

EXHIBIT E

Generated on: This page was generated by TSDR on 2019-08-08 10:57:10 EDT

Mark: DREAM HOUSE

DREAM HOUSE

US Serial Number: 75254355

Application Filing Date: Mar. 10, 1997

US Registration Number: 2342086

Registration Date: Apr. 18, 2000

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Apr. 23, 2010

Publication Date: Jan. 25, 2000

Mark Information

Mark Literal Elements: DREAM HOUSE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: entertainment services, namely, a series of television programs featuring stages in the planning and construction of a home

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 08, 1995

Use in Commerce: May 08, 1995

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SCRIPPS NETWORKS, INC.

Owner Address: 9721 SHERRILL BLVD.
KNOXVILLE, TENNESSEE 37932
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Anthony V. Lupo**Attorney Primary Email Address:** tmocket@arentfox.com**Attorney Email Authorized:** Yes**Correspondent****Correspondent Name/Address:** Anthony V. Lupo
Arent Fox LLP
1717 K Street, NW
Washington, DISTRICT OF COLUMBIA 20006
UNITED STATES**Phone:** 2028576000**Fax:** 2028576395**Correspondent e-mail:** tmocket@arentfox.com**Correspondent e-mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Apr. 18, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 25, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 25, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 09, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 09, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 14, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 14, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 28, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 28, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 14, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 14, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 29, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 29, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 09, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68973
Apr. 23, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 20, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Apr. 14, 2010	TEAS SECTION 8 & 9 RECEIVED	
Jul. 07, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	61619
Jun. 29, 2006	ASSIGNED TO PARALEGAL	61619
Apr. 07, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Apr. 11, 2006	CASE FILE IN TICRS	
Apr. 07, 2006	TEAS SECTION 8 & 15 RECEIVED	
Apr. 18, 2000	REGISTERED-PRINCIPAL REGISTER	
Jan. 25, 2000	PUBLISHED FOR OPPOSITION	
Dec. 23, 1999	NOTICE OF PUBLICATION	
Nov. 22, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 17, 1998	ASSIGNED TO EXAMINER	73701
Sep. 29, 1997	LETTER OF SUSPENSION MAILED	
Sep. 19, 1997	ASSIGNED TO EXAMINER	70427
Sep. 17, 1997	ASSIGNED TO EXAMINER	74302

Maintenance Filings or Post Registration Information**Affidavit of Continued Use:** Section 8 - Accepted**Affidavit of Incontestability:** Section 15 - Accepted

Renewal Date: Apr. 18, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 23, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: Scripps Howard Broadcasting Company

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2225/0359](#)

Pages: 18

Date Recorded: Jan. 24, 2001

Supporting Documents: [assignment-tm-2225-0359.pdf](#)

Assignor

Name: [SCRIPPS HOWARD BROADCASTING COMPANY, D.B.A. HOME & GARDEN TELEVISION](#)

Execution Date: Dec. 21, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Assignee

Name: [SCRIPPS NETWORKS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 9821 SHERRILLS BOULEVARD
KNOXVILLE, TENNESSEE 37932

Correspondent

Correspondent Name: BAKER & HOSTETLER LLP

Correspondent Address: ROSANNE T. YANG
1900 EAST 9TH STREET
3200 NATIONAL CITY CENTER
CLEVELAND, OHIO 44114

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2258/0341](#)

Pages: 18

Date Recorded: Mar. 19, 2001

Supporting Documents: [assignment-tm-2258-0341.pdf](#)

Assignor

Name: [SCRIPPS HOWARD BROADCASTING COMPANY, D.B.A. HOME & GARDEN TELEVISION](#)

Execution Date: Dec. 21, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Assignee

Name: [SCRIPPS NETWORKS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 9821 SHERRILL BOULEVARD
KNOXVILLE, TENNESSEE 37932

Correspondent

Correspondent Name: BAKER & HOSTETLER LLP

Correspondent Address: ROSANNE T. YANG, ESQ.
3200 NATIONAL CITY CENTER
1900 EAST 9TH STREET
CLEVELAND, OH 44114

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CONVERSION

Reel/Frame: [4409/0403](#)

Pages: 6

Date Recorded: Nov. 10, 2010

Supporting Documents: [assignment-tm-4409-0403.pdf](#)

Assignor

Name: [SCRIPPS NETWORKS, INC.](#)

Execution Date: Jan. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [SCRIPPS NETWORKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 9721 SHERRILL BOULEVARD
KNOXVILLE, TENNESSEE 37932

Correspondent

Correspondent Name: SAMANTHA M. QUIMBY

Correspondent Address: FROST BROWN TODD LLC
10 WEST BROAD STREET - SUITE 2300
COLUMBUS, OH 43215

Domestic Representative - Not Found

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,342,086

United States Patent and Trademark Office

Registered Apr. 18, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

DREAM HOUSE

SCRIPPS HOWARD BROADCASTING COMP-
NY (OHIO CORPORATION), DBA HOME &
GARDEN TELEVISION
9701 MADISON AVENUE
KNOXVILLE, TN 37950

FOR: ENTERTAINMENT SERVICES,
NAMELY, A SERIES OF TELEVISION PRO-
GRAMS FEATURING STAGES IN THE PLAN-

NING AND CONSTRUCTION OF A HOME , IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).
FIRST USE 5-8-1995; IN COMMERCE
5-8-1995.

SER. NO. 75-254,355, FILED 3-10-1997.

ANDREW BENZMILLER, EXAMINING AT-
TORNEY

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Mark: GOOD EATS

GOOD EATS

US Serial Number: 78651936

Application Filing Date: Jun. 16, 2005

US Registration Number: 3185911

Registration Date: Dec. 19, 2006

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 09, 2017

Publication Date: Oct. 03, 2006

Mark Information

Mark Literal Elements: GOOD EATS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: ENTERTAINMENT SERVICES, NAMELY, AN ON-GOING AUDIO-VISUAL PROGRAM DISTRIBUTED OVER AUDIO AND VISUAL MEDIA IN THE FIELDS OF FOOD, COOKING, RECIPES, RESTAURANTS, ENTERTAINING AND THE CULINARY ARTS

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 09, 1999

Use in Commerce: Jul. 09, 1999

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Television Food Network, G.P.

Composed of: Cable Program Management Co., G.P. (Delaware general partnership) Scripps Networks, Inc. (Delaware corporation) Tribune (FN) Cable Ventures, Inc. (Delaware corporation) Cable Program Management Co., G.P. is Delaware general partnership and consists of: 1) Scripps Networks, Inc., a Delaware corporation 2) Scripps Howard Broadcasting Company, an Ohio corporation

Owner Address: 1180 Avenue of the Americas
New York, NEW YORK UNITED STATES 10036

Legal Entity Type: PARTNERSHIP

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony V. Lupo

Attorney Primary tmocket@arentfox.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: Anthony V. Lupo
Arent Fox LLP
1717 K Street, NW
Washington, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 2028576000

Fax: 2028576395

Correspondent e-mail: tmocket@arentfox.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 25, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 25, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 09, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 09, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Feb. 09, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Feb. 09, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Dec. 07, 2016	TEAS SECTION 8 & 9 RECEIVED	
Dec. 19, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 09, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 09, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 14, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 14, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 15, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 15, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Dec. 15, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Nov. 19, 2012	TEAS SECTION 8 & 15 RECEIVED	
Nov. 12, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 28, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 28, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 14, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 14, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 20, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 20, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 19, 2006	REGISTERED-PRINCIPAL REGISTER	
Oct. 03, 2006	PUBLISHED FOR OPPOSITION	
Sep. 13, 2006	NOTICE OF PUBLICATION	
Aug. 11, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	78287
Aug. 10, 2006	ASSIGNED TO LIE	78287
Jul. 28, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 27, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	70629
Jul. 06, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	70629

Jul. 06, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 06, 2006	NON-FINAL ACTION E-MAILED	6325
Jan. 06, 2006	NON-FINAL ACTION WRITTEN	80809
Jan. 06, 2006	ASSIGNED TO EXAMINER	80809
Jun. 21, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 09, 2017

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,185,911

Registered Dec. 19, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

GOOD EATS

TELEVISION FOOD NETWORK, G.P. (DELA-
WARE PARTNERSHIP)
1180 AVENUE OF THE AMERICAS
NEW YORK, NY 10036

FOR: ENTERTAINMENT SERVICES, NAMELY,
AN ON-GOING AUDIO-VISUAL PROGRAM DIS-
TRIBUTED OVER AUDIO AND VISUAL MEDIA IN
THE FIELDS OF FOOD, COOKING, RECIPES, RES-
TAURANTS, ENTERTAINING AND THE CULIN-
ARY ARTS, IN CLASS 41 (U.S. CLS. 100, 101 AND
107).

FIRST USE 7-9-1999; IN COMMERCE 7-9-1999.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-651,936, FILED 6-16-2005.

KATRINA EDGE, EXAMINING ATTORNEY

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Mark: THE BIGGEST LOSER

THE BIGGEST LOSER

US Serial Number: 78426511

Application Filing Date: May 27, 2004

US Registration Number: 3074579

Registration Date: Mar. 28, 2006

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Apr. 27, 2016

Publication Date: Apr. 05, 2005

Notice of Allowance Date: Jun. 28, 2005

Mark Information

Mark Literal Elements: THE BIGGEST LOSER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, ongoing reality television programs

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2004

Use in Commerce: Oct. 2004

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SHINE TELEVISION, LLC

Owner Address: 5161 LANKERSHIM BLVD. STE. 400
NORTH HOLLYWOOD, CALIFORNIA 91601
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: CALIFORNIA

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
EPSTEIN DRANGEL LLP
60 E 42nd Street, Suite 2520
New York, NEW YORK 10165
UNITED STATES

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 01, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 27, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 27, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76533
Apr. 27, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76533
Apr. 27, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Feb. 19, 2016	TEAS SECTION 8 & 9 RECEIVED	
Mar. 28, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 10, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 10, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 10, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Mar. 10, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Jan. 24, 2012	TEAS SECTION 8 & 15 RECEIVED	
Sep. 01, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 01, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 16, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 27, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 28, 2006	REGISTERED-PRINCIPAL REGISTER	
Feb. 13, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	78413
Feb. 10, 2006	ASSIGNED TO LIE	78413
Feb. 07, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 01, 2006	ASSIGNED TO EXAMINER	81848
Jan. 04, 2006	STATEMENT OF USE PROCESSING COMPLETE	64657
Dec. 09, 2005	USE AMENDMENT FILED	64657
Dec. 09, 2005	TEAS STATEMENT OF USE RECEIVED	
Jun. 28, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 05, 2005	PUBLISHED FOR OPPOSITION	
Mar. 16, 2005	NOTICE OF PUBLICATION	
Jan. 06, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Jan. 03, 2005	ASSIGNED TO LIE	74221
Dec. 30, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 29, 2004	ASSIGNED TO EXAMINER	74284
Jun. 03, 2004	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Mar. 28, 2016

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 27, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 6

Registrant: 25/7 PRODUCTIONS, LLC

Assignment 1 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3366/0188](#)

Pages: 3

Date Recorded: Aug. 09, 2006

Supporting Documents: [assignment-tm-3366-0188.pdf](#)

Assignor

Name: [25/7 PRODUCTIONS, LLC](#)

Execution Date: Aug. 07, 2006

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [REVEILLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 100 UNIVERSAL CITY PLAZA
UNIVERSAL CITY, CALIFORNIA 91608

Correspondent

Correspondent Name: STEPHEN J. ROSENMAN

Correspondent Address: 701 5TH AVENUE
SUITE 6300
SEATTLE, WA 98104-7092

Domestic Representative - Not Found

Assignment 2 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [3735/0693](#)

Pages: 20

Date Recorded: Mar. 10, 2008

Supporting Documents: [assignment-tm-3735-0693.pdf](#)

Assignor

Name: [REVEILLE LLC](#)

Execution Date: Feb. 13, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [JPMORGAN CHASE BANK](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 131 SOUTH DEARBORN
CHICAGO, ILLINOIS 60603-5506

Correspondent

Correspondent Name: CATHERINE R. HOWELL, SENIOR PARALEGAL

Correspondent Address: 1111 PENNSYLVANIA AVE., N.W.
MORGAN, LEWIS & BOCKIUS LLP
WASHINGTON, DC 20004

Domestic Representative - Not Found

Assignment 3 of 6

Conveyance: TERMINATION OF TRADEMARK SECURITY INTEREST

Reel/Frame: [5414/0820](#)

Pages: 17

Date Recorded: Dec. 05, 2014

Supporting Documents: [assignment-tm-5414-0820.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 05, 2011

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [SHINE LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Address: 109 REGENTS PARK ROAD
PRIMROSE STUDIOS
LONDON, UNITED KINGDOM NW1 8UR

Name: [KUDOS FILM & TELEVISION LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Address: 109 REGENTS PARK ROAD
PRIMROSE STUDIOS
LONDON, UNITED KINGDOM NW1 8UR

Name: [REVEILLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1741 IVAR AVENUE
LOS ANGELES, CALIFORNIA 90028

Correspondent

Correspondent Name: SHARI L. GORDON

Correspondent Address: 400 S. HOPE STREET
18TH FLOOR
LOS ANGELES, CA 90071-2899

Domestic Representative - Not Found

Assignment 4 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [5432/0397](#)

Pages: 8

Date Recorded: Dec. 30, 2014

Supporting Documents: [assignment-tm-5432-0397.pdf](#)

Assignor

Name: [REVEILLE LLC](#)

Execution Date: Dec. 19, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee**Name:** [DEUTSCHE BANK AG NEW YORK BRANCH, AS COLLATERAL AGENT](#)**Legal Entity Type:** BANKING CORPORATION**State or Country Where Organized:** GERMANY**Address:** 60 WALL STREET
NEW YORK, NEW YORK 10005**Correspondent****Correspondent Name:** VIRGINIA F. MANN**Correspondent Address:** 1285 AVENUE OF THE AMERICAS
NEW YORK, NY 10019-6064**Domestic Representative - Not Found****Assignment 5 of 6****Conveyance:** SECURITY INTEREST**Reel/Frame:** [5432/0418](#)**Pages:** 8**Date Recorded:** Dec. 30, 2014**Supporting Documents:** [assignment-tm-5432-0418.pdf](#)**Assignor****Name:** [REVEILLE LLC](#)**Execution Date:** Dec. 19, 2014**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [DEUTSCHE BANK AG NEW YORK BRANCH, AS COLLATERAL AGENT](#)**Legal Entity Type:** BANKING CORPORATION**State or Country Where Organized:** GERMANY**Address:** 60 WALL STREET
NEW YORK, NEW YORK 10005**Correspondent****Correspondent Name:** VIRGINIA F. MANN**Correspondent Address:** 1285 AVENUE OF THE AMERICAS
NEW YORK, NY 10019-6064**Domestic Representative - Not Found****Assignment 6 of 6****Conveyance:** ASSIGNS THE ENTIRE INTEREST**Reel/Frame:** [5985/0828](#)**Pages:** 4**Date Recorded:** Feb. 08, 2017**Supporting Documents:** [assignment-tm-5985-0828.pdf](#)**Assignor****Name:** [REVEILLE LLC](#)**Execution Date:** Feb. 06, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [SHINE TELEVISION, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** CALIFORNIA**Address:** 5161 LANKERSHIM BLVD. STE. 400
NORTH HOLLYWOOD, CALIFORNIA 91601**Correspondent****Correspondent Name:** ROBERTO LEDESMA**Correspondent Address:** PO BOX 230692
NEW YORK, NY 10023

Domestic Representative - Not Found

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 3,074,579

Registered Mar. 28, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

THE BIGGEST LOSER

25/7 PRODUCTIONS, LLC (DELAWARE LTD
LIAB CO)
23902 LINDEN TERRACE
CALABASAS, CA 91302

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: ENTERTAINMENT SERVICES, NAMELY,
ONGOING REALITY TELEVISION PROGRAMS, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).

SN 78-426,511, FILED 5-27-2004.

FIRST USE 10-0-2004; IN COMMERCE 10-0-2004.

JENNY PARK, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2019-08-08 10:58:26 EDT

Mark: THE REAL HOUSEWIVES

THE REAL HOUSEWIVES

US Serial Number: 77746552

Application Filing Date: May 28, 2009

US Registration Number: 3744137

Registration Date: Feb. 02, 2010

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 01, 2016

Publication Date: Nov. 17, 2009

Mark Information

Mark Literal Elements: THE REAL HOUSEWIVES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "HOUSEWIVES"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: ENTERTAINMENT SERVICES IN THE NATURE OF A SERIES OF ON-GOING REALITY-BASED TELEVISION PROGRAMS ABOUT WEALTHY WIVES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING AN INTERNET WEBSITE PORTAL FEATURING INFORMATION RELATED TO A REALITY TELEVISION SERIES AND ITS PARTICIPANTS; AND PROVIDING NON-DOWNLOADABLE TELEVISION PROGRAMS AND ENTERTAINMENT PROGRAMMING RELATED TO A REALITY SERIES AND ITS PARTICIPANTS ONLINE VIA A GLOBAL COMPUTER NETWORK

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 21, 2006

Use in Commerce: Mar. 21, 2006

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Bravo Media LLC

Owner Address: 30 Rockefeller Plaza

New York, NEW YORK 10112
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David Hazlehurst

Docket Number: 5120.005949

Correspondent

Correspondent Name/Address: DAVID HAZLEHURST
Seed Intellectual Property Law Group PLLC
100 Universal City Plaza.
Bldg. 1280 (6th Floor)
Universal City, CALIFORNIA 91608
UNITED STATES

Phone: 818-777-2698

Correspondent e-mail: docketing@nbcuni.com
Chris.Perkins@nbcuni.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 02, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 15, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 01, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Apr. 01, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Feb. 02, 2016	TEAS SECTION 8 & 15 RECEIVED	
Feb. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 11, 2013	NOTICE OF SUIT	
Feb. 27, 2013	NOTICE OF SUIT	
Feb. 02, 2010	REGISTERED-PRINCIPAL REGISTER	
Nov. 17, 2009	PUBLISHED FOR OPPOSITION	
Oct. 28, 2009	NOTICE OF PUBLICATION	
Oct. 14, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Oct. 14, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 10, 2009	AMENDMENT FROM APPLICANT ENTERED	70138
Oct. 10, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Oct. 10, 2009	ASSIGNED TO LIE	70138
Oct. 05, 2009	PAPER RECEIVED	
Sep. 02, 2009	NON-FINAL ACTION MAILED	
Sep. 02, 2009	NON-FINAL ACTION WRITTEN	78185
Aug. 27, 2009	ASSIGNED TO EXAMINER	78185
Jun. 02, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 01, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Proceedings

Summary

Number of
Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91235603](#)

Filing Date: Jul 17, 2017

Status: Terminated

Status Date: Jan 08, 2018

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Jonathan Greenburg

Correspondent Address: STEVEN RUBIN
THE LAW OFFICES OF STEVEN D RUBIN APC
1912 BROADWAY #105
SANTA MONICA CA , 90404
UNITED STATES

Correspondent e-mail: steve@rubinattorneys.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
REAL HOUSEWIVES OF SNORING	Abandoned - After Inter-Partes Decision	87157223	

Plaintiff(s)

Name: Bravo Media LLC

Correspondent Address: THOMAS J MANGO
CANTOR COLBURN LLP
20 CHURCH ST 22ND FL
HARTFORD CT , 06103-3207
UNITED STATES

Correspondent e-mail: tmango@cantorcolburn.com , vricci@cantorcolburn.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE REAL HOUSEWIVES	Section 8 and 15 - Accepted and Acknowledged	77746552	3744137
THE REAL HOUSEWIVES	Section 8 and 15 - Accepted and Acknowledged	77746689	3854601
THE REAL HOUSEWIVES	Section 8 and 15 - Accepted and Acknowledged	77747082	3854603
THE REAL HOUSEWIVES	Fifth Extension - Granted	87125654	
THE REAL HOUSEWIVES	Fifth Extension - Granted	87148353	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 17, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	ANSWER	Aug 23, 2017	
5	W/DRAW OF APPLICATION	Dec 15, 2017	
6	BD DECISION: DISMISSED	Jan 08, 2018	
7	TERMINATED	Jan 08, 2018	

United States of America

United States Patent and Trademark Office

THE REAL HOUSEWIVES

Reg. No. 3,744,137 BRAVO MEDIA LLC (NEW YORK LIMITED LIABILITY COMPANY)
Registered Feb. 2, 2010 30 ROCKEFELLER PLAZA
NEW YORK, NY 10112

Int. Cl.: 41 FOR: ENTERTAINMENT SERVICES IN THE NATURE OF A SERIES OF ON-GOING REALITY-BASED TELEVISION PROGRAMS ABOUT WEALTHY WIVES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING AN INTERNET WEBSITE PORTAL FEATURING INFORMATION RELATED TO A REALITY TELEVISION SERIES AND ITS PARTICIPANTS; **SERVICE MARK** AND PROVIDING NON-DOWNLOADABLE TELEVISION PROGRAMS AND ENTERTAINMENT PROGRAMMING RELATED TO A REALITY SERIES AND ITS PARTICIPANTS **PRINCIPAL REGISTER** ONLINE VIA A GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-21-2006; IN COMMERCE 3-21-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOUSEWIVES", APART FROM THE MARK AS SHOWN.

SER. NO. 77-746,552, FILED 5-28-2009.

STEVEN JACKSON, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office