

EXHIBIT A

A new kind of healthcare company.

AppliedVR is pioneering the next generation of digital medicine to deliver safe and effective virtual reality therapeutics, or VRx, that improve clinical outcomes for patients with serious health conditions.

[Learn about our products](#)



WHY VRx

**30 years of academic research has
proven VR effective**

AppliedVR

VR has been shown to improve patient outcomes for acute and chronic health conditions through its unique ability to create an immersive and interactive environment, modulate attention, and change the brain's perception of pain.

FREE TRIAL (/TRIAL)



AppliedVR is the most widely used VR therapeutic

30K

Patients

200+

Hospitals

10

Countries

And the most deeply researched

33

RCTs

5

Published

9

Active

7

Completed

12

Planned

Our research pipeline

We are building a portfolio of VR therapeutics

PRODUCT	INDICATION	DISCOVERY	PRE-CLINICAL	PHASE 1	PHASE 2	PHASE 3
RelieVRx™	Acute pain	Progress bar spanning Discovery, Pre-clinical, Phase 1, and Phase 2.				
EaseVRx™	Chronic pain	Progress bar spanning Discovery, Pre-clinical, Phase 1, and Phase 2.				
AnxietyVRx™	Acute anxiety	Progress bar spanning Discovery and Pre-clinical.				

The first therapeutic VR platform built completely for healthcare

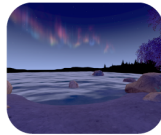
Our clinically validated content helps patients cope with stress and anxiety on our easy-to-use VR platform.



50+ Validated Experiences



Paced Breathing



Awareness of the Mind I, II, III



Focus Game I, II, III



Dolphins Healing



Tibetan Singing Bowls I, II, III



Mallorca I, II, III

Find out how AppliedVR can help your patients

Our Partners

We have established our rigorous clinical development research program in collaboration with our world-class partners

Partner with AppliedVR



AppliedVR

FREE TRIAL (/TRIAL)

Hear Amanda's story

Amanda Greene, a vocal representative of the Lupus community, shares her experience with using AppliedVR to help her manage her health.

Watch more patient stories >
(<https://immersive.health>)

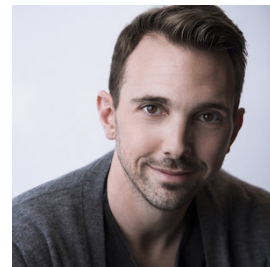


A team of proven entrepreneurs and healthcare veterans



(/team/qkv7yyt94akc88jfk2v72)

MATTHEW STOUDT
(/TEAM/QKV7YYT94AKC88JTF)
Cofounder & CEO



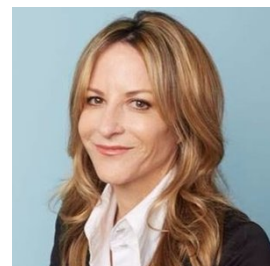
(/team/Ora8tt91l4rzyj892lq4zpu)

JOSH SACKMAN
(/TEAM/ORASTT9L1L4RZYJ892L)
Cofounder & President



(/team/fh7w59p8jcooohq3kkelr)

DAVID SACKMAN
(/TEAM/FH7W59P8JCOOOHQ3)
Cofounder & Chairman



(/team/2019/3/25/beth-darnall-phd)

BETH DARNALL, PHD
(/TEAM/2019/3/25/BETH-DARNALL-PHD)
Pain Scientist



(/team/2019/1/3/r4tv0jxd7i2s0gj)



(/team/086dmv1bz1eop8qe9yft)

Get in touch

Name *

First Name

Last Name

Email *

Phone

Company

Location *

Message

I am interested in: *

SUBMIT

Get the latest news

News & Media
(/media)

© 2019 AppliedVR, Inc. All rights reserved.

AppliedVR, Inc. 1840 Century Park East, Suite 801. Los Angeles, CA 90067.

AppliedVR

Contact us at info@appliedvr.io (mailto:info@appliedvr.io).

FREE TRIAL (/TRIAL)

EXHIBIT B

Treating Pain with Virtual Reality: Interview with AppliedVR CEO Matthew Stoudt

📅 SEPTEMBER 14TH, 2016 👤 JUSTIN BARAD

🔒 EXCLUSIVE, NEUROLOGY, PAIN MANAGEMENT, PSYCHIATRY, REHAB



AppliedVR is an exciting company that is using virtual reality to treat pain and anxiety in both inpatient and outpatient settings. The VR applications are designed by a multidisciplinary team for maximum therapeutic effect. Applied VR runs on the Gear VR and has two applications currently, Pain RelieVR and Anxiety RelieVR. Both have been shown in early studies to not only be effective, but in some cases superior to VR alternatives with similar gameplay/setting but lacking the targeted multidisciplinary design.

AppliedVR was kind enough to send us over demos of both of their applications. Pain RelieVR is an interactive game where you are attacked by an onslaught of slightly creepy but cute teddy bears. The bears are dispatched easily by looking at them and pegging them with an auto-launching cannon. The game is simple but the setting and art design is creative and fun. I can definitely see this functioning well as a distraction from painful or frightening stimuli.

After the stress of vaporizing an army of marauding teddy bears I was able to wind down with the Anxiety RelieVR application. In the demo you are transported to a virtual world, surrounded by water, trees, grass and a beautiful sunset view. Once again a relatively simple application but it was nice and soothing, so once again I can see this being effective.

Matthew Stoudt, the CEO of AppliedVR, was kind enough to answer some questions we had about their product and company:

Medgadget: *How did the concept for AppliedVR come about?*

Matthew Stoudt: AppliedVR was incubated inside LRW, a global top 25 market research firm. AppliedVR was originally conceived as a way to better understand how people make decisions. Traditional market research asks consumers logical questions and gets logical answers in return. The reality is that people make their decisions based on the non-conscious and emotions. As we started to better understand how VR could help understand decision making, we met with the world's leading academic VR researchers and recognized the power of VR to change attitudes and behaviors. Once we understood this, we recognized that VR could be used to address some of society's biggest issues like acute and chronic pain, anxiety, depression, autism, addiction, phobias and more.



Medgadget. *Infection control is often a big issue for any re-usable devices that come into contact with patients. How are you going about tackling this problem?*

MS: Work flow design is just as important as efficacy when it comes to bringing a product to market in health care. Infection control is a key piece of that work flow design. We worked closely with Cedars-Sinai epidemiology group to develop a solution that can work for VR headsets in a health care setting. We have optimized the Samsung Gear to work in this environment.

Medgadget. *Do you have any new treatment modules coming down the pipeline in addition to the pain and anxiety ones?*

MS: Ultimately, we are building out the leading platform to deliver effective, validated therapeutic content. We are already working on some additional modules that include chronic pain, health lifestyle which addresses behavioral change, autism and more.

Medgadget. *In your feasibility study performed at Cedars, 66% of patient's that were eligible refused to participate, often due to lack of knowledge of or anxiety about the technology. Do you have any strategies for overcoming this adoption barrier?*

MS: This was a great learning experience for us. Patients in health care skew older. You can't just show up the day of the procedure, ask someone to try something and expect a high success rate. You need to educate the patient in advance and help him or her understand what it is and how it can be beneficial. Additionally, you need to make the platform easy to use. We have addressed these issues using training and materials and have incorporated it into our workflow. The great news is that adoption is exceedingly high and regardless of age, once a patient tries it, he or she loves it. Additionally, having variety of content is important as therapeutic content (depending on the issue you are addressing) isn't a one size fits all.

Medgadget. *What other areas are you excited about in the medical VR space?*

MS: In addition to patient-focused therapeutic VR where we are focused, we think VR has a big role to play in physician training as well as even during surgery, helping doctors to make better decisions as they are performing procedures.

Medgadget. *What are your thoughts on AR vs. VR?*

MS: We think they both have a role in health care. Today VR is big because we can actually bring an existing product to market. AR, and I'm talking wearable AR, will play a big role as well, once the technology becomes more accessible and scalable.

Medgadget. *Where do you see Applied VR going in the next few years?*

MS: We will be the leading platform to deliver therapeutic content to health care providers. We will continue to expand our distribution into the leading hospitals as well as in the largest hospital systems in the US. An AI "Virtualist" will take patients on their own customized therapeutic VR journey, guided in part by feedback from the patients' own bodies. And ultimate, doctors will be prescribing our solution to help their patients improve their lives.

Medgadget. *Many of our readers are aspiring or current medtech entrepreneurs and innovators. Any thoughts or advice for those seeking to help patients with technology?*

MS: Believe in your ability to create change and find a champion at a leading institution who can help you prove that your solution works.



Check out this video introducing AppliedVR technology:

Link: AppliedVR...

Justin Barad

Justin Barad is a board eligible pediatric orthopaedic surgeon. He did his fellowship at Boston Children's Hospital in the Harvard Combined Orthopaedic Surgery program and his residency at UCLA. He is also the Founder and CEO of Osso VR, a clinically validated surgical simulation platform. His interests include Virtual/Augmented Reality, robotics, surgical navigation and 3D Printing/Scanning. He is always looking to discuss the latest and greatest in medtech. He has been writing for Medgadget about medical technology since 2006 and also has several research publications and presentations.



EXHIBIT C



What's your challenge

TRANSFORMATION HUB

Where healthcare challenges find solutions

PATIENTS

OPERATIONS

CARE DELIVERY

PAYMENT

CARE DELIVERY

May 18, 2019 01:00 AM

Hospitals testing virtual reality to improve pain management, reduce opioid usage

SHELBY LIVINGSTON



TWEET



SHARE



SHARE



EMAIL



Peter Barta/St. Jude Children's Research Hospital

Tirrell Ross, a patient at St. Jude Children's Research Hospital shown in a photo illustration, plays a virtual reality game called Aqua as part of a clinical trial involving patients with sickle cell disease.

When sickle cell disease patients experiencing a pain crisis show up at the emergency department hoping for relief, they're often treated with a heavy dose of opioids and other medications.

If the pain—a hallmark of the disease described as a severe throbbing, aching, beating-you-with-a-hammer kind of feeling—doesn't dissipate after a few hours, patients are typically admitted to the hospital for more opioids delivered through a patient-controlled pump.

But St. Jude Children's Research Hospital is trying something new. To enhance the effect of medication, cut the amount of opioids used in treatment and lower the chances a patient is admitted, the Memphis, Tenn., hospital is experimenting with virtual reality to see if it can reduce pain.



DELOITTE

Driving value across the enterprise: Health execs have a laser focus on analytics

Driving value across the enterprise: Health execs have a laser focus on analytics has been added to your bookmarks.

[READ MORE >](#)



As part of an ongoing clinical trial, half of the sickle cell patients who visit the ED during an acute pain crisis receive the standard care; the other half receive standard care plus 15 minutes in a virtual reality headset that allows patients to travel through an underwater world firing bubbles at turtles, whales and dolphins that swim by.

“The virtual reality engages pathways in the brain that would otherwise be occupied to translate pain,” said Dr. Doralina Anghelescu, director of St. Jude’s pain management service and a researcher in the trial. “So it is distraction through immersion in this virtual reality.”

About 35 patients have enrolled in the trial, which is likely to be completed in a year. While there are no results to report yet, St. Jude’s trial is following in the footsteps of other hospitals that have successfully used virtual reality to manage patients’ pain and address other conditions.

UCSF Benioff Children’s Hospital in Oakland, Calif., tested the same virtual reality game—KindVR’s Aqua—to reduce acute pain among sickle cell inpatients. Benioff Children’s researchers found that patients who used virtual reality reported pain intensity and number of body parts affected decreased.

Beyond sickle cell disease, virtual reality has also been used to distract burn patients during painful dressing changes, reduce anxiety among children getting blood drawn, and even train emergency physicians to stay focused in high-pressure situations. Los Angeles-based Cedars-Sinai is completing a randomized controlled trial testing the use of virtual reality to reduce pain with contractions during childbirth.

“The goal is for this to be the new first line of defense for pain management, so it’s the first thing we try, not the last thing we try,” said Matthew Stoudt, CEO of virtual reality software company AppliedVR, which has partnered with health systems like Cedars-Sinai. “Anything we can do to cut down on opioid consumption upfront can have a big impact.”

AppliedVR’s technology is being used by 30,000 patients at more than 200 providers in eight countries. Self-reported pain scores are being reduced by as much as 50%, Stoudt said. The company is now starting to develop virtual reality interventions for chronic pain, anxiety, depression and other behavioral health conditions that can come with pain.

“What we are really trying to build here ultimately is what we call a VR pharmacy,” Stoudt said. “The thing is if you can get the headset in a patient’s hands, now you’ve basically got a clinic sitting in their home that you can use to start to deliver a wide variety of interventions.”

That could be years away, though. For now, physicians and researchers are still testing the technology and collecting data. Software companies are attempting to demonstrate the economic value of their tools. Because insurers are not yet reimbursing for virtual reality interventions, hospitals are paying for the tools on their own. KindVR’s kit costs around \$4,000 for an annual subscription; it comes with the headset, software, cleaning supplies, training and support, founder Simon Robertson said.


The cost isn't deterring St. Jude. If the trial is successful, Anghelescu said the hospital would incorporate it as standard care for sickle cell patients who come in with acute pain.

Tags: [Care Delivery](#), [Innovations](#), [This Week in Healthcare](#), [Opioid abuse](#), [Transformation Hub](#)


Letter
— to the —
Editor

Send us a letter
Have an opinion about this story? [Click here to submit a Letter to the Editor](#), and we may publish it in print.


RECOMMENDED FOR YOU



HHS gives physicians guidance on tapering patients off opioids



COPD patients with high insurance deductibles more likely to skip care



Sponsored Content: Driving value across the enterprise: Health execs have a laser focus on analytics

0 Comments
Modern Healthcare
Login ▼

Recommend ♥
Tweet 🐦
Share f
Sort by Best ▼

LOG IN WITH
OR SIGN UP WITH DISQUS ?

Be the first to comment.

ALSO ON MODERN HEALTHCARE

Therapists decry layoffs amid SNF reimbursement overhaul

1 comment • 9 days ago

Crusty Rusty — I was telling the therapy department ages ago that their staff was going to get cut since RU minutes weren't going to mean

Rural America faces a healthcare access crisis

2 comments • 20 days ago

will_ki — Your statement contradicts what the article says, so you might want to link a citation. Expansion might not be a silver bullet, but it sure

We're making progress, but the battle to defeat the opioid epidemic is far from over

1 comment • 20 days ago

david becker — Congresses longstanding neglect of people in pain and neoliberal paralysis lead to the opioid crises. Ive heard few admissions, in

Treat climate change like the public health crisis it is

1 comment • 15 days ago

4ever49 — Quit all the handwringing. Chicken little will be ok. CO2 is necessary for life. It is not a pollutant nor a

GET FREE NEWSLETTERS

Sign up for free newsletters and alerts to receive breaking news and in-depth coverage of healthcare events and trends, as they happen, right to your inbox.

Email Address

SIGN UP

SUBSCRIBE TODAY

The weekly magazine, websites, research and databases provide a powerful and all-encompassing industry presence. We help you make informed business decisions and lead your organizations to success.

SUBSCRIBE

CONNECT WITH US



Stay Connected

Join the conversation with Modern Healthcare through our social media pages

Modern Healthcare

CONTACT US

(877) 812-1581

Email us

RESOURCES

[Contact Us](#)[Advertise with Us](#)[Ad Choices](#)[Sitemap](#)

EDITORIAL DEPT

[Submission Guidelines](#)[Code of Ethics](#)[Awards](#)[About Us](#)

LEGAL

[Terms and Conditions](#)[Privacy Policy](#)**CRAIN**

Copyright © 1996-2019. Crain Communications, Inc. All Rights Reserved.

EXHIBIT D

OUR MISSION

To Honor God by Providing
Superior Pharmacy Services
That Improve the
Quality of Life
For Those We Serve

30 DAY SCHEDULING CALENDAR

2018 2019

**PMC PHARMACY-
EXPERTS IN
PAIN MEDICATION
MANAGEMENT**



**PMC's Relieve RX
Pain Management
program can:**

- Improve Practice/Pharmacy Communication
- Improve Patient Compliance & Care
- Reduce Prescription Writing Risk & Minimize Diversion
- Improve Your Practice's Operational Efficiency & Bottom Line

Use this Scheduling Calendar to Determine Medication Due Dates and Next Appointment Dates:

* May Fill on = The date PMC can start processing the claim with the Insurance Company

* Target Delivery Date = The date the Patient is due to start their medication



215.922.2502 • www.pmcrx.com

DEC	JAN	JAN	FEB	FEB	MAR	MAR	APR	APR	MAY	MAY	JUN	JUN	JUL	JUL	AUG	AUG	SEP
TARGET DEL DATE	MAY FILL ON	TARGET DEL DATE	MAY FILL ON	TARGET DEL DATE	MAY FILL ON	TARGET DEL DATE	MAY FILL ON	TARGET DEL DATE	MAY FILL ON	TARGET DEL DATE	MAY FILL ON	TARGET DEL DATE	MAY FILL ON	TARGET DEL DATE	MAY FILL ON	TARGET DEL DATE	MAY FILL ON
1-Dec	24-Dec	31-Dec	23-Jan	30-Jan	22-Feb	1-Mar	24-Mar	31-Mar	23-Apr	30-Apr	23-May	30-May	22-Jun	29-Jun	22-Jul	29-Jul	21-Aug
2-Dec	25-Dec	1-Jan	24-Jan	31-Jan	23-Feb	2-Mar	25-Mar	1-Apr	24-Apr	1-May	24-May	31-May	23-Jun	30-Jun	23-Jul	30-Jul	22-Aug
3-Dec	26-Dec	2-Jan	25-Jan	1-Feb	24-Feb	3-Mar	26-Mar	2-Apr	25-Apr	2-May	25-May	1-Jun	24-Jun	1-Jul	24-Jul	31-Jul	23-Aug
4-Dec	27-Dec	3-Jan	26-Jan	2-Feb	25-Feb	4-Mar	27-Mar	3-Apr	26-Apr	3-May	26-May	2-Jun	25-Jun	2-Jul	25-Jul	1-Aug	24-Aug
5-Dec	28-Dec	4-Jan	27-Jan	3-Feb	26-Feb	5-Mar	28-Mar	4-Apr	27-Apr	4-May	27-May	3-Jun	26-Jun	3-Jul	26-Jul	2-Aug	25-Aug
6-Dec	29-Dec	5-Jan	28-Jan	4-Feb	27-Feb	6-Mar	29-Mar	5-Apr	28-Apr	5-May	28-May	4-Jun	27-Jun	4-Jul	27-Jul	3-Aug	26-Aug
7-Dec	30-Dec	6-Jan	29-Jan	5-Feb	28-Feb	7-Mar	30-Mar	6-Apr	29-Apr	6-May	29-May	5-Jun	28-Jun	5-Jul	28-Jul	4-Aug	27-Aug
8-Dec	31-Dec	7-Jan	30-Jan	6-Feb	1-Mar	8-Mar	31-Mar	7-Apr	30-Apr	7-May	30-May	6-Jun	29-Jun	6-Jul	29-Jul	5-Aug	28-Aug
9-Dec	1-Jan	8-Jan	31-Jan	7-Feb	2-Mar	9-Mar	1-Apr	8-Apr	1-May	8-May	31-May	7-Jun	30-Jun	7-Jul	30-Jul	6-Aug	29-Aug
10-Dec	2-Jan	9-Jan	1-Feb	8-Feb	3-Mar	10-Mar	2-Apr	9-Apr	2-May	9-May	1-Jun	8-Jun	1-Jul	8-Jul	31-Jul	7-Aug	30-Aug
11-Dec	3-Jan	10-Jan	2-Feb	9-Feb	4-Mar	11-Mar	3-Apr	10-Apr	3-May	10-May	2-Jun	9-Jun	2-Jul	9-Jul	1-Aug	8-Aug	31-Aug
12-Dec	4-Jan	11-Jan	3-Feb	10-Feb	5-Mar	12-Mar	4-Apr	11-Apr	4-May	11-May	3-Jun	10-Jun	3-Jul	10-Jul	2-Aug	9-Aug	1-Sep
13-Dec	5-Jan	12-Jan	4-Feb	11-Feb	6-Mar	13-Mar	5-Apr	12-Apr	5-May	12-May	4-Jun	11-Jun	4-Jul	11-Jul	3-Aug	10-Aug	2-Sep
14-Dec	6-Jan	13-Jan	5-Feb	12-Feb	7-Mar	14-Mar	6-Apr	13-Apr	6-May	13-May	5-Jun	12-Jun	5-Jul	12-Jul	4-Aug	11-Aug	3-Sep
15-Dec	7-Jan	14-Jan	6-Feb	13-Feb	8-Mar	15-Mar	7-Apr	14-Apr	7-May	14-May	6-Jun	13-Jun	6-Jul	13-Jul	5-Aug	12-Aug	4-Sep
16-Dec	8-Jan	15-Jan	7-Feb	14-Feb	9-Mar	16-Mar	8-Apr	15-Apr	8-May	15-May	7-Jun	14-Jun	7-Jul	14-Jul	6-Aug	13-Aug	5-Sep
17-Dec	9-Jan	16-Jan	8-Feb	15-Feb	10-Mar	17-Mar	9-Apr	16-Apr	9-May	16-May	8-Jun	15-Jun	8-Jul	15-Jul	7-Aug	14-Aug	6-Sep
18-Dec	10-Jan	17-Jan	9-Feb	16-Feb	11-Mar	18-Mar	10-Apr	17-Apr	10-May	17-May	9-Jun	16-Jun	9-Jul	16-Jul	8-Aug	15-Aug	7-Sep
19-Dec	11-Jan	18-Jan	10-Feb	17-Feb	12-Mar	19-Mar	11-Apr	18-Apr	11-May	18-May	10-Jun	17-Jun	10-Jul	17-Jul	9-Aug	16-Aug	8-Sep
20-Dec	12-Jan	19-Jan	11-Feb	18-Feb	13-Mar	20-Mar	12-Apr	19-Apr	12-May	19-May	11-Jun	18-Jun	11-Jul	18-Jul	10-Aug	17-Aug	9-Sep
21-Dec	13-Jan	20-Jan	12-Feb	19-Feb	14-Mar	21-Mar	13-Apr	20-Apr	13-May	20-May	12-Jun	19-Jun	12-Jul	19-Jul	11-Aug	18-Aug	10-Sep
22-Dec	14-Jan	21-Jan	13-Feb	20-Feb	15-Mar	22-Mar	14-Apr	21-Apr	14-May	21-May	13-Jun	20-Jun	13-Jul	20-Jul	12-Aug	19-Aug	11-Sep
23-Dec	15-Jan	22-Jan	14-Feb	21-Feb	16-Mar	23-Mar	15-Apr	22-Apr	15-May	22-May	14-Jun	21-Jun	14-Jul	21-Jul	13-Aug	20-Aug	12-Sep
24-Dec	16-Jan	23-Jan	15-Feb	22-Feb	17-Mar	24-Mar	16-Apr	23-Apr	16-May	23-May	15-Jun	22-Jun	15-Jul	22-Jul	14-Aug	21-Aug	13-Sep
25-Dec	17-Jan	24-Jan	16-Feb	23-Feb	18-Mar	25-Mar	17-Apr	24-Apr	17-May	24-May	16-Jun	23-Jun	16-Jul	23-Jul	15-Aug	22-Aug	14-Sep
26-Dec	18-Jan	25-Jan	17-Feb	24-Feb	19-Mar	26-Mar	18-Apr	25-Apr	18-May	25-May	17-Jun	24-Jun	17-Jul	24-Jul	16-Aug	23-Aug	15-Sep
27-Dec	19-Jan	26-Jan	18-Feb	25-Feb	20-Mar	27-Mar	19-Apr	26-Apr	19-May	26-May	18-Jun	25-Jun	18-Jul	25-Jul	17-Aug	24-Aug	16-Sep
28-Dec	20-Jan	27-Jan	19-Feb	26-Feb	21-Mar	28-Mar	20-Apr	27-Apr	20-May	27-May	19-Jun	26-Jun	19-Jul	26-Jul	18-Aug	25-Aug	17-Sep
29-Dec	21-Jan	28-Jan	20-Feb	27-Feb	22-Mar	29-Mar	21-Apr	28-Apr	21-May	28-May	20-Jun	27-Jun	20-Jul	27-Jul	19-Aug	26-Aug	18-Sep
30-Dec	22-Jan	29-Jan	21-Feb	28-Feb	23-Mar	30-Mar	22-Apr	29-Apr	22-May	29-May	21-Jun	28-Jun	21-Jul	28-Jul	20-Aug	27-Aug	19-Sep
31-Dec	23-Jan	30-Jan	22-Feb	1-Mar	24-Mar	31-Mar	23-Apr	30-Apr	23-May	30-May	22-Jun	29-Jun	22-Jul	29-Jul	21-Aug	28-Aug	20-Sep
1-Jan	24-Jan	31-Jan	23-Feb	2-Mar	25-Mar	1-Apr	24-Apr	1-May	24-May	31-May	23-Jun	30-Jun	23-Jul	30-Jul	22-Aug	29-Aug	21-Sep
2-Jan	25-Jan	1-Feb	24-Feb	3-Mar	26-Mar	2-Apr	25-Apr	2-May	25-May	1-Jun	24-Jun	1-Jul	24-Jul	31-Jul	23-Aug	30-Aug	22-Sep
3-Jan	26-Jan	2-Feb	25-Feb	4-Mar	27-Mar	3-Apr	26-Apr	3-May	26-May	2-Jun	25-Jun	2-Jul	25-Jul	1-Aug	24-Aug	31-Aug	23-Sep
4-Jan	27-Jan	3-Feb	26-Feb	5-Mar	28-Mar	4-Apr	27-Apr	4-May	27-May	3-Jun	26-Jun	3-Jul	26-Jul	2-Aug	25-Aug	1-Sep	24-Sep
5-Jan	28-Jan	4-Feb	27-Feb	6-Mar	29-Mar	5-Apr	28-Apr	5-May	28-May	4-Jun	27-Jun	4-Jul	27-Jul	3-Aug	26-Aug	2-Sep	25-Sep

PMC Pharmacy is a **Specialized Pain Management Pharmacy** that works with Pain Management Physicians and their Patients and understands their specific needs.

We are **Experts in Pain Medication Management** and understand the challenges your Practice faces in prescribing medication for pain...we help you and your Patient better manage the process.

PMC's Relieve RX Pain Management program can:

- Improve Practice/Pharmacy Communication –
PMC Pharmacy strives to be clinically integrated with your Practice...We are a Team!
- Improve Patient Compliance & Care –
Uninterrupted Therapy for Every Patient (Proactive vs. Reactive)
- Reduce Prescription Writing Risk –
Minimize Diversion and Risk to your Practice's Licenses
- Improve Your Practice's Operational Efficiency & Bottom Line –
More Efficiency = More Time = Better Care = More Patients!

PMC's Relieve RX Program allows prescribers to operate at the top of their license and focus on performing more important clinical tasks, while leaving the medication management issues to PMC.

We are **Experts in Workers' Compensation** – PMC has been serving Workers' Comp patients for nearly 15 years and can also provide all a Patient's other medications...even after a claim has been settled

Notes:

- PMC can currently accept ALL of your prescriptions on PAPER or ELECTRONICALLY (including C2's).
Note – PA will begin mandating electronic prescribing of C2's in October of 2019

See Back for Detail...

PMC PHARMACY

1250 Easton Road, Suite 201-N • Horsham, PA 19044
215.922.2502 / 877.242.9490 • Fax: 215.922.0275
Email: info@pmcrx.com • Website: www.pmcrx.com



Improve Practice/Pharmacy Communication

- No judgement toward your Providers (or Patients) – We will leave practicing medicine to you! You and your Patients will never be treated with anything other than kindness and respect.
- Best in class customer service – PMC talks to the Patient every month to confirm all details of their upcoming delivery
- We are a team – PMC Pharmacy strives to be clinically integrated with your Practice and to get to know your Patient as well as you do! We are simply an extension of your Practice...
- PMC is responsive and excellent at navigating through challenging situations – Work with a nimble, local, responsive, pain management pharmacy who cares!
- Detailed reports as requested – PMC can supply reports for: Patient names, Patient due dates, last fill dates, etc....

Improve Patient Compliance and Care

- Expertly managed medication schedules (before, during and after Patient due dates) – proactive, not reactive
 - PMC follows your dispensing schedule & manages all current and future fill prescriptions (1, 2nd & 3rd fill)
 - PMC maintains therapy every 28 or 30 days and is proactive before the script, not reactive to the script
 - PMC will work on a patient's medication **before** the patient is due, rather than **when** the patient is due
- Increased medication compliance – PMC is 100% schedule based, with a custom, uninterrupted therapy management program for each patient (Our program is designed to hit a PDC of 100%...no more, no less)
- PMC most always has medication in stock, with no short fills (For patients on service) – Patients no longer need to come back to get balance of prescriptions re-written when their local pharmacy does not have adequate stock...No more last-minute requests
- Discreet hand deliveries – Discreet PMC driver Hand Delivery throughout the Delaware Valley for a majority of PMC Patients...with 2-hour delivery window given the day prior. Our patients get to know our drivers on a 1st name basis.
- Increases predictability, improves consistency and reduces variability - You know what to expect with PMC and when to expect it...every time!

Reduce Prescription Writing Risk & Diversion

- **PDMP monitoring for each Patient - On every fill (1st, 2nd and 3rd cycle fills for every prescription, not just the 1st)**
- All prescription transfers take place between PMC and your Practice – No chance of: forgery, duplication, lost or stolen prescriptions, or prescription fills in the event a Patient is discharged...Patient never sees the prescription
- Better control over opioid agreements – PMC is operating in the best interest of your practice
- History & correspondence detail always available – PMC documents conversation details & data points with the Patient and maintains a history on all interactions from their start w/ PMC, should you ever need them
- Diversion can potentially occur at several points in the Delivery Chain: Manufacturer to wholesaler, wholesaler to retail, hospital, pharmacy, prescriber to patient, pharmacy to patient, once in patient's hands...Diversion is an unusual occurrence with legitimate, chronic pain patients who require consistent medication therapy and who must follow a standardized process; however, diversion is most likely to occur once a patient is handed a prescription.

Improve Operational Efficiency

- PMC now works on a 28 OR 30 day medication dispensing schedule – helps your Practice manage Patient appointment & medication schedules.
- PMC will align all the patient's medication start dates to ensure that we are minimizing medication requests
- Reduce insurance company and pharmacy phone calls and emails – Work with ONE Pharmacy who knows your Patients and your Practice personally (Did you know that studies have found that every phone call can cost the practice as much as \$20)
- Prior Authorization – PMC may be able to handle a significant portion of the Prior Auth on your practice's behalf, saving your practice many hours per month (Ask for details).
- PMC's Program helps improve scheduling, process and efficiency – see more Patients...faster

EXHIBIT E

Click to view:



Share Tweet

Hearing impaired tip: Sign language

How do you say VR in ASL sign language fingerspelling?

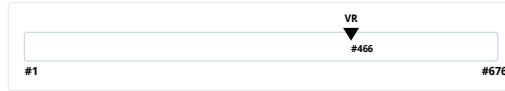


What does VR (https://www.definitions.net/definition/VR) mean?



VR (Abbreviation) very respectfully see more » (https://www.definitions.net/definition/VR)

Popularity rank for the VR (VR) initials by frequency of use:



Couldn't find the full form or full meaning of VR?

Maybe you were looking for one of these abbreviations: VOJ (/VOJ/) - VOV (/VOV/) - VOW (/VOW/) - VOY (/VOY/) - VOZ (/VOZ/) - VR1 (/VR1/) - VRA (/VRA/) - VRAA (/VRAA/) - VRAC (/VRAC/) - VRAG (/VRAG/)

Discuss these VR abbreviations (https://www.abbreviations.com/VR) with the community:

1 Comment Sort by Newest

Add a comment...

Mohammed Hamada VR IN AIR CONDATION FILD Like Reply 1 1y

Facebook Comments Plugin

Know what is VR (VR)? Got another good explanation for VR (VR)? Don't keep it to yourself! ADD IT HERE!

Still can't find the acronym definition you were looking for? Use our Power Search technology to look for more unique definitions from across the web! SEARCH THE WEB

Citation

Use the citation options below to add these abbreviations to your bibliography.

Citation options for VR: MLA, CHICAGO, APA. "VR." Abbreviations.com. STANDS4 LLC, 2019. Web. 11 Oct. 2019. <https://www.abbreviations.com/VR (https://www.abbreviations.com/VR)>.

Navigation menu with categories: Company, Editorial, Services, Legal & Contact, The STANDS4 Network. Includes links for Home, Login, About, News, Press, Awards, Testimonials, Pending Entries, Missing Entries, Most Popular, Random Entry, and various network services like Abbreviations, Conversions, Lyrics, Phrases, References, Symbols, and social media links.

EXHIBIT F

New EaseVR is arriving in 2019...

EaseVR is a digital health tool that leverages the power of virtual reality to help patients with chronic pain. EaseVR teaches essential skills and education for learning to live with chronic pain. Each module covers a different topic such as breathing techniques, mindfulness, psycho-education positive thinking, and a community network to provide an integrated approach to pain management.

Based on the positive results of our initial pilot tests, we're building upon our initial 8-day program to make a more comprehensive 30-day program with additional modules and improved hardware.

WHAT'S NEW?

We're updating our platform to the new Oculus Go headset that makes our system easier to use. This all-in-one headset means all you need to do is push a single button to get started.

We're also updating our program to include more chapters and cover new topics such as improving sleep and increasing comfort.

WHEN IS IT AVAILABLE?

The new EaseVR is expected to be available by June 2019, with beta tests happening prior. Similar to our first version, we'll conduct a pilot program that allow users to try the program in exchange for their feedback. Those who would like to continue to use the program can sign up for a monthly subscription. More details to come.

HOW CAN I STAY UPDATED?

Join our private Facebook community

(<https://www.facebook.com/groups/easevr>) where you'll get to talk to people who have used our initial program and get the latest updates about our product. You can also complete the form to the right to be added to our waitlist. We'll contact you as soon as the new version is available.

QUESTIONS?

If you have questions about this program, contact us at service@appliedvr.io or 844.857.0010.

appliedVR patient stories: Helping a chronic pa...



SIGN UP FOR THE WAITLIST

AVAILABLE JUNE 2019

Name *

First Name

Last Name

Email Address *

Phone Number *

Type of Pain *

Please tell us what type of pain you have or the diagnosis provided by your physician.

Have you ever used a digital health tool for your chronic pain?

- Yes
 No

How long have you been experiencing chronic pain?

Less than 3 months ▼

Referred By:

Who is this for?

- Myself
 My parent(s)
 My child
 Other

SUBMIT

[TOOLS \(/TOOLS\)](#)
[CAREERS \(HTTPS://ANGEL.CO/APPLIEDVR/JOBS\)](https://angel.co/appliedvr/jobs)
[IMMERSIVE HEALTH BLOG \(HTTP://IMMERSIVE.HEALTH\)](http://immersive.health)
[CUSTOMER SUPPORT \(HTTPS://APPLIEDVR.ZENDESK.COM/HC/EN-US\)](https://appliedvr.zendesk.com/hc/en-us)
[PRIVACY POLICY \(/PRIVACY-POLICY\)](#)

AppliedVR, Inc. 1840 Century Park East, Suite 801. Los Angeles, CA 90067.

Contact us at info@appliedvr.io (<mailto:info@appliedvr.io>).

EXHIBIT G



RelieVR

EaseVR

Promoted articles

[How do I use the Oculus Go controller?](#)

[How to Recenter your Virtual Reality Device](#)

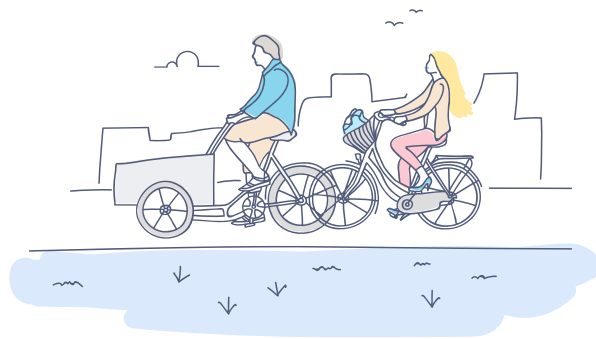
[I am getting an Oculus Login error](#)

[The software update will not trigger. What do I do?](#)

[How do I download software updates?](#)

Community

[Join the conversation](#)



Recent activity

Hardware Issues

[How do I use the Oculus Go controller?](#)


Article created 5 months ago 0

Hardware Issues

[Adjusting the GearVR Lock Switch](#)

Article created 6 months ago 0

Feedback
Discussion

Post created 8 months ago  0

Pilot Information
How long do I get to keep the device?

Comment added 8 months ago  1

Troubleshooting
My heart rate sensor is not paired. What do I do?

Article created 2 years ago  0

[See more](#)

AppliedVR Support Center

EXHIBIT H

AppliedVR

FREE TRIAL (/TRIAL)



YOU WILL RECEIVE A KIT THAT INCLUDES:

- Pre-configured Oculus Go headset
- Oculus Go remote control
- Built-in headphones
- Carrying case
- VR content library and interface
- Training & Support

Price includes a one-time purchase of Hardware Bundle for \$700 and a one-year content license for \$3,000.

appliedVR Enrollment - All-In-One Headset

Name *	<input type="text"/>	<input type="text"/>	Total	\$3,700.00
First	Last		1 Unit	\$3,700.00
Organization *	<input type="text"/>			
Email *	<input type="text"/>			
Accounts Payable Email *	<input type="text"/>			
Where shall we send your invoice?	<input type="text"/>			
Phone Number *	<input type="text"/>			
Please select your quantity:	appliedVR Hardware Bundle with Basic Support and Training			
	<input type="text" value="1 Unit"/>			
Payment Method *	<input checked="" type="radio"/> Check / Invoice / PO			
	<input type="radio"/> Credit Card			
Shipping Address *	<input type="text"/>			
Street Address	<input type="text"/>			
Address Line 2	<input type="text"/>			
City	<input type="text"/>	State / Province / Region	<input type="text"/>	
Postal / Zip Code	<input type="text"/>	Country	<input type="text" value="United States"/>	
<input type="checkbox"/> Have a coupon?				
Coupon Code	<input type="text"/>			
Sales Rep	<input type="text" value="Mathieu Wauters"/>			
Comments	<input type="text" value="Anything else we need to know?"/>			
Terms & Conditions *	<input type="checkbox"/> I have read and acknowledge the terms & conditions .			

[TOOLS \(/TOOLS\)](#)
[CAREERS \(HTTPS://ANGEL.CO/APPLIEDVR/JOBS\)](https://angel.co/appliedvr/jobs)
[IMMERSIVE HEALTH BLOG \(HTTP://IMMERSIVE.HEALTH\)](http://immersive.health)
[CUSTOMER SUPPORT \(HTTPS://APPLIEDVR.ZENDESK.COM/HC/EN-US\)](https://appliedvr.zendesk.com/hc/en-us)
[PRIVACY POLICY \(/PRIVACY-POLICY\)](#)

AppliedVR, Inc. 1840 Century Park East, Suite 801. Los Angeles, CA 90067.

Contact us at info@appliedvr.io (<mailto:info@appliedvr.io>).