

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bob Lake, LLC		03/20/2019	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Hot Mess Industries, LLC		
Street Address:	c/o Sloane, Offer, Weber and Dern, 10100 Santa Monica Blvd.		
Internal Address:	Suite 750		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4743860	HOT MESS!	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3108465800		
Email:	kfeinswog@gmail.com		
Correspondent Name:	Kenneth Feinswog		
Address Line 1:	400 Corporate Pointe		
Address Line 2:	Suite 300		
Address Line 4:	Culver City, CALIFORNIA 90230		
NAME OF SUBMITTER:	Kenneth A. Feinswog		
SIGNATURE:	/kenneth a. feinswog/		
DATE SIGNED:	05/16/2019		
Total Attachments: 2			
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OP \$40.00 4743860

TRADEMARK ASSIGNMENT

WHEREAS, BOB LAKE, LLC ("Assignor"), a Minnesota limited liability company having an address at 26512 Mazur Dr., Rancho Palos Verdes, CA 90275 owns the trademark rights as follows:

Mark: "HOT MESS!" (the "Mark")
Serial No.: 85396414
U.S. Trademark Registration No.: 4743860
Status: Registered

WHEREAS, Assignor's rights include common-law rights and goodwill in the Mark resulting from use of the Mark by Assignor and/or Assignor's predecessors in interest, related companies, and/or licensees (collectively with the Application referred to as the "Trademark Property");

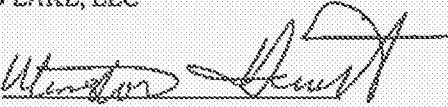
WHEREAS, HOT MESS INDUSTRIES, LLC , a California limited liability company whose principal office address is c/o Sloane, Offer, Weber and Dern, LLP, 10100 Santa Monica Blvd., Suite 750, Los Angeles, CALIFORNIA 90067, Attn: Warren Dern ("Assignee"), desires to acquire all of Assignor's right, title, and interest in the Trademark Property;

WHEREAS, Assignor and Assignee entered into that certain Trademark Purchase and Assignment Agreement dated March 20, 2019.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee the entire right, title and interest in and to the Trademark Property in perpetuity, together with the goodwill symbolized by such Trademark Property and all rights to recover for past, present and future infringements and all rights corresponding thereto throughout the world; the same to be held and enjoyed by Assignee for its own use and on its own behalf, and for its legal representatives and assigns as fully and entirely as the same would have been held by Assignor had this Assignment of Trademark Property and sale not been made.

[REMINDER OF PAGE LEFT INTENTIONALLY BLANK; SIGNATURE PAGE FOLLOWS]


Assignor:
BOB LAKE, LLC

By: 

Name: Winston Hewett

Title: President/Chief Manager/Owner

Assignee:
HOT MESS INDUSTRIES, LLC

By: 

Name: Sharon Jackson

Title: Managing Member