

EXHIBIT D

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definitions

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proactive

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proactive

[proh-ak-tiv] [SHOW IPA](#)

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adjective

- serving to prepare for, intervene in, or control an expected occurrence or situation, especially a negative or difficult one; anticipatory:
proactive measures against crime.

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WORD OF THE DAY

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Origin of proactive

First recorded in 1930–35; [pro-](#)¹ + [active](#)

Related forms **pro·ac·tive**, noun **pro·ac·tiv·i·ty**, **pro·ac·tive·ness**, noun **pro·ac·tive·ly**, adverb

Can be confused **proactive** [reactionary](#) [reactive](#)

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Examples from the Web for proactive

- These are reactive, not *proactive*, stances, and they do little to offer substantive solutions.

[Men Need A Better Men's Rights Movement](#)|Nancy Kaffer|December 16, 2014|[DAILY BEAST](#)

- There seems to be a *proactive* disregard for knowing or caring about their lives and plight.

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- Without a dedicated and *proactive* rescue force, campaigners fear, the death toll in the Mediterranean will skyrocket.

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- Just as there are clear upsides to these types of *proactive* efforts in the corporate sector, there are downsides to not doing so.

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British Dictionary definitions for proactive

proactive / (prəʊˈæktɪv) /

adjective

- tending to initiate change rather than reacting to events
psychol of or denoting a mental process that affects a subsequent process

Word Origin for proactive

C20: from pro-² + (re) active

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