

Dear Examining Attorney Louis Kolodner,

Below is the official response to trademark registration "88340994"

Similarity of the Marks

The applied mark LK and the registered mark LKI (Registration Number 5061451) may appear in similarity in sound, but it constitutes no similarity in appearance and commercial impression.

Similarity and Nature of the Goods and of the Trade Channels

The applied mark LK goods are solely in the RC remote toys category. The applied mark is for a niche market, where we offer unique products to hobby enthusiasts.

Upon diligent research, there is no similar products offer by the registered mark LKI, as a matter of fact, the registered mark LKI is now an apparel company based in Australia. The registered mark has also moved away from their original mark design. The products offered by the registered mark is solely for apparels, no conflicts of goods with the applied mark.



to



<https://www.alliancewake.com/gear/goods-lki/>

www.loosekid.com

Therefore, it is very unlikely that customer will be confused with the two mark since its in two completely segments, offering non-related products, and the mark appears no similarity with the applied mark in appearance, sound, connotation and commercial impression.

Trade channels for the applied mark established its own website and also carry on E-Commerce platforms such as Amazon and Ebay, which the registered mark has no presence.

COLOR DRAWING & NO COLOR CLAIM

The application claims that color is not a feature of the mark, the description of the mark is "The mark consists of outlined stylized capital letters "LK", inside the letter "L" there are 3 five-pointed stars, inside the letter "K" there are 4 five-pointed stars and 3 stripes on the upper right part of the letter."

Best

Like Wu