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UPDATED: Hagerty, NFP, GMR join Juncos as Indy sponsors

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By: RACER Staff | May 23, 2019 3:43 AM

Juncos Racing announced
Thursday that Hagerty — a
specialty insurer of collector
vehicles and publisher of Hagerty
magazine — will sponsor Kyle
Kaiser's No. 32 entry for the 103rd
Indianapolis 500. Hagerty joins
250ok, NFP and Global Medical
Response as sponsors of the effort.

"We are excited and humbled by a trusted company like Hagerty choosing Juncos Racing as its partner for the Indy 500," team owner Ricardo Juncos said. "Hagerty shares a passion for motorsports through its automotive lifestyle brand and its connection to its members. Its companies like Hagerty that stepped in to protect our ability to make a run in the Indy 500 as they focus everything they do around the love of driving and thrill of racing. We are truly grateful that they chose to honor our hard work by partnering with us for this race."

"We are excited to be a part of Juncos Racing as Kyle returns for a second year at the Indy 500," said Chandler McCallum, head of Motorsport Marketing for Hagerty. "We will be broadcasting live updates directly to our members to cheer him across the finish line."

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RACER DAILY BULLETIN

Thursday, May 22: Juncos Racing announced that NFP and Global Medical Response (GMR) have both agreed to join the team for Kyle Kaiser's No. 32 entry for the 103rd Indianapolis 500. They join 250ok, announced earlier today as a primary sponsor for the team.

"Since our relationship began in 2018, NFP has demonstrated an unwavering commitment to our partnership – beginning with last year's Indy 500, to this year's Circuit of the Americas and now the 103rd Running of the Indy 500," said team owner Ricardo Juncos.

"To say the last couple of weeks have been a test of our resilience would be an understatement," said Juncos. "To be able to rely on partners like NFP means the world to us at Juncos Racing. We have seen firsthand NFP's exceptional culture, commitment to employees and clients, and determination to maximize and push the boundaries of what's possible. It's partners like NFP and GMR that have helped to drive our mutual success."

"We're delighted to continue our strong partnership with Juncos Racing and Kyle Kaiser for the Indy 500," said Doug Hammond, chairman and CEO of NFP. "Just as NFP is passionate about going the extra mile for our employees and

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clients, Juncos is passionate about going above and beyond to succeed on the sport's biggest stage. We wish Kyle and the entire Juncos team all the best at the Brickyard later this week."

https://racer.com/2019/05/23/updated-hagerty-nfp-gmr-join-juncos...

NFP first partnered with Juncos Racing at last year's Indy 500 on rookie Kyle Kaiser's No. 32 entry. Earlier this year the partnership between Juncos Racing and NFP continued at COTA on Kaiser's No. 32 NTT IndyCar Series entry.

"We are excited to partner with NFP and Juncos and to support Kyle at the Indy 500," said GMR president and CEO Randy Owen. "Global Medical Response companies have a long history of being involved with motorsports through our ground and air medical safety teams. This is the second year our involvement as the AMR IndyCar safety team and are providing onsite medical support for drivers and fans at the Indy 500 this year."

Juncos Racing announced today 250ok, an Indianapolis- based email intelligence platform, will be the primary sponsor for Kyle Kaiser's No. 32 Chevrolet-powered entry for this weekend's 103rd Indianapolis 500.

"We are thrilled to announce a highly innovative company like 250ok has joined our effort and

will be our primary sponsor for the No. 32 Juncos Racing Indy 500 entry," team owner Ricardo Juncos said. "When Greg (Kraios, CEO of 250ok) offered to support us, and we were connected over our personal journeys, we knew this sponsorship was meant to be. We both share the same values, commitments and goals, and I look forward to building our relationship with the 250ok team."

Kraios, who grew up in Speedway, Ind., as a lifelong race fan, said he identified deeply with team founder Juncos' story of working up from humble beginnings in Argentina to becoming an owner of an NTT IndyCar Series team. Kraios experienced a similar journey, growing up in a working-class Indiana neighborhood, ultimately working at ExactTarget (now Salesforce) before founding his own technology company.

"After hearing Ricardo's story, and knowing they were in need of a sponsor, I jumped at the opportunity," said Kraios. "From our similar upbringings, supporting his hardworking and odds-defying team felt like a personal calling."

Juncos Racing made headlines during qualifying for the Indy 500 this past weekend when Kaiser secured the final spot on the grid of 33 in a dramatic final attempt.

Additional sponsorship announcements by the team regarding the Indy 500 are expected to be announced shortly.

◆ Indy 500, Juncos Racing, IndyCar

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NFP really made out, got mega coverage for a team they sponsored for COTA, hoped they kicked in a little something something

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The argument could be made they already kicked in a little "extra". Without running at COTA it is likely Kaiser doesn't find those couple tenths "extra" to make the show

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