

## Media Coverage for August 1, 2017 - July 31, 2019

Outlet	Title/Program	Publication Date	Media Group	Media Type	DMA	Country	Reach	Source URL	Text Snippet
									how it relates to the Lions is unclear right now. Which team
				Online.				http://prideofdetroit.com/2017/11/20/16682978/monday-	should the Lions root for on Monday night? The answer is
Pride of Detroit	Monday Night Football open thread: Falcons at Seahawks	11/21/2017	Internet	trade/industry		United States	190.220	night-football-falcons-seahawks	unclear, I
	,	,,		,				http://skysports.com/cricket/news/12123/11180968/dominic	
	Dominic Cork on Stuart Broad's struggles, bouncers and							cork-on-stuart-broads-struggles-bouncers-and-englands-line-	with the England Lions Root is struck in the helmet by a
Sky Sports - Skysports	England's line-up for Melbourne	12/22/2017	Internet	Online, consumer		United Kingdom	12 520 552	up-for-melbourne	delivery from
Sky Sports - Skysports	England's line-up for ivielbourne	12/22/2017	internet	Offilite, consumer	+	Officea Kingaom	12,320,333		Shot Glasses • Vintage Jack Daniels Whiskey Barrel • Jim Beam
								http://mtstandard.com/ads/other/ad_vault/logan-auction-	,
	LOCAN AUGTION CERVICE INC	2/40/2046		0.1:			400.004	service-incad-from/pdfdisplayad_87e96038-3517-58ab-	Bottles • Lions Root Beer Wood Keg • Various Beer Trays •
Montana Standard Online	LOGAN AUCTION SERVICE INC	2/10/2018	Internet	Online, consumer	Butte, MT	United States	193,621	8b04-0f2bc796a6f7.html	Coors
									must be workable Pained but pragmatic, Southgate bursts
	England players share pain with fans online after World Cup							http://thecourier.co.uk/sport/686944/england-players-share-	with pride for Lions Root won't think about records 2018-07-
The Courier	defeat	7/12/2018	Internet	Online, consumer	National	United Kingdom	867,058	pain-with-fans-online-after-world-cup-defeat/	12
									from The Courier Pained but pragmatic, Southgate bursts
								http://thecourier.co.uk/sport/686936/heroes-who-united-a-	with pride for Lions Root won't think about records What is
The Courier	The papers give their view	7/12/2018	Internet	Online, consumer	National	United Kingdom	867,058	nation-the-papers-give-their-view/	Donald
								http://freep.com/story/news/local/michigan/oakland/2018/1	
								1/16/pontiac-high-school-janitor-sexting-	Woman shot at Taylor gas station after fight Tank, Lions! Root
Detroit Free Press Online	Pontiac High School janitor admits to sexting girl, 16	11/17/2018	Internet	Online, consumer	Detroit, MI	United States	11,826,306	student/2028494002/	for losses, give GM Quinn ammo
									Tank, Lions, tank! Tank, Lions, tank! Come on. Say it with me.
									It's fun. Tank, Lions, tank! Tank, Lions, tank! It's time, folks. It's
Detroit Free Press	Tank, Lions! Root for losses, give GM Quinn ammo	11/18/2018	Print	Newspaper	Detroit, MI	United States	145,290	N/A	time
Detroit Free Fress	Talky Elons: Noot for losses, give aim quilli allimo	11/10/2010		темэраре:	Detroit, ivii	OTHER STATES	115,250		Lions doomed by Ezekiel Elliott in stunning loss to
								http://autobreakingnews.com/2018/11/detroit-lions-doomed-	,
Auto Breaking News	Detects lines decreed by Audious in Leasts Chinese Boom	11/22/2018		Online, consumer		United Kingdom	725	by-turkeys-in-loss-to-chicago-bears/	Quinn ammoDetroit
Auto Breaking News	Detroit Lions doomed by turkeys in loss to Chicago Bears	11/22/2016	internet	Offilitie, Consumer		Officed Kingdoffi	723	by-turkeys-iii-ioss-to-cilicago-bears/	Quilli animobetroit
								100 1/2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	T   D   WY   D   (
								http://autobreakingnews.com/2018/12/wojo-playoff-odds-	Tank, Detroit Lions! Root for losses, give GM Bob Quinn
Auto Breaking News	Playoff odds puny, but Lions' tank isn't quite empty	12/14/2018	Internet	Online, consumer		United Kingdom	725	puny-but-lions-tank-isnt-quite-empty/	ammoDetroit News
									Albom: Detroit Lions' season lives on for another weekTank,
								http://autobreakingnews.com/2018/12/toss-this-detroit-lions	
Auto Breaking News	Toss this Detroit Lions season in trash after loss to Bills	12/16/2018	Internet	Online, consumer		United Kingdom	725	season-in-trash-after-loss-to-bills/	ammoDetroit Lions'
					Tampa-Saint				
					Petersburg,			http://wfla.com/national/video-lion-gets-root-canal-at-	Dr. Eustace was just one of the veterinarians who assisted in
WFLA-TV Online	VIDEO: Lion gets root canal at Michigan zoo	1/26/2019	Internet	Online, consumer	Sarasota, FL	United States	694,987	michigan-zoo/1726376023	the lion's root canal, which is something that isn't
								http://wishtv.com/national/watch-a-lion-get-a-root-canal-at-a	- Dr. Eustace was just one of the veterinarians who assisted in
WISH-TV Online	Lion gets root canal at Michigan zoo	1/28/2019	Internet	Online, consumer	Indianapolis, IN	United States	318.580	michigan-zoo/1727946457	the lion's root canal, which is something that isn't uncommon.
	<u> </u>	, , ,						· ·	their products is Boulder's Rowdy Mermaid Kombucha, which
1	Spotlight will be on Boulder County at Natural Products Expo					1			will launch Lion's Root, a new, natural nootropic kombucha, at
Colorado Daily	West	3/1/2019	Print	Newspaper	Denver, CO	United States	5.229	N/A	the expo.
		5/1/2013		тороре.			3,223		their products is Boulder's Rowdy Mermaid Kombucha, which
1	Spotlight will be on Boulder County at Natural Broducts Even					1			· · · · · · · · · · · · · · · · · · ·
Daily Camara	Spotlight will be on Boulder County at Natural Products Expo	2/1/2010	Drint	Nowspaper	Danuar CO	United States	20.020	N/A	will launch Lion's Root, a new, natural nootropic kombucha,
Daily Camera	West	3/1/2019	rint	Newspaper	Denver, CO	United States	26,036	IN/A	at the
						1			their products is Boulder's Rowdy Mermaid Kombucha, which
Colorado Hometown Weekly	Spotlight will be on Boulder County at Natural Products Expo					1			will launch Lion's Root, a new, natural nootropic kombucha, at
Online	West	3/2/2019	Internet	Online, consumer	1	United States	7,801	spotlight-will-be-boulder-county-at-natural-products	the expo.

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Spotlight will be on Boulder County at Natural Products Expo West  Spotlight will be on Boulder County at Natural Products Expo West  Spotlight will be on Boulder County at Natural Products Expo Spotlight will be on Boulder County at Natural Products Expo Spotlight will be on Boulder County at Natural Products Expo Spotlight will be on Boulder County at Natural Products Expo Nest Spotlight will be on Boulder County at Natural Products Expo Spotlight will be on Boulder County at Natural Products Expo Nest Spotlight will be on Boulder County at Natural Products Expo Nest Spotlight will be on Boulder County at Natural Products Spotlight will	ir products is Boulder's Rowdy Mermaid Kombucha, which launch Lion's Root, a new, natural nootropic kombucha, at expo.  affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness
Daily Camera Online West  3/2/2019 Internet Online, consumer Online on consumer Online on consumer Online on consumer Online on consumer Onlin	expo.  ir products is Boulder's Rowdy Mermaid Kombucha, which launch Lion's Root, a new, natural nootropic kombucha, at expo.  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
Spotlight will be on Boulder County at Natural Products Expo West  Associated Press Online  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West  Associated Press Online  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West  Associated Press Online  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West  Associated Press Online  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West  Associated Press Online  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West  Associated Press Online  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West  Accompany on the product will launch will launc	ir products is Boulder's Rowdy Mermaid Kombucha, which launch Lion's Root, a new, natural nootropic kombucha, at expo.  affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
Spotlight will be on Boulder County at Natural Products Expo West    Number Call Online	launch Lion's Root, a new, natural nootropic kombucha, at expo.  vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
Times-Call Online  West  3/2/2019 Internet  Online, consumer  Denver, CO  United States  184,842 be-boulder-county-at-natural-products  the expo.  Convention  Associated Press Online  Associated Press Online  Associated Press Online  Acanned Brews at Expo West  Acanned Brews at Expo West  Adviced Benzinga  Acanned Brews at Expo West  Adviced Benzinga  Acanned Brews at Expo West  Acanned Brew	expo.  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness  wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West  Online, news and business  New York, NY  United States  New York, NY  United	vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet 0nline, news and business New York, NY United States 8,453,616 4e920e9193c3 refreshing:  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet 0nline, consumer Detroit, MI United States 1,537,078 canned-brews- Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet 0nline, consumer Detroit, MI United States 1,537,078 canned-brews- Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet 0nline, consumer United Kingdom 185,398 Canned-Brews-at.html  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet 0nline, consumer United Kingdom 185,398 Canned-Brews-at.html  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Print Wire service National United States N/A N/A N/A refreshing:  News/Release Conventior	affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness vention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness
Associated Press Online and Canned Brews at Expo West 3/4/2019 Internet business New York, NY United States 8,453,616 4e920e9193c3 refershing:  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet Online, consumer Detroit, MI United States 1,537,078 canned-brews-  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet Online, consumer United Kingdom 185,398 canned-brews-at.html  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet Online, consumer United Kingdom 185,398 canned-Brews-at.html  Convention Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet Online, consumer United Kingdom 185,398 canned-Brews-at.html  Convention Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Print Wire service National United States N/A N/A N/A refreshing:  News/Release Convention Convention Accounts Not N/A N/A N/A Convention Conventi	eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
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Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West  BioPortfolio  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root  Business Wire  Accompany of the provided in the prov	wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the eshing sweetness eshing sweetness evention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Internet Online, consumer United Kingdom 185,398 Canned-Brews-at.html refreshing:  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root decaffeinate refreshing:  Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root and Canned Brews at Expo West 3/4/2019 Print Wire service National United States N/A N/A N/A refreshing:  News/Release Conventior	affeinated Lion's Root kombucha is flavored with the eshing sweetness wention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
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Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root Business Wire and Canned Brews at Expo West 3/4/2019 Print Wire service National United States N/A N/A refreshing:  News/Release Convention	ovention Center from March 6-8, 2019. The all-new, affeinated Lion's Root kombucha is flavored with the
Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root Business Wire and Canned Brews at Expo West 3/4/2019 Print Wire service National United States N/A N/A with the service Convention News/Release Convention Convention News/Release Convention News/Release Convention Convention News/Release Convention Convention News/Release Convention Con	affeinated Lion's Root kombucha is flavored with the
Business Wire and Canned Brews at Expo West 3/4/2019 Print Wire service National United States N/A N/A refreshing: News/Release Convention	
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Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root Distribution decaffeinat	affeinated Lion's Root kombucha is flavored with the
Business Wire Online and Canned Brews at Expo West 3/4/2019 Internet Service National United States 3,173,053 http://businesswire.com/news/home/20190304005316/en refreshing.	eshing sweetness
	vention Center from March 6-8, 2019. The all-new,
Rowdy Mermaid Kombucha to Debut Nootropic Lion's	· · · · · · · · · · · · · · · · · · ·
	eshing sweetness
	ding west to showcase their products is Boulder's , which
Spotlight will be on Boulder County at Natural Products Expo  http://coloradodaily.com/latest-stories/ci 32486723/spotlight will launch	
Colorado Daily Online West 3/4/2019 Internet Online, consumer Denver, CO United States 23,531 will-be-boulder-county-at-natural-products the	adition blood, a new, natural mootropic kombacila, at
	vention Center from March 6-8, 2019. The all-new,
	affeinated Lion's Root kombucha is flavored with the
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Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root Hutchinson Plus, to-debut-nootropic-lions-root-and-canned-brews-at-expodecaffeinat	affeinated Lion's Root kombucha is flavored with the
KAKE TV Online and Canned Brews at Expo West 3/4/2019 Internet Online, consumer KS United States 848,576 west refreshing:	eshing sweetness
http://kasa.com/story/40063124/rowdy-mermaid-kombucha-	vention Center from March 6-8, 2019. The all-new,
Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root   Albuquerque- to-debut-nootropic-lions-root-and-canned-brews-at-expo- decaffeinat	affeinated Lion's Root kombucha is flavored with the
KASA-TV Online and Canned Brews at Expo West 3/4/2019 Internet Online, consumer Santa Fe, NM United States 39,087 west refreshing:	eshing sweetness

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	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root							to-debut-nootropic-lions-root-and-canned-brews-at-expo-	decaffeinated Lion's Root kombucha is flavored with the
KFMB-TV Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	San Diego, CA	United States	1,513,299	west	refreshing sweetness
								http://lubbockcw.com/story/40063124/rowdy-mermaid-	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root							kombucha-to-debut-nootropic-lions-root-and-canned-brews-	decaffeinated Lion's Root kombucha is flavored with the
KLCW-TV - CW Lubbock Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	5,892	at-expo-west	refreshing sweetness
								http://klkntv.com/story/40063124/rowdy-mermaid-	
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root				Lincoln & Hastings	-		kombucha-to-debut-nootropic-lions-root-and-canned-brews-	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root
KLKN-TV Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Kearney, Plus, NE	United States	150,562	at-expo-west	and Canned Brews at Expo West
								http://kuam.com/story/40063124/rowdy-mermaid-kombucha	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root							to-debut-nootropic-lions-root-and-canned-brews-at-expo-	decaffeinated Lion's Root kombucha is flavored with the
KUAM-TV Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		Guam	56,423	west	refreshing sweetness
								http://magic1065.com/story/40063124/rowdy-mermaid-	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root							kombucha-to-debut-nootropic-lions-root-and-canned-brews-	decaffeinated Lion's Root kombucha is flavored with the
KXTQ-FM Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Lubbock,TX	United States	6,565	at-expo-west	refreshing sweetness
								http://kxxv.com/story/40063124/rowdy-mermaid-kombucha-	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root				Waco-Temple-			to-debut-nootropic-lions-root-and-canned-brews-at-expo-	decaffeinated Lion's Root kombucha is flavored with the
KXXV-TV Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Bryan, TX	United States	59,955	west	refreshing sweetness
									Product/Service, Trade Show Rowdy Mermaid Kombucha to
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root								Debut Nootropic Lion's Root and Canned Brews at Expo West
Lezard	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		Canada	29,068	http://lelezard.com/en/news-18651230.html	Rowdy Mermaid
								http://mylubbocktv.com/story/40063124/rowdy-mermaid-	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root							kombucha-to-debut-nootropic-lions-root-and-canned-brews-	decaffeinated Lion's Root kombucha is flavored with the
My Lubbock TV	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Lubbock,TX	United States	1,781	at-expo-west	refreshing sweetness
								http://oldies977lubbock.com/story/40063124/rowdy-	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root							mermaid-kombucha-to-debut-nootropic-lions-root-and-	decaffeinated Lion's Root kombucha is flavored with the
Oldies 97.7 FM	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	1,716	canned-brews-at-expo-west	refreshing sweetness
								gazette.com/postgazette/news/read/37852025/rowdy_merm	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root							aid_kombucha_to_debut_nootropic_lion%E2%80%99s_root_a	
Pittsburgh Post-Gazette Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Pittsburgh, PA	United States	4,773,461	nd_canned_brews_at_expo_west	refreshing sweetness
								http://rfdtv.com/story/40063124/rowdy-mermaid-kombucha-	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root				1	1		to-debut-nootropic-lions-root-and-canned-brews-at-expo-	decaffeinated Lion's Root kombucha is flavored with the
RFD-TV Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States	75,301	west	refreshing sweetness
								http://sectorpublishingintelligence.co.uk//news/2225549/row	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root			Online, news and				dy-mermaid-kombucha-to-debut-nootropic-lions-root-and-	decaffeinated Lion's Root kombucha is flavored with the
SPi World News Online	and Canned Brews at Expo West	3/4/2019	Internet	business		United Kingdom	16,407	canned-brews-at-expo-west	refreshing sweetness
					San Francisco-				Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root			Social Networking	Oakland-San Jose,			http://spoke.com/press_releases/5c7d378920d33c46fa00257	and Canned Brews at Expo West Rowdy Mermaid Kombucha
Spoke	and Canned Brews at Expo West	3/4/2019	Internet	Site	CA	United States	1,894,937	c	to Debut Nootropic

f	1		1		I	1			11	
		ĺ							http://telemundolubbock.com/story/40063124/rowdy-	Convention Center from March 6-8, 2019. The all-new,
- 1	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root								mermaid-kombucha-to-debut-nootropic-lions-root-and-	decaffeinated Lion's Root kombucha is flavored with the
Telemundo Lubbock	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States		6,981	canned-brews-at-expo-west	refreshing sweetness
		ĺ							http://valleyscw.com/story/40063124/rowdy-mermaid-	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root	1							kombucha-to-debut-nootropic-lions-root-and-canned-brews-	decaffeinated Lion's Root kombucha is flavored with the
WBCB TV Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer		United States		6,365	at-expo-west	refreshing sweetness
		ĺ							http://wboc.com/story/40063124/rowdy-mermaid-kombucha	· · · · · · · · · · · · · · · · · · ·
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root	ĺ							to-debut-nootropic-lions-root-and-canned-brews-at-expo-	decaffeinated Lion's Root kombucha is flavored with the
WBOC-TV Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Salisbury, MD	United States		433,550	west	refreshing sweetness
		i							http://wicz.com/story/40063124/rowdy-mermaid-kombucha-	Convention Center from March 6-8, 2019. The all-new,
1	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root	ĺ							to-debut-nootropic-lions-root-and-canned-brews-at-expo-	decaffeinated Lion's Root kombucha is flavored with the
WICZ-TV ONLINE	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Binghamton, NY	United States		45,701	west	refreshing sweetness
		ĺ							http://wsiltv.com/story/40063124/rowdy-mermaid-kombucha	Convention Center from March 6-8, 2019. The all-new,
	Rowdy Mermaid Kombucha to Debut Nootropic Lion's Root	ĺ			Paducah-C. Gird-				to-debut-nootropic-lions-root-and-canned-brews-at-expo-	decaffeinated Lion's Root kombucha is flavored with the
WSIL-TV Online	and Canned Brews at Expo West	3/4/2019	Internet	Online, consumer	Harbg, Mt Vn	United States		151,713	west	refreshing sweetness
		ĺ								
	Rowdy Mermaid Kombucha Launches Nootropic Lion's Root	ĺ		Newspaper,						According to a media release, the new, decaffeinated Lion's
Close-Up Media	and Canned Brews at Expo West	3/7/2019	Print	community	National	United States	N/A		N/A	Root kombucha is flavored with the refreshing
	Rowdy Mermaid Kombucha to Unveil Nootropic Lion's Root	ĺ		Magazine,						According to a release, the all-new, decaffeinated Lion's Root
Food & Beverage Close-Up	and Canned Brews at Expo West	3/7/2019	Print	trade/industry		United States	N/A		N/A	kombucha is flavored with the sweetness of
	Rowdy Mermaid Kombucha Rolls Out Nootropic Lion's Root	ĺ		Magazine,						According to a media release, the all-new, decaffeinated Lion's
Professional Services Close-Up	and Canned Brews at Expo West	3/7/2019	Print	consumer		United States	N/A		N/A	Root kombucha is flavored with the refreshing sweetness
·	·			News/Release						
	Rowdy Mermaid Kombucha Releases Nootropic Lion's Root	1		Distribution						According to a media release, the all-new, decaffeinated Lion's
Manufacturing Close-Up	and Canned Brews at Expo West	3/10/2019	Print	Service	National	United States	N/A		N/A	Root kombucha is flavored with the refreshing sweetness
	·									,
	Rowdy Mermaid Kombucha and Nootropic Lion's Root and	ĺ		Newspaper,						According to a media release, the all-new, decaffeinated Lion's
Close-Up Media	Canned Brews at Expo West	3/14/2019	Print	community	National	United States	N/A		N/A	Root kombucha is flavored with the refreshing sweetness
									·	İ
		3/14/201.		· ·						lang the newest aggition (and second decatteinated option on
	Rowdy Mermaid Komburha is Sustainable Herbaceous and	3/14/201.							http://organicauthority.com/energetic-health/rowdy-	and the newest addition (and second decaffeinated option on
Organic Authority	Rowdy Mermaid Kombucha is Sustainable, Herbaceous, and		Internet	Online, consumer	Los Angeles, CA	United States		460.900	http://organicauthority.com/energetic-health/rowdy- mermaid-kombucha-is-sustainable-herbaceous-and-delicious	the menu): Lion's Root, with sweet pineapple, fresh turmeric,
Organic Authority	Rowdy Mermaid Kombucha is Sustainable, Herbaceous, and Delicious	3/19/2019	Internet	Online, consumer	Los Angeles, CA	United States		460,900	http://organicauthority.com/energetic-health/rowdy- mermaid-kombucha-is-sustainable-herbaceous-and-delicious	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's
,	Delicious		Internet		Los Angeles, CA	United States		460,900	mermaid-kombucha-is-sustainable-herbaceous-and-delicious	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy
Natural Products INSIDER	Delicious  Food and beverage innovation abounded at Natural Products	3/19/2019		Online,					mermaid-kombucha-is-sustainable-herbaceous-and-delicious  http://naturalproductsinsider.com/foods/food-and-beverage-	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth
,	Delicious				Los Angeles, CA Phoenix, AZ	United States United States			mermaid-kombucha-is-sustainable-herbaceous-and-delicious	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy  Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light
Natural Products INSIDER	Delicious  Food and beverage innovation abounded at Natural Products	3/19/2019		Online, trade/industry					mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light They were showcasing four new flavors: Strawberry Tonic,
Natural Products INSIDER Online	Delicious  Food and beverage innovation abounded at Natural Products Expo West	3/19/2019 3/21/2019	Internet	Online, trade/industry	Phoenix, AZ	United States		133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious  http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west  http://preparedfoods.com/articles/122157-trends-found-at-	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an
Natural Products INSIDER	Delicious  Food and beverage innovation abounded at Natural Products	3/19/2019	Internet	Online, trade/industry				133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light They were showcasing four new flavors: Strawberry Tonic,
Natural Products INSIDER Online	Delicious  Food and beverage innovation abounded at Natural Products Expo West	3/19/2019 3/21/2019	Internet	Online, trade/industry	Phoenix, AZ	United States		133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious  http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west  http://preparedfoods.com/articles/122157-trends-found-at-	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light  They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and
Natural Products INSIDER Online Prepared Foods Online	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019	3/19/2019 3/21/2019 3/22/2019	Internet Internet	Online, trade/industry Online, trade/industry	Phoenix, AZ	United States United States	N/A	133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light  They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions'
Natural Products INSIDER Online Prepared Foods Online	Delicious  Food and beverage innovation abounded at Natural Products Expo West	3/19/2019 3/21/2019	Internet Internet	Online, trade/industry	Phoenix, AZ	United States	N/A	133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious  http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west  http://preparedfoods.com/articles/122157-trends-found-at-	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root' spearheads, usually worked at the Alcochete
Natural Products INSIDER Online Prepared Foods Online	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019	3/19/2019 3/21/2019 3/22/2019	Internet Internet	Online, trade/industry Online, trade/industry	Phoenix, AZ	United States United States	N/A	133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019 N/A	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light  They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root' spearheads, usually worked at the Alcochete  decaffeinated drink – Savory Peach – to boost immunity – and
Natural Products INSIDER Online  Prepared Foods Online  CE Noticias Financieras English	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019  Luiz Phellype earned points on pause	3/19/2019 3/21/2019 3/22/2019 3/28/2019	Internet Internet	Online, trade/industry Online, trade/industry Newspaper	Phoenix, AZ	United States United States United States	N/A	133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019  N/A http://303magazine.com/2019/03/rowdy-mermaid-	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light  They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root's pearheads, usually worked at the Alcochete  decaffeinated drink – Savory Peach – to boost immunity – and the upcoming Lion's Root – a mushroom-based beverage, this
Natural Products INSIDER Online Prepared Foods Online	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019	3/19/2019 3/21/2019 3/22/2019	Internet Internet	Online, trade/industry Online, trade/industry	Phoenix, AZ	United States United States	N/A	133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019 N/A	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root' spearheads, usually worked at the Alcochete decaffeinated drink – Savory Peach – to boost immunity – and the upcoming Lion's Root – a mushroom-based beverage, this kombucha is
Natural Products INSIDER Online  Prepared Foods Online  CE Noticias Financieras English 303 Magazine	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019  Luiz Phellype earned points on pause	3/19/2019 3/21/2019 3/22/2019 3/28/2019	Internet Internet	Online, trade/industry Online, trade/industry Newspaper Blog, consumer	Phoenix, AZ	United States United States United States	N/A	133,153	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019  N/A http://303magazine.com/2019/03/rowdy-mermaid- kombucha/	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root' spearheads, usually worked at the Alcochete decaffeinated drink - Savory Peach – to boost immunity – and the upcoming Lion's Root – a mushroom-based beverage, this kombucha is  accessible, function-based kombucha, such as the recently
Natural Products INSIDER Online  Prepared Foods Online  CE Noticias Financieras English 303 Magazine  Natural Foods Merchandiser	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019  Luiz Phellype earned points on pause  This Boulder Brewer is Changing Ancient Kombucha Traditions	3/19/2019 3/21/2019 3/22/2019 3/28/2019 3/29/2019	Internet Internet Print	Online, trade/industry  Online, trade/industry  Newspaper  Blog, consumer  Online,	Phoenix, AZ	United States United States United States United States United States	N/A	133,153 40,903 45,683	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019  N/A http://303magazine.com/2019/03/rowdy-mermaid- kombucha/ http://newhope.com/people-and-company-profiles/rowdy-	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light  They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root' spearheads, usually worked at the Alcochete  decaffeinated drink – Savory Peach – to boost immunity – and the upcoming Lion's Root – a mushroom-based beverage, this kombucha is  accessible, function-based kombucha, such as the recently launched flavor Lion's Root, which features the nootropic
Natural Products INSIDER Online  Prepared Foods Online  CE Noticias Financieras English 303 Magazine	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019  Luiz Phellype earned points on pause	3/19/2019 3/21/2019 3/22/2019 3/28/2019	Internet Internet Print	Online, trade/industry Online, trade/industry Newspaper Blog, consumer	Phoenix, AZ	United States United States United States	N/A	133,153 40,903 45,683	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019  N/A http://303magazine.com/2019/03/rowdy-mermaid- kombucha/	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light  They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root's pearheads, usually worked at the Alcochete decaffeinated drink – Savory Peach – to boost immunity – and the upcoming Lion's Root – a mushroom-based beverage, this kombucha is accessible, function-based kombucha, such as the recently launched flavor Lion's Root, which features the nootropic ingredient
Natural Products INSIDER Online  Prepared Foods Online  CE Noticias Financieras English 303 Magazine  Natural Foods Merchandiser	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019  Luiz Phellype earned points on pause  This Boulder Brewer is Changing Ancient Kombucha Traditions	3/19/2019 3/21/2019 3/22/2019 3/28/2019 3/29/2019	Internet Internet Print	Online, trade/industry  Online, trade/industry  Newspaper  Blog, consumer  Online, trade/industry	Phoenix, AZ	United States United States United States United States United States	N/A	133,153 40,903 45,683	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019  N/A http://303magazine.com/2019/03/rowdy-mermaid- kombucha/ http://newhope.com/people-and-company-profiles/rowdy-	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root' spearheads, usually worked at the Alcochete decaffeinated drink – Savory Peach – to boost immunity – and the upcoming Lion's Root – a mushroom-based beverage, this kombucha is  accessible, function-based kombucha, such as the recently launched flavor Lion's Root, which features the nootropic ingredient accessible, function-based kombucha, such as the recently
Natural Products INSIDER Online  Prepared Foods Online  CE Noticias Financieras English 303 Magazine  Natural Foods Merchandiser	Delicious  Food and beverage innovation abounded at Natural Products Expo West  Trends Found at Expo West 2019  Luiz Phellype earned points on pause  This Boulder Brewer is Changing Ancient Kombucha Traditions	3/19/2019 3/21/2019 3/22/2019 3/28/2019 3/29/2019	Internet  Print  Internet	Online, trade/industry  Online, trade/industry  Newspaper  Blog, consumer  Online,	Phoenix, AZ	United States United States United States United States United States	N/A	133,153 40,903 45,683	mermaid-kombucha-is-sustainable-herbaceous-and-delicious http://naturalproductsinsider.com/foods/food-and-beverage- innovation-abounded-natural-products-expo-west http://preparedfoods.com/articles/122157-trends-found-at- expo-west-2019  N/A http://303magazine.com/2019/03/rowdy-mermaid- kombucha/ http://newhope.com/people-and-company-profiles/rowdy-	the menu): Lion's Root, with sweet pineapple, fresh turmeric, and lion's  Mushrooms are emerging, particularly lion's mane. Rowdy Mermaid's "Lion's Root" decaffeinated kombucha is a smooth and light  They were showcasing four new flavors: Strawberry Tonic, Flower Grow, Lion's Root and Living Ginger each with an impressive and  This is because both Bas Dost and Luiz Phellype, the two lions' root' spearheads, usually worked at the Alcochete decaffeinated drink – Savory Peach – to boost immunity – and the upcoming Lion's Root – a mushroom-based beverage, this kombucha is accessible, function-based kombucha, such as the recently launched flavor Lion's Root, which features the nootropic ingredient

									Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail				Flint-Saginaw-Bay			http://argus-press.com/news/national/article 0df00585-0f58	
Argus-Press Online	Availability of Cans	7/22/2019	Internet	Online, consumer		United States	4	12.840 5dfc-934c-698dabf7fe07.html	2019, with a
0	,	, ,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,			,	Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail			Online, news and				http://apnews.com/Business%20Wire/f0e51f989a6245cb9e6-	
Associated Press Online	Availability of Cans	7/22/2019	Internet	business	New York, NY	United States	8,45	53,616 ecef32a218cd	2019, with a
	·							http://benzinga.com/pressreleases/19/07/b14107773/rowdy-	Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail							mermaid-kombucha-announces-national-retail-availability-of-	decaffeinated Lion's Root on store shelves as early as July
Benzinga	Availability of Cans	7/22/2019	Internet	Online, consumer	Detroit, MI	United States	1,53	37,078 cans	2019, with a
									Living Ginger, and Strawberry Tonic and new favorites like
I	Rowdy Mermaid Kombucha Announces National Retail								decaffeinated Lion's Root on store shelves as early as July
Business Wire	Availability of Cans	7/22/2019	Print	Wire service	National	United States	N/A	N/A	2019, with a
				News/Release					Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail			Distribution					decaffeinated Lion's Root on store shelves as early as July
Business Wire Online	Availability of Cans	7/22/2019	Internet	Service	National	United States	3,17	73,053 http://businesswire.com/news/home/20190722005054/en	2019, with a
								http://markets.chroniclejournal.com/chroniclejournal/news/r	Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail							ead/38590278/rowdy_mermaid_kombucha_announces_nation	decaffeinated Lion's Root on store shelves as early as July
Chronicle-Journal Online	Availability of Cans	7/22/2019	Internet	Online, consumer		Canada	13	32,751 nal_retail_availability_of_cans	2019, with a
								http://citizentribune.com/news/business/rowdy-mermaid-	Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail							kombucha-announces-national-retail-availability-of-	decaffeinated Lion's Root on store shelves as early as July
Citizen Tribune Online	Availability of Cans	7/22/2019	Internet	Online, consumer	Knoxville, TN	United States	5	54,239 cans/article_fbf18904-5961-5665-ad87-3fe5a0969967.html	2019, with a
								http://dailyamerican.com/news/business/nation/rowdy-	Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail				Johnstown-			mermaid-kombucha-announces-national-retail-availability-of-	decaffeinated Lion's Root on store shelves as early as July
Daily American Online	Availability of Cans	7/22/2019	Internet	Online, consumer	Altoona, PA	United States	(	59,212 cans/article_ada38f03-7af1-5431-bd86-58718953dc12.html	2019, with a
									Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail								decaffeinated Lion's Root on store shelves as early as July
Digital Journal	Availability of Cans	7/22/2019	Internet	Online, consumer		Canada	1,49	98,071 http://digitaljournal.com/pr/4389351	2019, with a
					Huntsville-			http://elkvalleytimes.com/news/business/rowdy-mermaid-	Living Ginger, and Strawberry Tonic and new favorites like
511 V II - 71	Rowdy Mermaid Kombucha Announces National Retail	7/22/2040	l	0 1:	Decatur, Florence,			kombucha-announces-national-retail-availability-of-	decaffeinated Lion's Root on store shelves as early as July
Elk Valley Times	Availability of Cans	7/22/2019	internet	Online, consumer	AL	United States		7,093 cans/article_3e9882b0-d514-5503-81ed-441529c049e6.html	2019, with a
	L								Living Ginger, and Strawberry Tonic and new favorites like
- · · ·	Rowdy Mermaid Kombucha Announces National Retail	7/22/2040		0.11				http://erienewsnow.com/story/40817971/rowdy-mermaid-	decaffeinated Lion's Root on store shelves as early as July
Erie News Now	Availability of Cans	7/22/2019	internet	Online, consumer		United States	12	46,051 kombucha-announces-national-retail-availability-of-cans	2019, with a
	Rowdy Mermaid Kombucha Announces National Retail				Florence-Myrtle			http://scnow.com/news/business/wire/article_95e43cf5-f379	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July
Florence Morning News Online	,	7/22/2019	Internet	Online, consumer	,	United States	21	17,781 554f-9110-2dd7b3a17598.html	2019, with a
Tiorence Morning News Online	Availability of Caris	7/22/2013	internet	Offiline, consumer	beach, ac	Officed States	٠,	17,781 3341-3110-200703817338.110111	Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail		1		1			http://fox34.com/story/40817971/rowdy-mermaid-kombucha	
FOX 34	Availability of Cans	7/22/2019	Internet	Online, consumer	1	United States	1 .	17.831 announces-national-retail-availability-of-cans	2019. with a
	remaining or caris	7,22,2013	cerrice	o.anic, consumer	Wichita-	Sicu States	+	27,002 announces fluctorial recall availability of caris	Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail				Hutchinson Plus.			http://kake.com/story/40817971/rowdy-mermaid-kombucha-	
KAKE TV Online	Availability of Cans	7/22/2019	Internet	Online, consumer		United States	9.4	18,576 announces-national-retail-availability-of-cans	2019. with a
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		z.mic, consumer	-		+		Living Ginger, and Strawberry Tonic and new favorites like
	Rowdy Mermaid Kombucha Announces National Retail				Albuquerque-			http://kasa.com/story/40817971/rowdy-mermaid-kombucha-	
KASA-TV Online	Availability of Cans	7/22/2019	Internet	Online, consumer		United States		39,087 announces-national-retail-availability-of-cans	2019, with a
	, .	.,,_	1	,	1				1/

Killeen Daily Herald Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Waco-Temple- Bryan, TX	United States	157,277	http://kdhnews.com/news/ap/rowdy-mermaid-kombucha- announces-national-retail-availability-of- cans/article_3b86175a-6d76-5d3a-9fb9-77b30c17441c.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
KLCW-TV - CW Lubbock Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	5,892	http://lubbockcw.com/story/40817971/rowdy-mermaid- kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
KQCW-TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	National	United States	7,815	http://tulsacw.com/story/40817971/rowdy-mermaid- kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
KUAM-TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		Guam	56,423	http://kuam.com/story/40817971/rowdy-mermaid-kombucha announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Lezard	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		Canada	29,068	http://lelezard.com/en/news-18853586.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Manchester Times	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	19,712	http://manchestertimes.com/news/business/rowdy-mermaid- kombucha-announces-national-retail-availability-of- cans/article_d57d69e3-3405-5f90-b965-0e2099c900af.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Minyanville Finance	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	23,782	http://finance.minyanville.com/minyanville/news/read/38590 278/rowdy_mermaid_kombucha_announces_national_retail_ availability_of_cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Morningstar StockInvestor Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	National	United States	9,442,294	http://news.morningstar.com/all/business- wire/BWIPREM_20190722005054/rowdy-mermaid-kombucha- announces-national-retail-availability-of-cans.aspx	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
My Lubbock TV	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Lubbock,TX	United States	1,781	http://mylubbocktv.com/story/40817971/rowdy-mermaid- kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Northwest Georgia News	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Atlanta, GA	United States	149,172	/rowdy-mermaid-kombucha-announces-national-retail- availability-of-cans/article_3d332028-21f2-533c-9a59- 21a6f6f201ed.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Odessa American Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Odessa-Midland, TX	United States	68,322	http://oaoa.com/news/business/article_c74b564a-213f-55e8- 8042-e9e667caf51c.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Oldies 97.7 FM	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	1,716	,	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a

TOTALS	104						87,152,495		
Region	Rowdy Mermaid Kombucha Introduces New Cans	7/29/2019	Print	trade/industry		Brazil	1,885	N/A	2019, with a
RCR Wireless News - Americas				Magazine,					Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July
Close-Up Media	Rowdy Mermaid Kombucha Opts for 'Sustainable Packaging' Cans	7/29/2019	Print	Newspaper, community	National	United States	N/A	N/A	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July, with a goal
Food & Drink Technology	Rowdy Mermaid moves its kombucha range to cans	7/26/2019	Internet	Online, consumer		United Kingdom	12,634	http://foodanddrinktechnology.com/news/28899/rowdy- mermaid-moves-its-kombucha-range-to-cans/	Living Ginger, Strawberry Tonic and new variants like decaffeinated Lion's Root The aim to make its entire lineup 100% glass-free
Food & Beverage Close-Up	Rowdy Mermaid Kombucha Opts for 'Sustainable Packaging' Cans	7/25/2019	Print	Magazine, trade/industry		United States	N/A	N/A	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July, with a goal
Close-Up Media	Rowdy Mermaid Kombucha Unveils New Cans	7/25/2019	Print	Newspaper, community	National	United States	N/A	N/A	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
BevNET Magazine	Rowdy Mermaid Kombucha Cans Now Available at Retailers Nationwide	7/24/2019	Internet	Online, trade/industry	Boston, MA	United States	68	http://bevnet.com/news/2019/rowdy-mermaid-kombucha- cans-now-available-at-retailers-nationwide	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
The Shelby Report	Rowdy Mermaid Kombucha Cans Available In National Markets	7/23/2019	Internet	Online, trade/industry	National	United States	28,852	http://theshelbyreport.com/2019/07/23/rowdy-mermaid- kombucha-cans-available-in-national-markets/	Living Ginger and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves this July, with a goal for the
WBCB TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	6,365	http://valleyscw.com/story/40817971/rowdy-mermaid- kombucha-announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Watertown Public Opinion Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Sioux Falls (Mitchell), SD	United States	23,367	http://thepublicopinion.com/business/associated_press/rowd y-mermaid-kombucha-announces-national-retail-availability- of-cans/article_86303959-085e-59f7-b1df-4c501fd60ca4.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
VB Profiles	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	610,488		Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Telemundo Lubbock	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	6,981	http://telemundolubbock.com/story/40817971/rowdy- mermaid-kombucha-announces-national-retail-availability-of- cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
SPi World News Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, news and business		United Kingdom	16,407	http://sectorpublishingintelligence.co.uk//news/2400161/row dy-mermaid-kombucha-announces-national-retail-availability- of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Ridgway Record	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Johnstown- Altoona, PA	United States	11,964	http://business.ridgwayrecord.com/ridgwayrecord/news/reac/38590278/rowdy_mermaid_kombucha_announces_national_retail_availability_of_cans	decaffeinated Lion's Root on store shelves as early as July 2019, with a
RFD-TV Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer		United States	75,301	http://rfdtv.com/story/40817971/rowdy-mermaid-kombucha- announces-national-retail-availability-of-cans	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Register-Herald Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Bluefield-Beckley- Oak Hill, WV	United States	79,005	http://register-herald.com/region/rowdy-mermaid-kombucha announces-national-retail-availability-of- cans/article_26835281-d806-50a5-bbb4-b50a4d8a147c.html	Living Ginger, and Strawberry Tonic and new favorites like decaffeinated Lion's Root on store shelves as early as July 2019, with a
Pittsburgh Post-Gazette Online	Rowdy Mermaid Kombucha Announces National Retail Availability of Cans	7/22/2019	Internet	Online, consumer	Pittsburgh, PA	United States	4,773,461	gazette.com/postgazette/news/read/38590278/rowdy_merm aid_kombucha_announces_national_retail_availability_of_car s	