



You Are Beautiful <hi@you-are-beautiful.com>

Public Art

4 messages

Ashley Berg <ashbphoto@gmail.com>

Fri, Oct 19, 2018 at 11:37 AM

To: hi@you-are-beautiful.com

Hi!

So first, I found your "You are Beautiful" line and story at market in St Paul, Minn. I was talking to a vendor about how I struggle with some customers about self image which led her to handing me an awesome sticker and her telling me that I need to go talk to another rep down the way... I'm so glad I did! I'm excited for the line of tees and sweatshirts to come in. I just opened my store of women's fashion and wine not quit a year ago and it's been a whirl wind of amazing!!! I moved back to my hometown of Rugby, North Dakota. Just shy of 3,000 people after 14 years of exploring parts of ND, Minnesota, Ohio, Alabama, and Washington, D.C. but in the end I knew my heart was here!

So that brings me to you today. I love what you are doing. I'm not sure if you'd be interested in bringing a piece of art to the "middle of no where" but I've been contemplating on doing some work on my building. I bought and am half done restoring a 115 year old building. Store is on the main floor - 2nd floor is gutted and ready to be made into an apartment. With that, I'd love some art where I have filled in with block (see pictures if you'd like!) I have seen some great art done with Dr. Seuss quotes and such, however, I ran into "You are Beautiful" this last weekend and thought I'd reach out to you first. Let me know if you have any thoughts.

Rugby is the Geographical Center of North America and is located on Hwy 2 and 3 so we do get some great traffic and exposure!

Thank you so much for what you do and no matter what I'll be spreading your message!

Cheers!

Ashley

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Ashley Berg
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NOW OPEN - Main Street Boutique - Downtown Rugby, ND

2 attachments

60F42FF5-9EF5-4A7C-9702-44FFB93EF5CC.jpeg
2370K

12680597-4C9D-47D1-B0A5-21D6FDAA6DFB.jpeg
2579K



You Are Beautiful <hi@you-are-beautiful.com>
To: ashbphoto@gmail.com

Wed, Oct 24, 2018 at 12:10 PM

Hi Ashley!

Thanks so much for reaching out :) There are tons of ways we can make something work! First, congrats on your new building, we just moved into ours last Spring and it's been a crazy wonderful journey to get up and running. We're almost there!

I'm sending through a questionnaire for you to look over that we send to all install inquiries to gather as much information before the onset of any project. It more or less outlines the components that go in to each custom installation, and can be a helpful reference. I've also included an image that shows many of the installations, and murals we have done around Chicago. It may be helpful for you to point to something specific as you think of what you would like to see in the installation. It looks like for that block of space on the wall, a mural might be a great option. Would you happen to be able to provide me with dimensions?

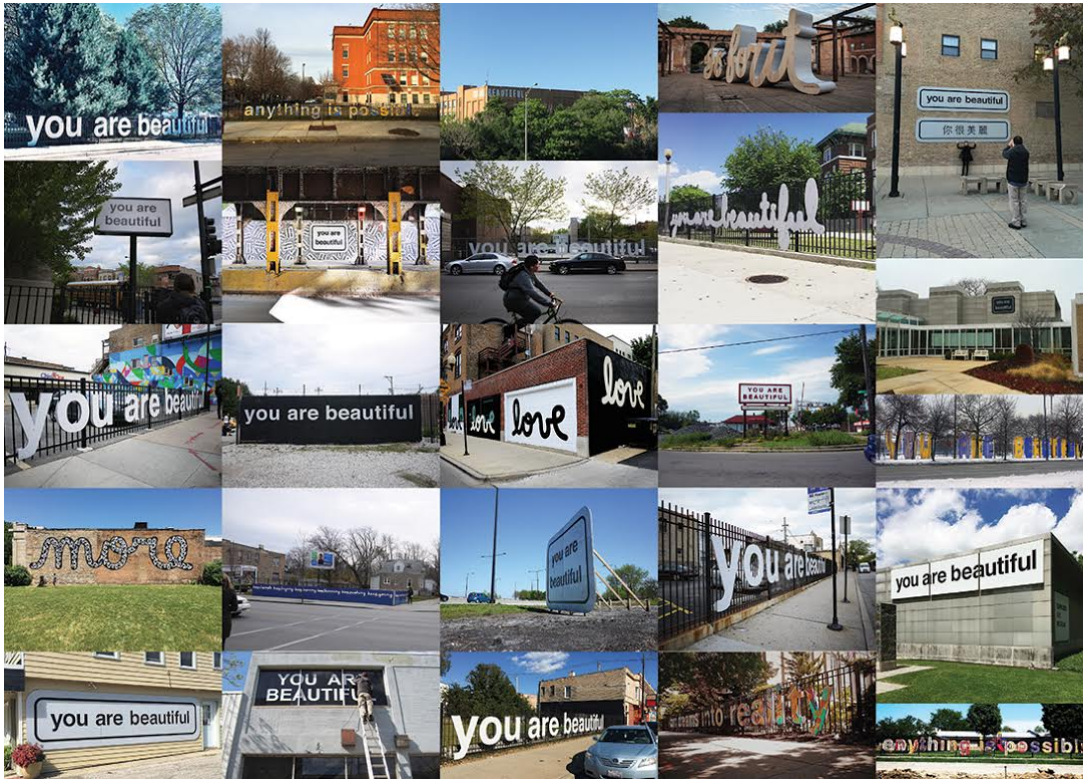
What is Your Budget (HDPE + Wood installation pieces typically start around \$5k):

What is Your Desired Timeline:

Do You Have a Location in Mind?

If So, Do You Have Permission to Use The Space?

More Details About What You're Looking For:



Alternatively, I also want to let you know about a successful Kickstarter we ran last summer that is allowing us to donate an installation free of charge to every state in the US. We are donating these to host groups or individuals, who are responsible for securing a location and arranging the actual install of the piece. Here are a couple of informational links if you're interested:

Original Kickstarter page link-

<https://www.kickstarter.com/projects/matthewhoffman/you-are-beautiful-where-you-are>

Host information -

https://docs.google.com/forms/d/e/1FAIpQLSeoifKemUvChpElaubk_V1Phm4gEDZxc3HZavF4DGBaKCPT1g/viewform?usp=sf_link

I've also included a PDF diagram of the design of the pieces we are sending out. If you have space on your building for something like this, it is definitely an option for you that is ready to go!

If you would like to set up a call to discuss details, and further options, I'm all ears :)

Thanks!
Shae

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Join the #yabsticker conversation!

you-are-beautiful.com

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Never forget one simple thing, you are beautiful.

[Quoted text hidden]

 **YAB50_QuarterInHDPE (1).pdf**
4177K

To: hi@you-are-beautiful.com

Hi Shae,

I apologize that I haven't responded sooner. This time of year (holiday/4th quarter) is a little busy in the store! Good Problem! With that... I am very interested in having a mural on the inset block of my building. I'm not sure - can this be done as the EVERY STATE project? Or does that have to be one of the simple oval sticker looking installs?

I don't have a specific timeline - whenever works. I suppose sooner than later as it's exciting & I would love to be the first install in North Dakota! I'm not sure how paint works with the cold temperatures? Maybe spring or fall would be better?

Budget - Can you tell me what you think it would cost?

Size: the first/main inset is 13'2" (h) x 6'10" (w) there is additional inset blocks - one the size of a typical doorway - I could measure these as well if needed and if you'd consider painting them as well.

Let me know if you have any additional questions and what I need to do to move forward on this.

Thanks again!

Ashley

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You Are Beautiful <hi@you-are-beautiful.com>
To: Shae Synnestvedt <shae@you-are-beautiful.com>

Fri, Jan 4, 2019 at 5:04 PM

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Never forget one simple thing, you are beautiful.

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