

# Dissimilarity of Goods Analysis



## First Goods and Services



hookah tobacco [034]

## Second Goods and Services



tea-based beverages [030]



09/10/2019

Owner	Goods/Services	Mark	Mark	Goods/Services	Owner
Philip Morris USA Inc.	034 tobacco	<b>PARLIAMENT</b> Reg: 2578092 Serial: <a href="#">76232892</a>  Registered And Renewed Reg: 06/11/2002 Filed: 03/29/2001 	<b>PARLIAMENT</b> Reg: 4791693 Serial: <a href="#">86289935</a>  Cancellation Terminated Reg: 08/11/2015 Filed: 05/22/2014 	030 tea	CAPITAL VENTURES PVT. LTD

ALISHAN GROUP LIMITED	034 tobacco	<b>ALISHAN</b> Reg: 5419151 Serial: <a href="#">87156133</a>  Registered Reg: 03/06/2018 Filed: 08/30/2016  	<b>ALISHAN</b> Reg: 3273480 Serial: <a href="#">77011666</a>  Cancellation Terminated Reg: 08/07/2007 Filed: 10/02/2006  	030 tea	EVORY TECHNOLOGIES, INC.
Starbuzz Tobacco, Inc.	034 tobacco	<b>APPLE BLOSSOM</b> Disclaims: "APPLE" Reg: 3695008 Serial: <a href="#">77597504</a>  Registered And Renewed Reg: 10/13/2009 Filed: 10/21/2008	<b>APPLE BLOSSOM</b> Reg: 2021164 Serial: <a href="#">74488012</a>  Registered And Renewed Reg: 12/03/1996 Filed: 02/08/1994	030 teas	FARMER BROS. CO.
CROSS FARMS, INC.	034 hookah tobacco	<b>PURE LEAF</b> Disclaims: "LEAF" Reg: 4649691 Serial: <a href="#">85782412</a>  Registered Reg: 12/02/2014 Filed: 11/19/2012	<b>PURE LEAF</b> Disclaims: "LEAF" Reg: 4432871 Serial: <a href="#">85262615</a>  Section 8 & 15 - Accepted And Acknowledged	030 tea	CONOPCO, INC.

			Reg: 11/12/2013 Filed: 03/09/2011		
CHINA TOBACCO SHANDONG INDUSTRIAL CO., LTD.	<b>034</b> tobacco	<b>TAISHAN</b> Reg: 4499429 Serial: <a href="#">85879466</a>  Registered Reg: 03/18/2014 Filed: 03/18/2013  <i>Taishan</i>	<b>TAISHAN</b> Reg: 5571295 Serial: <a href="#">87280242</a>  Registered Reg: 09/25/2018 Filed: 12/24/2016	<b>030</b> tea-based beverages	Shenzhen United xing technology Co., LTD
Starbuzz Tobacco, Inc.	<b>034</b> molasses tobacco	<b>SIMPLY MINT</b> Disclaims: "MINT" Reg: 4217648 Serial: <a href="#">85554642</a>  Section 8 & 15 - Accepted And Acknowledged Reg: 10/02/2012 Filed: 02/28/2012	<b>SIMPLY MINT</b> Disclaims: "MINT" Reg: 2458268 Serial: <a href="#">75722984</a>  Registered And Renewed Reg: 06/05/2001 Filed: 06/07/1999	<b>030</b> teas, teas containing fruit, herbal teas containing fruit for food purposes, non-alcoholic tea- based beverages containing fruit	Numi, L.L.C.
LAYALINA TOBACCO MANUFACTURING F.Z.C.	<b>034</b> tobacco	<b>TLC</b> Reg: 4109172 Serial: <a href="#">77701215</a>  Section 8 - Accepted	<b>TLC</b> Reg: 4654735 Serial: <a href="#">79140405</a>  Registered	<b>030</b> tea	The Tea Lovers' Company Limited

		Reg: 03/06/2012 Filed: 03/27/2009	Reg: 12/16/2014 Filed: 10/25/2013		
Eid, Firas	<b>034</b> tobacco	<b>RA</b> Reg: 4444128 Serial: <a href="#">85132978</a>  Registered Reg: 12/03/2013 Filed: 09/19/2010  	<b>RA</b> Reg: 5463252 Serial: <a href="#">87597885</a>  Registered Reg: 05/08/2018 Filed: 09/06/2017  	<b>030</b> tea	Royal Armenia JV LTD
ALL AMERICAN BRANDS, INC.	<b>034</b> tobacco	<b>SELFIES</b> Reg: 4874076 Serial: <a href="#">86631465</a>  Registered Reg: 12/22/2015 Filed: 05/15/2015	<b>SELFIES</b> Reg: 4969687 Serial: <a href="#">86478214</a>  Registered Reg: 05/31/2016 Filed: 12/11/2014	<b>030</b> tea	Unilever N.V.
HONGYUNHONGHE TABACCO (GROUP) CO., LTD.	<b>034</b> tobacco	<b>SHANGRI-LA</b> Reg: 4853433 Serial: <a href="#">79168545</a>  Registered Reg: 11/17/2015 Filed: 02/23/2015	<b>SHANGRI-LA</b> Reg: 4336922 Serial: <a href="#">85147767</a> 2(f) claim  Registered Reg: 05/21/2013	<b>030</b> tea	Shangri La Tea Co., Inc FORMERLY Galaxy Tea Corporation

		<i>Shangri-la</i>	Filed: 10/07/2010		
SS IP HOLDINGS, LLC	<b>034</b> tobacco	<b>SS</b> Reg: 4917290 Serial: <a href="#">86498711</a>  Registered Reg: 03/15/2016 Filed: 01/08/2015 	<b>SS</b> Reg: 5513737 Serial: <a href="#">87726370</a>  Registered Reg: 07/10/2018 Filed: 12/19/2017 	<b>030</b> tea	Red Diamond, Inc.
Shenzhen LFS medical appliance Co., Ltd	<b>034</b> hookah tobacco	<b>AIRBAR</b> Reg: 5288977 Serial: <a href="#">87134504</a>  Registered Reg: 09/19/2017 Filed: 08/10/2016	<b>AIRBAR</b> Reg: 5706868 Serial: <a href="#">87648277</a>  Registered Reg: 03/26/2019 Filed: 10/17/2017	<b>030</b> tea	BARIATRIX EUROPE INC

# AirBar

SWEIS GLOBAL LLC

**034**

hookah tobacco

**PERFECT PEACH**

Disclaims: "PEACH"

Reg: 4747884

Serial: [86424920](#)

Registered

Reg: 06/02/2015

Filed: 10/15/2014

**PERFECT PEACH**

Disclaims: "PEACH"

Reg: 4200651

Serial: [85075774](#)

Section 8 & 15 -

Accepted And

Acknowledged

Reg: 09/04/2012

Filed: 07/01/2010

**030**

tea

R. C. Bigelow, Inc.