

EXHIBIT A

BID Directory

Starting a BID

BID Formations & Expansions

Resources for BIDs

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Business Improvement Districts

A Business Improvement District (BID) is a geographical area where local stakeholders oversee and fund the maintenance, improvement, and promotion of their commercial district.

76	\$158.9	93,000	135	4.0
BIDs in NYC	Million Invested in NYC Neighborhoods Annually	Businesses Served	Public Spaces Maintained	Million Trash Bags Collected

What BIDs Do

BIDs create vibrant, clean, and safe districts. They deliver services and improvements above and beyond those typically provided by the City. These services can include:

- Street cleaning and maintenance
- Public safety and hospitality
- Marketing and events
- Capital improvements
- Beautification
- Advocacy
- Business development

BID services do not replace those provided by the City. By law, City services cannot be reduced because of the existence of a BID.

BIDs help to brand their districts and market small businesses on their corridor. They facilitate networking among merchants, host community events, and advocate for improvements to the district. BIDs also serve as a liaison between local businesses and stakeholders and the City government. In doing so, BIDs provide a collective voice for the neighborhood and help inform City policy based on their unique local knowledge.

https://www1.nyc.gov/site/sbs/neighborhoods/bids.page

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TMEP BIDS - SBS

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BID Oversight & Management

Each BID is run by a not-for-profit organization with a Board of Directors. Elected by members in the district, the Board must include property owners, merchants, residents, and representatives of local elected office. The Board is in charge of making key decisions about programs and services, budget, goals, policies, and staffing.

BID Funding

BID programs and services are funded by a special assessment billed to property owners within a district. Assessments are unique to each BID and decided upon by the BID's stakeholders. The City of New York assists with the collection of the special assessment, which in turn, is distributed directly to the BID. The BID receives 100% of the money collected.

On average, assessments make up 75% of BID budgets. Most BIDs also fundraise, apply for grants, and generate revenue from programs to support the services they provide.

Our Role

We provide oversight and support to the City's existing BIDs and to communities interested in creating new BIDs. Additionally, our staff serve as board representatives for all BIDs in New York City.

Program Management

- Monitor the fiscal and organizational health of all BIDs
- Manage each BID contract with the City of New York
- Collect annual impact data from every BID
- Collect external audits annually
- Manage billing process
- Represent the Mayor on every BID Board of Directors
- Serve on the Finance and Audit committees for every BID
- Share best practices across BIDs
- Provide workshops and trainings for BIDs

BID Development

- Provide guidance and technical assistance to any groups interested in creating new BIDs or expanding existing BIDs
- Attend all planning meetings
- Provide access to templates and sample documents
- Provide data to inform group decisions
- Share BID best practices
- Attend public meetings

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- Attend all planning meetings
- Provide access to templates and sample documents
- Provide data to inform group decisions
- Share BID best practices
- Attend public meetings
- Promote an inclusive and transparent planning process
- Facilitate groups through legislative approval



[Contact us for more information.](#)

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BID Directory

[View a map of all BIDs in New York City](#)

[All BIDs](#) | [BIDs by Borough](#) | [Search BIDs](#)

Hudson Square

[View District Map](#)

180 Varick Street
Suite 422
New York NY 10014
Phone: (212) 463 - 9160
Fax: (212) 463 - 9165
Email: info@hudsonsquarebid.org
Website: www.hudsonsquarebid.org

Assessment:	\$3,200,000.00
Year Established:	February 2009
Neighborhood(s):	Hudson Square
No. Block Faces Covered:	75
No. Ground Floor Retail Businesses:	90

This application requires JavaScript to be enabled and an updated Internet Explorer, Chrome, Firefox, or Safari browser.