

ESTTA Tracking number: **ESTTA989663**

Filing date: **07/23/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	L'Oreal USA Creative, Inc.
Granted to Date of previous extension	07/24/2019
Address	10 Hudson Yards New York, NY 10001 UNITED STATES

Attorney information	Jason D. Jones FROSS ZELNICK LEHRMAN & ZISSU, P.C. 151 West 42nd Street, 17th Floor NEW YORK, NY 10036 UNITED STATES jjones@fzlz.com, bsolomon@fzlz.com, ttabfiling@fzlz.com 2128135900
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**Applicant Information**

Application No	88080679	Publication date	03/26/2019
Opposition Filing Date	07/23/2019	Opposition Period Ends	07/24/2019
Applicant	JBL Trading LLC Suite 405 43 West 33rd Street New York, NY 10001 UNITED STATES		

**Goods/Services Affected by Opposition**


<p>Class 018. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: All purpose sport bags; all-purpose athletic bags; tote bags, shoulder bags, toiletry bags and cases sold empty, creditcard holders, credit card cases, handbags, beach bags, brief bags, cosmetic bags sold empty, rucksacks, traveling bags, suitcases, wallets, purses, zipped wallets, billfold wallets, book bags, backpacks, duffel bags, keycases, umbrellas, billfolds, briefcases, briefcase type portfolios, attache bags, business card cases, change purses, fanny packs, gym bags, key cases, knapsacks, luggage, pocketbooks, school bags, straps for handbags and luggage and accessories used therewith, namely, shoulder strap pads, holders, and pouches; goods made of leather and imitations of leather, namely, handbags, wallets, cases, billfolds, cosmetic bags sold empty, briefcases, briefcase type portfolios, attache bags, tote bags, trunks and traveling bags; garment bags for travel; shoe bags for travel</p>
<p>Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Lingerie; sleep masks, eye masks for sleeping; undergarments; pajamas and pajama sets, chemises, sleepwear, robes and coverups; socks; hosiery; bottoms as clothing; Coats; Gloves; Hats; Hooded sweatshirts; Jackets; Jogging</p>

suits; Pants; Shirts; Shorts; Tee shirts, Sleepwear; Sweatshirts; Swimwear; Tops as clothing; Underwear; Athletic tops and bottoms for men and women; Sweatpants; Tank tops

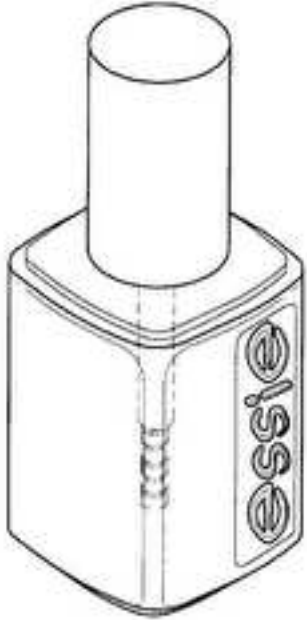
## Grounds for Opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

## Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	2517269	Application Date	03/26/2001
Registration Date	12/11/2001	Foreign Priority Date	NONE
Word Mark	ESSIE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1982/09/00 First Use In Commerce: 1982/09/00 Nail care preparations [ and lipstick ]		


U.S. Registration No.	2710584	Application Date	03/26/2001
Registration Date	04/29/2003	Foreign Priority Date	NONE
Word Mark	ESSIE		

Design Mark	
Description of Mark	The mark consists of a nail polish bottle featuring a clear bottle which has a cap that holds the brush applicator and which bears the word "ESSIE". The matter shown by the dotted lines in the drawing is not part of the mark and serves only to show the position of the mark.
Goods/Services	Class 003. First use: First Use: 2000/09/01 First Use In Commerce: 2000/09/01 NAIL POLISH

U.S. Registration No.	3641018	Application Date	07/08/2008
Registration Date	06/16/2009	Foreign Priority Date	NONE
Word Mark	NATURALLY CLEAN BY ESSIE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2008/12/01 First Use In Commerce: 2008/12/01 [ Hand cleaning preparations; Hand soaps; Nail care preparations; ] Nail polishremover; [ Nail sanitizing preparations]		

U.S. Registration No.	4083987	Application Date	06/20/2011
Registration Date	01/10/2012	Foreign Priority	NONE

		Date	
Word Mark	ESSIE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1982/00/00 First Use In Commerce: 1982/00/00 Nail polish		

U.S. Registration No.	4186803	Application Date	01/03/2012
Registration Date	08/07/2012	Foreign Priority Date	NONE
Word Mark	ESSIESPA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1999/00/00 First Use In Commerce: 1999/00/00 Pedicure preparations, namely, scrubs, masques, creams, bath salts, foot soaks, essential oils, and massage oils for the legs and feet		

U.S. Registration No.	4489678	Application Date	08/20/2012
Registration Date	02/25/2014	Foreign Priority Date	NONE
Word Mark	ESSIESPA		

Design Mark	<h1>ESSIESPA</h1>		
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2013/10/00 First Use In Commerce: 2013/10/00 manicure preparations, namely, scrubs, masques, and lotions for the hands		

U.S. Registration No.	4522492	Application Date	03/20/2012
Registration Date	04/29/2014	Foreign Priority Date	NONE

Word Mark	ESSIE GEL		
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Design Mark	<h1>ESSIE GEL</h1>		
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2013/09/05 First Use In Commerce: 2013/09/05 Nail polish and nail care preparations		

U.S. Registration No.	4625404	Application Date	08/20/2012
Registration Date	10/21/2014	Foreign Priority Date	NONE

Word Mark	ESSIESPA		
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Design Mark	<h1>ESSIESPA</h1>		
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Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 2014/03/01 First Use In Commerce: 2014/03/01 manicure preparations, namely, creams, non-medicated soaks and non-medicated serums for the hands

U.S. Registration No.	4851805	Application Date	12/03/2013
Registration Date	11/10/2015	Foreign Priority Date	NONE

Word Mark	ESSIECATION
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 041. First use: First Use: 2015/09/04 First Use In Commerce: 2015/09/04 Educational services, namely, live and on-line training via classes and seminars in the field of nail care and nail care preparations and providing educational-demonstrations in the field of nail care and nail care preparations
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U.S. Registration No.	4930275	Application Date	12/05/2014
Registration Date	04/05/2016	Foreign Priority Date	NONE

Word Mark	ESSIE GEL-SETTER
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 003. First use: First Use: 2015/05/17 First Use In Commerce: 2015/05/17 Nail care preparations and nail polish top coats
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U.S. Registration No.	5147381	Application Date	06/19/2015
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Registration Date	02/21/2017	Foreign Priority	NONE
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		Date	
Word Mark	ESSIE		
Design Mark			
Description of Mark	The mark consists of A THREE-DIMENSIONAL CONFIGURATION OF THE CONTAINER FOR THEGOODS, NAMELY, A NAIL POLISH BOTTLE WITH THE APPEARANCE OF A TWIST AND THE CYLINDRICALLY SHAPED CAP THEREFORE. THE WORD"ESSIE" APPEARS HORIZONTALLY ACROSS THESLANTED FRONT PORTION OF THE BOTTLE IN A DISTINCTIVE STYLIZED FONT.		
Goods/Services	Class 003. First use: First Use: 2016/06/01 First Use In Commerce: 2016/06/01 Nail polish		

Attachments	76230469#TMSN.png( bytes ) 76230418#TMSN.png( bytes ) 77517519#TMSN.png( bytes ) 85350618#TMSN.png( bytes ) 85507735#TMSN.png( bytes ) 85980892#TMSN.png( bytes ) 85574559#TMSN.png( bytes ) 85707625#TMSN.png( bytes ) 86133896#TMSN.png( bytes ) 86472130#TMSN.png( bytes ) 86667959#TMSN.png( bytes ) F3135990.PDF(275929 bytes )
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Signature	/s/ Jason D. Jones
Name	Jason D. Jones
Date	07/23/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of the Application Serial No. 88/080,679

Mark: ESSIE

Published: March 26, 2019

L'ORÉAL USA CREATIVE, INC.,

Opposer,

-against-

JBL TRADING LLC,

Applicant.

Opposition No. \_\_\_\_\_

**NOTICE OF OPPOSITION**

L'Oréal USA Creative, Inc. ("Opposer"), a company organized and existing under the laws of Delaware, located and doing business at 10 Hudson Yards, New York, New York, 10001, believes that it will be damaged by the registration of the mark ESSIE applied for in intent-to-use Application Serial No. 88/080,679 filed by JBL Trading LLC ("Applicant") on August 16, 2018 for goods in International Classes 18 and 25, and therefore opposes the same. As grounds for this opposition, Opposer, by its attorneys Fross Zelnick Lehrman & Zissu, P.C., alleges as follows:

A. Opposer and Its ESSIE Mark

1. Opposer, through its licensees and related and affiliated companies (collectively "L'Oréal") is a premier manufacturer and seller of a wide variety of cosmetics and is a recognized leader in the field of beauty and cosmetic products.

2. Among its many popular brands is ESSIE, a nail care brand established in 1982.


For more than three decades, the ESSIE mark has been continuously used in connection with nail



care preparations, oils, serums, and lotions, among other goods and services by L'Oréal. All such use inures to the benefit of Opposer.

3. Opposer owns the following registered marks consisting of or incorporating ESSIE (collectively the "ESSIE Marks"):

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class: Goods / Services</u>
ESSIE*	2,517,269	December 11, 2001	3: Nail care preparations
ESSIE & Design*	2,710,584	April 29, 2003	3: Nail polish
NATURALLY CLEAN BY ESSIE*	3,641,018	June 16, 2009	3: Nail polish remover
ESSIE*	4,083,987	January 10, 2012	3: Nail polish
ESSIESPA*	4,186,803	August 7, 2012	3: Pedicure preparations, namely, scrubs, masques, creams, bath salts, foot soaks, essential oils, and massage oils for the legs and feet
ESSIESPA	4,489,678	February 25, 2014	3: Manicure preparations, namely, scrubs, masques, and lotions for the hands
ESSIE GEL	4,522,492	April 29, 2014	3: Nail polish and nail care preparations
ESSIESPA	4,625,404	October 21, 2014	3: Manicure preparations, namely, creams, nonmedicated soaks and non-medicated serums for the hands
ESSIECATION	4,851,805	November 10, 2015	41: Educational services, namely, live and on-line training via classes and seminars in the field of nail care and nail care preparations and providing educational

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class: Goods / Services</u>
			demonstrations in the field of nail care and nail care preparations
ESSIE GEL-SETTER	4,930,275	April 5, 2016	3: Nail care preparations and nail polish top coats
	5,147,381	February 21, 2017	3: Nail polish

All of the listed registrations are valid, subsisting, in full force and effect, and serve as *prima facie* evidence of Opposer's exclusive right to use the marks in commerce on or in connection with the goods and services identified in the registrations, as provided by 15 U.S.C. § 1115(a). Those registrations marked with an asterisk above have become incontestable pursuant to 15 U.S.C. § 1065 and therefore serve as conclusive proof of Opposer's exclusive right to use the marks in commerce or in connection with the goods and services in the registrations, as provided by 15 U.S.C. § 1115(b). Printouts from the USPTO's TSDR online database for each of these registrations are attached hereto as **Exhibit A** and are made part of the record in these proceedings in accordance with Trademark Rule of Practice 2.122(d)(1).

4. Products sold under the ESSIE Marks are available throughout the United States in more than 25,000 salons, spas, cosmetic stores, mass merchandisers, and others, including both brick-and-mortar stores and e-commerce stores as well as in the ESSIE flagship salon in New York City.

5. Thousands of bottles of ESSIE branded nail polish are sold *each day* and millions of people use ESSIE branded products at spas, in salons, and in their homes.

6. The recognition of the ESSIE Marks among the public at large is enhanced not only by the availability of ESSIE branded products at tens of thousands of retail locations and L'Oréal's advertising efforts but also by fashion, editorial, and press coverage which frequently highlights ESSIE products due to their use by such well-known people as Lady Gaga, Kate Middleton, and even Queen Elizabeth. So popular is the ESSIE brand that it has received over 1 billion press and media impressions worldwide—which press coverage reaches hundreds of millions of consumers.

7. The ESSIE brand has been the subject of countless news articles, reviews, and industry praise—with prominent publications noting that ESSIE “is undoubtedly one of the most recognizable names in nail polish;” that ESSIE “is perhaps the most famous, loved, trusted nail-polish brand out there;” and that the ESSIE brand “is iconic.”

8. The popularity of the ESSIE brand has resulted in numerous companies collaborating with L'Oréal to create signature ESSIE cosmetic products, including apparel companies such as J. Crew, Rock & Republic, Reem Acra, and Monique Lhuillier. L'Oréal has collaborated with Ralph Lauren to create a limited edition ESSIE beauty set and has collaborated with well-known jewelry and accessory companies such as Judith Ripka and Rebecca Minkoff in connection with ESSIE branded products. L'Oréal recently collaborated with Baublebar to create pairings of ESSIE branded nail polish and earrings. These collaborations further extend the reach and recognition of the ESSIE brand.

9. The broad consumer recognition of the ESSIE Marks has led third parties to approach Opposer with licensing opportunities and for Opposer to consider a wide range of

licensing opportunities for the ESSIE Marks, including use of the ESSIE Marks on bags and apparel—the very goods identified in Applicant’s opposed ESSIE application. Consideration of such licensing opportunities dates back prior to the filing date of the opposed application.

10. Such expansion or licensing of marks for use on cosmetics (including nail polish) in Class 3 on the one hand, and apparel and/or bags in Classes 25 and 18 on the other hand, is common. By way of example only, brands such as CHANEL, ARMANI, DIOR, and GUCCI all use and have registered their trademarks in Classes 3, 18 and 25.

11. Similarly, fashion and makeup brands have collaborated to create apparel, including collaborations between Alexander McQueen and Charlotte Tilbury; Proenza Schouler and MHC; and Jeremy Scott and MAC.

12. By virtue of the widespread sales, advertising, and promotion of goods and services offered under the ESSIE Marks, the ESSIE Marks have become well known by the general public, are recognized and relied upon as identifying L’Oréal’s goods and as distinguishing them from the goods of others, have come to represent and symbolize extremely valuable goodwill belonging exclusively to Opposer, have become extremely well known to the consuming public and trade, and products bearing the ESSIE Marks are highly desirable.

B. Applicant and the Application

13. According to the records of the USPTO, Applicant is a New York corporation located and doing business at 43 West 33rd Street, Suite 405, New York, New York 10001.

14. According to the records of the USPTO, Applicant is the owner of U.S. Application No. 88/080,679 (the “Application”) for the trademark ESSIE for “All purpose sport bags; all-purpose athletic bags; tote bags, shoulder bags, toiletry bags and cases sold empty, credit card holders, credit card cases, handbags, beach bags, brief bags, cosmetic bags sold

empty, rucksacks, traveling bags, suitcases, wallets, purses, zipped wallets, billfold wallets, book bags, backpacks, duffel bags, keycases, umbrellas, billfolds, briefcases, briefcase type portfolios, attache bags, business card cases, change purses, fanny packs, gym bags, key cases, knapsacks, luggage, pocketbooks, school bags, straps for handbags and luggage and accessories used therewith, namely, shoulder strap pads, holders, and pouches; goods made of leather and imitations of leather, namely, handbags, wallets, cases, billfolds, cosmetic bags sold empty, briefcases, briefcase type portfolios, attache bags, tote bags, trunks and traveling bags; garment bags for travel; shoe bags for travel” in International Class 18; and “Lingerie; sleep masks, eye masks for sleeping; undergarments; pajamas and pajama sets, chemises, sleepwear, robes and coverups; socks; hosiery; bottoms as clothing; Coats; Gloves; Hats; Hooded sweatshirts; Jackets; Jogging suits; Pants; Shirts; Shorts; Tee shirts, Sleepwear; Sweatshirts; Swimwear; Tops as clothing; Underwear; Athletic tops and bottoms for men and women; Sweatpants; Tank tops” in International Class 25.

15. According to the records of the USPTO, the Application was filed on August 16, 2018, based on an intent-to-use the ESSIE mark.

16. The August 16, 2018 filing date of the Application is long after Opposer established rights in its ESSIE Marks, long after L’Oréal began use of these marks, and long after Opposer obtained federal trademark registrations for its ESSIE Marks.

17. Upon information and belief, given the fame of the ESSIE Marks, Applicant was on actual notice of Opposer’s rights in the ESSIE Marks prior to filing an application to register the identical mark. At a minimum, by virtue of Opposer’s federal trademark registrations for the ESSIE Marks as set forth in paragraph 3 above, as a matter of law Applicant was on constructive notice of Opposer’s federal trademark rights in the ESSIE Marks pursuant to 15 U.S.C. § 1072.

18. There has never been any relationship between Opposer and Applicant and Opposer has never authorized or consent to Applicant's registration or use of ESSIE.

19. Opposer will be damaged by Applicant's application to register the ESSIE mark and, thus, has standing to bring this notice of opposition and to assert each of the causes of action herein.

**COUNT I – PRIORITY AND LIKELIHOOD OF CONFUSION**  
**UNDER 15 U.S.C. § 1052(d)**

20. Opposer repeats and realleges the allegations contained in paragraphs 1 through 19 as if fully set forth herein.

21. Applicant's ESSIE mark is *identical* to Opposer's prior used and prior registered ESSIE trademark in appearance, sound, and commercial impression. In addition, Applicant's ESSIE mark is substantially similar to Opposer's various other ESSIE Marks individually and collectively.

22. Consumers are likely to assume that the goods covered in the Application—apparel and bags—come from Opposer or would be licensed by Opposer. Such a misbelief is likely to be caused by, among other facts, Opposer has been presented with and has considered licensing opportunities for use of its ESSIE Marks on bags and apparel and that third-parties have used or licensed the use of their well-known trademarks for cosmetic goods on the one hand and apparel or bags on the other hand. As a result, consumers on seeing Opposer's very mark used on the goods listed in the opposed application are likely to believe the use is sponsored or authorized.

23. The Application is unrestricted with respect to the consumers for the listed goods and the channels of trade through which the goods identified are marketed or intended to be

marketed. Further, Opposer's products are sold through a wide range of channels, including mass merchandisers, prestige stores, and e-commerce websites. This range of distribution includes distribution channels that sell the very goods identified in the Application.

24. In light of the above, Applicant's registration of the ESSIE mark in connection with the goods identified in its Application is likely to cause confusion, cause mistake, or to deceive consumers into falsely believing that Applicant's goods offered under the ESSIE mark come from or otherwise are authorized, sponsored by, or affiliated with Opposer or that there otherwise is a relationship between Applicant and Opposer, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

25. By reason of the foregoing, Opposer is likely to be harmed by the registration of Applicant's ESSIE trademark set forth in the Application.

**COUNT II – DILUTION BY BLURRING UNDER 15 U.S.C. § 1052(f)**

26. Opposer repeats and realleges the allegations contained in paragraphs 1 through 19 as if fully set forth herein.

27. Opposer's ESSIE mark is inherently distinctive or has acquired distinctiveness; has been used for nearly four decades on and in connection with nail care products and services; is the subject of eleven federal trademark registrations, of which five are incontestable; is widely recognized by the general consuming public as a designation of source of Opposer's goods and services; and is and has been identified as famous and iconic by numerous publications.

28. Opposer's ESSIE mark is famous under the Lanham Act and is entitled to protection from dilution. L'Oréal has been using the ESSIE mark nationally for over 35 years, sells ESSIE branded products in tens of thousands of retail establishments throughout the United States, has engaged in advertising nationwide which features the ESSIE mark, and has otherwise

publicized its ESSIE mark throughout the United States. In addition, third parties have referred to, publicized, or otherwise made mention of the ESSIE mark. Such actions have resulted in extensive actual recognition and fame of the ESSIE mark among the general consuming public of the United States as a designation of goods or services coming from Opposer.

29. The earliest date on which Applicant can rely is long after Opposer's ESSIE mark became famous.

30. Applicant's ESSIE mark is *identical* to Opposer's ESSIE mark. As such, Applicant's ESSIE mark calls to mind, creates the same commercial impression as, or otherwise reminds consumers of Opposer's ESSIE mark.

31. By virtue of the identity between Applicant's ESSIE mark and Opposer's ESSIE mark, the fame of Opposer's ESSIE mark, and the exclusive association between the ESSIE mark and Opposer, the registration of the ESSIE mark in the Application would dilute and/or is likely to dilute Opposer's famous ESSIE mark by impairing the distinctiveness of Opposer's ESSIE mark to identify exclusively goods from or authorized by Opposer, in violation of Section 2(f) of the Lanham Act, 15 U.S.C. § 1052(f).

32. The registration of the ESSIE mark in the Application would be inconsistent with Opposer's prior rights in the ESSIE mark and with Opposer's statutory grant of exclusive rights in the ESSIE mark, and would destroy Opposer's investment and goodwill in its ESSIE mark.

33. By reason of the foregoing, Opposer is likely to be harmed by the registration of the ESSIE mark in the Application.

WHEREFORE, it is respectfully requested that this opposition be sustained in its entirety and that registration of Application Serial No. 88/080,679 in Classes 18 and 25 be denied entirely.



Dated: New York, New York  
July 23, 2019

FROSS ZELNICK LEHRMAN  
& ZISSU, P.C.

By:   
\_\_\_\_\_  
Barbara A. Solomon  
Jason D. Jones

151 W. 42nd St., 17th Floor  
New York, New York 10036  
(212) 813-5900

*Attorneys for Opposer L'Oréal USA Creative, Inc.*

# EXHIBIT A

Generated on: This page was generated by TSDR on 2019-07-23 14:47:26 EDT

Mark: ESSIE

**ESSIE**

US Serial Number: 76230469

Application Filing Date: Mar. 26, 2001

US Registration Number: 2517269

Registration Date: Dec. 11, 2001

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jun. 18, 2011

Publication Date: Sep. 18, 2001

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## Mark Information

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Mark Literal Elements: ESSIE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Related Properties Information

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International Registration Number: 1027210

International Application(s) /Registration(s) Based on this Property: A0018364/1027210

Claimed Ownership of US Registrations: 1712921, 1767850

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Nail care preparations [ and lipstick ]

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 1982

Use in Commerce: Sep. 1982

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44E: No

## Current Owner(s) Information

**Owner Name:** L'OREAL USA CREATIVE, INC.  
**Owner Address:** 10 Hudson Yards  
New York, NEW YORK 10001  
UNITED STATES  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti  
**Docket Number:** ESE

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK 10001  
UNITED STATES

**Phone:** 212-984-4177

**Correspondent e-mail:** [lisa.gigliotti@loreal.com](mailto:lisa.gigliotti@loreal.com) [christopher.wancura@lor-eal.com](mailto:christopher.wancura@lor-eal.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 06, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 07, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 07, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 18, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70131
Jun. 18, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 10, 2011	TEAS SECTION 8 & 9 RECEIVED	
Jul. 12, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 12, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 07, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 22, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Dec. 13, 2007	ASSIGNED TO PARALEGAL	70131
Dec. 10, 2007	TEAS SECTION 8 & 15 RECEIVED	
Jan. 04, 2007	CASE FILE IN TICRS	
Aug. 09, 2002	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 11, 2001	REGISTERED-PRINCIPAL REGISTER	
Sep. 18, 2001	PUBLISHED FOR OPPOSITION	
Aug. 29, 2001	NOTICE OF PUBLICATION	
Aug. 05, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 12, 2001	ASSIGNED TO EXAMINER	78470

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

Renewal Date: Dec. 11, 2011

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 18, 2011

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: Essie Cosmetics, Ltd.

### Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4234/0601](#)

Pages: 9

Date Recorded: Jun. 30, 2010

Supporting Documents: [assignment-tm-4234-0601.pdf](#)

#### Assignor

Name: [ESSIE COSMETICS, LTD.](#)

Execution Date: Jun. 25, 2010

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

#### Assignee

Name: [L'OREAL USA CREATIVE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

Correspondent Name: LISA M. GIGLIOTTI

Correspondent Address: 575 FIFTH AVENUE  
34TH FLOOR  
NEW YORK, NY 10017

#### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 1

### Type of Proceeding: Opposition

Proceeding Number: [91232486](#)

Filing Date: Jan 20, 2017

Status: Terminated

Status Date: Apr 21, 2017

Interlocutory Attorney: MIKE WEBSTER

#### Defendant

Name: Mix Limited

Correspondent Address: MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

**Plaintiff(s)****Name:** L'Oreal USA Creative, Inc.**Correspondent Address:** DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES**Correspondent e-mail:** [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)**Associated marks**

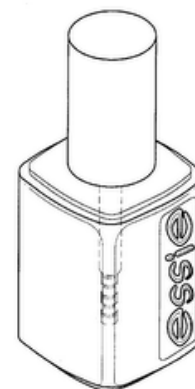
Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	
6	BD DECISION: SUSTAINED	Apr 21, 2017	
7	TERMINATED	Apr 21, 2017	

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Mark: ESSIE



US Serial Number: 76230418

Application Filing Date: Mar. 26, 2001

US Registration Number: 2710584

Registration Date: Apr. 29, 2003

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jun. 20, 2012

Publication Date: Feb. 04, 2003

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## Mark Information

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Mark Literal Elements: ESSIE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a nail polish bottle featuring a clear bottle which has a cap that holds the brush applicator and which bears the word "ESSIE". The matter shown by the dotted lines in the drawing is not part of the mark and serves only to show the position of the mark.

Acquired Distinctiveness Claim: In part

Distinctiveness Limitation Statement: as to the shape of the bottle only.

Design Search Code(s): 19.09.03 - Bottles, jars or flasks with straight, vertical sides; Flasks with straight or vertical sides; Jars with straight or vertical sides  
19.09.06 - Bottles, jars or flasks with ribbing or other surface relief; Flasks with ribbing or other surface relief; Jars with ribbing or other surface relief

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## Related Properties Information

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Claimed Ownership of US Registrations: 1712921, 1767850, 2094222

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** NAIL POLISH  
**International Class(es):** 003 - Primary Class  
**U.S Class(es):** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Sep. 01, 2000  
**Use in Commerce:** Sep. 01, 2000  
**Used Anywhere in Another Form:** September 1982  
**Used in Commerce in Another Form:** September 1982

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** L'OREAL USA CREATIVE, INC.  
**Owner Address:** 10 Hudson Yards  
 New York, NEW YORK 10001  
 UNITED STATES  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti  
**Docket Number:** ESE

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
 L'OREAL USA CREATIVE, INC.  
 10 Hudson Yards  
 NEW YORK, NEW YORK 10001  
 UNITED STATES

**Phone:** 212-984-4177

**Correspondent e-mail:** [lisa.gigliotti@loreal.com](mailto:lisa.gigliotti@loreal.com) [christopher.wancura@loréal.com](mailto:christopher.wancura@loréal.com)  
**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Mar. 06, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 07, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 07, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 20, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Jun. 20, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Jun. 20, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67603
Jun. 19, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jun. 19, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 12, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 12, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 07, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	



May 15, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67603
May 01, 2009	ASSIGNED TO PARALEGAL	67603
Apr. 29, 2009	TEAS SECTION 8 & 15 RECEIVED	
Mar. 25, 2008	CASE FILE IN TICRS	
Apr. 29, 2003	REGISTERED-PRINCIPAL REGISTER	
Feb. 04, 2003	PUBLISHED FOR OPPOSITION	
Jan. 15, 2003	NOTICE OF PUBLICATION	
Oct. 22, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 18, 2002	EXAMINERS AMENDMENT MAILED	
Sep. 26, 2002	ASSIGNED TO EXAMINER	69775
Aug. 09, 2002	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 13, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 15, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 20, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 13, 2001	NON-FINAL ACTION MAILED	
Jul. 12, 2001	ASSIGNED TO EXAMINER	78470

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Apr. 29, 2013

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jun. 20, 2012

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Essie Cosmetics, Ltd.

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4234/0601](#)

**Pages:** 9

**Date Recorded:** Jun. 30, 2010

**Supporting Documents:** [assignment-tm-4234-0601.pdf](#)

#### Assignor

**Name:** [ESSIE COSMETICS, LTD.](#)

**Execution Date:** Jun. 25, 2010

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW YORK

#### Assignee

**Name:** [L'OREAL USA CREATIVE, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

**Correspondent Name:** LISA M. GIGLIOTTI

**Correspondent Address:** 575 FIFTH AVENUE  
34TH FLOOR  
NEW YORK, NY 10017

## Domestic Representative - Not Found

## Proceedings

## Summary

Number of  
Proceedings: 1

## Type of Proceeding: Opposition

Proceeding  
Number: [91232486](#)

Filing Date: Jan 20, 2017

Status: Terminated

Status Date: Apr 21, 2017

Interlocutory  
Attorney: MIKE WEBSTER

## Defendant

Name: Mix Limited

Correspondent  
Address: MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

## Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

## Plaintiff(s)

Name: L'Oreal USA Creative, Inc.

Correspondent  
Address: DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES

Correspondent e-mail: [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	
6	BD DECISION: SUSTAINED	Apr 21, 2017	
7	TERMINATED	Apr 21, 2017	

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Mark: NATURALLY CLEAN BY ESSIE

Naturally Clean By Essie

US Serial Number: 77517519

Application Filing Date: Jul. 08, 2008

US Registration Number: 3641018

Registration Date: Jun. 16, 2009

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 20, 2018

Publication Date: Dec. 09, 2008

Notice of Allowance Date: Mar. 03, 2009

## Mark Information

Mark Literal Elements: NATURALLY CLEAN BY ESSIE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "CLEAN"

## Related Properties Information

Claimed Ownership of US Registrations: 2517269, 2710584, 3080530 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: [ Hand cleaning preparations; Hand soaps; Nail care preparations; ] Nail polish remover; [ Nail sanitizing preparations ]

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 01, 2008

Use in Commerce: Dec. 01, 2008

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

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## Current Owner(s) Information

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**Owner Name:** L'OREAL USA CREATIVE, INC.

**Owner Address:** 10 Hudson Yards  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

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## Attorney/Correspondence Information

---

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti

**Docket Number:** ESE

**Attorney Primary Email Address:** [lisa.gigliotti@loreal.com](mailto:lisa.gigliotti@loreal.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Lisa M. Gigliotti  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK 10001  
UNITED STATES

**Phone:** 2129844177

**Correspondent e-mail:** [lisa.gigliotti@loreal.com](mailto:lisa.gigliotti@loreal.com) [christopher.wancura@lor-eal.com](mailto:christopher.wancura@lor-eal.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

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## Prosecution History

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Date	Description	Proceeding Number
Aug. 20, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 20, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74886
Aug. 20, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74886
Aug. 20, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Aug. 08, 2018	TEAS SECTION 8 & 9 RECEIVED	
Jun. 08, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 08, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 27, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Jun. 27, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Jun. 27, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Jun. 08, 2015	TEAS SECTION 8 & 15 RECEIVED	
Jul. 12, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 12, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 07, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 16, 2009	REGISTERED-PRINCIPAL REGISTER	
May 14, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
May 13, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 21, 2009	STATEMENT OF USE PROCESSING COMPLETE	66154
Apr. 04, 2009	USE AMENDMENT FILED	66154
Apr. 21, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Apr. 04, 2009	TEAS STATEMENT OF USE RECEIVED	
Mar. 03, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 09, 2008	PUBLISHED FOR OPPOSITION	
Nov. 19, 2008	NOTICE OF PUBLICATION	
Nov. 03, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Nov. 03, 2008	ASSIGNED TO LIE	76568
Oct. 24, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	

Oct. 24, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 24, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 24, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 24, 2008	EXAMINERS AMENDMENT -WRITTEN	85334
Oct. 14, 2008	ASSIGNED TO EXAMINER	85334
Jul. 11, 2008	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jun. 16, 2019

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 20, 2018

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Essie Cosmetics, Ltd.

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4234/0601](#)

**Pages:** 9

**Date Recorded:** Jun. 30, 2010

**Supporting Documents:** [assignment-tm-4234-0601.pdf](#)

#### Assignor

**Name:** [ESSIE COSMETICS, LTD.](#)

**Execution Date:** Jun. 25, 2010

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW YORK

#### Assignee

**Name:** [L'OREAL USA CREATIVE, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

**Correspondent Name:** LISA M. GIGLIOTTI

**Correspondent Address:** 575 FIFTH AVENUE  
34TH FLOOR  
NEW YORK, NY 10017

#### Domestic Representative - Not Found

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Opposition

**Proceeding Number:** [91232486](#)

**Filing Date:** Jan 20, 2017

Status: Terminated

Status Date: Apr 21, 2017

Interlocutory Attorney: MIKE WEBSTER

**Defendant**

Name: Mix Limited

Correspondent Address: MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

**Plaintiff(s)**

Name: L'Oreal USA Creative, Inc.

Correspondent Address: DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES

Correspondent e-mail: [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	
6	BD DECISION: SUSTAINED	Apr 21, 2017	
7	TERMINATED	Apr 21, 2017	

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Mark: ESSIE

# ESSIE

US Serial Number: 85350618

Application Filing Date: Jun. 20, 2011

US Registration Number: 4083987

Registration Date: Jan. 10, 2012

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 29, 2017

Publication Date: Oct. 25, 2011

## Mark Information

Mark Literal Elements: ESSIE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 1712921, 2517269, 3080530 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Nail polish

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: 1982

Use in Commerce: 1982

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: L'Oreal USA Creative, Inc.

**Owner Address:** 10 Hudson Yards  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti

**Docket Number:** ESE

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK 10001  
UNITED STATES

**Phone:** 212-984-4177

**Correspondent e-mail:** [lisa.gigliotti@loreal.com](mailto:lisa.gigliotti@loreal.com) [christopher.wancura@loréal.com](mailto:christopher.wancura@loréal.com)  
[eal.com](mailto:eal.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Mar. 06, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 29, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Jul. 29, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67110
Jul. 29, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67110
Jun. 12, 2017	TEAS SECTION 8 & 15 RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 10, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 25, 2011	PUBLISHED FOR OPPOSITION	
Oct. 05, 2011	NOTICE OF PUBLICATION	
Sep. 16, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 16, 2011	ASSIGNED TO EXAMINER	85321
Jun. 23, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 23, 2011	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** TMO LAW OFFICE 113

**Date in Location:** Jul. 29, 2017

## Proceedings

### Summary

**Number of Proceedings:** 1

**Type of Proceeding:** Opposition

**Proceeding Number:** [91232486](#)

**Filing Date:** Jan 20, 2017



Status: Terminated

Status Date: Apr 21, 2017

Interlocutory Attorney: MIKE WEBSTER

**Defendant**

Name: Mix Limited

Correspondent Address: MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

**Plaintiff(s)**

Name: L'Oreal USA Creative, Inc.

Correspondent Address: DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES

Correspondent e-mail: [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	
6	BD DECISION: SUSTAINED	Apr 21, 2017	
7	TERMINATED	Apr 21, 2017	

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Mark: ESSIESPA

ESSIESPA

US Serial Number: 85507735

Application Filing Date: Jan. 03, 2012

US Registration Number: 4186803

Registration Date: Aug. 07, 2012

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 13, 2017

Publication Date: May 22, 2012

## Mark Information

Mark Literal Elements: ESSIESPA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2517269, 3080530, 4083987 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Pedicure preparations, namely, scrubs, masques, creams, bath salts, foot soaks, essential oils, and massage oils for the legs and feet

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: 1999

Use in Commerce: 1999

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: L'Oreal USA Creative, Inc.

**Owner Address:** 10 Hudson Yards  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti  
**Attorney Primary Email Address:** [lisa.gigliotti@us.loreal.com](mailto:lisa.gigliotti@us.loreal.com)  
**Docket Number:** ESE  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK 10001  
UNITED STATES  
**Phone:** 212-984-4177  
**Correspondent e-mail:** [lisa.gigliotti@us.loreal.com](mailto:lisa.gigliotti@us.loreal.com) [christopher.wancura@loreal.com](mailto:christopher.wancura@loreal.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Nov. 13, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 13, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Nov. 13, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Oct. 19, 2017	TEAS SECTION 8 & 15 RECEIVED	
Oct. 17, 2017	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 17, 2017	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 07, 2012	REGISTERED-PRINCIPAL REGISTER	
May 22, 2012	PUBLISHED FOR OPPOSITION	
May 02, 2012	NOTICE OF PUBLICATION	
Apr. 13, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Apr. 11, 2012	ASSIGNED TO LIE	66213
Mar. 22, 2012	EXAMINER'S AMENDMENT MAILED	
Mar. 21, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 21, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 21, 2012	EXAMINERS AMENDMENT -WRITTEN	80808
Mar. 17, 2012	ASSIGNED TO EXAMINER	80808
Jan. 10, 2012	NOTICE OF PSEUDO MARK MAILED	
Jan. 09, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 06, 2012	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** TMO LAW OFFICE 116

**Date in Location:** Nov. 13, 2017

# Proceedings

## Summary

Number of  
Proceedings: 1

## Type of Proceeding: Opposition

Proceeding  
Number: [91232486](#)

Filing Date: Jan 20, 2017

Status: Terminated

Status Date: Apr 21, 2017

Interlocutory  
Attorney: MIKE WEBSTER

## Defendant

Name: Mix Limited

Correspondent  
Address: MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

## Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

## Plaintiff(s)

Name: L'Oreal USA Creative, Inc.

Correspondent  
Address: DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES

Correspondent e-mail: [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmcketing@pryorcashman.com](mailto:tmcketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	
6	BD DECISION: SUSTAINED	Apr 21, 2017	
7	TERMINATED	Apr 21, 2017	

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Mark: ESSIESPA

# ESSIESPA

US Serial Number: 85980892

Application Filing Date: Aug. 20, 2012

US Registration Number: 4489678

Registration Date: Feb. 25, 2014

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 25, 2014

Publication Date: Jul. 23, 2013

Notice of Allowance Date: Sep. 17, 2013

## Mark Information

Mark Literal Elements: ESSIESPA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 1712921, 2517269, 4186803 and others

Registrations:

Child Of: 85707625

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: manicure preparations, namely, scrubs, masques, and lotions for the hands

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2013

Use in Commerce: Oct. 2013

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** L'Oreal USA Creative, Inc.

**Owner Address:** 575 Fifth Avenue  
New York, NEW YORK UNITED STATES 10017

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti

**Docket Number:** ESE

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK UNITED STATES 10001

**Phone:** 212-984-4177

**Correspondent e-mail:** [lgigliotti@us.loreal.com](mailto:lgigliotti@us.loreal.com)  
[elongobardi@us.loreal.com](mailto:elongobardi@us.loreal.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 25, 2014	REGISTERED-PRINCIPAL REGISTER	
Jan. 23, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Jan. 22, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Jan. 21, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 07, 2014	NOTICE OF PSEUDO MARK MAILED	
Jan. 06, 2014	STATEMENT OF USE PROCESSING COMPLETE	69302
Nov. 08, 2013	USE AMENDMENT FILED	69302
Jan. 06, 2014	DIVISIONAL PROCESSING COMPLETE	
Nov. 08, 2013	DIVISIONAL REQUEST RECEIVED	
Dec. 09, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Nov. 08, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Nov. 08, 2013	TEAS STATEMENT OF USE RECEIVED	
Sep. 17, 2013	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 23, 2013	PUBLISHED FOR OPPOSITION	
Jul. 03, 2013	NOTICE OF PUBLICATION	
Jun. 18, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jun. 17, 2013	ASSIGNED TO LIE	68123
Jun. 03, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 31, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 31, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 31, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 07, 2012	NON-FINAL ACTION MAILED	
Dec. 07, 2012	NON-FINAL ACTION WRITTEN	76520
Dec. 03, 2012	ASSIGNED TO EXAMINER	76520
Aug. 28, 2012	NOTICE OF PSEUDO MARK MAILED	
Aug. 27, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 23, 2012	NEW APPLICATION ENTERED IN TRAM	

# TM Staff and Location Information

## TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 22, 2014

## Proceedings

### Summary

Number of Proceedings: 1

### Type of Proceeding: Opposition

Proceeding Number: [91232486](#)

Filing Date: Jan 20, 2017

Status: Terminated

Status Date: Apr 21, 2017

Interlocutory Attorney: MIKE WEBSTER

### Defendant

Name: Mix Limited

Correspondent Address: MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND NEW ZEALAND , 2022

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

### Plaintiff(s)

Name: L'Oreal USA Creative, Inc.

Correspondent Address: DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	

6  
7

BD DECISION: SUSTAINED  
TERMINATED

Apr 21, 2017  
Apr 21, 2017



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Mark: ESSIE GEL

# ESSIE GEL

US Serial Number: 85574559

Application Filing Date: Mar. 20, 2012

US Registration Number: 4522492

Registration Date: Apr. 29, 2014

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 29, 2014

Publication Date: Jul. 17, 2012

Notice of Allowance Date: Sep. 11, 2012

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## Mark Information

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Mark Literal Elements: ESSIE GEL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GEL"

---

## Related Properties Information

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Claimed Ownership of US Registrations: 2517269, 2710584, 4083987

---

## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Nail polish and nail care preparations

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 05, 2013

Use in Commerce: Sep. 05, 2013

---

## Basis Information (Case Level)

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Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

---

## Current Owner(s) Information

---

**Owner Name:** L'Oreal USA Creative, Inc.

**Owner Address:** 10 Hudson Yards  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti

**Docket Number:** ESE

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK 10001  
UNITED STATES

**Phone:** 212-984-4177

**Correspondent e-mail:** [lisa.gigliotti@loreal.com](mailto:lisa.gigliotti@loreal.com) [christopher.wancura@loreal.com](mailto:christopher.wancura@loreal.com)  
[ea.com](mailto:ea.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Apr. 29, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 06, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 06, 2019	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Mar. 06, 2019	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 29, 2014	REGISTERED-PRINCIPAL REGISTER	
Mar. 25, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Mar. 22, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Mar. 22, 2014	ASSIGNED TO LIE	68171
Mar. 07, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 27, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 26, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 26, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 09, 2013	NON-FINAL ACTION MAILED	
Dec. 08, 2013	SU - NON-FINAL ACTION - WRITTEN	76613
Oct. 21, 2013	STATEMENT OF USE PROCESSING COMPLETE	66530
Sep. 10, 2013	USE AMENDMENT FILED	66530
Oct. 11, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Sep. 10, 2013	TEAS STATEMENT OF USE RECEIVED	
Jan. 29, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Jan. 25, 2013	EXTENSION 1 GRANTED	98765
Jan. 25, 2013	EXTENSION 1 FILED	98765
Jan. 25, 2013	TEAS EXTENSION RECEIVED	
Sep. 11, 2012	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 17, 2012	PUBLISHED FOR OPPOSITION	
Jun. 27, 2012	NOTICE OF PUBLICATION	
Jun. 06, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 06, 2012	ASSIGNED TO EXAMINER	76613
Mar. 28, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 23, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 22, 2014

## Proceedings

**Summary**

**Number of Proceedings:** 1

**Type of Proceeding: Opposition**

**Proceeding Number:** [91232486](#)

**Filing Date:** Jan 20, 2017

**Status:** Terminated

**Status Date:** Apr 21, 2017

**Interlocutory Attorney:** MIKE WEBSTER

**Defendant**

**Name:** Mix Limited

**Correspondent Address:** MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

**Plaintiff(s)**

**Name:** L'Oreal USA Creative, Inc.

**Correspondent Address:** DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES

**Correspondent e-mail:** [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmcketing@pryorcashman.com](mailto:tmcketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	
6	BD DECISION: SUSTAINED	Apr 21, 2017	



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Mark: ESSIESPA

# ESSIESPA

US Serial Number: 85707625

Application Filing Date: Aug. 20, 2012

US Registration Number: 4625404

Registration Date: Oct. 21, 2014

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 21, 2014

Publication Date: Jul. 23, 2013

Notice of Allowance Date: Sep. 17, 2013

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## Mark Information

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Mark Literal Elements: ESSIESPA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

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## Related Properties Information

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Claimed Ownership of US Registrations: 1712921, 2517269, 4186803 and others

Parent Of: 85980892

---

## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: manicure preparations, namely, creams, non-medicated soaks and non-medicated serums for the hands

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 01, 2014

Use in Commerce: Mar. 01, 2014

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## Basis Information (Case Level)

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Filed Use: No  
Filed ITU: Yes  
Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently Use: Yes  
Currently ITU: No  
Currently 44D: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended Use: No  
Amended ITU: No  
Amended 44D: No  
Amended 44E: No

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## Current Owner(s) Information

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**Owner Name:** L'Oreal USA Creative, Inc.

**Owner Address:** 575 Fifth Avenue  
New York, NEW YORK 10017  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti

**Docket Number:** ESE

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK 10001  
UNITED STATES

**Phone:** 212-984-4177

**Correspondent e-mail:** [lgigliotti@us.loreale.com](mailto:lgigliotti@us.loreale.com)  
[elongobardi@us.loreale.com](mailto:elongobardi@us.loreale.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 21, 2014	REGISTERED-PRINCIPAL REGISTER	
Sep. 17, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Sep. 16, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 04, 2014	STATEMENT OF USE PROCESSING COMPLETE	69302
Sep. 03, 2014	USE AMENDMENT FILED	69302
Sep. 03, 2014	TEAS STATEMENT OF USE RECEIVED	
Jan. 07, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Jan. 07, 2014	CORRECTED NOA MAILED	
Jan. 06, 2014	EXTENSION 1 GRANTED	69302
Nov. 08, 2013	EXTENSION 1 FILED	69302
Jan. 06, 2014	DIVISIONAL PROCESSING COMPLETE	
Nov. 08, 2013	DIVISIONAL REQUEST RECEIVED	
Dec. 09, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Nov. 08, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Nov. 08, 2013	TEAS EXTENSION RECEIVED	
Sep. 17, 2013	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 23, 2013	PUBLISHED FOR OPPOSITION	
Jul. 03, 2013	NOTICE OF PUBLICATION	
Jun. 18, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jun. 17, 2013	ASSIGNED TO LIE	68123
Jun. 03, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 31, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 31, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 31, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 07, 2012	NON-FINAL ACTION MAILED	
Dec. 07, 2012	NON-FINAL ACTION WRITTEN	76520
Dec. 03, 2012	ASSIGNED TO EXAMINER	76520
Aug. 28, 2012	NOTICE OF PSEUDO MARK MAILED	
Aug. 27, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 23, 2012	NEW APPLICATION ENTERED IN TRAM	

# TM Staff and Location Information

## TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 16, 2014

## Proceedings

### Summary

Number of Proceedings: 1

### Type of Proceeding: Opposition

Proceeding Number: [91232486](#)

Filing Date: Jan 20, 2017

Status: Terminated

Status Date: Apr 21, 2017

Interlocutory Attorney: MIKE WEBSTER

### Defendant

Name: Mix Limited

Correspondent Address: MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

### Plaintiff(s)

Name: L'Oreal USA Creative, Inc.

Correspondent Address: DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES

Correspondent e-mail: [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmddocketing@pryorcashman.com](mailto:tmddocketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	

5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017
6	BD DECISION: SUSTAINED	Apr 21, 2017
7	TERMINATED	Apr 21, 2017



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Mark: ESSIECATION

ESSIECATION

US Serial Number: 86133896

Application Filing Date: Dec. 03, 2013

US Registration Number: 4851805

Registration Date: Nov. 10, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 10, 2015

Publication Date: Sep. 16, 2014

Notice of Allowance Date: Nov. 11, 2014

## Mark Information

Mark Literal Elements: ESSIECATION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Educational services, namely, live and on-line training via classes and seminars in the field of nail care and nail care preparations and providing educational demonstrations in the field of nail care and nail care preparations

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 04, 2015

Use in Commerce: Sep. 04, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: L'Oreal USA Creative, Inc.

**Owner Address:** 10 Hudson Yards  
New York, NEW YORK UNITED STATES 10001

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti

**Docket Number:** ESE

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK UNITED STATES 10001

**Phone:** 212-984-4177

**Correspondent e-mail:** [lgigliotti@us.loreal.com](mailto:lgigliotti@us.loreal.com)  
[elongobardi@us.loreal.com](mailto:elongobardi@us.loreal.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jun. 07, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 07, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 10, 2015	REGISTERED-PRINCIPAL REGISTER	
Oct. 06, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Oct. 05, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 26, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Sep. 25, 2015	STATEMENT OF USE PROCESSING COMPLETE	65362
Sep. 16, 2015	USE AMENDMENT FILED	65362
Sep. 25, 2015	EXTENSION 2 GRANTED	65362
Sep. 15, 2015	EXTENSION 2 FILED	65362
Sep. 23, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Sep. 16, 2015	TEAS STATEMENT OF USE RECEIVED	
Sep. 16, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 15, 2015	TEAS EXTENSION RECEIVED	
May 01, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Apr. 29, 2015	EXTENSION 1 GRANTED	98765
Apr. 29, 2015	EXTENSION 1 FILED	98765
Apr. 29, 2015	TEAS EXTENSION RECEIVED	
Nov. 11, 2014	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 16, 2014	PUBLISHED FOR OPPOSITION	
Aug. 27, 2014	NOTICE OF PUBLICATION	
Aug. 13, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Aug. 13, 2014	ASSIGNED TO LIE	70468
Aug. 05, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 05, 2014	EXAMINERS AMENDMENT MAILED	
Aug. 04, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 04, 2014	EXAMINERS AMENDMENT -WRITTEN	65720
Jul. 28, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 28, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 28, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 18, 2014	NON-FINAL ACTION MAILED	
Mar. 16, 2014	NON-FINAL ACTION WRITTEN	65720
Mar. 13, 2014	ASSIGNED TO EXAMINER	65720

Dec. 13, 2013 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  
 Dec. 06, 2013 NEW APPLICATION ENTERED IN TRAM

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 05, 2015

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Opposition

**Proceeding Number:** [91232486](#)

**Filing Date:** Jan 20, 2017

**Status:** Terminated

**Status Date:** Apr 21, 2017

**Interlocutory Attorney:** MIKE WEBSTER

### Defendant

**Name:** Mix Limited

**Correspondent Address:** MIX LIMITED  
 127 MONTGOMERIE ROAD  
 AUCKLAND NEW ZEALAND , 2022

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

### Plaintiff(s)

**Name:** L'Oreal USA Creative, Inc.

**Correspondent Address:** DYAN FINGUERRA DUCHARME  
 PRYOR CASHMAN LLP  
 7 TIMES SQUARE  
 NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmddocketing@pryorcashman.com](mailto:tmddocketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	

5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017
6	BD DECISION: SUSTAINED	Apr 21, 2017
7	TERMINATED	Apr 21, 2017

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Mark: ESSIE GEL-SETTER

ESSIE GEL-SETTER

US Serial Number: 86472130

Application Filing Date: Dec. 05, 2014

US Registration Number: 4930275

Registration Date: Apr. 05, 2016

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 05, 2016

Publication Date: Jan. 19, 2016

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## Mark Information

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Mark Literal Elements: ESSIE GEL-SETTER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GEL SETTER"

---

## Related Properties Information

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Claimed Ownership of US Registrations: 2517269, 4083987, 4522492 and others

---

## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Nail care preparations and nail polish top coats

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: May 17, 2015

Use in Commerce: May 17, 2015

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

---

## Current Owner(s) Information

---

**Owner Name:** L'Oreal USA Creative, Inc.

**Owner Address:** 10 Hudson Yards  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti

**Docket Number:** ESE-6214012-

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK 10001  
UNITED STATES

**Phone:** 212-984-4177

**Correspondent e-mail:** [lisa.gigliotti@loreal.com](mailto:lisa.gigliotti@loreal.com) [christopher.wancura@loreal.com](mailto:christopher.wancura@loreal.com)  
[eam.com](mailto:eam.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 06, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 07, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 07, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 05, 2016	REGISTERED-PRINCIPAL REGISTER	
Jan. 19, 2016	PUBLISHED FOR OPPOSITION	
Dec. 30, 2015	NOTICE OF PUBLICATION	
Dec. 17, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Dec. 10, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 10, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	69712
Dec. 10, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	69712
Dec. 09, 2015	ASSIGNED TO LIE	69712
Nov. 23, 2015	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Aug. 17, 2015	LETTER OF SUSPENSION MAILED	
Aug. 14, 2015	SUSPENSION LETTER WRITTEN	74676
Aug. 05, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 05, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 05, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 05, 2015	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE MAILED	
Aug. 04, 2015	USE AMENDMENT ACCEPTED	74676
Aug. 04, 2015	AMENDMENT TO USE PROCESSING COMPLETE	88889
Aug. 04, 2015	USE AMENDMENT FILED	88889
Aug. 03, 2015	TEAS AMENDMENT OF USE RECEIVED	
Mar. 06, 2015	NON-FINAL ACTION MAILED	
Mar. 04, 2015	NON-FINAL ACTION WRITTEN	74676
Feb. 24, 2015	ASSIGNED TO EXAMINER	74676
Dec. 11, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 09, 2014	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

## Proceedings

### Summary

Number of  
Proceedings: 1

### Type of Proceeding: Opposition

Proceeding  
Number: [91232486](#)

Filing Date: Jan 20, 2017

Status: Terminated

Status Date: Apr 21, 2017

Interlocutory  
Attorney: MIKE WEBSTER

### Defendant

Name: Mix Limited

Correspondent  
Address: MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

### Plaintiff(s)

Name: L'Oreal USA Creative, Inc.

Correspondent  
Address: DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES

Correspondent e-mail: [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	
6	BD DECISION: SUSTAINED	Apr 21, 2017	
7	TERMINATED	Apr 21, 2017	

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Mark: ESSIE



US Serial Number: 86667959

Application Filing Date: Jun. 19, 2015

US Registration Number: 5147381

Registration Date: Feb. 21, 2017

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 21, 2017

Publication Date: Jun. 14, 2016

Notice of Allowance Date: Aug. 09, 2016

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## Mark Information

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Mark Literal Elements: ESSIE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of A THREE-DIMENSIONAL CONFIGURATION OF THE CONTAINER FOR THE GOODS, NAMELY, A NAIL POLISH BOTTLE WITH THE APPEARANCE OF A TWIST AND THE CYLINDRICALLY SHAPED CAP THEREFORE. THE WORD "ESSIE" APPEARS HORIZONTALLY ACROSS THE SLANTED FRONT PORTION OF THE BOTTLE IN A DISTINCTIVE STYLIZED FONT.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Acquired Distinctiveness Claim: In part

Distinctiveness Limitation Statement: As to "the cylindrically shaped cap"

Design Search Code(s): 19.09.06 - Bottles, jars or flasks with ribbing or other surface relief; Flasks with ribbing or other surface relief; Jars with ribbing or other surface relief  
19.09.25 - Other bottles, jars or flasks

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## Related Properties Information

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Claimed Ownership of US Registrations: 2094222, 2710584, 4083987

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and



- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Nail polish

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 01, 2016

**Use in Commerce:** Jun. 01, 2016

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** L'Oreal USA Creative, Inc.

**Owner Address:** 10 Hudson Yards  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti

**Docket Number:** ESE

**Attorney Primary Email Address:** [lgigliotti@us.loreal.com](mailto:lgigliotti@us.loreal.com)

**Attorney Email Authorized:** No

### Correspondent

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
10 Hudson Yards  
NEW YORK, NEW YORK 10001  
UNITED STATES

**Phone:** 212-984-4177

**Correspondent e-mail:** [lisa.gigliotti@loreal.com](mailto:lisa.gigliotti@loreal.com) [christopher.wancura@loréal.com](mailto:christopher.wancura@loréal.com)  
[al.com](mailto:al.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Mar. 06, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 21, 2017	REGISTERED-PRINCIPAL REGISTER	
Jan. 19, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Jan. 18, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 09, 2016	STATEMENT OF USE PROCESSING COMPLETE	81929
Nov. 21, 2016	USE AMENDMENT FILED	81929
Dec. 09, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	81929
Nov. 21, 2016	TEAS STATEMENT OF USE RECEIVED	
Aug. 09, 2016	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 14, 2016	PUBLISHED FOR OPPOSITION	
Jun. 07, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888

Jun. 07, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 06, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 25, 2016	NOTICE OF PUBLICATION	
May 09, 2016	EXAMINERS AMENDMENT MAILED	
May 09, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 09, 2016	EXAMINER'S AMENDMENT ENTERED	88888
May 09, 2016	EXAMINERS AMENDMENT -WRITTEN	76840
May 05, 2016	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
May 03, 2016	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910
Apr. 15, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 09, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 08, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 08, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 28, 2015	NON-FINAL ACTION MAILED	
Sep. 25, 2015	NON-FINAL ACTION WRITTEN	76840
Sep. 18, 2015	ASSIGNED TO EXAMINER	76840
Jun. 25, 2015	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 24, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 23, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 18, 2017

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Opposition

**Proceeding Number:** [91232486](#)

**Filing Date:** Jan 20, 2017

**Status:** Terminated

**Status Date:** Apr 21, 2017

**Interlocutory Attorney:** MIKE WEBSTER

#### Defendant

**Name:** Mix Limited

**Correspondent Address:** MIX LIMITED  
127 MONTGOMERIE ROAD  
AUCKLAND , 2022  
NEW ZEALAND

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIFIC	Abandoned - After Inter-Partes Decision	<a href="#">87028602</a>	

#### Plaintiff(s)

**Name:** L'Oreal USA Creative, Inc.

**Correspondent Address:** DYAN FINGUERRA DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK NY , 10036  
UNITED STATES

**Correspondent e-mail:** [Dfinguerra-ducharme@pryorcashman.com](mailto:Dfinguerra-ducharme@pryorcashman.com) , [rklarberg@pryorcashman.com](mailto:rklarberg@pryorcashman.com) , [tmcketing@pryorcashman.com](mailto:tmcketing@pryorcashman.com) , [jalbrink@pryorcashman.com](mailto:jalbrink@pryorcashman.com) , [jeischeid@pryorcashman.com](mailto:jeischeid@pryorcashman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ESSIE	REGISTERED AND RENEWED	<a href="#">76230469</a>	<a href="#">2517269</a>
ESSIE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85350618</a>	<a href="#">4083987</a>
NATURALLY CLEAN BY ESSIE	REGISTERED AND RENEWED	<a href="#">77517519</a>	<a href="#">3641018</a>
ESSIE	REGISTERED AND RENEWED	<a href="#">76230418</a>	<a href="#">2710584</a>
ESSIESPA	Registered	<a href="#">85707625</a>	<a href="#">4625404</a>
ESSIESPA	Registered	<a href="#">85980892</a>	<a href="#">4489678</a>
ESSIESPA	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85507735</a>	<a href="#">4186803</a>
ESSIE GEL	Registered	<a href="#">85574559</a>	<a href="#">4522492</a>
ESSIE GEL-SETTER	Registered	<a href="#">86472130</a>	<a href="#">4930275</a>
ESSIECATION	Registered	<a href="#">86133896</a>	<a href="#">4851805</a>
ESSIE	Registered	<a href="#">86667959</a>	<a href="#">5147381</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 20, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 26, 2017	Mar 07, 2017
3	PENDING, INSTITUTED	Jan 26, 2017	
4	P MOT FOR DEFAULT JUDGMENT	Mar 10, 2017	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 16, 2017	
6	BD DECISION: SUSTAINED	Apr 21, 2017	
7	TERMINATED	Apr 21, 2017	