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Mojo Makeover

Word Mark MOJO MAKEOVER

Goods and Services IC 035. US 100 101 102. G & S: Computerized on-line gift ordering service which matches the gift giver's requirements with the gift recipient's wants and needs; Computerized on-line ordering services in the field of adult sexual aids, cosmetics, lingerie; Multi-level marketing business services; Shop-at-home parties featuring adult sexual aids, cosmetics, lingerie. FIRST USE: 20051001. FIRST USE IN COMMERCE: 20061030

Standard Characters Claimed

Mark Drawing (4) STANDARD CHARACTER MARK

Serial Number 77660670

Filing Date January 30, 2009

Current Basis 1A

Original Filing Basis 1A

Published for Opposition July 14, 2009

Registration Number 3688625

Registration Date September 29, 2009

Owner (REGISTRANT) Booty Parlor, Inc. CORPORATION CALIFORNIA 2250 Kennedy Drive, 2nd Floor Sayreville NEW JERSEY 08872

Attorney of Record Allan B. Gelbard, Esq.

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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MOJO MAKEOVER

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GET YOUR MOJO MAKEOVER AT BOOTY PARLOR

Contact us to get your personalized mojo makeover, product recommendation and boost your sexy self-esteem.



CONTACT US!



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SEX E MOJO

Word Mark	SEX E MOJO
Goods and Services	IC 035. US 100 101 102. G & S: On-line retail store services featuring body lotions, body oils and sexual stimulation aids. FIRST USE: 20130201. FIRST US IN COMMERCE: 20130201
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85739289
Filing Date	September 26, 2012
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	March 5, 2013
Registration Number	4472063
Registration Date	January 21, 2014
Owner	(REGISTRANT) Verity, Midori INDIVIDUAL UNITED STATES PO Box 781 Santa Rosa CALIFORNIA 95402
Attorney of Record	MATTHEW H. SWYERS
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SEX" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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SENSUAL PRODUCTS

Always looking for new ways to feel our sexiest, Sex-e-Mojo believes in incorporating intimacy products into our lovemaking to keep the spark alive in our relationships.

These are some of our favorite products. We hope you and your partner will enjoy them as much as we have.



Enjoy the [Strawberry Dreams Pleasure Package](#)

Includes: Strawberry Dreams Oil of Love, Stimulating Pleasure Balm, Strawberry Dreams Honey Dust and feather applicator
Sweet Almond Massage Oil, Love Liquid Sensual Lubricant.



Enjoy the [Soy Massage Fig Wood Candle](#)



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SACRED MOJO

Word Mark SACRED MOJO

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Body creams; Essential oils; Massage oils; Non-medicated skin care creams and lotions. FIRST USE: 20160201. FIRST USE IN COMMERCE: 20160201

IC 005. US 006 018 044 046 051 052. G & S: Herbal male enhancement capsules; Herbal supplements; Herbal supplements for enhancing sexual arousal; Medical lubricant, namely, vaginal lubricants; Medicated massage oils; Medicinal herb extracts; Medicinal herbal preparations; Personal lubricants; Sexual stimulant gels; Topical preparations, namely, gels, sprays and creams for enhancing sexual arousal; Vitamin and mineral supplements. FIRST USE: 20160201. FIRST USE IN COMMERCE: 20160201

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86569043

Filing Date March 18, 2015

Current Basis 1A

Original Filing Basis 1B

Published for Opposition August 4, 2015

Registration Number 4979318

Registration Date June 14, 2016

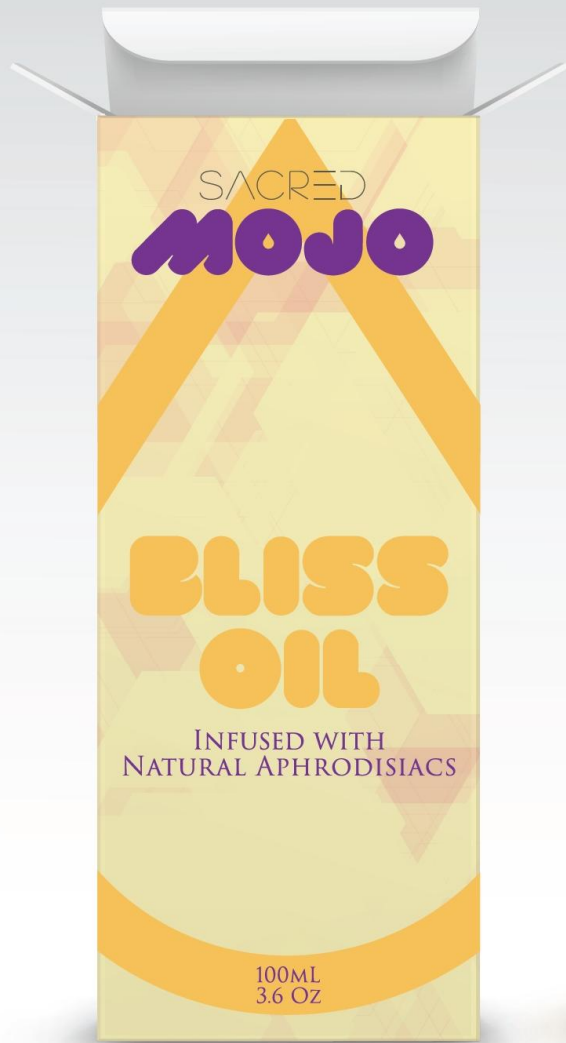
Owner (REGISTRANT) The Intimacy Project Pty Ltd LIMITED LIABILITY COMPANY AUSTRALIA Suite 14, Level 1 HQ Robina 58 Riverwalk Avenue Robina AUSTRALIA QLD4226

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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SACRED
MOJO

**BLISS
OIL**

INFUSED WITH
NATURAL APHRODISIACS

100ML
3.6 OZ



SACRED
MOJO
**BLISS
OIL**

INFUSED WITH
NATURAL APHRODISIACS

100ML
3.6 OZ



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Word Mark MOJU MOJO

Goods and Services IC 005. US 006 018 044 046 051 052. G & S: Personal sexual lubricants; Sexual stimulant gels; Water-based personal lubricants; Gels for use as personal lubricant; Sexual stimulant sprays; Topical preparations, namely, sprays, gels and creams for enhancing sexual arousal; Pharmaceutical preparations for reducing sexual activity. FIRST USE IN COMMERCE: 20190201. FIRST USE IN COMMERCE: 20190201

Mark

Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

01.15.08 - Raindrop (a single drop) ; Single drop (rain, tear, etc.) ; Teardrop (a single drop)
02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

Serial Number 88402376

Filing Date April 25, 2019

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) Avani Ltd. limited company (Ltd.) TAIWAN 6F-3. No. 6, Guanqian Rd. Taipei TAIWAN 10047

Attorney of Record Kao H. Lu

Description of Mark Color is not claimed as a feature of the mark. The mark consists of a stylized wording "moju" located above the stylized wording "mojo". The last letter "o" of "mojo" has a water drop inside and a heart image within the water drop.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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moju

mojo

Play & Joy Lubricant

rainbow collection

pH 5.5 | 4 packs x 0.1 oz / 3ml e

4 pack



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Word Mark MOJO MUSES

Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, conducting trainings, lectures, speeches, classes, and seminars in the fields of self-improvement and development, personal power, sex, wellness, health, and distribution of training materials in connection therewith; Educational and entertainment services, namely, providing motivational and educational speakers in the field of self- and personal improvement; Providing a website featuring blogs and non-downloadable publications in the nature of articles, brochures, papers in the field(s) of self-improvement and development, personal power, wellness, and health. FIRST USE: 20160401. FIRST USE IN COMMERCE: 20160417

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 01.15.25 - Coal; Dust; Light rays; Liquids, spilling; Pouring liquids; Sand; Spilling liquids
02.03.01 - Busts of women facing forward; Heads of women facing forward; Portraiture of women facing forward; Women - head, portraiture or busts facing forward
26.01.09 - Circles having animals as a border; Circles having geometric figures as a border; Circles having humans as a border; Circles having objects as a border; Circles having plants as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.
26.01.21 - Circles that are totally or partially shaded.
26.01.31 - Circles - five or more; Five or more circles

Serial Number 87010924

Filing Date April 22, 2016

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 14, 2017

Registration Number 5211983

Registration Date May 30, 2017

Owner (REGISTRANT) Smusz, Lisa DBA Mojo Muses INDIVIDUAL CALIFORNIA 1210 Mound Street Alameda CALIFORNIA 94501
(REGISTRANT) Bouras, Helen DBA Mojo Muses INDIVIDUAL CALIFORNIA 1212 Mound Street Alameda CALIFORNIA 94501

Description of Mark The color(s) purple and gray is/are claimed as a feature of the mark. The mark consists of Grecian-inspired, front-facing woman's face in the color purple, drawn in a linear style. She has hair tendrils on either side of her face and is slightly smirking. Surrounding her face is a radial composed of gray dots that creates a sun-like shape, or aura. On either side of her face, aligned to the mark's center, are the stylized words "MOJO" on the left and "MUSES" on the right, both in purple.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Find your mojo (and maybe your G-spot)

Join Mojo Muses as we delve into the world of women's sex and sexuality in a program that will help you find your personal mojo.

We believe in mind-blowing experiences. Speakers, small bites, mimosas, and awesome entertainment enhance the learning experience as you connect with other Mojo Muses at our kick-off event.

Get your ticket and get psyched to learn in a fun, relaxed environment with other awesome women. We'll meet you there!

WHEN

September 18, 2016
10 AM-12:30PM

WHERE

Rhythmix Cultural Works
2513 Blanding Avenue
Alameda, CA 94501

BUY TICKETS

[www.findyourmojo.
eventbrite.com](http://www.findyourmojo.eventbrite.com)

CONNECT

🐦: @mojomuses

📍: @mojo_muses

facebook.com/mojomuses



FEATURED SPEAKER

Lisa Smusz, LPCC

Lisa will dive deep into what enhances our sexual experience—the physiology of our sex organs, and the emotional and psychological aspects of being sexually connected to ourselves and our partners.



At Mojo Muses we give women the information, tools, and support they need to have the best sex, health, and power they've ever experienced.

WWW.MOJOMUSES.COM



Welcome!

Welcome to our kick-off event! We're so happy to have you join us as we delve into the world of women's sex and sexuality in a program that will help you find your mojo.

We are hoping that this event isn't like any workshop you've been to before: we believe in mind-blowing experiences, great music, inspiring speakers, and fun opportunities for meeting other like-minded women.

We know that knowledge is the first step to true sexual freedom (not to mention pleasure), and our talks and activities today are designed to spark something that gets you closer to what empowerment looks like for you.

We hope you learn something and make new connections. Hopefully you find the tools you need to tap into your personal sexual mojo. But at the very least, we think you'll have a good time. Because when empowered women support each other, incredible things happen.

Schedule

- 10:00-10:30** WELCOME, REGISTRATION & MIMOSAS
- 10:30-11:00** BELLY DANCING DEMO AND MINI-CLASS
- 11:00-11:30** SEX TALK: YOUR BODY, AN OWNER'S GUIDE
- 11:30-11:45** TIPS & TECH FOR FINDING YOUR MOJO
- 11:45-12:00** QUESTIONS AND ANSWERS
- 12:00-12:45** LIVE DJ, PRIZES, SMALL BITES & NETWORKING

Empowerment goes beyond the bedroom. At Mojo Muses, we give women the information, tools, and support they need to not only have the best sex, but also the best health and power they've ever experienced. Find out more about our future events and stay connected to the conversation by signing up for our newsletter and following us online:

Twitter: @mojomuses Instagram: @mojo_muses
Facebook: facebook.com/mojomuses

#MojoMuses #FindYourMojo



SPEAKER Lisa Smusz, LPCC

Lisa Smusz, co-founder of Mojo Muses, has been helping people realize their potential and build happier, healthier lives for nearly 20 years. Outside her work with Mojo Muses, Lisa continues to teach Women's Studies and Counseling coursework at California State University East Bay as she has since 2004. Lisa earned an undergraduate degree in Bio-

ENTERTAINMENT Heaven Mousalem

An award winning Lebanese-American bellydancer, Heaven has trained with the legendary Shabnam and teaches at the Shabnam Studio in Oakland. She is the Executive Director of the Shabnam Dance Company, Ooh La La Bellydance, and co-teacher of the Shimmy Vixens student troupe. Known for her vivacious personality, flexibility, and dynamic movements, Heaven dances weekly throughout



LIVE DJ SET BY DJ Yazy Yazz

Female what? That's right, DJ Yazmine Fernandez spins under the name of DJ Yazy Yazz. This talented and ambitious young muse spins for Radio Invasion 93.1FM reaching an audience of 3 million daily listeners, private parties, and events. DJ Yazy Yazz draws inspiration and creativity from all the cultures and traditions that she encountered while traveling and growing up all around the world with her

BRUNCH BITES BY Herbs & Spices Catering

Founded in 2001, Herbs & Spices Catering is the creation of Chef Wendy Shay. A Bay Area native, Wendy grew up eating a variety of foods and culturally diverse cuisines. These elements inspired her passion for cooking. Over 15 years, Herbs & Spices has built a fabulous team of catering experts that create custom meals for all occasions. With the freshest ingredients and a pinch of creativity, Wendy is happy to



PURE ROMANCE PARTNER Jackie Jackson Daley

Jackie Jackson Daley has been empowering and educating women and their romantic partners for the past 15 years. Her forte is in helping each individual to learn more about what really turns them on in the bedroom, how to navigate stress, boredom, etc. and keep things alive and exciting! Through her in-home Pure Romance parties she brings an immensely



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MT. MOJO

Word Mark	MT. MOJO
Goods and Services	IC 010. US 026 039 044. G & S: Condoms. FIRST USE: 20180224. FIRST USE IN COMMERCE: 20180224
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87427433
Filing Date	April 27, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	September 5, 2017
Registration Number	5471099
Registration Date	May 15, 2018
Owner	(REGISTRANT) Mt Mojo, LLC LIMITED LIABILITY COMPANY KENTUCKY 1827 Arboro PI Louisville KENTUCKY 40220
Attorney of Record	Joseph R. Dages
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Git Your Mojo ON



CONDOM SUBSCRIPTIONS

6-Pack

\$5.89 / MONTH



12 Pack

\$9.89 / MONTH



24 Pack
\$17.89 / MONTH



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Accepted Payment

