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Word Mark FULL COURT PRESS PREP FOR SUCCESS

Goods and Services IC 025. US 022 039. G & S: Wearing apparel, namely, hats, jackets, shirts, shorts, sweaters, sweatpants. FIRST USE: 20130518. FIRST USE IN COMMERCE: 20130518

IC 036. US 100 101 102. G & S: Charitable fundraising services. FIRST USE: 20130518. FIRST USE IN COMMERCE: 20130518

IC 041. US 100 101 107. G & S: Youth clinics, namely, providing life skills and basketball instruction, providing at risk youth with a day-long learning seminar in the field of basketball and life skills and regular follow-up tutorial sessions to encourage lifelong habits that lead to good physical and mental health, education services in the nature of providing life skills tutorial sessions in the fields of cyber safety, anti-bullying, financial literacy, health and wellness, and basketball and basketball related events, providing youth basketball clinics and life skills workshops in the field of wellness strategies, anti-bullying and anti-violence, crime prevention, anti-inactivity activities, education services in the nature of conducting educational programs designed to enhance a student's critical decision making skills and place in front of all attendees positive role models, positive thoughts, strategies and approaches to combat negative behaviors and poor decision making, thus fortifying each attendee with a new set of positive skills, and which provide the participants with an opportunity to socialize with one another during a lunch hour where healthy foods are served and encouraged. FIRST USE: 20130518. FIRST USE IN COMMERCE: 20130518

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 21.03.20 - Basketballs
 26.11.13 - Rectangles (exactly two rectangles); Two rectangles
 26.11.16 - Rectangles touching or intersecting
 26.11.21 - Rectangles that are completely or partially shaded

Serial Number 86439724

Filing Date October 30, 2014

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) National Basketball Retired Players Association, Inc. CORPORATION NEW YORK 175 W. Jackson Blvd. Suite 1600 Chicago ILLINOIS 60604

Description of Mark The color(s) white, black and orange is/are claimed as a feature of the mark. The mark consists of a black rectangle with the top portion jutting out above the rectangle. The wording "FULL COURT PRESS" appears inside this shape with the wording "FULL COURT" in white and black and the wording "PRESS" in orange and white. A half circle appears above the shape in orange with black outlining. The shape appears on top of a basketball design, which is black and orange. The wording "PREP FOR SUCCESS" appears in orange below the basketball design.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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