

Response to Non-Final Office Action dated May 15, 2019
For Application Serial No. 88/308,895 for SHAPE STABLE

I. Section 2(e)(1) Refusal – Merely Descriptive

Applicant respectfully submits that the mark SHAPE STABLE is not merely descriptive and respectfully requests publication of the mark.

II. Identification and Classification of Goods

Please amend the classification and description of goods as follows:

Class **17**: Phase change **thermal energy management** material, namely flexible, moldable, injectable, solid **organic, inorganic, or composite** gel, that maintains its structure in any phase, state, form or temperature for use in thermal regulation of agriculture, consumer products, and transportation of food and medicine.

In view of the foregoing, Applicant respectfully requests that its mark be approved for publication.