U.S. APPLICATION SERIAL NO. 79242929

MARK:

**SYNERGYPANEL** 

\*79242929\*

CORRESPONDENT

ADDRESS:

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Josh A. Partington

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APPLICANT:

Hammersmith Nominees

Pty Ltd

CORRESPONDENT'S REFERENCE/DOCKET

3029Y-200031

CORRESPONDENT E-MAIL ADDRESS:

dcdocketing@hdp.com

### OFFICE ACTION

### STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE BELOW. A RESPONSE TRANSMITTED THROUGH THE TRADEMARK ELECTRONIC APPLICATION SYSTEM (TEAS) MUST BE RECEIVED BEFORE MIDNIGHT EASTERN TIME OF THE LAST DAY OF THE RESPONSE PERIOD.

**ISSUE/MAILING DATE: 4/2/2019** 

### **INTERNATIONAL REGISTRATION NO. 1428161**

This Office action is in response to applicant's communication filed on March 19, 2019.

In the previous Office action dated November 1, 2018, a prior pending mark was referenced and registration of the applied-for mark was refused under Section 2(d) based on a likelihood of confusion with a registered mark. In addition, applicant was required to amend the identification of goods and provide its entity type.

Based on applicant's response, the requirements to amend the identification of goods and provide its entity type have been satisfied. Further, based on the amended identification of goods, the Section 2(d) refusal with respect to U.S. Registration No. 4936311 is hereby withdrawn.

However, the referenced prior-pending application has since registered. Therefore, registration is refused as follows.



### SECTION 2(d) REFUSAL - LIKELIHOOD OF CONFUSION

In its Response, applicant set forth arguments against the referenced prior pending mark, which is now registered. Applicant's arguments have been considered and found unpersuasive for the reasons set forth below. Therefore, registration is refused as follows:

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 5608313. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 et seq. See the attached registration for the mark SYNERGY.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. See 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "du Pont factors"). In re i.am.symbolic, Ilc, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Only those factors that are "relevant and of record" need be considered. M2 Software, Inc. v. M2 Commc'ns, Inc., 450 F.3d 1378, 1382, 78 USPQ2d 1944, 1947 (Fed. Cir. 2006) (citing Shen Mfg. Co. v. Ritz Hotel Ltd., 393 F.3d 1238, 1241, 73 USPQ2d 1350, 1353 (Fed. Cir. 2004)); see In re Inn at St. John's, LLC, 126 USPQ2d 1742, 1744 (TTAB 2018).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks."); TMEP §1207.01.

### **Facts**

Applicant's mark is SYNERGYPANEL for "Goods and equipment for horse riding, namely, jump saddles" in International Class 18.

Registrant's mark is SYNERGY for "saddle pads for horses" in International Class 18.

### Similarity of the Marks

When considering the similarity of the marks for purposes of a likelihood of confusion determination, marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. Stone Lion Capital Partners, LP v. Lion Capital LLP, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." In re Inn at St. John's, LLC, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing In re Davia, 110 USPQ2d 1810, 1812 (TTAB 2014)); TMEP §1207.01(b).

In the present case, applicant's mark SYNERGYPANEL is similar to the registered mark SYNERGY in sound, appearance, and meaning. Both marks contain the term SYNERGY. The marks are different, however, to the extent that applicant's mark contains the additional term PANEL. Yet, this difference does not obviate the similarity of the marks.

First, consumers are generally more inclined to focus on the first word, prefix, or syllable in any trademark or service mark. See Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772, 396 F.3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005) (finding similarity between VEUVE ROYALE and two VEUVE CLICQUOT marks in part because "VEUVE . . . remains a 'prominent feature' as the first word in the mark and the first word to appear on the label"); Century 21 Real Estate Corp. v. Century Life of Am., 970 F.2d 874, 876, 23 USPQ2d 1698, 1700 (Fed Cir. 1992) (finding similarity between CENTURY 21 and CENTURY LIFE OF AMERICA in part because "consumers must first notice th[e] identical lead word"); see also In re Detroit Athletic Co., 903 F.3d 1297, 1303, 128 USPQ2d 1047, 1049 (Fed. Cir. 2018) (finding "the identity of the marks' two initial words is particularly significant because consumers typically notice those words first"). Here, the first word in applicant's mark SYNERGY is identical to the registered mark SYNERGY.

Second, although marks are compared in their entireties, one feature of a mark may be more significant or dominant in creating a commercial impression. See In re Detroit Athletic Co., 903 F.3d 1297, 1305, 128 USPQ2d 1047, 1050 (Fed. Cir. 2018) (citing In re Dixie Rests., 105 F.3d 1405, 1407, 41 USPQ2d 1531, 1533-34 (Fed. Cir. 1997)); TMEP §1207.01(b)(viii), (c)(ii). Matter that is descriptive of or generic for a party's goods and/or services is typically less significant or less dominant in relation to other wording in a mark. See Anheuser-Busch, LLC v. Innvopak Sys. Pty Ltd., 115 USPQ2d 1816, 1824-25 (TTAB 2015) (citing In re Chatam Int'l Inc., 380 F.3d 1340, 1342-43, 71 USPQ2d 1944, 1946 (Fed. Cir. 2004)).

In the present case, the attached evidence shows that the wording PANEL in the applied-for mark is merely descriptive of a feature or characteristic of applicant's goods. Specifically, the term "panel" is defined as "a flat, usually rectangular piece forming a raised, recessed, or framed part of the surface in which it is set" or "a vertical section of fabric." See attached dictionary evidence. The attached Internet evidence shows that panels are a part of horse saddles. See attached evidence. Thus, this wording is less significant in terms of affecting the mark's commercial impression, and renders the wording SYNERGY the more dominant element of the mark.

Third, where the goods of an applicant and registrant are "similar in kind and/or closely related," the degree of similarity between the marks required to support a finding of likelihood of confusion is not as great as in the case of diverse goods and/or services. *In re J.M. Originals Inc.*, 6 USPQ2d 1393, 1394 (TTAB 1987); see Shen Mfg. Co. v. Ritz Hotel Ltd., 393 F.3d 1238, 1242, 73 USPQ2d 1350, 1354 (Fed. Cir. 2004); TMEP §1207.01(b). Here, the goods have complimentary uses.

Applicant has submitted printed or electronic copies of a third-party registration for a mark containing the wording SYNERGY to support the argument that this wording is weak, diluted, or so widely used that it should not be afforded a broad scope of protection. This registration appears to be for goods that are predominantly different from those identified in applicant's application.

The weakness or dilution of a particular mark is generally determined in the context of the number and nature of similar marks in use in the marketplace in connection with similar goods and/or services. See Nat'l Cable Tel. Ass'n, Inc. v. Am. Cinema Editors, Inc., 937 F.2d 1572, 1579-80, 19 USPQ2d 1424, 1430 (Fed. Cir. 1991); In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973). Evidence of widespread third-party use of similar marks with similar goods and/or services "is relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection" in that particular industry or field. Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee en 1772, 396 F.3d 1369, 1373-74, 73 USPQ2d 1689, 1693 (Fed. Cir. 2005); see In re Coors Brewing Co., 343 F.3d 1340, 1345, 68 USPQ2d 1059, 1062-63 (Fed. Cir. 2003).

However, evidence comprising only one third-party registration for a similar marks with similar goods and/or services, as in the present case, is generally entitled to little weight in determining the strength of a mark. See In re i.am.symbolic, Ilc, 866 F.3d 1315, 1328-29, 123 USPQ2d 1744, 1751-52 (Fed. Cir. 2017); AMF Inc. v. Am. Leisure Products, Inc., 474 F.2d 1403, 1406, 177 USPQ 268, 269 (C.C.P.A. 1973). These few registrations are "not evidence of what happens in the market place or that customers are familiar with them." AMF Inc. v. Am. Leisure Prods., Inc., 474 F.2d at 1406, 177 USPQ at 269; In re I-Coat Co., 126 USPQ2d 1730, 1735 (TTAB 2018). Thus, the few similar third-party registrations submitted by applicant are insufficient to establish that the wording SYNERGY is weak or diluted.

Therefore, when considering the overall commercial impression created by the marks, the marks are confusingly similar for likelihood of confusion purposes.

### Relatedness of Goods

When considering the relatedness of the goods of the parties for likelihood of confusion purposes, the goods are compared to determine whether they are similar, commercially related, or travel in the same trade channels. See Coach Servs., Inc. v. Triumph Learning LLC, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); Herbko Int'l, Inc. v. Kappa Books, Inc., 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods need not be identical or even competitive to find a likelihood of confusion. See On-line Careline Inc. v. Am. Online Inc., 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); Recot, Inc. v. Becton, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." Coach Servs., Inc. v. Triumph Learning LLC, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting 7-Eleven Inc. v. Wechsler, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

Here, applicant's "Goods and equipment for horse riding, namely, jump saddles" are related to the registrant's "saddle pads for horses" because entities commonly manufacture the goods and market them under the same mark. See attached evidence. In addition, the goods are complimentary in use as shown by the attached evidence.

The trademark examining attorney has attached evidence from the USPTO's X-Search database consisting of a number of third-party marks registered for use in connection with the same or similar goods as those of both applicant and registrant in this case. This evidence shows that the goods listed therein, namely saddles and saddle pads, are of a kind that may emanate from a single source under a single mark. See In re Anderson, 101 USPQ2d 1912, 1919 (TTAB 2012); In re Albert Trostel & Sons Co., 29 USPQ2d 1783, 1785-86 (TTAB 1993); In re Mucky Duck Mustard Co., 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii).

Further, the attached Internet evidence establishes that the relevant goods are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use, and the goods are similar or complementary in terms of purpose or function. Thus, applicant's and registrant's goods are considered related for likelihood of confusion purposes. See, e.g., In re Davey Prods. Pty Ltd., 92 USPQ2d 1198, 1202-04 (TTAB 2009); In re Toshiba Med. Sys. Corp., 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Accordingly, the goods are related for likelihood of confusion purposes.

### Conclusion

The overriding concern is not only to prevent buyer confusion as to the source of the goods, but to protect the registrant from adverse commercial impact due to use of a similar mark by a newcomer. See In re Shell Oil Co., 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1690 (Fed. Cir. 1993). Therefore, any doubt regarding a likelihood of confusion determination is resolved in favor of the registrant. TMEP §1207.01(d)(i); see Hewlett-Packard Co. v. Packard Press, Inc., 281 F.3d 1261, 1265, 62 USPQ2d 1001, 1003 (Fed. Cir. 2002); In re Hyper Shoppes (Ohio), Inc., 837 F.2d 463, 464-65, 6 USPQ2d 1025, 1026 (Fed. Cir. 1988).

In conclusion, the two marks are similar and the evidence shows that the goods and/or services are related. Therefore, a likelihood of confusion as to the source of the goods and/or services exists, and registration must be refused under Section 2(d) of the Lanham Act.

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration.

### ASSISTANCE

Please call or email the assigned trademark examining attorney with questions about this Office action. Although the trademark examining attorney cannot provide legal advice or statements about applicant's rights, the trademark examining attorney can provide applicant with additional explanation about the refusal(s) and/or requirement(s) in this Office action. See TMEP §§705.02, 709.06. Although the USPTO does not accept emails as responses to Office actions, emails can be used for informal communications and will be included in the application record. See 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

/Kim L. Parks/
Trademark Examining Attorney
Kimberly L. Parks
Law Office 112
571.272.6129
kimberly.parks@uspto.gov

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All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <a href="http://tsdr.uspto.gov/">http://tsdr.uspto.gov/</a>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at <a href="http://www.uspto.gov/trademarks/process/status/">TrademarkAssistanceCenter@uspto.gov</a> or call 1-800-786-9199. For more information on checking status, see <a href="http://www.uspto.gov/trademarks/process/status/">http://www.uspto.gov/trademarks/process/status/</a>.

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### Print: Apr 2, 2019

### 87626793

### **DESIGN MARK**

### Serial Number

87626793

### **Status**

REGISTERED

### **Word Mark**

SYNERGY

### Standard Character Mark

Yes

### **Registration Number**

5608313

### **Date Registered**

2018/11/13

### Type of Mark

TRADEMARK

### Register

PRINCIPAL

### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

### Owner

WEAVER LEATHER, LLC LIMITED LIABILITY COMPANY DELAWARE P.O. BOX 68 MT. HOPE OHIO 446600068

### Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: SADDLE PADS FOR HORSES. First Use: 2017/12/01. First Use In Commerce: 2017/12/01.

### Filing Date

2017/09/28

### **Examining Attorney**

CLARKE, AISHA

### **Attorney of Record**

Andrew P. Lycans

# SYNERGY

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### Saddle Pads

The fundamental purpose of horse saddle pads is to provide a thin layer of cushioning between the horse's back end its saddle. A saddle pad protects against friction caused by the saddle nubbing against the horse, and it helps protect the saddle by absorbing some of the horse's perspiration. The exterior of many saddle pads is typically made of a durable, weishable tabric bland, such as colton with polyester libers, quitted over a thin layer of poly fitt. Depending on the materials used to construct the saddle pad and at from moisture-wicking materials, such as natural sheepskin, bemboo blends or high-tech febrics, can draw perspiration away from the horse to help prevent back muscles from cushosterials. overheating.



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Shock absorbing saddle pad meterials, such as get or foam, can help protect the horse's back from a rider's impact or the inevitable slight movement of a saddle. Artit-slip technologies can keep a slipping saddle stable, and wither relief or other therepeutic pads accommodate horses with conformational challenges.

Horse saddle pads that come with shims can help compensate temporarily for an ill-fitting saddle while e professional fitting solution is awaited. Half pads, which are shaped to fit only under the penels of the saddle but not under the rider's legs, can provide impact protection, moisture wicking or improve saddle fit. A half pad is most often combined with a regular saddle pad or with a super-thin baby pad that doesn't offer cushioning, but instead helps keep the half pad clean.

Take note of how a saddle fits before adding thick cushioning or extra bulk. If a saddle fits a horse well, it may only require a simple saddle pad; too much bulk in a pad can cause the saddle not to fit and can create pressure points.

Pony and horse saddle pads come in a variety of shapes, sizes and colors to suit both the type of saddle being ridden in and the horse's niding discipline. Allpurpose saddle pads are a popular choice of ridders in hunter, equitation, jumper and even trait fiding disciplines. These API saddle pads are assentially square, but curved at the front to follow the curves of jumping saddles with stort, forward-totaled Reps. Shaped saddle pads, typically made of white, every-care feacu, are cut to outline the shape of a particular type of saddle, such as close contact for jumping, all-purpose for both jumping and flatwork, and for diressage.

Dressage pads are essentially rectangular in shape with a long drop at the sides to accommodate the long, straight flaps of a dressage saddle. Contouring along the tention of more decrease and & a class set if Additionally most service without and begin to offer particular and accommodate of a class set if Additionally most service without and begin to offer particular and accommodate of a class set if Additionally most service without and begin to offer particular and begin to offer particular and accommodate of a class set in the Additionally most service without and the particular and accommodate of a class set in the Additionally most service without a set in the Additionally most service without a service with a service with a service with a service with a service without a service with a service wit

the topline of many dressage and AIP saddle pads mimics the shape of a horse's withers and back to offer optimal comfort and a stay-put fit. Additionally, most horse saddle pads stay secure with the use of adjustable hook-and-loop straps that wrap around the upper portion of a saddle's billet straps and with girth loops that hold either the girth or the long billets of a dressage saddle.

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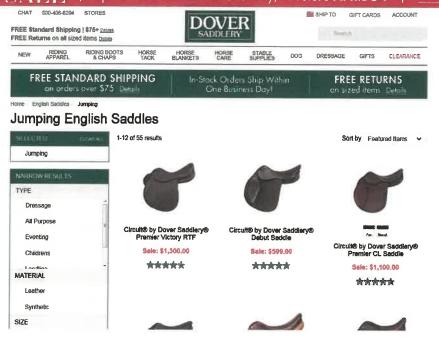






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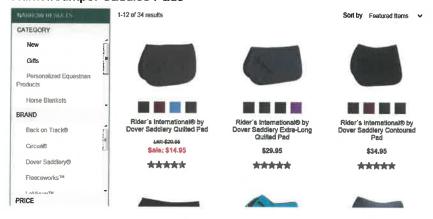




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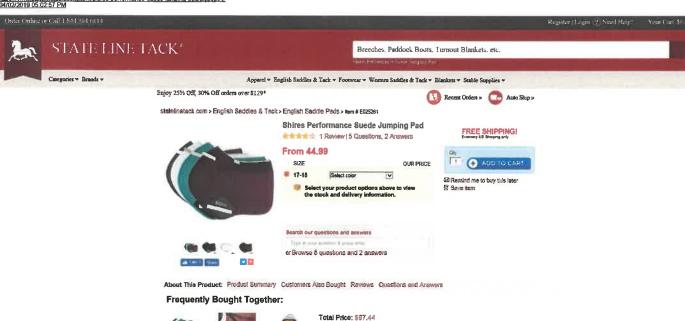
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### **Product Summary:**

Shires Performance Suede Jumping Pad

Stylish and easy to look after, this colorful range benefits from WickAway stay dry lining to keep the horse comfortable. Touch close retaining straps and girth guides. Touch close elasticated D-ring straps ensure a secure fit on most saddles.

### Features:

- WickAway stay dry lining
   Touch close retaining straps
   Touch close elasticated D-ring straps

### Item specifications:

### Size:

• 15-16.5 • 17-18

Reck to Top

### Model Number and UPC Information

### Customers Also Bought:









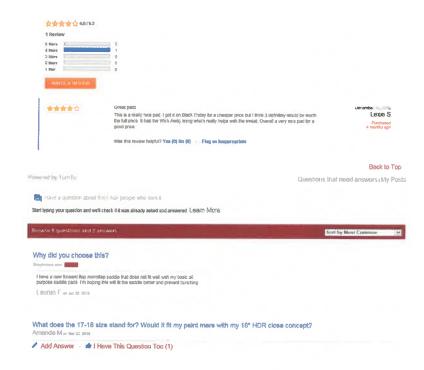


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The treasurements refer to the sace of the saddle the Reply - Inaccurate - Rebeltah - Reply - Inaccurate - Repetation - Re als refer to the size of the seddle that you would use with this pad-

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I Have This Question Too (0)

I just purchased a pad that she have worked with 17-18 forward flap saddle. It was too short spine was 23, is the spine on this pad 25 inches?

Statistically to the part of t

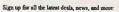
How high are the withers? I have a paint with low wide withers. Amenda  $M_{M,M,N}$  is  $\pi_{\rm SS}$ 















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### Professionals Choice VenTech Jump Saddle Pad

### Starting at: \$37.99

Starting at: \$37.99
\$49.05 8uv: 22%
Professional's Choice VenTech Collection
Jump Seddle Ped This saddle ped is pent of
Professional's Choice VenTech Collection—
bescrönel products that are quick-drying,
breathable, and lightweight with anti-microbial
properbes. Features: Stain-resis;
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### Winter 500 Jump Saddle Flocked

### Free Shipping All styles are in stock,

THE SCHOOL

All styles are in stock.

Starting at: \$675.00
\$33.32 Seve: 19%
Wintec 500 Jump A herd-wearing, leether-look, deep seel jump seddle that offers greater support for your position, tideal for developing a strong, belanced jumping position. The EASY-CHANGE Fit Solution is exobusive to Baless and Winter, EASY-CHANGE In ...Read more >>

### HDR Pro Revelation Jumping Saddle

### Starting at: \$549.49

Starting at: \$549.49

\$784.09 Bave: 30%

Henri de Rivel Pro Revelation Jumping
Saddle The Henri de Rivel Pro Revelation
Jumping Saddle is a jumping saddle resturing
a generous forward flep in accommodate
river with long legs and allow the proper
sterup position to tackle any jump in the r ...

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Collegiate Triumph Jump Seddis

Starting at: \$900.00
\$1,411-14 Seve: 19%
Collegiate Triumph Close Contact Jump
Saddle The Collegiate Triumph Jump Saddle
is created from the finest, soft and supple,
quality leather. Collegiate Saddles combine
modern materials and traditional techniques,
providing a high level of quality an ...
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# HDR Carmel Jumping Saddle

HDR Cermel Jumping Saddle
Starting at: \$549.49
\$194.60 2ere: 30%
Henni de Rivel Cermel Jumping Saddle
Handoraffed and elegent French designed
saddle features a soft, supple and grippy
leather at an unbeatable picte. Luxurfuce,
saddle can change your seek, your
performance and your conflort. Features a
deep seet and ... Reed more ▶

All styles are out



### Winted Pro Pony Jump CAIR Saddle

Vintee Pro Porty Jump CAIR Saddle
Starting at: \$795.00
\$094.4 Save: 20%
Wintee Pro Porty Jump with CAIR Suitable for
use from training to competition, the Wintee
Pro Porty Jump saddle provides total comfort
for both ponies and their young riders.
Feeturing Journous and grippy Equi-Suede,
close contact penells and a support.
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### Winter Pro Jump Saddle CAIR

Winter Pro Jump Saddle CAIR
Starting at: \$845.00
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Winter Pro Jump with CAIR A high
performance deep seal jump saddle feeturing
an ultra-nerrow wests, perfort behance and
grip for increesed stability and feel, ideal for
use at all levels of competition. The EASYCHANGE Fit Solution is exclusive to Be ...
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### Peasoa PRO World Champion Leather Jump Saddle

Starting at: \$2,195.00

Starting at: \$2,195.00
\$4,960.00 Seve: 31%
Pessose(R) PRO World Chempion Leether
Jump Saddle The Pessose World Chempien,
Jump saddle offers the deepest seal in the
Pessos Jumping Range with the eaths gip of
double leether. This combination gives the
inder a most comfortable and secure seat,
and ...Read more >

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. In Stock,

### \$5,79 Save: 25%

Plastic shaft with woven nylon thread. Rubber handle. 3" folded leather popper. Color: Black Size: 18"L.



### Long Jump Bat w/Wrist Loop

### \$4.27 86.60 Save: 25%

Long Jump Bat with Wrist Loop Long braided poly over fiberglass not with leather papper and wrist loop. Item Specifications' Size: 28" Color: Black

n Stock.



### Bates Flexibloc Jump Front

Betes Flexibloc Jump Front
Starting at: \$71.99
\$79.99 \$zwe: 10%
Beles Flexibloc Peir - Jump Front Standard
Customise the support offered for your
individual nding position by altering the
position of the Flexiblose Shenseth each flap of
your seddle. There is a range of Flexibloc
shepes and sizes to choose from, d...
Reed more >

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### Bates Flexibloca Jump Rear

### Starting at: \$71.99

Starting at: \$71,99
\$42,99 \$ave: 10%
Bales Flexiblec Pair Jump Rear Customise the support offered for your individual riding position by ethering the position of the Flexiblocs beneath each flexiblect sheepes and sizes to choose from, depending o ...
Read more »

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### Exselie Glitter Jump Bat Rubber Grip Handle

### Starting at: \$7.49

Starting at: \$7.49 \$0.00 Seven: 25% Exselle Gitter Jump Bat With Rubber Grip Handle Bright, beeuthal, and fall of bling, this jump bet is lightheelight, but solidly made. The rubber grip handle fits small hands well, while the popper gives the right about of incentive A must have for ...Reed more >

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### Mattes Platinum Jump Helf Pad Rear Trim

Starting at: \$238.00 \$293.22 \$ave: 19%. EA Meties Platinum Sheepskin Jump Helf Pad with Reer Trim Mattes helf peds fit neetly under the saddle and can be used directly on the horse's back or on top of a quilled ped that has a similar shaped top fine. Meties is known as the leader in sheeps...Read more a

Free Shipping
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### Winter 500 Jump CAIR

Winter 500 Jump CAIR
Starting at: \$675.00
\$827.38 Save: 1875.
Winter (R) 500 Jump Saddle with CAIR A
hard-weering, leather-look, deep seat jump
saddle that offers greater support for your
position, Ideal for developing a strong,
belanced jumping position. The EASYCHANGE Fit Solution is exclusive to Betes
and Wi ...Read more >

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   Some styles are in stock.



### Shires Performance SupaFleece Jump Pad

### Starting at: \$49.99

Starting at: \$49,99
\$65.64 Bare; 10%.
Shires Performance SupeFleece Jump
Saddlo Pad Tho Isuurious SupaFlooce lining
on this superior quality saddle pad provides
comfort and keeps moisture levels down as air circulates between the fibers. Feetures:
Altractive 14" (approximate) thick quil ...
Read more 3

- Free Shipping
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### Shires Performance Suade Jumping Pad

### Starting at: \$44.99

Starting at: \$44.99
\$49.99 \$are: 10%
Shires Performance Suede Jumping Ped
Stylish and easy to look after, this colorful
range benefits from WickAwey stay dry lining
to keep the horse comfortable. Touch close
retaining straps and girth guides. Touch close
elasticited Or-ing straps ensure
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- Free Shipping



Starting at: \$53.99 \$9.90 Save: 10% Winter Flexiblec Pair - Jump Front A movesable bloc to be placed on the front and/or rear Vetero under the flap, ellowing you to individually fairly your lingit and trare support. Available in a range of styles to suit different seddies and disciplines. ... Read more >

stock.



EAM Jump Correction Half Pad w.Trim Pocket

Pocket
Starting at: \$320.00
\$396.07 8ave: 19%

LA Mettes Pletinum Jump Sheepskin
Correction Half Pad with Rear Trim and
Pockets for Shims Mettes half peds fit neatly
under the saddle end can be used directly on
the horse's back or on top of a quilted ped
that has a similar shaped top line. Mettes
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EAM Platinum Sheepskin Jump Square Pad

Pad
Starting at: \$278.00
\$449.24 Save: 19%
EA Mattes Pratinum Sheepskin Jump Square
Pad with Bere Flaps Mattes is known as the
leader in sheepskin saddle pads for quality,
doneity, rosilkoneo, and purposo. Designed
with no seams on the highest-prade
sheepskin available. Feetures: Sheepskin
Tr., Read more »

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Majyk Boyd Mertin Leather Jump Tendon Boots

Starting at: \$179.99 \$190.99 Sarve: 10% Majix Boyd Martin Leether Equitation Jump. Tendon Boots We start with the finest first grade Argentine leather, nature's perfect meterial. The entire boot shell is made from feather



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Majyk Boyd Martin Leather Jump Hind Boots

Starting at: \$129.99

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All styles are in



\$144-43 Save: 10%

Relyk Boyd Martin Leether Equitation Jump
Hind Boots We start with the finest first gnade
Arpentine leather, neture's perfect meterial.
The entire boot she't is made from leether—
there is no artificial faux leather or other
material incorporated in ... Reed more »



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- Made in the USA
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Lining
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### Winter 500 Close Contact Saddle CAIR

Wittee 500 Close Contact Saddle CAIR
Starting at: \$875.00
\$33.3 Bave: 19%
Wirtne 500 Close Contact with CAIR A hardwearing, leather-look, close contact jump
saddle, suited for riders who prefer greater
freedom of movement in the seat Ikelaf for
developing a strong, balanced jumping
position. The EASY-CHANGE Fit Solution I.
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### Wintec 500 Close Contact Saddle Flock

### Starting at: \$675.00

Starting at: \$675.00
\$839-39 Seve: 15%
Wintee 500 Close Confact A hard-weering, leather-look, close contact jump sacidle, sutled for rickers who prefer greater freedom of movement in the seet. Ideal for developing a storen, belanced jumping position. The EASY-CHANGE in Solution is exclusi.

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### Monarch Cambridge Close Contact Saddle

Starfing at: \$800.00 \$1-860.00 Save: 62% Monarch by Ovetion(R) Cambridge Close Contect Jumping Seddle Handcrafted in Walsall Ennland: Monarch Sadriles have

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Monarch Nottingham Close Contact Saddle

Starting at: \$800.00

Starting at: \$800.00
±1,550.00
Monarch by Ovetion(R) Nothinghem Jumping
soddle Handcrafted in Welsall, England,
Monarch Saddles have been developed using
over 30 years of British experience in saddle
meking and design to produce a tentastic
range to sult riders of all ablities T ...
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### Ovation San Diego Saddie

Ovation Sen Diego Saddie
Starting at: \$1,048.25
\$1,560.00 Seve: 33%

Ovation Sellerie Sen Diego Saddie Stylish
jump saddie with Euro styling details, Bayflex
is a type of memony-flex polyurethane which
has been specifically designed for padding
purposes by BAYER. Bayflex is an extremely
versetile material that can edj ...Read more >

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### Collegiate Honour Close Contact Saddle

Collegiste Honour Close Context Saddle
Starting at: \$849.95
\$1,04.44 Surve: 19%
Collegiste Honour Close Contact Saddle
Created from the finest soft and supple
loation, this handernit quelify jump saddlo
was designed with both horse and rider's
comfort in mind. Features: High-quelify
naturally tranned pigmented double lesther is
s. Read more a

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### Collegiate Degree Mono Event Saddle

Collegiate Degree Mono Event Saddle
Starting at: \$989.00
\$4,234.5 save: 19%
Collegiate Degree Mono Event Saddle
Created from the finest sort and supple
leather, this henderafted qualify jump saddle
was designed with both horse and risler's
comfort in mind. Feetures: High qualify
naturally trannad plymented double leather
that. Read mono >

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   Some styles are in stock.



### HDR Galla Close Contact Saddle

### Starting at: \$549,49 \$784.99 Save: 30%

Starting at: \$549.49
\$784.49 Seve: 30%
Henri de Rivel Galia Close Contact Covered
Saddle The Henri de Rivel Gelia Close
Contact Covered Saddle is a close contact
jumping saddle is crafted with a high density
foam panel and features high quality covered
grippy leather. With a deep seat and
Reed more >

### EquiRoyal Event Saddie Package

Equifloyal Event saddle Package

Starting at: \$199.00

\$321.88 2are: 23%

This cleastic all-purpose saddle is ideal for cross country, eventing, jumping and hacking The Equifloyal Event Saddle has a modified cutback head that fits well over the horse's withers, Includes saddle, strup Jeathers, stirrup irons, stirrup peads, ...Read more >

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### Collegiate Graduate CC Saddle

Collegiate Graduate CC Saddle
Starting at: \$749.95
\$494.39 Save: 20%
Collegiate Graduate Close Centact Saddle
Creeted front he finest soft and supple
leather. Hand crafted quality jump saddle
dosigned with both horse and riders comfort
in mind. Features: High quality neturally
tanned Argontinian cow loother soot with ...
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### Bates AP SC+ Luxe CAIR Saddle

Bates AP SC+ Luxe CAIR Saddle
Starting at: \$2,425.00
\$2,004.6 save: 19%
Beties All Purpose Square Cantle + in Luxe
Leather with CAIR The Beties All Purpose
SC+ with Luxe Leather features a low,
square-shaped cantle and the option for
riders to use rear Flexothice which is
perficularly suited for feature riding involving
mor ...Read more >



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TechQuili Sport Saddle Pad Non-Slip

Made in the USA



Lining \$104.96 \$146.06 Save: 30%

344-use Salve: 30%
Totalat TechQuili Sport Saddle Pad with NonSlip Liring Designed for the rigors of jumping 
and cross country, the TechQuill Sport saddle 
pads fit a wide range of saddles, including 
more flag seddles. The TechQuill pads from 
Total have a quilted, brea ...Read more s

n Stock.



### Bates Atl Purpose+ CAIR Saddle

cetes All Purpose+ CAIR Saddle
Starting at: \$1,875.00
\$2,428.90 Save: 19%
Bates All Purpose+ with CAIR The Bates All
Purpose+ is a truly hight performance general
purpose saddle, featuring cutting edge design
and technology never previously seen in
general purpose saddles. Riders with
experience the power of innovation with ...
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 All styles are in stock.

### Baker Saddle Carrier

### Starting at: \$200.00

Spoe.00 Beves: 13%
Beker Saddlo Cerrier Piece in the Baker
Luggage collection will hold your
Hunler/Jumper saddle. Fully lined, beautifully
finished with leather tim will hold and protect
most jump saddles up to 16° seat. Traditional
beg with a straight zipper that ru ...
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### Bates All Purpose SC Saddle with CAIR

Bates All Purpose SC Saddle with CAIR
Starting at: \$1,695.00
\$2,46566 Save: 19%
Betes All Purpose Square Cantle with CAIR in
Heritage Leether The Betes All Purpose SC
feetures a low, square-stinged cantile and the
option for ridors to use near Flexible which is
particularly stude for lessure nding involving
more jumping. Riders ...Read more a

### Free Shipping

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### Maxtra Comfort Plus Contour Saddle Pad Starting at: \$166.60

### Starting at: \$165.60

\$294.44 Seve: 19%
Maxtra Confort Plus(R) Contour Saddle Pad Improve your riding and enhance your horse's performance with the Maxtra Comfort Plus

All styles are in



performance with the Maxtra Comfort Hus Contour Pad, Designed for comfort without the bulk, This shaped jump pad has a quitted cotton bollom and a non-slip, faux ... Read more »



### Bates Advanta Saddle

Setting at: \$3,235.00
\$2,044.4 Serve: 19%
Betes Advanta(R) Eventing Saddle Your
event horse is an eitle eithele. When your
saddle is in belance, your horse is
comfortable and free to move naturely, able
to recover quickly, and can maintain stamina
and focus through the most demanding of
our ...Read more a

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# Professionals Choice VenTech XC Saddle Pad Starting at: \$48.99 Professionals Choice VenTech XC Saddle Professional C

Starting at: \$48.99

\$52.24 \$ave: 10%

Professional's Choice VenTECH Collection
XC Saddle Pad Part of Professional's Choice
VenTECH Collection, this eisorbent saddle
pad is quick-drying, breatheable, and
lightweight with anti-microbial properties.
Features: Stain-resistant quilted cotton t ...
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Ali styles are in stock,



### Winter Pro All Purpose Saddle CAIR

Winter Pro All Purpose Saddle CAIR
Starting at: \$895.00
\$4,496.66 8ave: 19%
Winter Pro All Purpose with CAIR A cutting
edge, all purpose saddle for riders who
participate in more jumping and prefer greater
treadom of movement in the seat. It-lach and
easy-care Equil-Suedo differs the perfect level
of grip for superior comfort. ..Read more a

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   All styles are in stock.



### Bates Caprilli Close Contact Saddle

Starting at \$1,595.00
31,621.44 Savet 20%
Betes Caprill Close Contact Saddle with
CAIR The Bates Caprill Close Contact Saddle offers a supportive seat for the rider to ensure safe, comfortable landings. Whether commencing their jumping career or competing at the highest level, riders with ...
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- All styles are in stock.

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### EquiRoyal Event Winner Saddle

Equiroyal Event Winner Saddle
Starting at £ 159.00
\$20.92 Serve: 39%
Equiroyal Event Winner Saddle Excellent
quality and very effortable Ideal for cross
country, eventing, jumping and hacking. The
modified cutback head fils well over most
horse's willners. This saddle is modeled after
a famous Germen saddle, but at an ...
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### Ovation Competition Showjumper Saddle

### Starting at: \$1,121.25

Startung att \$1,121.25
\$4,684.45 \$erre: 3276
\$erre great saddle as our original Ovelrion™
Competition Show Jumping Saddle, now
evallable with the XGI Interchangeable guiltot
system. X-Change Interchangeable Guiltet
System-The rider can modify the width of the
tree using our Ovelrion™ guillet plates ...
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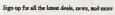
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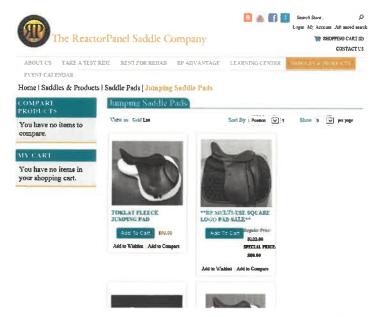








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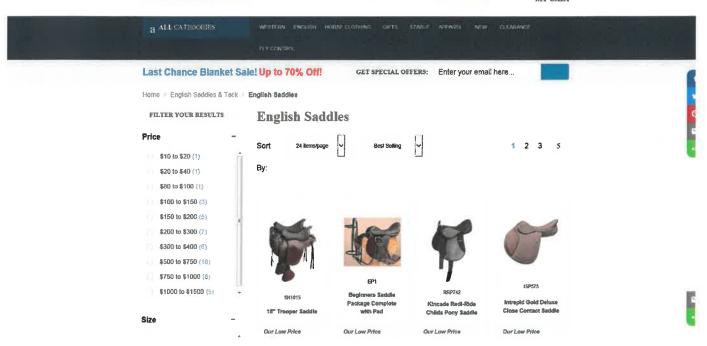
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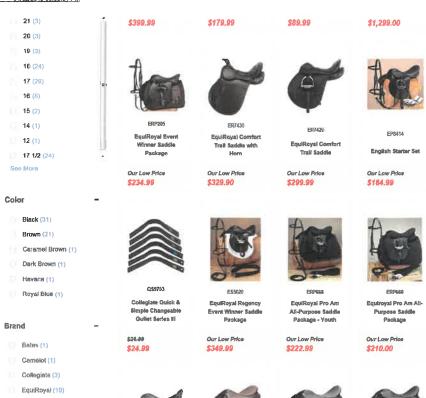


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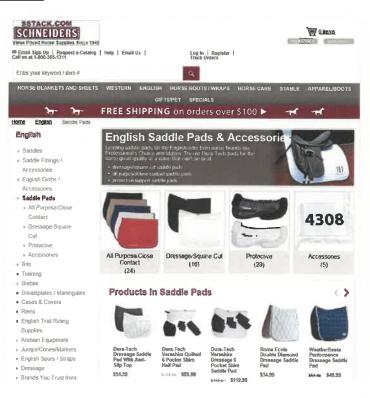
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Identifying and Understanding Saddle Panel Options

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With our understanding of the analomy and physiology of the horse, as well as, the mechanics of our equipment, pamel options are evolving and improving more and more. Solutions are becoming available to find the perfect fitting saddle for revery horse, even the ones right of the rack. However, all of these options and choices do not make it any easier to pick exactly which saddle will be the you and your horse. The following is meant to define these "options" specifically, and explain how they deviate from the standard.

Saddle panels are one part of the saddle that can have multiple options. Being the very heart guarant any use automatic Saddle panels are one part of the saddle. It is very important to get the correctly snaped panel that provides the most continuous contact between the horse and the saddle. This enables the saddle to disperse the weight for pressure per squarie inch of the correct To the this is a picture of the standard panel shape. This standard panel vurits were on horses that have good, 1864-out topines, without any dips or hodows behind and to the side of the withor, or without a promisent, borry witner. The width and angle of the panels may vary malitary it suitable for various conformations but it is still a standard type panel.



We are happy to announce that we are back to doing fittings on site and off and have access to an indoor arena. We are also doing flocking adjustments and repairs. http://www.trumbuilmtn.com/saddle-

fitting/saddle-fitting-and-repair-services/ lav@trumbulimtr.com

Trumbull Mountain Tack

The physical location of the shop is in Pitisford Our address is: 2046 US Route 7 Pitisford, V7 05763



Our website and toll free number remains the same, 800-442-9672

Another type of panel is the drop or trapezius panel. This panel is primarily meant for horses that have a dip or a conformational hollow just behind and to the sides of the wither or perhaps for a horse with a large shoulder and slight dip. The extra depth and shape that this panel has fits up the localized area of the hollows. Below is a picture of a drop or trapezius panel.



#### 87156382

#### **DESIGN MARK**

#### **Serial Number**

87156382

#### **Status**

REGISTERED

#### **Word Mark**

MAYCHAN

#### **Standard Character Mark**

No

#### **Registration Number**

5362500

#### **Date Registered**

2017/12/26

#### Type of Mark

TRADEMARK

#### Register

PRINCIPAL

#### **Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

#### Owner

WUXI MNC PET PRODUCTS CO., LTD. limited company (1td.) CHINA 900-1102 EAST JIEFANG ROAD WUXI, JIANGSU CHINA

#### **Goods/Services**

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Cattle skins; Leather bags; Canes; Leather leashes; Leather leads; Clothing for pets; Harness for animals; Girths of leather; Muzzles; Collars for animals; Clothing for animals; Horse blankets; Harness traces; Harness straps; Knee-pads for horses; Blinders for horses; Riding saddles; Covers for horse saddles; Pads for horse saddles; Reins; Bridoons; Imitation leather; Saddlery. First Use: 2016/06/19. First Use In Commerce: 2016/06/19.

#### Name/Portrait Statement

The wording "MAYCHAN" in the mark does not identify a particular, living individual.

#### Description of Mark

The mark consists of designs above the wording "MAYCHAN" in a stylized font. The design consists of a stylized C-shaped figure with the ears of a cat at the top and a cat's tail at the bottom. Inside the C

#### 87156382

shape there is a stylized design of a dog.

#### **Colors Claimed**

Color is not claimed as a feature of the mark.

Filing Date 2016/08/31

## Examining Attorney BOONE, CORY.

Attorney of Record Laura Ernst Schwartz



#### 87283435

#### **DESIGN MARK**

#### Serial Number

87283435

#### **Status**

REGISTERED

#### **Word Mark**

RANCHEROS VISITADORES

#### **Standard Character Mark**

Yes

#### **Registration Number**

5250521

#### **Date Registered**

2017/07/25

#### Type of Mark

TRADEMARK; SERVICE MARK

#### Register

PRINCIPAL

#### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

#### Owner

Rancheros Visitadores CORPORATION CALIFORNIA P.O. Box 1859 Santa Ynez CALIFORNIA 93460

#### Goods/Services

Class Status -- ACTIVE. IC 006. US 002 012 013 014 023 025 050. G & S: Spurs; Figures of common metal; Figurines of common metal; Metal key chains. First Use: 1940/12/31. First Use In Commerce: 1940/12/31.

#### **Goods/Services**

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050. G & S: Diaries; Log books; Money clips; Stationery; Anniversary books; Log books. First Use: 1935/12/31. First Use In Commerce: 1935/12/31.

#### **Goods/Services**

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Briefcases; Horse tack, namely, bridles, bits, harnesses, halters, stirrup leathers, girth straps, headstalls, horse collars, breast collars, saddle bags; Luggage; Saddle blankets; Saddles; Pads for horse saddles; Pads for horse saddles. First Use: 1990/12/31. First

#### 87283435

Use In Commerce: 1990/12/31.

#### Goods/Services

Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050. G & S: Bottle openers; Flasks; Mugs; Drinking glasses. First Use: 1990/12/31. First Use In Commerce: 1990/12/31.

#### Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Hats; Jackets; Pants; Scarves; Shirts; Vests; Neckerchieves. First Use: 1990/12/31. First Use In Commerce: 1990/12/31.

#### Goods/Services

Class Status -- ACTIVE. IC 026. US 037 039 040 042 050. G & S: Belt buckles. First Use: 1940/12/31. First Use In Commerce: 1940/12/31.

#### Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Providing recognition and incentives by the way of awards to demonstrate excellence in the field of horseback riding and rodeo events; Recreational services in the nature of a horseback riding club. First Use: 1930/12/31. First Use In Commerce: 1930/12/31.

#### **Translation Statement**

The English translation of "Rancheros Visitadores" in the mark is "Visiting Ranchers".

#### Filing Date

2016/12/28

#### Examining Attorney

IZZI, MARILYN

#### Attorney of Record

June McIvor

## RANCHEROS VISITADORES

#### 87543862

#### **DESIGN MARK**

#### Serial Number

87543862

#### **Status**

REGISTERED

#### **Registration Number**

5416725

#### **Date Registered**

2018/03/06

#### Type of Mark

TRADEMARK

#### Register

PRINCIPAL

#### **Mark Drawing Code**

(2) DESIGN ONLY

#### Owner

TAKT SADDLERY, INC. CORPORATION DELAWARE 22792 Hillside Circle Leesburg VIRGINIA 20175

#### **Goods/Services**

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Leather goods, namely, saddles and bridles; horse tack, namely, lead ropes, breast collars, cavessons, girths, stirrup leathers, saddle pads, reins, halters, long lines, pommel straps, martingales, surcingle and horse boots. First Use: 2017/09/28. First Use In Commerce: 2017/09/28.

#### **Description of Mark**

The mark consists of a turquoise umlaut design.

#### **Colors Claimed**

The color(s) turquoise is/are claimed as a feature of the mark.

#### **Filing Date**

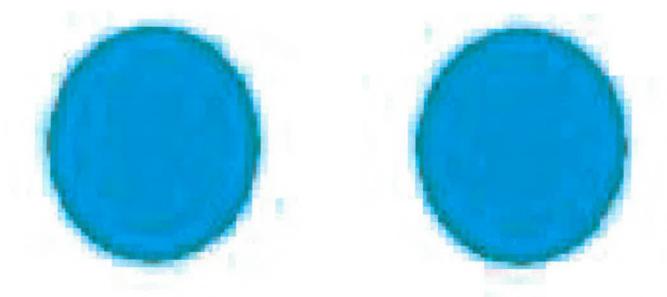
2017/07/26

#### **Examining Attorney**

KING, LINDA

#### Attorney of Record

William Mitchell



#### 87896457

#### **DESIGN MARK**

#### Serial Number

87896457

#### **Status**

REGISTERED

#### **Word Mark**

PARTY PONIES DISCOUNT TACK LLC

#### Standard Character Mark

Yes

#### **Registration Number**

5653684

#### **Date Registered**

2019/01/15

#### Type of Mark

TRADEMARK

#### Register

PRINCIPAL

#### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

#### Owner

Revard, Rebecca INDIVIDUAL UNITED STATES 10618 NC Hwy 704 Madison NORTH CAROLINA 27025

#### Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Horse tack made from nylon web fabrics and leather for miniature horses and ponies, namely, bareback saddles, bridles, horse halters, horse saddle pads, horse blankets, Saddle horn bags, horse cinches in the nature of saddle straps, horse bits. First Use: 1987/04/25. First Use In Commerce: 2006/04/25.

#### **Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PONIES DISCOUNT TACK LLC" APART FROM THE MARK AS SHOWN.

#### Filing Date

2018/04/27

#### **Examining Attorney**

STRINGER, DANIEL

# Party Ponies Discount Tack LLC

#### 87914030

#### **DESIGN MARK**

#### Serial Number

87914030

#### **Status**

REGISTERED

#### **Word Mark**

SMARTPAK

#### **Standard Character Mark**

Yes

#### **Registration Number**

5669014

#### **Date Registered**

2019/02/05

#### Type of Mark

TRADEMARK; SERVICE MARK

#### Register

PRINCIPAL

#### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

#### Owner

SmartPak Equine, LLC LIMITED LIABILITY COMPANY DELAWARE 40 Grissom Rd, Suite 500 Plymouth MASSACHUSETTS 02360

#### Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Animal feed supplements; dietary supplements for animals; nutritional supplements for dogs and horses; medicated supplements for foodstuffs for animals. First Use: 2005/12/01. First Use In Commerce: 2005/12/01.

#### Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Horse tack, namely, turnouts, neck rugs, coolers, stable sheets, blankets, reins, browband headstalls, halters, fly sheets, fly masks, fly boots, hoods, martingales, nosebands, training forks, curb chains and cinches, saddles, saddle pads; bridle bags; saddle carrier bags; tail bags; halter bags; bags for horse tack. First Use: 2005/10/01. First Use In Commerce: 2005/10/01.

#### Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Chaps;

#### 87914030

breeches; pants; shirts; jackets; headwear; footwear; riding boots; socks. First Use: 2011/09/01. First Use In Commerce: 2011/09/01.

#### Goods/Services

Class Status -- ACTIVE. IC 031. US 001 046. G & S: Food for animals; food for horses; food for dogs. First Use: 2006/05/01. First Use In Commerce: 2006/05/01.

#### **Goods/Services**

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Online retail store services featuring apparel, bags, equine products, animal feed supplements, food for animals, horse tack; providing a website featuring information for consumers in the field of animal food and products. First Use: 2000/06/01. First Use In Commerce: 2000/06/01.

#### Goods/Services

Class Status -- ACTIVE. IC 044. US 100 101. G & S: Providing a website featuring information in the field of animal health and behavior. First Use: 2000/06/01. First Use In Commerce: 2000/06/01.

#### Prior Registration(s)

3590698;3590699;5371436

#### **Filing Date**

2018/05/09

#### **Examining Attorney**

DAHLING, KRISTIN

#### Attorney of Record

Nicole Kinsley

# SmartPak

#### 88044834

#### **DESIGN MARK**

#### **Serial Number**

88044834

#### **Status**

REGISTERED

#### **Word Mark**

CHIMACUM TACK

#### **Standard Character Mark**

Yes

#### **Registration Number**

5708940

#### **Date Registered**

2019/03/26

#### Type of Mark

TRADEMARK; SERVICE MARK

#### Register

PRINCIPAL

#### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

#### Owner

HorseDriver Equine Equipment, LLC LIMITED LIABILITY COMPANY CALIFORNIA 404 Marina Blvd. Suisun City CALIFORNIA 94585

#### **Goods/Services**

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Horse tack, namely, headstall, breast collar, bridle, reins, halters, girths, browband, chest plate, curb straps, saddle covers, protective covers and wraps for horses' legs, bits, saddle pads, leads, lines, cross ties for animals, saddle trees, whips, hocks, crops, stirrups, bats, fly masks, horse fly sheets; horse quarter sheets; exercise sheets for horses, carrying bags for horse tack; Feed bags for animals, namely, carrying bags to hold hay; Saddlery equipment, namely, pads for horse saddles, riding saddles, saddle belts, saddle racks; and other equine products, namely, tie-downs, nosebands, equine straps, bits, equine leg wraps and boots, ear nets; Gaiters, namely, jumping boots for horses; Horse equipment, namely, harnesses and their structural parts, saddle blankets, horse blankets and halters whips, harnesses, saddlery, saddle pads, strap-goods covers, saddle seat savers, bridles; Pet restraining devices consisting of collars, harnesses, restraining straps, leashes with locking devices for use in pet grooming; animal leashes; collars for animals. First Use:

#### 88044834

1993/01/01. First Use In Commerce: 1993/01/01.

#### **Goods/Services**

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Online wholesale and retail store services featuring horse supplies and tack, equestrian accessories in the nature of horse riding tack, gear, saddles, bridles, harnesses, throw blankets, horse gifts, all inspired by the equestrian life or suitable for it. First Use: 2013/01/01. First Use In Commerce: 2013/01/01.

#### Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TACK" APART FROM THE MARK AS SHOWN.

#### **Section 2f Statement**

2(F) ENTIRE MARK

#### **Filing Date**

2018/07/19

#### **Examining Attorney**

LARKEY, MICHAEL

# CHIMACUM TACK

Local number: 602-483-9511

Our fax number will now be 802-463-9513 Hours will remain the same 11am-4:90 M-F, Sat 11-4:00. Sun [...]

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Finally there is a third panel shape, the k-panel. This panel provides even more depth than the trapezalis panel as it covers and therefore tills is a much targer area. It is useful for a conformation in which the horse is downhilf in such a way that the tree would slide into the wither area. This feature consists of the troit librid of the saddle. Below is a picture of a saddle with a k-panel. The k-panel may be called other things even has a sidd one panel but this features are essentially this same. To provide expira depth and therefore batence, for a horse tinet has a downhill, forward placed scoop or narrower wither but larger shoulders.



More options arise when we look at the interior filling of the panels. There are two main types of panel construction; gusseled and non-gusseled. Gusseled panels are usually flocked with wood or a synthetic filling. Non-gusseled panels are generally made of floam, or lined with life and then filled with boarn or flocking. There are advantages and dissofrantages or working with either materials. Flocked, gusseled saddles can be reflocked or have their flocking displayed by a saddle float for a documentage at horse Change plane or to the different horse Foam, non-gusseled saddles cannot change their shape, and do not have much adjustability if fitting adjustments are needed. correction packs are used. However, kean is durable and holds its shape over time, which generally means no adjustments or meintenance. This does not hold true for tooked, gusseled saddles.

Sometimes, there is a difference in shape, or rear panel angle, between the gusseled and non-gusseled saddles. Gusseled saddles can provide an extra wedge, creating a squared-off, broad, fast surface area. This can work very well for horses that have a flatter, broader book from side to seld and front lo back. Commercel, non-gusseled satisfies miptly not have that extra wedge shape, creating a more upswept surface profile. This can be useful with a horse that has a more curved loptine.

Gussel depth in the rear, from shallow to deep), also plays a role in balance of line saddle. The deeper or thicker the rear gussel, the more the saddle will raised in the back. This can be useful with a horse that is very sphill. However, if the saddle is too narrow to begin with, adding depth to the rear gusselt may palarite the saddle but not necessarily improve the bit.

The rear end of the panel can also have an "upswept" option. In this scenario, the panel is thinner in the rear with a swept up appearance. This holps horses whose backs curve upwards in the rear by keeping the saddle from bridging or digging into the toins. This option can also be useful for a short cacked horse. Below to a picture of an apowept panel.



Adjustments to the front of the saddle can be made as well. There are two common options that can be added, wither guessets and full front guassets. I torses that have a nicely fitted out topline, with no dips and hollows, generally work well in just a standard saddle, see the picture below.



Wilter gassets are an additional tear shaped focked panel toward the top of the panel, their main use, to fill in the small doe to the sides of the wilter on incoses that have moderate to large wilters with hollows on either side. You might be sharing that this sounds familiat to the trapezus panel mentioned above, and in lact it is I Amoest always, these two are used in coopuration. A saddle with wither guisses is the protred below mode. Full fitted guesses are an exist as like lights panel addision with hocken gail the way down the lengths of the forth of the panel. These can be useful to several string situations. Full fitted guesses can provide list to the food of the saddle. They can be used to get more clearance over a horse with a large wither and/or curved back from front to teen to fit the front of the saddle up rather than allowing it to side forward and down, into the back of the wither Additionally, they can be helpful with a horse that is pear shaped where the saddle may wrint to side forward onto the shockder.

Below left is a picture of a saddle with full front gussets. Below right is a saddle with wither gussets





Having an understanding of your horse's conformation and the available options is crucial to finding the best fitting saddle. Using a saddle first has "options," but not those that were meant for your horse's body-type, can be worse than using a "standard" saddle and can cause physical and behavioral professes. Compare it to a pair of shoes with a substitution act that doesn't correspond with the eart in your foot Conversely, using a saddle that has just the right "options" for your horse can make all the defiberance in it and comfort, resulting in a healthy and happy horse. Hopefully this actice lesting defines all of the defiberance options available for pared construction, and frow to choose which one would be right for your horse. However, it you have any further questions or comments, own ever necessarily.

http://www.trumbulknin.com/2013/04/identifiving-and-understanding-saddle-panel-options/ 04/02/2019_05-27-36 PM	
	to call the shop! We are always here to kelp you learn at the information and choose what saddle is best for you and your horse!
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	2 Responses to "Identifying and Understanding Saddle Panel Options"
	Sandra Scott
	Ht. I sive in the U.K. And i focund your article very informative. I have one question, My porty has mische strophy either side of his withers. Do I still mode it associal with from panels. For do I get standard panels to allow the muscle to develop and grow back. Your advice would be very much appreciated. Thank; you.
	Jay McGarry May 23, 2017
	You could by shimming the saddle with a correction pad but the most important taking is to create sure the saddle is wide enough for the pony's horisidens and their inside enough shims, flocking or panel depth to get clearance, if you size too narrow just to clear the witner, the shoulders will be pinched.
	Leave a Reply
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#### **Choosing Saddle Panels**



When you're buying a saddle, a consideration in your decision-melting process may involve the way in which the saddle's panels are filled.

Saddle panels are the weight-bearing surfaces of the saddle that run along either side of the guillet. Saddle panels are designed and intended to distribute weight and pressure evenly along a horse's beck, and they can be filled with a range of materials.

Much discussion has gone into the creation of saddle panels, and two main schools of thought have developed. One school favors wool-flocked panels and one school favors foam-filled panels. Air-filled panels are also popular with some riders.

Historically, saddle penels have been flocked with wool fibers. Long strands of wool, wool fibers blended with synthetic fibers, or synthetic fibers alone are placed by hand into a cervas-lined panel. Foam is a modern innovation for saddle penels. It can be either synthetic or natural latex, and it is placed into the fining of the

#### Advantages of Flocked Saddle Panels

- Flocking, especially that made of natural wool, conforms to a horse's back.
- · A skilled saddle fitter can adjust the flocking of the panels to best fit your horse.
- Adjustments can be done regularly as the horse's muscles develop or the shape changes due to diet or other factors.
- . When the flocking becomes compressed over time and use, a saddle littler can replace it fairly inexpensively to breathe new life into the saddle
- « Wool is breathable and for this reason some people feel that wool keeps a horse's back cooler.
- Synthetic flocking is believed by some to provide loft and durability, whether used alone or in combination with wool fibers.

You can find flocking in many saddles, such as in the Staffen Peters Advantage Single Fisp Dressage Saddle

#### Advantages of Foam-Filled Saddle Panels

- · Foam does not shift or compress.
- · Form is resilient.
- . Foam can be appropriate for a saddle that is used on multiple horses as it won't conform to any one horse's back
- Foam tends to be available in thinner panels that some riders feet provide a closer contact

You can find foam filled panels in many saddles, such as in the Circuit Premier Special EQ Saddle

#### Combination Wool and Foam Saddle Panels

Some saddle manufacturers have combined the benefits of both flocking and foem into their saddles, as described here:

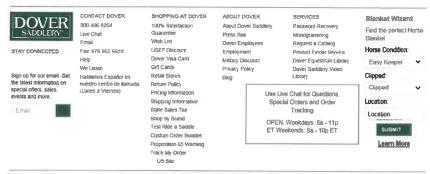
- AMS Panels are designed for inders who prefer the versetility of a flocked panel but who wish to also have their horses enjoy the benefit of foam. AMS panels consist of a synthetic flocking material stuffed into a smooth, breethable neoprane lining that helps reduce bumps and pressure points against the horse's back.
   AMS Panels are found in the Pessos A/C AMS Saddle
- Bayfiex Panels consist of a memory-flex polyurethene material designed to provide superior padding for a variety of sports applications. With excellent memory retention, the foam retains its original shape yet self adjusts to the horse's back to minimize pressure points. The foam also maintains its temperature and therefore minimizes tool spots. You can find Bayfiex Panels Islaide many Pesson saddles.

 Comfort Fit Panels found in Marcel Toulouse saddles enable nders to enjoy the benefits of both foam and wool flocking. The wool is stuffed into a foam panel lining and can be adjusted for the horse. The foam panel lining is intended to help reduce pressure points

#### **CAIR Panels**

The CAIR Panel System replaces traditional panel fillings with air as the cushioning agent for the horse. Each saddle panel has two independently sealed Air Panels, with the air acting as a fluid medium to constantly adapt to the horse's working muscles to eliminate pressure points. The CAIR Panel System is found in Betos saddles and in many Winfer Saddles, such as the 2000 All Purpose Saddle.

For more assistance or to request a catalog call 1-000-999-1500. Or, stop by any of our retail stores to speak with a Dover Saddlery product adviser. Visit www.DoverSaddlery.com for a complete store listing and the full product offering.







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### Panels, Panels! And Why Your Horse Cares

By | December 31 2013 | |

If you've been an equestrian for more than 20 minutes you've probably heard some version of the 'wool versus foam' panel debate. This article is not really about that benefits of wool compared to foam (or we versus,) since that tope, has been beaten to death. But we will touch on if for a moment before petting to some more interesting details about how panels can help or furt your horse. If you're not privy to saddle fitting or the construction of a saddle, the panels are the low soft pieces on the bottom of an English saddle that make contact with the horse's back on either side of the spine. It typically comes down to witatever the given saddle company fifst their panels with. This is the malerial they claim is better Here is a picture of the foam and wool that is actually inside the feather of the panels.



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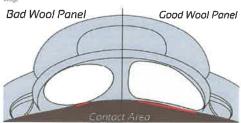
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You can see by the ngidity of the foam and "fluffiness" of the wool why anyone without a bas opinion: (independent litters wels & body workers) favors wool panels: Wool is generally favored because it is softer, more breathable and can be regularly adjusted to keep up with a horse's ever-changing back. Here's where things start to get interesting

Not all wool panels are created equal! And it is up to you to be informed to get a saddle with the right kind of wool panels for your horse's back. To start with an analogy, green beans are generally considered healthy, but there is a dramatic difference between the sodium-soaked green beans from a can and green beans picked fresh off the plant. The same goes for the wool panels in a saddle. Some can be so densely flocked that they are rock hard and lumpy, while some can be lightly flocked with self fresh wool that malds to your horse's back. Consider this



Depending on how your horse's back slopes down from the spine on either side, you will want to consider the shape of the panels from side to side in hopes they are similar angles. Since a lot of container the snape of the panets from side to side in hopes they are similar angles. Since a lot of inders don't have the budget to get a fully customs addle (and many of those high end trainds set off the shelf as it is) with panets specially shaped to a particular horse's back, the tinck is to do the next best thing. Be sure your saddle has substantial and SOFT wool panets. Most importantly this will allow the panets to mold around your horse's back for soft and even weight distribution but it will also minimize saddle bouncing and the concussion caused from that But wait there is moreful will also leave a lot of room for a saddle litter to make future adjustments as your horse muscles up and/or grows.

### https://btalsaddlefit.com/2013/12/banels-banels-banels-and-why-your-horse-pares/ 94/02/2019 05:29:07 PM

You may ask. This is good advice for someone in the market for a saddle. But what if I have to make do with the saddle I have?" There is some salvation for you, though depending on the saddler you have the benefits will vary Both foam panel and old hard wool panel saddler can be fully reflicated with fresh wool. It is something you will need to ask for specifically because only anone saddle (filters provide the service. A full reflock will give you some feeway in allowing for the panels to mold to your horse's

Now that you know not all wool is created equal, I hope you feel more empowered to protect you horse under saddle. Best of fuck with your saddlet Be sure to post you comments: questions suggestions & expenences in the comments below. I will reply to you!

Justin B

Posted in and tagged

#### 16 Comments



Kerry Weisselberg on January 2, 2014 at 7:27 pm

I can totally see where you are coming from .BUT a well-shaped (flatish large surface area) loam panel is appreciated by a lot of horses. It it shock absorbing, warms up with the horse is body heat, and usually stays perfectly institutem, whereas wood can go lumpy and asymmetry, and not all nders are obligent about checking it frequently large of the top horses in the world are indden in loam-penelled saddles and perform incredibly well. I think 'foom bad, wood good' is foom-smplistic, infortunately. I'd say 'narrow panels like rolling pins BAD, wide flat squidgy panels with give good'. I think



Justin on January 2, 2014 at 7 49 pm

Hi Kerry.

You make a great point about avoiding loo simplicts of assumptions. And I agree with you that there are foam panets out there can will work for particular horses when done properly and maintained. By essay is attempting to address the majority of horses and ridders, where they are generally safer for the long term with the right lend of woot panets. Thank you for your commental.



On January 2 2014 at 10 30 pm

#### https://totalsaddlefit.com/2013/12/canets-panets-panets-and-why-your-horse-cares/ 04/02/2019 05:29:07 PM

A very good write up - thank you!

A very good write up – thank you!

As an independent filter is till prefer wool way over foam. As explained above, no adjustments can be made to foam and on most foam saddles the pedding is just way too thin and many times I can feel the tree points and shrinp bar attachments press drough the foam by sat pressing in higher on it. Foam also goes bad eventually and I have seen enough saddles being compressed with deats in the penels which just cannot be fixed unless the foam is entirely replaced than on the seen on many people do that). One of the companies which has started to make good quality foam panels now in Prestige the foam is thicker (and still soit enough) so there is protection under the tree points and sitimup bar attachments.

Foam to wool conversions can only be done if the panels are broad enough, otherwise the added material creates panels like a 'pipe'. I have attempted some but stay away from it now unless a saddle really does have broad panels which most foam saddles don't have

I am still way prefer wool over foam – for sensitive backed horses wool flocked serge panels are the best way to go



Justin on January 3 2014 at 12 00 am

Thanks for the reply Brita. Great to hear from a saddle fitter!



Subsesh on July 19 2014 at 1.20 pm

I need a saddle pad but i don't know wriach one to get There is just a naomil english saddle pad. Or a sheepelion half pad. What should I get? I am useng a Amerigo close contact jump saddle I am going to be showing but not for awhite.



tal on August 7, 2014 at 12 17 pm.

Most kitely a sheepskin pad will be best for that saddle. But there are a lot of factors to consider before I can really give you a useful/specific answer. Send me an email at an email a

Thanks Justin



on January 8 2014 at 8 45 pm

Thank you for the great images along with your post! A picture is truly worth a  $\frac{1}{2}$  words! C

I have always preferred wool flocking to foam because of the ability to have it adjusted to fit your horse.

Even having seen the different designs of where the flocking goes it look your image of good wool panel vs. bad wool panel to make the complete connection in my mind. That image is a wonderful tool! Thanks again.

Nice to read the other comments as well



Justin on January 10 2014 at 11.37 am

Thank you so much for the land words Karlat



Xylene on July 19 2014 at 9 35 am

I have a brand new saddle and it is priety stiff and VERY squeekyi I just ran out of oil and I was wondering before I bought arymore, what yalls opinions were on different oils and conditioners. What is the best oil or conditioner to use to make a saddle nice and feedole and NOT squeeky 7 Tell me If you recommend saddle oil or saddle soap Also how often should I apply it?



(C.) tof on August 7 2014 at 12 16 pm

As for the stiffness, just nding in it a lot is the best thing. Then applying some Passier Lederbalsam every week or two to at the beginning will help. As for the squarak if depends what type you mean if it as leather rubbing, the Leserbalsam will be your linear if it is a five related noise you may need to get in louch with a saddle maker to inspect it if the noise doesn't go away after a few weeks.

on January 15, 2014 at 9:08 pm

on January 🛬 2014 at 9 00 pm

Thank youl Really really useful



Justin on January 16, 2014 at 6 33 am

That's so great to hear! And there will be much more in the future



Keren Thomas on February 28, 2014 at 8:22 pm.

I know that the preference is wool, but I have been riding a long time and I have yet to artually meet anyone who has had their saddle reflocked. It is advisable, for sure but hero in the panshande of Florida it is hard to find someone to do that work! purchased a rougle of Wintess with the Cair panels and my horse seems to lave them: but what die you think of horse? I wish they had more give, but so far it is been great, and we usually have a perfect sweat mark. However, the other day I had a perfectly "ofy" mark; like the entire penels were pressing underwing, but instead of sweat, it was dry like too much pressure?? I don't understand what is going on with the sudden change.



Justin on March 7 2014 at 11 48 am

His Karen,
Thanks for the comment. The Cair panels do a good job for the price range they are
in, definitely better than arrything else in that price range. However, regularly
adjusted wool panels, will be more effective in keeping you horse sade and
comilicitable. Wool is soft, and with an ever-changing horse, you can make sure the
ballance is always right and the pressure along his topine is consistent.

As for local fisters, Florida is an equestrain's hot spot, especially in the winter I am SURE you could find a local saddle fitter to come for an evaluation and adjustment if you want any more details or saddle fitting help via enable fictions please send us a note at:

6n7.8ths on December 29, 2016 at 6.37 am

His Karen.

Last year I had my Cair panels replaced with wool flocked panels. It was a decision to do not regret, thy horses top line is much happier and the cost was not prohibitive I weighed the option of a new saddle but the saddle fit both of us so it worked for us 6n7.8ths on December 29, 2016 at 6,38 am

Just added the six point saddle pad for tweaking saddle fit between the horses Looking forward to seeing how well it works

Leave a Comment

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tions describing the party profession (A) profession specialist profession and party and

THE HORSE'S BACK

## How Much Do You CAIR What's Inside Your Saddle? (Includes Pictures of the Secret 'Flock Sock')

March 26, 2017 by Jane @ THB — 9 Comments



How curious are you as a horse owner? Do you want to know how things work, what they look on the inside, and if they're as good as the makers say - right the way through?





Now You Can Help this Blog to Continue Helping Horses :-)

Dond avaluates masta for

tue) те на good на the makers зну - гідит the мяу інгонди;

The guts of any piece of equipment are usually less pretty than the exterior, but nevertheless, we're often happy to take the manufacturer's word on trust.

Yet when the marketing message is that a particular brand is actually healthier for the horse's back on account of its inbuilt 'systems', it's definitely time to take a closer look. Consider a message such as this:

"Naturally, horses will demonstrate a marked improvement in performance when changed to a saddle featuring CAIR®."

http://www.easychangefitsolution.com/saddle\_brands/wintecsaddles.html (13/3/2017)

That's pretty grand, isn't it? How wonderful if it were only true. But working in Australia, birthplace of Weatherbeeta, Bates and Wintec, and a chain of saddlery stores that sells and fits these saddles, which is owned by that same company, I do find much evidence that persuades me otherwise.

At this point, I must make my usual disclaimer: I have no problem with any saddle that genuinely fits the horse. I do have a problem with misleading claims, intentional or otherwise, as expressed in my earlier article, Debunked: The Lie That's Told About Adjustable Saddles.

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#### CAIR for the horse - or EASY-Marketing?

Google CAIR and you'll find it described as the "revolutionary CAIR® Cushion System for the ultimate performance panel".

Navigating a range of websites, you might also discover that it is accompanied in saddles by the EASY-CHANGE® Gullet System and the EASY-CHANGE® Riser system.



Easy flock? More details below

Together, these three comprise the EASY-CHANGE® Fit Solution.

Confused yet? No matter, as you can read all about it on the EASY-CHANGE® website...

Crazy as I find the labelling, and let's be honest, the brand marketing department has gone a bit nuts, what really bothers me is that these much vaunted systems are not doing what it says on the packet. Nowhere near.

#### The problem with systems...

In my view, systems often evolve to the benefit of the people and merality at the

Equine Lyme Disease Doese't (Officially) Exist In Australia – Here's Hew it Affected One NSW Horse

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who operate them. That is fine: they make problems easier to understand and easier to navigate – and saddle fitting is certainly a problem when you can't find the right fit for your horse.

So if a system results in a better saddle fit and, as the website suggests "your horse's absolute comfort and your peace of mind", all well and good.

But where systems go wrong is when the function of making life easier for people is given more importance than the problem they were originally intended to resolve.

Or, indeed, when they become an effective way of achieving increased sales through the handy marketing push they make possible.

And this bugs me because the horse's much vaunted comfort is usually by this stage sliding further and further down the importance pile. Like a growing number of equine professionals, I've taken a look inside these saddles, and something simply isn't adding up between the message and the reality.

At this point, I will say no more, but instead present some of the website content I've been reading this month. Alongside it, you'll find some photos that I and others have taken.

Beyond the photo captions, I've made no comment until the

The Worm That Kills – And Why Only Two Worming Chemicals Can Stop It April 17, 2014

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Equine Care and Wellness Books Anatory, pathology and learning by the Therapies last section on flocking. I found that had no choice, because the 'secret flock sock' is so secret, I can find no website content about it... Let's just say that seems a little unusual.

C All text copyright of the author, Jane Clothier, www.thehorsesback.com. No reproduction of partial or entire text without permission. Sharing the link back to this page is fine. Please contact me for more information. Thank you!

#### "The CAIR® Cushion System"

"Fluidly working with your horse's muscles, the revolutionary CAIR® Cushion System replaces traditional fillings in your saddle with air. The cushioning nature of air encourages your horse to soften, relax and engage. Seated closer to your horse, you become simply an extension of one another. Transcend into a new world of opportunities through the power of true connection. Empower your horse with the ultimate in comfort, and explore your true potential together with the CAIR® Cushion System. "



CAIR panels removed from a Winter, 5 years ago. Manufacturer's own parcel tape.

http://caircushionsystem.com/noflash.htm (13/3/2017)







#### "CAIR: The Power of True Connection"

"Finally a panel system that understands the mechanics of the equine back and the impact saddles have on horse and rider performance. The revolutionary CAIR\* Cushion System replaces the traditional fillings in your saddle panel with air. There are two independently sealed Air Cushions within each Saddle Panel. The concept of air, as the ultimate in cushioning for the horse is simple."



CAIR panel on original board backing, sliced to show open cell foam inside.

http://caircushionsystem.com/what/sCAIR/index.htm (13/3/2017)

"Air being a fluid medium will constantly adapt to the horse's working muscles. This means that your weight will be distributed evenly across the entire length of the cushion, virtually eliminating pressure points. This extraordinary comfort results in freer movement, better carriage and a happier horse. For such a simple concept the dramatic difference the CAIR\*



Vinyl sleeve and parcel tape - the tape affected by Australian

Cushion System makes to a horse's comfort and performance is profound."

http://caircushionsystem.com/whatisCAIR/index.htm (13/3/2017)

"The award winning CAIR® Panel Insert System was launched to retailers and saddle fitters around the world. Together with the tree adjustability of the EASY-CHANGE® Gullet System, this delivered a whole new level of adjustability in saddles. The insert system enabled retailers and saddle fitters to make adjustments within the panel effectively, efficiently and to the highest professional standards."



Foam panel inseri, now renamed the EASY-Change Riser System.

http://www.easychangefitsolution.com/easy-change-story html (13/3/2017)

"The challenge lies in developing an air system that limits any opportunity for human interference on the performance of the panels.

"The cutting edge Research and Development Team at Bates Australia have spent many years refining and perfecting techniques for incorporating an air cushion into a



More recent CAIR panel outer sleeve and foam

saddle panel, before reaching a breakthrough in manufacturing method. insert (Note: panels are opened, so no air is present in these images.)

The CAIR<sup>4</sup> Air Cushions are shaped and refined at the point of manufacture to provide an even thickness throughout the panel...."

http://caircushionsystem.com/ whatIsCAIR/evolution.htm (13/3/2017)

#### "What is Inside an Air Panel?"

"Air is captured at atmospheric pressure in an open-celled foam and sealed in the Air Panel. Once the air panel is welded the open-celled foam becomes irrelevant, as it is the air trapped in the panel, which is doing the work.



Another close up of that foam.

Furthermore, the balance of saddles with the CAIR® Cushion System is easily altered without compromise to the performance of the air panels."

http://www.caircushionsystem.com/faqs/index.htm (13/3/2017)

\*\* Questions, thoughts or comments?

Join us at *The Horse's Back Facebook Group*.

## "How adaptable are the saddles for achieving an optimal fit?"

"Extremely, Saddles that feature both the CAIR® Cushion System and EASY-CHANGE Gullet System are unsurpassed in the flexibility they offer for achieving an optimal fit.



The riser/shim, board, and CAIR panel combination.

Once you have selected the correct gullet size for your horse, the CAIR® Panel

Insert System enables you to alter the balance of your saddle without compromising the performance of the Air Panels."

#### "Official Fit Disclaimer"

N.B whilst the innovative EASY-CHANGE® Fit Solution offers unsurpassed flexibility in achieving an optimal fit, no one saddle can claim to fit every horse. It is always recommended ongoing professional advice is sought on the fit and in meeting the unique needs of each horse/rider combination. Global patents and design registrations apply.



The riser/shims, used to add depth to flat panels (between 2 and 12 have been found in saddles)

http://www.easychangefitsolution.com/easychange\_fit\_solution/index html (20 Sept 2015)

#### "The Current Day..."

"Bates Australia has now developed a means of offering these saddle fitting systems in both saddles featuring high performance CAIR® panels, as well as traditional flocked panels."



Newer CAIR panel.

http://www.easychangefitsolution.com/easy-change-story.html (13/3/2017)

## But Hang On... "Traditional flocked panels"... What are they talking about?

OK, this is where I break my silence. This is where I introduce the flock panel insert.

The thing is that for the past 2-3 years, other company saddlers have been finding these rather strange, stuffed fabric panels inside Wintec and Bates saddles brought in by customers requesting reflocking.



The current 'flocking'

These fabric sleeves, which are the same shape as the vinyl CAIR sleeve, are packed hard and tight, meaning that the usual benefit offered by flocking – ie, ability to mould to the horse's shape – is lost altogether. You won't hear about that though, because this is a manufacturer's secret (shhhh).

#### Where Can We Find the Flocking Info?

Oddly, and strangely given all the Easy web pages, this 'flock sock' doesn't have its own page and isn't photographed on any of the Wintee, Bates and EASY-whatever websites.



The flock sock is wellpacked with balls of synthetic flocking.

Why? I'd speculate that the sock removes considerable time and dollars off the manufacturing cost of flocked saddles, without adding much that's positive at the horse end of the equation.

[ed note. I've removed the detail about pricing here, because I made a mistake with it. That obviously isn't good enough. I'm sorry about that.]

So, why is nobody hearing about this little innovation? The company don't want to add flocking to saddles as it's less profitable, but is offering 'flocking' (or their own version of it)

simply to satisfy customer demand. Unfortunately, with this inner working of the saddles kept out of sight, the customer simply docsn't know what they're paying for.

And how good is that for the horse's interests, we must ask?



VIDEO – CLICK TO OPEN URL IN NEW TAB

\*\* Questions, thoughts or comments? Join us at *The Horse's Back Facebook Group*.











Filed Under: Saddle Fit

Tagged With: bates, bates saddle, bates saddles, cair, cair or flock, cair or wool, cair panel, saddle fit, saddle fitting, wintec, wintec saddle, wintec saddles

#### Comments



Harold R Sitton says March 28, 2017 at 11:24 pm

In thinking about the various air flocking systems, ambient air pressure drops around 1/2 PSI for every 1,000 foot gain in elevation which could, or so it seems, result in the air bags becoming over filled and bouncy similar to what a potato chip bag will sometimes do in the mountains.

#### Reply



Heather Moffett says March 28, 2017 at 11:39 pm

#### Well said Jane!!

#### Reply



Fiona Myles says March 20, 2017 at 1:56 am March 29, 2017 at 1:56 am

Finding the right saddle is a nightmare. So many factors are involved and knowing who to trust when it comes to reflocking or adjusting is not easy either. Manufacturers are indeed fixated on 'Introducing The Latest System'. Sometimes I wish I could use the 'Totally Invisible System', but sadly I'm a bit too old to try it seriously.

# Fi Myles Reply



The 'flock socks' I've come across in UK saddles have been leather rather than fabric bags and flocked softly. Problem is that you can't actually adjust them in situ because their slots never line up with those in the external panel.

Of course you're right — use of Cair and flock bags both cheapens and speeds up saddle production while making them more difficult to fit in the conventional sense.

#### Reply



Thank you for this insight. I have only had one saddle (a second hand one) and it was awful. The saddle was unbalanced, rolled like a wet sponge and despite numerous visits from a fitter, it constantly slipped.

I also hate changeable gullet systems on fully developed, mature horses. They have a place in the market when young horses change and grow but too many people with very little knowledge of saddle fitting, rely on them all the time in order to avoid the cost of a proper saddle check on a regular basis.

Conversely, it has to be said that I think saddle fitters need a bit of a shake up about their charges and the advice they give. Why can't there be a proper examination/regulatory body for this profession? The fit is as important as the making of saddles and just as likely to cripple as bad shoeing or not having teeth checked!

Edited to add: the awful saddle was one with the Cair system. I have owned many excellent wool flocked ones.

#### Reply



J Evans says May 20, 2018 at 3:14 pm

WOW! What an eve opener!

wow! what an eye opener:

We had a 2004 Bates Caprilli, left front air panel deflated. I had no idea the then 9 year old saddle even had air bags. The saddle was lightly used. I kept after my daughter about being one-sided and dropping a hip and shifting the saddle. Chiropractor for her – all fine. Horse's stride short on the left side. After the vet and chiropractor, I called a saddle fitter. Saddle fitter opened up saddle and showed me the air panel. Reminded me of a Ziploc bag that's been heat sealed and the seal failed.

I was told that I either had to send the saddle back to Bates in Australia to have the bag replaced or to a saddle fitter to change it over to flocking. I was told the air bags generally last 2 years if you ride often, and that I should have all of the panels replaced if I went through the trouble of sending to Bates. The other option meant finding a saddle fitter or maker capable of rebuilding for flocking and that very few would be willing to gut the saddle to rebuild for proper flocking, complete with ports. Either way, it was expensive. Plastic, tape, staples and baggies just don't sit well with my old school concept of a saddle tree and padding.

The horse had muscle injury to the shoulder from the blown bag which has taken quite a long time to rehab and numerous bills.

Conclusion: I am NOT impressed with CAIR and ABSOLUTELY WILL NOT BUY another saddle with air

bags.

Reply



Michele Spano says July 31, 2018 at 2:31 am

Hi,

Do you know if you can remove the panels and then open them up? Could the panels themselves be reflocked with wool and then reinserted? Thank you for all the great info.

Michele

Reply



Jane @ THB says
July 31, 2018 at 8:51 am

If you replaced the internal foam with flock in the panel itself, you'd have the same outcome. A good saddler can remove the insert altogether and refill the panel – ie the leather or synthetic material panel that sits against the horse – with wool flock. You're then basically back to the traditional form of saddle.

Reply



Thank you for the info. I'll take it to a saddle fitter. Michele

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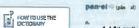
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A flat, entailly rectangular piece forming a raised, recessed, or framed part of the surface as which it is set.
 The space or section in a feature or railing between two posits.
 A vertical accion of fature; a gove.

3. A vertical section of lithric, a gave.
4.
2. A fain wooder hourd, used as a surface for an oil painting.
5. A plasting on such a board
6.
2. A board hat sing switcher or bestons to control an electric device.
6. A section of a telephone switchboard.
7. A carton of articlphone switchboard.
8. A section of a telephone switchboard.
8. Liter
8. Liter
9. The complete list of persons summoned for jery dary
9. Those persons chosen from the list its constitute a pool from which a jury or junes will be relected for a particular court.
8. Liter
9. A particular of the summoned for jery dary
9. Those persons chosen from the list its constitute a pool from which a jury or junes will be relected for a particular court.
9. A jury
10.

A group of people gathered to plan or chances as issue, judge a contest, or act

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D. A discussion by such a group.

tr.v. plan-sleet, pan-sle leg, pan-sle or pass-sleed or pan-sl-ling
1. To over a famous by sing point
2. To decrease the panels
3. To decrease the panels
4. To depend on the panels
4. To depend on the panels
4. To depend on the panels

Dásdde English, piecre of cloth, from Old French, probably from Vulgar Latin "parcrellus, diminators of Latin parents, cloth, see pien- in the Appendits of Rando-Davuganan roots.]

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