



Overview

Arcus Hunting, LLC is an acquisition and organic growth platform seeking to build a strong portfolio of leading brands in the bowhunting and archery consumables and accessories category. Through its subsidiaries, Tink's, Dead Down Wind, and Obsession Bows, Arcus markets and manufactures a range of leading deer lures, attractants, scent control products, and premium bows.

Growth Strategy

Arcus Hunting, LLC is targeting companies with leading market share, loyal and highly-involved consumers, consumable products, innovation and great margins. Arcus takes a targeted approach, consistent with its acquisitions which resulted from a direct outreach to the companies.



[About Arcus Hunting \(http://www.arcushunting.com/about\)](http://www.arcushunting.com/about)

[Our Company \(http://www.arcushunting.com/brands\)](http://www.arcushunting.com/brands)

[Corporate Responsibility \(https://www.arcushunting.com/about/corporate-responsibility/\)](https://www.arcushunting.com/about/corporate-responsibility/)

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