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Tina Brady launches Music City Bling Jewelry Line

Sabrina Garrett Jul 7, 2014



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This spring, Dr. Stan and Tina Brady welcomed guests into their Wilson County home for the launch of her jewelry line, Music City Bling.



Tina's love of designing began in her native Memphis when her husband was in dental school. "My mother and I would make pins and call them Tina's Treasures," she said. Over time she began to think up designs for other items. "I always had ideas and I always had friends who were talented. I would design it but I didn't know how to put it all together."

After *Private Wives of Nashville Wives* debuted, friends and fans reached out to her, commenting on her signature style. One episode shows one of the "Wives," Sarah Davidson, raiding Tina's closet to find a look for her musical performance in Chicago.

"People would message me and say, 'I have a special event coming up. I would love to wear something you have. So I thought I would create a line. I don't create anything that I wouldn't wear myself,'" she said, adding "my husband was very supportive and encouraged me."

The costume jewelry line currently ranges from simple \$22 pieces to the ornate, blue bejeweled "Dubai" necklace, which sells for \$2,200 - the most expensive Music City Bling piece. "I did some with rhinestones, glass crystals, Austrian crystals and Swarovski crystals."

Of the collection, 25 pieces are originals created by Tina. The others are heavily influenced by her own glamorous style and hobbies.

"One thing we found during this process was that it is hard to get somebody to make your design unless you plan on making 1,000 of that piece ... I had a relationship with manufacturers from when I had a design and decorating company. At first it was just furniture, but it crossed over into fashion. I had a scrapbook at home and love to sketch.

"A lot of pieces are inspired from an event or person in my life who has been with me on this whole journey," she said. "They send me several dozen of the materials they have that look the closest to what I want. My hands are the last to touch each piece."

One of those pieces is named "Delaine's Kiss of Fire" after one of her good friends, Delaine Smith. Smith said she was "honored and humbled" when she was presented the necklace at the Music City Bling launch. "It warmed my heart. Her collection is very classy, yet affordable so that every woman can feel like the Queen of Bling."

Tina "loved having my debut party" which also raised funds for one of her favorite charities, Back in the Saddle, a therapeutic riding program for adults with disabilities and is thrilled that she can now share her jewels with shoppers online.

"We thought about selling out of a local shop, but it is such a busy year for me. Our daughter, Mia, is about to graduate high school. Our son, Rush, is getting married. We are going on vacation," she explained of her decision to sell Music City Bling on her website TinaBradyNashville.com. "I love what I am doing, but I love my family and horses and need time for them. I am taking baby steps right now. It is fun for me."

Before summer's end, Tina plans to have expanded the line by adding ladies tees, belt buckles, a horseshoe line and bib statement necklaces.

"Glamour can be flip flops and jeans or it can be Giuseppe Zanotti pumps and a great dress and a statement piece. Glamour to me is like a tree in Aspen. It is beautiful with a little snow, but when it is covered with a huge snow it enhances it more."

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