

Mark: POP!
Serial Number: 88/318,963
Our Reference No.: HLINE.005T

RESPONSE TO OFFICE ACTION

The following amendment and remarks are submitted in response to the Office Action issued April 25, 2019 in connection with U.S. Application Serial No. 88/318,963 for the mark POP! (“Applicant’s Mark”).

AMENDMENTS

Applicant submits the following amendments.

Original Class 16: Decals; stickers; paper goods; packaging materials; shipping containers; shipping or packaging articles; *business consulting services; business information services provided to retailers and brands*; packing articles for transportation and distribution; providing product information for others; promotional items and branding materials; *clothing and apparel*

Proposed Class 16: Decals; stickers; paper goods; packaging materials; shipping containers; shipping or packaging articles; packing articles for transportation and distribution; promotional items and branding materials

Proposed Class 25 (new class): clothing and apparel, including tops

Proposed Class 35 (new class): business consulting services; business information services provided to retailers and brands; providing product information for others

CONCLUSION

Applicant believes it has responded to all outstanding issues raised in the Office Action and respectfully requests that the subject application be approved for publication. The Examining Attorney is encouraged to contact the undersigned if there are any questions about the foregoing.