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MAISON MARGIELA

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Explore the brand

Maison Margiela PARIS

DISCOVER 'REPLICA', A COMPREHENSIVE NEW SCENT COLLECTION FROM MAISON MARGIELA.

'Replica' Collection

Crafted scents that capture moments, periods, and locations essential to memories.

NEW



limited edition
MAISON MARGIELA 'REPLICA' Deluxe Mini Coffret Set
\$68.00
★★★★★



limited edition
MAISON MARGIELA 'REPLICA' Memory Box
\$35.00
★★★★★

NEW



MAISON MARGIELA 'REPLICA' Travel Spray Set - Jazz Club, Whispers In The Libr...
\$65.00
★★★★★

NEW



MAISON MARGIELA 'REPLICA' Travel Spray Set - Beach Walk, Lazy Sunday Morning, Sailing
\$65.00
★★★★★

'Replica' Fantasies Collection

A fragrance collection that evokes positive impressions, reflects personal dreams, and inspires aspirational emotions.



MAISON MARGIELA 'REPLICA' Fantasies: Wicked Love
\$180.00
★★★★★



MAISON MARGIELA 'REPLICA' Fantasies: Across Sands
\$180.00
★★★★★

Beach Walk





MAISON MARGIELA
'REPLICA' Beach Walk

\$126.00



THE MEMORY

A stroll along the ocean. Feet sink into the sand, Waves brush the skin.

Fresh and radiant notes of bergamont, coconut milk, lemon, pink pepper, and musk evoke the memory of a summer day and sun-kissed salty skin.

Sailing Day



MAISON MARGIELA
'REPLICA' Sailing Day

\$126.00



THE MEMORY

Dive. The deeper you go, the cooler it feels. Swim back to the surface. The endless sea, infinite blue lies before you.

Aromatic and aquatic accord combine with pure notes of iris absolute and red seaweed to evoke the invigorating memory of ocean spray and soft, rolling waves.

By the Fireplace



MAISON MARGIELA
'REPLICA' By The Fireplace

\$126.00



THE MEMORY

A new day breaks. Outside, snow falls on a frosty landscape. In side, the flames of a comforting fire crackle in the hearth.

This feminine and masculine scent is evocative of a morning gathered around a fire, as frosted top notes contrast against chestnut and woody accords.

Jazz Club



MAISON MARGIELA
'REPLICA' Jazz Club
\$126.00



THE MEMORY

Deep leather armchairs. Cocktails and cigars. Light reflecting on a piano.

The balmy base of musk and vanilla mix with tonka bean, vetiver, and tobacco leaves to immortalize the ambiance of a Brooklyn jazz club.

Lazy Sunday Morning



MAISON MARGIELA
'REPLICA' Lazy Sunday Morning
\$126.00



THE MEMORY

A recollection of silky skin. Crumpled linen sheets. The scent of fresh laundry.

Notes of lily of the valley, patchouli, iris, and white musk capture the feeling of soft cotton and freshly washed sheets.

At the Barber's





MAISON MARGIELA
'REPLICA' At The Barber's

\$126.00



THE MEMORY

The iconic candy-striped pole. Steaming hot towels. A nostalgic ritual.

Fresh, clean notes of basil, lavender, tonka bean, and white musk preserve a treasured neighborhood tradition passed down through generations.

Flower Market



MAISON MARGIELA
'REPLICA' Flower Market

\$126.00



THE MEMORY

Freshly cut flowers. Wet petals canvas the ground. Vases brimming with water.

A crisp blend of Grasse rose petal, Sambac jasmine, tuberose, cedar, and notes of moss open the delicate nature of the flower market.

Music Festival



MAISON MARGIELA
'REPLICA' Music Festival

\$126.00



THE MEMORY

Electrified music accompanies a sprituous crowd dancing. Time stops as minds escape to peaceful havens. The high is exalting. Senses awaken.

Bright cannabis accord and heady notes of tobacco and leather recall the hypnotic memory of Woodstock on a sun-drenched summer day.

Behind the Brand

ROPED OFF

The bottle silhouettes are inspired by classic apothecary jars and feature a 100% cotton label that mirrors the tags used for the 'REPLICA' collection. As a nod to Maison Margiela's couture heritage, the bottles feature a unique pump entwined with rope.



**"'REPLICA' IS AN EXPRESSION OF OUR CONTINUING REFLECTION ON THE GARMENT AND MORE BROADLY, OUR CREATIVE PROCESS."
– MAISON MARGIELA**

FASHION X FUNCTION

The Parisian fashion house Maison Margiela was founded in 1988 by Belgian designer Martin Margiela. A cross section between fashion and design, the house presents haute couture and ready-to-wear collections as well as leather goods, footwear, accessories, and fragrance.

In 1994, Maison Margiela introduced 'REPLICA', a new seasonal line. The collection represents an interest in highly functional and emotive garments and accessories, meticulously reproduced to maintain the piece's original character.

Maison Margiela expanded upon this concept with a collection of 'REPLICA' fragrances that evoke the scents hidden deep in our memories.

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