



[Trademarks](#) > [Trademark Electronic Search System \(TESS\)](#)

TESS was last updated on Thu Nov 7 04:16:02 EST 2019

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

# Mojo Makeover

**Word Mark** MOJO MAKEOVER

**Goods and Services** IC 035. US 100 101 102. G & S: Computerized on-line gift ordering service which matches the gift giver's requirements with the gift recipient's wants and needs; Computerized on-line ordering services in the field of adult sexual aids, cosmetics, lingerie; Multi-level marketing business services; Shop-at-home parties featuring adult sexual aids, cosmetics, lingerie. FIRST USE: 20051001. FIRST USE IN COMMERCE: 20061030

**Standard Characters Claimed**

**Mark Drawing** (4) STANDARD CHARACTER MARK

**Serial Number** 77660670

**Filing Date** January 30, 2009

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 14, 2009

**Registration Number** 3688625

**Registration Date** September 29, 2009

**Owner** (REGISTRANT) Booty Parlor, Inc. CORPORATION CALIFORNIA 2250 Kennedy Drive, 2nd Floor Sayreville NEW JERSEY 08872

**Attorney of Record** Allan B. Gelbard, Esq.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)

## MOJO MAKEOVER

Home / Mojo Makeover

### GET YOUR MOJO MAKEOVER AT BOOTY PARLOR

Contact us to get your personalized mojo makeover, product recommendation and boost your sexy self-esteem.



CONTACT US!



[Trademarks](#) > [Trademark Electronic Search System \(TESS\)](#)

TESS was last updated on Thu Nov 7 04:16:02 EST 2019

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (*Use the "Back" button of the Internet Browser to return to TESS*)

# SEX E MOJO

<b>Word Mark</b>	SEX E MOJO
<b>Goods and Services</b>	IC 035. US 100 101 102. G & S: On-line retail store services featuring body lotions, body oils and sexual stimulation aids. FIRST USE: 20130201. FIRST US IN COMMERCE: 20130201
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85739289
<b>Filing Date</b>	September 26, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 5, 2013
<b>Registration Number</b>	<b>4472063</b>
<b>Registration Date</b>	January 21, 2014
<b>Owner</b>	(REGISTRANT) Verity, Midori INDIVIDUAL UNITED STATES PO Box 781 Santa Rosa CALIFORNIA 95402
<b>Attorney of Record</b>	MATTHEW H. SWYERS
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SEX" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [Top](#) | [HELP](#)

## SENSUAL PRODUCTS

Always looking for new ways to feel our sexiest, Sex-e-Mojo believes in incorporating intimacy products into our lovemaking to keep the spark alive in our relationships.

These are some of our favorite products. We hope you and your partner will enjoy them as much as we have.



Enjoy the [Strawberry Dreams Pleasure Package](#)

Includes: Strawberry Dreams Oil of Love, Stimulating Pleasure Balm, Strawberry Dreams Honey Dust and feather applicator  
Sweet Almond Massage Oil, Love Liquid Sensual Lubricant.



Enjoy the [Soy Massage Fig Wood Candle](#)



[Trademarks](#) > [Trademark Electronic Search System \(TESS\)](#)

TESS was last updated on Thu Nov 7 04:16:02 EST 2019

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

# SACRED MOJO

**Word Mark** SACRED MOJO

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Body creams; Essential oils; Massage oils; Non-medicated skin care creams and lotions. FIRST USE: 20160201. FIRST USE IN COMMERCE: 20160201

IC 005. US 006 018 044 046 051 052. G & S: Herbal male enhancement capsules; Herbal supplements; Herbal supplements for enhancing sexual arousal; Medical lubricant, namely, vaginal lubricants; Medicated massage oils; Medicinal herb extracts; Medicinal herbal preparations; Personal lubricants; Sexual stimulant gels; Topical preparations, namely, gels, sprays and creams for enhancing sexual arousal; Vitamin and mineral supplements. FIRST USE: 20160201. FIRST USE IN COMMERCE: 20160201

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86569043

**Filing Date** March 18, 2015

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** August 4, 2015

**Registration Number** 4979318

**Registration Date** June 14, 2016

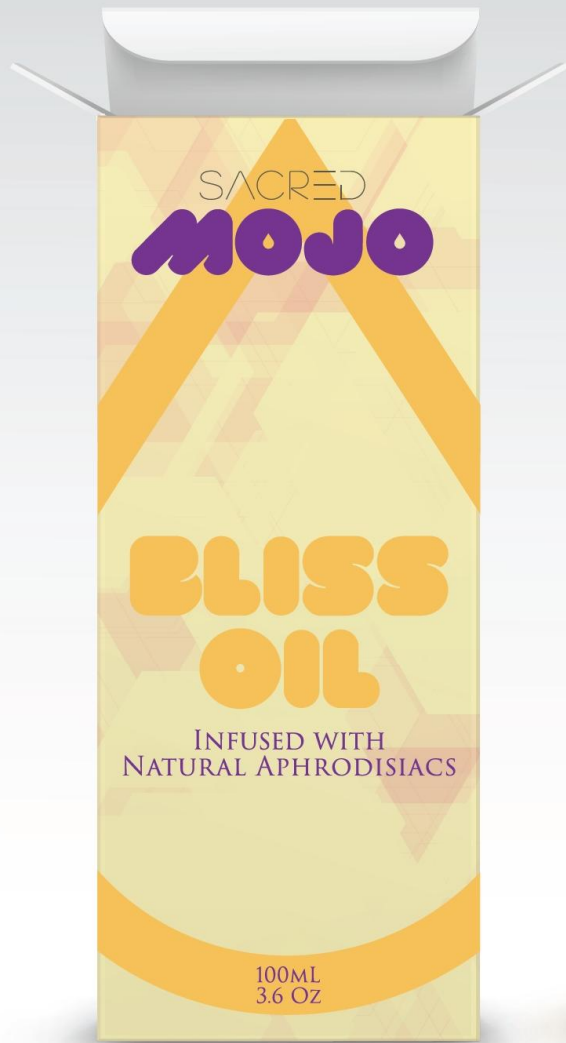
**Owner** (REGISTRANT) The Intimacy Project Pty Ltd LIMITED LIABILITY COMPANY AUSTRALIA Suite 14, Level 1 HQ Robina 58 Riverwalk Avenue Robina AUSTRALIA QLD4226

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [Top](#) | [HELP](#)



SACRED  
**MOJO**

**BLISS  
OIL**

INFUSED WITH  
NATURAL APHRODISIACS

100ML  
3.6 OZ



SACRED  
**MOJO**  
**BLISS  
OIL**  
INFUSED WITH  
NATURAL APHRODISIACS  
100ML  
3.6 OZ



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Nov 7 04:16:02 EST 2019

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

### Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** MOJU MOJO

**Goods and Services** IC 005. US 006 018 044 046 051 052. G & S: Personal sexual lubricants; Sexual stimulant gels; Water-based personal lubricants; Gels for use as personal lubricant; Sexual stimulant sprays; Topical preparations, namely, sprays, gels and creams for enhancing sexual arousal; Pharmaceutical preparations for reducing sexual activity. FIRST USE IN COMMERCE: 20190201. FIRST USE IN COMMERCE: 20190201

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code**

01.15.08 - Raindrop (a single drop) ; Single drop (rain, tear, etc.) ; Teardrop (a single drop)  
02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

**Serial Number** 88402376

**Filing Date** April 25, 2019

**Current Basis** 1A

**Original Filing Basis** 1A

**Owner** (APPLICANT) Avani Ltd. limited company (Ltd.) TAIWAN 6F-3. No. 6, Guanqian Rd. Taipei TAIWAN 10047

**Attorney of Record** Kao H. Lu

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a stylized wording "moju" located above the stylized wording "mojo". The last letter "o" of "mojo" has a water drop inside and a heart image within the water drop.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)

moju

mojo

Play & Joy Lubricant

*rainbow collection*

pH 5.5 | 4 packs x 0.1 oz / 3ml e

4 pack





Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Nov 7 04:16:02 EST 2019

TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | SEARCH OG | BOTTOM | HELP

Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TSDR | ASSIGN Status | TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)



Word Mark MOJO MUSES

Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, conducting trainings, lectures, speeches, classes, and seminars in the fields of self-improvement and development, personal power, sex, wellness, health, and distribution of training materials in connection therewith; Educational and entertainment services, namely, providing motivational and educational speakers in the field of self- and personal improvement; Providing a website featuring blogs and non-downloadable publications in the nature of articles, brochures, papers in the field(s) of self-improvement and development, personal power, wellness, and health. FIRST USE: 20160401. FIRST USE IN COMMERCE: 20160417

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 01.15.25 - Coal; Dust; Light rays; Liquids, spilling; Pouring liquids; Sand; Spilling liquids
02.03.01 - Busts of women facing forward; Heads of women facing forward; Portraiture of women facing forward; Women - head, portraiture or busts facing forward
26.01.09 - Circles having animals as a border; Circles having geometric figures as a border; Circles having humans as a border; Circles having objects as a border; Circles having plants as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.
26.01.21 - Circles that are totally or partially shaded.
26.01.31 - Circles - five or more; Five or more circles

Serial Number 87010924

Filing Date April 22, 2016

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 14, 2017

Registration Number 5211983

Registration Date May 30, 2017

Owner (REGISTRANT) Smusz, Lisa DBA Mojo Muses INDIVIDUAL CALIFORNIA 1210 Mound Street Alameda CALIFORNIA 94501
(REGISTRANT) Bouras, Helen DBA Mojo Muses INDIVIDUAL CALIFORNIA 1212 Mound Street Alameda CALIFORNIA 94501

Description of Mark The color(s) purple and gray is/are claimed as a feature of the mark. The mark consists of Grecian-inspired, front-facing woman's face in the color purple, drawn in a linear style. She has hair tendrils on either side of her face and is slightly smirking. Surrounding her face is a radial composed of gray dots that creates a sun-like shape, or aura. On either side of her face, aligned to the mark's center, are the stylized words "MOJO" on the left and "MUSES" on the right, both in purple.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | SEARCH OG | TOP | HELP

## Find your mojo (and maybe your G-spot)

Join Mojo Muses as we delve into the world of women's sex and sexuality in a program that will help you find your personal mojo.

We believe in mind-blowing experiences. Speakers, small bites, mimosas, and awesome entertainment enhance the learning experience as you connect with other Mojo Muses at our kick-off event.

Get your ticket and get psyched to learn in a fun, relaxed environment with other awesome women. We'll meet you there!

### WHEN

September 18, 2016  
10 AM-12:30PM

### WHERE

Rhythmix Cultural Works  
2513 Blanding Avenue  
Alameda, CA 94501

### BUY TICKETS

[www.findyourmojo.  
eventbrite.com](http://www.findyourmojo.eventbrite.com)

### CONNECT

🐦: @mojomuses

📍: @mojo\_muses

[facebook.com/mojomuses](https://facebook.com/mojomuses)



### FEATURED SPEAKER

**Lisa Smusz, LPCC**

Lisa will dive deep into what enhances our sexual experience—the physiology of our sex organs, and the emotional and psychological aspects of being sexually connected to ourselves and our partners.



At Mojo Muses we give women the information, tools, and support they need to have the best sex, health, and power they've ever experienced.

[WWW.MOJOMUSES.COM](http://WWW.MOJOMUSES.COM)

**Notes:**

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

**MOJO MUSES WOULD LIKE TO THANK** our Partners & Sponsors who made this event fabulous: Good Vibrations, Polish on Piedmont Nail and Skin Spa, Brianna Gamble Boudoir, and Magnetic Magnificent Events.

Mojo Muses believes in supporting other women-run businesses. Please consider giving these wonderful women your patronage:

- [www.goodvibes.com](http://www.goodvibes.com)
- [www.polishspaoakland.com](http://www.polishspaoakland.com)
- [www.briannagambleboudoir.com](http://www.briannagambleboudoir.com)
- [www.magneticmagnificent.com](http://www.magneticmagnificent.com)



**MOJO MUSES**  
SEPTEMBER 18, 2016  
RHYTHMIX CULTURAL WORKS  
ALAMEDA, CALIFORNIA

**Find your  
mojo (and maybe  
your G-spot)**



## Welcome!

Welcome to our kick-off event! We're so happy to have you join us as we delve into the world of women's sex and sexuality in a program that will help you find your mojo.

We are hoping that this event isn't like any workshop you've been to before: we believe in mind-blowing experiences, great music, inspiring speakers, and fun opportunities for meeting other like-minded women.

We know that knowledge is the first step to true sexual freedom (not to mention pleasure), and our talks and activities today are designed to spark something that gets you closer to what empowerment looks like for you.

We hope you learn something and make new connections. Hopefully you find the tools you need to tap into your personal sexual mojo. But at the very least, we think you'll have a good time. Because when empowered women support each other, incredible things happen.

## Schedule

- 10:00-10:30** WELCOME, REGISTRATION & MIMOSAS
- 10:30-11:00** BELLY DANCING DEMO AND MINI-CLASS
- 11:00-11:30** SEX TALK: YOUR BODY, AN OWNER'S GUIDE
- 11:30-11:45** TIPS & TECH FOR FINDING YOUR MOJO
- 11:45-12:00** QUESTIONS AND ANSWERS
- 12:00-12:45** LIVE DJ, PRIZES, SMALL BITES & NETWORKING

Empowerment goes beyond the bedroom. At Mojo Muses, we give women the information, tools, and support they need to not only have the best sex, but also the best health and power they've ever experienced. Find out more about our future events and stay connected to the conversation by signing up for our newsletter and following us online:

Twitter: @mojomuses Instagram: @mojo\_muses  
Facebook: facebook.com/mojomuses

#MojoMuses #FindYourMojo



### SPEAKER Lisa Smusz, LPCC

Lisa Smusz, co-founder of Mojo Muses, has been helping people realize their potential and build happier, healthier lives for nearly 20 years. Outside her work with Mojo Muses, Lisa continues to teach Women's Studies and Counseling coursework at California State University East Bay as she has since 2004. Lisa earned an undergraduate degree in Bio-

### ENTERTAINMENT Heaven Mousalem

An award winning Lebanese-American bellydancer, Heaven has trained with the legendary Shabnam and teaches at the Shabnam Studio in Oakland. She is the Executive Director of the Shabnam Dance Company, Ooh La La Bellydance, and co-teacher of the Shimmy Vixens student troupe. Known for her vivacious personality, flexibility, and dynamic movements, Heaven dances weekly throughout



### LIVE DJ SET BY DJ Yazy Yazz

Female what? That's right, DJ Yazmine Fernandez spins under the name of DJ Yazy Yazz. This talented and ambitious young muse spins for Radio Invasion 93.1FM reaching an audience of 3 million daily listeners, private parties, and events. DJ Yazy Yazz draws inspiration and creativity from all the cultures and traditions that she encountered while traveling and growing up all around the world with her

### BRUNCH BITES BY Herbs & Spices Catering

Founded in 2001, Herbs & Spices Catering is the creation of Chef Wendy Shay. A Bay Area native, Wendy grew up eating a variety of foods and culturally diverse cuisines. These elements inspired her passion for cooking. Over 15 years, Herbs & Spices has built a fabulous team of catering experts that create custom meals for all occasions. With the freshest ingredients and a pinch of creativity, Wendy is happy to



### PURE ROMANCE PARTNER Jackie Jackson Daley

Jackie Jackson Daley has been empowering and educating women and their romantic partners for the past 15 years. Her forte is in helping each individual to learn more about what really turns them on in the bedroom, how to navigate stress, boredom, etc. and keep things alive and exciting! Through her in-home Pure Romance parties she brings an immensely



Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Nov 7 04:16:02 EST 2019

TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | SEARCH OG | BOTTOM | HELP | PREV LIST | CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  Record 1 out of 2

TSDR | ASSIGN Status | TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

# digitmojo

**Word Mark** DIGITMOJO

**Goods and Services**

IC 003. US 001 004 006 050 051 052. G & S: dentifrices; incense; air fragrancng preparations

IC 005. US 006 018 044 046 051 052. G & S: Imitation cigarettes for quitting smoking; dietetic foods adapted for medical purposes; depuratives for the body; pesticides menstruation tampons; teeth filling material

IC 010. US 026 039 044. G & S: pins for artificial teeth; electrotherapy devices for providing transcutaneous electrical nerve stimulation, infrared heat and compression; gloves for medical purposes; babies' bottles; condoms; orthopaedic footwear; orthopaedic belts; orthopaedic insoles; orthopaedic knee bandages; suture materials; massage apparatus; syringes for injections

IC 030. US 046. G & S: natural sweeteners; chewing gum; honey; bread; rice; edible ices; savory sauces used as condiments; chili pepper pastes being condiments; minced garlic as condiment

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 79214273

**Filing Date** April 13, 2017

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** April 17, 2018

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 5505438

**International Registration Number** 1360126

**Registration Date** July 3, 2018

**Owner** (REGISTRANT) Shenzhen Digitmojo Technology Co., Ltd. limited company (Ltd.) CHINA Room 809, Building A Zhihui Innovation Centre, Qianjin Second Road, Xixiang Street, Bao'an District, Shenzhen Guangdong CHINA

**Attorney of Record** Yue (Robert) Xu

**Priority Date** December 29, 2016

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | SEARCH OG | TOP | HELP | PREV LIST | CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC