an on-line computer database in the field of computer programming featuring searchable indexes of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, regarding virtual reality, mixed reality, and/or augmented reality; Computer services in the nature of providing customized online web pages featuring user-defined or specified information, personal profiles, and virtual reality, mixed reality, and/or augmented reality content and data; Computer services, namely, providing search engines for obtaining data on a global computer and communication networks; Providing temporary use of non-downloadable e-commerce software to allow users to perform electronic business transactions via a global computer and communication networks.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

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The attorney docket/reference number is 102271.34US.

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**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via

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the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$550 will be submitted with the application, representing payment for 2 class(es).

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**Declaration**

Read the following statements before signing. Acknowledge the statements by signing below.

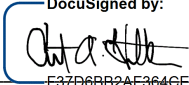
- **Basis:**  
**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**
  - The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
  - The mark is in use in commerce on or in connection with the goods/services in the application;
  - The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
  - To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
  - The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Signature Section:**

DocuSigned by:  
  
 Signature: \_\_\_\_\_  
F37D6BB2AF364CE...

Signatory's Name: Curtis Hutten

Signatory's Position: Chief Executive Officer

Date Signed: \_\_\_\_\_ March 24, 2019 | 1:24 PM PDT