



Media Coverage for August 1, 2017 - July 31, 2019

Outlet	Title/Program	Publication Date	Media Group	Media Type	DMA	Country	Reach	Source URL	Text Snippet
Pride of Detroit	Monday Night Football open thread: Falcons at Seahawks	11/21/2017	Internet	Online, trade/industry		United States	190,220	http://prideofdetroit.com/2017/11/20/16682978/monday-night-football-falcons-seahawks	how it relates to the Lions is unclear right now. Which team should the Lions root for on Monday night? The answer is unclear. I
Sky Sports - Skysports	Dominic Cork on Stuart Broad's struggles, bouncers and England's line-up for Melbourne	12/22/2017	Internet	Online, consumer		United Kingdom	12,520,553	http://skysports.com/cricket/news/12123/11180968/dominic-cork-on-stuart-broads-struggles-bouncers-and-englands-line-up-for-melbourne	the MCG Middlesex seamer Tom Helm has been in Australia with the England Lions Root is struck in the helmet by a delivery from
Montana Standard Online	LOGAN AUCTION SERVICE INC	2/10/2018	Internet	Online, consumer	Butte, MT	United States	193,621	http://mtstandard.com/ads/other/ad_vault/logan-auction-service-inc--ad-from/pdfdisplayad_87e96038-3517-58ab-8b04-0f2bc796a6f7.html	Shot Glasses • Vintage Jack Daniels Whiskey Barrel • Jim Beam Bottles • Lions Root Beer Wood Keg • Various Beer Trays • Coors
The Courier	England players share pain with fans online after World Cup defeat	7/12/2018	Internet	Online, consumer	National	United Kingdom	867,058	http://thecourier.co.uk/sport/686944/england-players-share-pain-with-fans-online-after-world-cup-defeat/	must be workable Pained but pragmatic, Southgate bursts with pride for Lions Root won't think about records 2018-07-12
The Courier	The papers give their view	7/12/2018	Internet	Online, consumer	National	United Kingdom	867,058	http://thecourier.co.uk/sport/686936/heroes-who-united-a-nation-the-papers-give-their-view/	from The Courier Pained but pragmatic, Southgate bursts with pride for Lions Root won't think about records What is Donald
Detroit Free Press Online	Pontiac High School janitor admits to sexting girl, 16	11/17/2018	Internet	Online, consumer	Detroit, MI	United States	11,826,306	http://freep.com/story/news/local/michigan/oakland/2018/11/16/pontiac-high-school-janitor-sexting-student/2028494002/	Woman shot at Taylor gas station after fight Tank, Lions! Root for losses, give GM Quinn ammo
Detroit Free Press	Tank, Lions! Root for losses, give GM Quinn ammo	11/18/2018	Print	Newspaper	Detroit, MI	United States	145,290	N/A	Tank, Lions, tank! Tank, Lions, tank! Come on. Say it with me. It's fun. Tank, Lions, tank! Tank, Lions, tank! It's time, folks. It's time
Auto Breaking News	Detroit Lions doomed by turkeys in loss to Chicago Bears	11/22/2018	Internet	Online, consumer		United Kingdom	725	http://autobreakingnews.com/2018/11/detroit-lions-doomed-by-turkeys-in-loss-to-chicago-bears/	Lions doomed by Ezekiel Elliott in stunning loss to CowboysTank, Detroit Lions! Root for losses, give GM Bob Quinn ammoDetroit
Auto Breaking News	Playoff odds puny, but Lions' tank isn't quite empty	12/14/2018	Internet	Online, consumer		United Kingdom	725	http://autobreakingnews.com/2018/12/wojo-playoff-odds-puny-but-lions-tank-isnt-quite-empty/	Tank, Detroit Lions! Root for losses, give GM Bob Quinn ammoDetroit News
Auto Breaking News	Toss this Detroit Lions season in trash after loss to Bills	12/16/2018	Internet	Online, consumer		United Kingdom	725	http://autobreakingnews.com/2018/12/toss-this-detroit-lions-season-in-trash-after-loss-to-bills/	Albom: Detroit Lions' season lives on for another weekTank, Detroit Lions! Root for losses, give GM Bob Quinn ammoDetroit Lions'
WFLA-TV Online	VIDEO: Lion gets root canal at Michigan zoo	1/26/2019	Internet	Online, consumer	Tampa-Saint Petersburg, Sarasota, FL	United States	694,987	http://wfla.com/national/video-lion-gets-root-canal-at-michigan-zoo/1726376023	Dr. Eustace was just one of the veterinarians who assisted in the lion's root canal, which is something that isn't
WISH-TV Online	Lion gets root canal at Michigan zoo	1/28/2019	Internet	Online, consumer	Indianapolis, IN	United States	318,580	http://wishtv.com/national/watch-a-lion-get-a-root-canal-at-a-michigan-zoo/1727946457	Dr. Eustace was just one of the veterinarians who assisted in the lion's root canal, which is something that isn't uncommon.
Colorado Daily	Spotlight will be on Boulder County at Natural Products Expo West	3/1/2019	Print	Newspaper	Denver, CO	United States	5,229	N/A	their products is Boulder's Rowdy Mermaid Kombucha, which will launch Lion's Root, a new, natural nootropic kombucha, at the expo.
Daily Camera	Spotlight will be on Boulder County at Natural Products Expo West	3/1/2019	Print	Newspaper	Denver, CO	United States	26,036	N/A	their products is Boulder's Rowdy Mermaid Kombucha, which will launch Lion's Root, a new, natural nootropic kombucha, at the
Colorado Hometown Weekly Online	Spotlight will be on Boulder County at Natural Products Expo West	3/2/2019	Internet	Online, consumer		United States	7,801	http://coloradohometownweekly.com/business/ci_32486723/spotlight-will-be-boulder-county-at-natural-products	their products is Boulder's Rowdy Mermaid Kombucha, which will launch Lion's Root, a new, natural nootropic kombucha, at the expo.

Daily Camera Online	Spotlight will be on Boulder County at Natural Products Expo West	3/2/2019	Internet	Online, consumer	Denver, CO	United States	845,617	http://dailycamera.com/top-business/ci_32486723/spotlight-will-be-boulder-county-at-natural-products	their products is Boulder's Rowdy Mermaid Kombucha, which will launch Lion's Root, a new, natural nootropic kombucha, at the expo.
Times-Call Online	Spotlight will be on Boulder County at Natural Products Expo West	3/2/2019	Internet	Online, consumer	Denver, CO	United States	184,842	http://timescall.com/top-stories/ci_32486723/spotlight-will-be-boulder-county-at-natural-products	their products is Boulder's Rowdy Mermaid Kombucha, which will launch Lion's Root, a new, natural nootropic kombucha, at the expo.
Associated Press Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, news and business	New York, NY	United States	8,453,616	http://apnews.com/Business%20Wire/29cf129f8c03445897d34e920e9193c3	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Benzinga	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Detroit, MI	United States	1,537,078	http://benzinga.com/pressreleases/19/03/b13289159/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
BioPortfolio	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United Kingdom	185,398	http://bioportfolio.com/news/article/3919798/Rowdy-Mermaid-Kombucha-to-Debut-Nootropic-Lions-Root-and-Canned-Brews-at.html	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Business Wire	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Print	Wire service	National	United States	N/A	N/A	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Business Wire Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	News/Release Distribution Service	National	United States	3,173,053	http://businesswire.com/news/home/20190304005316/en	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Chronicle-Journal Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		Canada	132,751	ead/37852025/rowdy_mermaid_kombucha_to_debut_nootropic_lion%E2%80%99s_root_and_canned_brews_at_expo_wes	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Colorado Daily Online	Spotlight will be on Boulder County at Natural Products Expo West	3/4/2019	Internet	Online, consumer	Denver, CO	United States	23,531	http://coloradodaily.com/latest-stories/ci_32486723/spotlight-will-be-boulder-county-at-natural-products	heading west to showcase their products is Boulder's , which will launch Lion's Root, a new, natural nootropic kombucha, at the
Digital Journal	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		Canada	1,498,071	http://digitaljournal.com/pr/4189476	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Double T 973	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	9,802	http://doublet973.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
FOX 34	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	17,831	http://fox34.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Global Banking & Finance Review	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, trade/industry		United Kingdom	551,693	http://globalbankingandfinance.com/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west/	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
IT Business Net	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, trade/industry	Los Angeles, CA	United States	128,936	http://security.itbusinessnet.com/2019/03/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west/	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
KAKE TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Wichita-Hutchinson, KS	United States	848,576	http://kake.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
KASA-TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Albuquerque-Santa Fe, NM	United States	39,087	http://kasa.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness

KFMB-TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	San Diego, CA	United States	1,513,299	http://cbs8.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
KLCW-TV - CW Lubbock Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	5,892	http://lubbockcw.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
KLKN-TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Lincoln & Hastings-Kearney, Plus, NE	United States	150,562	http://klkntv.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West
KUAM-TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		Guam	56,423	http://kuam.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
KXTQ-FM Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Lubbock, TX	United States	6,565	http://magic1065.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
KXXV-TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Waco-Temple-Bryan, TX	United States	59,955	http://kxxv.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Lezard	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		Canada	29,068	http://lelzard.com/en/news-18651230.html	Product/Service, Trade Show Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West Rowdy Mermaid
My Lubbock TV	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Lubbock, TX	United States	1,781	http://mylubbocktv.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Oldies 97.7 FM	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	1,716	http://oldies977lubbock.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Pittsburgh Post-Gazette Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Pittsburgh, PA	United States	4,773,461	http://postgazette.com/postgazette/news/read/37852025/rowdy_merm_aid_kombucha_to_debut_nootropic_lion%E2%80%99s_root_and_canned_brews_at_exp_o_west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
RFD-TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	75,301	http://rfdtv.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
SPI World News Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, news and business		United Kingdom	16,407	http://sectorpublishingintelligence.co.uk/news/2225549/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Spoke	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Social Networking Site	San Francisco-Oakland-San Jose, CA	United States	1,894,937	http://spoke.com/press_releases/5c7d378920d33c46fa00257c	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West Rowdy Mermaid Kombucha to Debut Nootropic

Telemundo Lubbock	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	6,981	http://telemundolubbock.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
WBCB TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	6,365	http://valleyscw.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
WBOC-TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Salisbury, MD	United States	433,550	http://wboc.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
WICZ-TV ONLINE	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Binghamton, NY	United States	45,701	http://wicz.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
WSIL-TV Online	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Paducah-C. Gird-Harbg, Mt Vn	United States	151,713	http://wsiltv.com/story/40063124/rowdy-mermaid-kombucha-to-debut-nootropic-lions-root-and-canned-brews-at-expo-west	Convention Center from March 6-8, 2019. The all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Close-Up Media	Rowdy Mermaid Kombucha Launches Nootropic Lion's Root and Canned Brews at Expo West	3/7/2019	Print	Newspaper, community	National	United States	N/A	N/A	According to a media release, the new, decaffeinated Lion's Root kombucha is flavored with the refreshing
Food & Beverage Close-Up	Rowdy Mermaid Kombucha to Unveil Nootropic Lion's Root and Canned Brews at Expo West	3/7/2019	Print	Magazine, trade/industry		United States	N/A	N/A	According to a release, the all-new, decaffeinated Lion's Root kombucha is flavored with the sweetness of
Professional Services Close-Up	Rowdy Mermaid Kombucha Rolls Out Nootropic Lion's Root and Canned Brews at Expo West	3/7/2019	Print	Magazine, consumer		United States	N/A	N/A	According to a media release, the all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Manufacturing Close-Up	Rowdy Mermaid Kombucha Releases Nootropic Lion's Root and Canned Brews at Expo West	3/10/2019	Print	News/Release Distribution Service	National	United States	N/A	N/A	According to a media release, the all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Close-Up Media	Rowdy Mermaid Kombucha and Nootropic Lion's Root and Canned Brews at Expo West	3/14/2019	Print	Newspaper, community	National	United States	N/A	N/A	According to a media release, the all-new, decaffeinated Lion's Root kombucha is flavored with the refreshing sweetness
Organic Authority	Rowdy Mermaid Kombucha is Sustainable, Herbaceous, and Delicious	3/19/2019	Internet	Online, consumer	Los Angeles, CA	United States	460,900	http://organicauthority.com/energetic-health/rowdy-mermaid-kombucha-is-sustainable-herbaceous-and-delicious	and the newest addition (and second decaffeinated option on the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's
Natural Products INSIDER Online	Food and beverage innovation abounded at Natural Products Expo West	3/21/2019	Internet	Online, trade/industry	Phoenix, AZ	United States	133,153	http://naturalproductsinsider.com/foods/food-and-beverage-innovation-abounded-natural-products-expo-west	Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light
Prepared Foods Online	Trends Found at Expo West 2019	3/22/2019	Internet	Online, trade/industry	Chicago, IL	United States	40,903	http://preparedfoods.com/articles/122157-trends-found-at-expo-west-2019	They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and
CE Noticias Financieras English	Luiz Phellype earned points on pause	3/28/2019	Print	Newspaper		United States	N/A	N/A	This is because both Bas Dost and Luiz Phellype, the two lions' root' spearheads, usually worked at the Alcochete
303 Magazine	This Boulder Brewer is Changing Ancient Kombucha Traditions	3/29/2019	Internet	Blog, consumer		United States	45,683	http://303magazine.com/2019/03/rowdy-mermaid-kombucha/	decaffeinated drink – Savory Peach – to boost immunity – and the upcoming Lion's Root – a mushroom-based beverage, this kombucha is
Natural Foods Merchandiser Online	Rowdy Mermaid's steady growth strategy pays off	4/5/2019	Internet	Online, trade/industry		United States	72	http://newhope.com/people-and-company-profiles/rowdy-mermaids-steady-growth-strategy-pays	accessible, function-based kombucha, such as the recently launched flavor Lion's Root, which features the nootropic ingredient
New Hope	Rowdy Mermaid's steady growth strategy pays off	4/5/2019	Print	Magazine, trade/industry		United States	N/A	N/A	accessible, function-based kombucha, such as the recently launched flavor Lion's Root, which features the nootropic ingredient

Argus-Press Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Flint-Saginaw-Bay City, MI	United States	42,840	http://argus-press.com/news/national/article_0df00585-0f58-5dfc-934c-698dabf7fe07.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Associated Press Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, news and business	New York, NY	United States	8,453,616	http://apnews.com/Business%20Wire/f0e51f989a6245cb9e64ecef32a218cd	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Benzinga	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Detroit, MI	United States	1,537,078	http://benzinga.com/pressreleases/19/07/b14107773/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Business Wire	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Print	Wire service	National	United States	N/A	N/A	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Business Wire Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	News/Release Distribution Service	National	United States	3,173,053	http://businesswire.com/news/home/20190722005054/en	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Chronicle-Journal Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		Canada	132,751	http://markets.chroniclejournal.com/chroniclejournal/news/lead/38590278/rowdy_mermaid_kombucha_announces_national_retail_availability_of_cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Citizen Tribune Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Knoxville, TN	United States	54,239	http://citizentribune.com/news/business/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans/article_fb18904-5961-5665-ad87-3fe5a0969967.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Daily American Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Johnstown-Altoona, PA	United States	69,212	http://dailyamerican.com/news/business/nation/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans/article_ada38f03-7af1-5431-bd86-58718953dc12.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Digital Journal	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		Canada	1,498,071	http://digitaljournal.com/pr/4389351	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Elk Valley Times	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Huntsville-Decatur, Florence, AL	United States	7,093	http://elkvalleytimes.com/news/business/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans/article_3e9882b0-d514-5503-81ed-441529c049e6.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Erie News Now	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	146,051	http://erienewsnow.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Florence Morning News Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Florence-Myrtle Beach, SC	United States	317,781	http://scnow.com/news/business/wire/article_95e43cf5-f379-554f-9110-2dd7b3a17598.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
FOX 34	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	17,831	http://fox34.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
KAKE TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Wichita-Hutchinson Plus, KS	United States	848,576	http://kake.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
KASA-TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Albuquerque-Santa Fe, NM	United States	39,087	http://kasa.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a

Killeen Daily Herald Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Waco-Temple-Bryan, TX	United States	157,277	http://kdhnews.com/news/ap/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans/article_3b86175a-6d76-5d3a-9fb9-77b30c17441c.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
KLCW-TV - CW Lubbock Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	5,892	http://lubbockcw.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
KQCW-TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	National	United States	7,815	http://tulsacw.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
KUAM-TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		Guam	56,423	http://kuam.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Lezard	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		Canada	29,068	http://lelezard.com/en/news-18853586.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Manchester Times	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	19,712	http://manchestertimes.com/news/business/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans/article_d57d69e3-3405-5f90-b965-0e2099c900af.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Minyanville Finance	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	23,782	http://finance.minyanville.com/minyanville/news/read/38590278/rowdy_mermaid_kombucha_announces_national_retail_availability_of_cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Morningstar StockInvestor Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	National	United States	9,442,294	http://news.morningstar.com/all/business-wire/BWIPREM_20190722005054/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans.aspx	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
My Lubbock TV	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Lubbock,TX	United States	1,781	http://mylubbocktv.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Northwest Georgia News	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Atlanta, GA	United States	149,172	/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans/article_3d332028-21f2-533c-9a59-21a6f6f201ed.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Odessa American Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Odessa-Midland, TX	United States	68,322	http://oaoa.com/news/business/article_c74b564a-213f-55e8-8042-e9e667caf51c.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Oldies 97.7 FM	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	1,716	http://oldies977lubbock.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a

Pittsburgh Post-Gazette Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Pittsburgh, PA	United States	4,773,461	gazette.com/postgazette/news/read/38590278/rowdy_mermaid_kombucha_announces_national_retail_availability_of_cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Register-Herald Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Bluefield-Beckley-Oak Hill, WV	United States	79,005	http://register-herald.com/region/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans/article_26835281-d806-50a5-bbb4-b50a4d8a147c.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
RFD-TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	75,301	http://rfdtv.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Ridgway Record	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Johnstown-Altoona, PA	United States	11,964	http://business.ridgwayrecord.com/ridgwayrecord/news/read/38590278/rowdy_mermaid_kombucha_announces_national_retail_availability_of_cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
SPI World News Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, news and business		United Kingdom	16,407	http://sectorpublishingintelligence.co.uk/news/2400161/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Telemundo Lubbock	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	6,981	http://telemundolubbock.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
VB Profiles	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	610,488	http://vbprofiles.com/press_releases/5d3598779490496fab3ba3b3	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Watertown Public Opinion Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Sioux Falls (Mitchell), SD	United States	23,367	http://thepublicopinion.com/business/associated_press/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans/article_86303959-085e-59f7-b1df-4c501fd60ca4.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
WBCB TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	6,365	http://valleyscw.com/story/40817971/rowdy-mermaid-kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
The Shelby Report	Rowdy Mermaid Kombucha Cans Available In National Markets	7/23/2019	Internet	Online, trade/industry	National	United States	28,852	http://theshelbyreport.com/2019/07/23/rowdy-mermaid-kombucha-cans-available-in-national-markets/	Living Ginger and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves this July, with a goal for the
BevNET Magazine	Rowdy Mermaid Kombucha Cans Now Available at Retailers Nationwide	7/24/2019	Internet	Online, trade/industry	Boston, MA	United States	68	http://bevnet.com/news/2019/rowdy-mermaid-kombucha-cans-now-available-at-retailers-nationwide	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Close-Up Media	Rowdy Mermaid Kombucha Unveils New Cans	7/25/2019	Print	Newspaper, community	National	United States	N/A	N/A	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Food & Beverage Close-Up	Rowdy Mermaid Kombucha Opts for 'Sustainable Packaging' Cans	7/25/2019	Print	Magazine, trade/industry		United States	N/A	N/A	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July, with a goal
Food & Drink Technology	Rowdy Mermaid moves its kombucha range to cans	7/26/2019	Internet	Online, consumer		United Kingdom	12,634	http://foodanddrinktechnology.com/news/28899/rowdy-mermaid-moves-its-kombucha-range-to-cans/	Living Ginger, Strawberry Tonic and new variants like decaffeinated Lion's Root The aim to make its entire lineup 100% glass-free
Close-Up Media	Rowdy Mermaid Kombucha Opts for 'Sustainable Packaging' Cans	7/29/2019	Print	Newspaper, community	National	United States	N/A	N/A	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July, with a goal
RCR Wireless News - Americas Region	Rowdy Mermaid Kombucha Introduces New Cans	7/29/2019	Print	Magazine, trade/industry		Brazil	1,885	N/A	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
TOTALS		104					87,152,495		