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Matthew Hoffman

Lincolnwood artist Matthew Hoffman **started the "You Are Beautiful" movement** 15-years ago as a way to remind people that they have value, and to send positive vibes to a city that is often mired in negativity. The signs are **made** in a Chicago studio and shipped all over the world. Feb 3, 2017

Artist tells Chicago: 'You Are Beautiful' | WGN-TV
<https://wgntv.com/2017/02/03/artist-tells-chicago-you-are-beautiful/>

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About Us – You Are Beautiful
<https://you-are-beautiful.com/pages/about-us>

A small tiny sticker, shared over 5 million times, creating smiles on every continent of the world (including Antarctica). ... You Are Beautiful is more than a little sticker, it's an idea. ... It began simply with 100 stickers in 2002 in Chicago, and has since evolved into block-long ...

You Are Beautiful: Share this message with your world!
<https://you-are-beautiful.com/>

The little sticker with a big message, since 2002. Millions of stickers in 100 languages shared by the community. Get your stickers today & keep the hopeful ...

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Interview with the Creator of the "You Are Beautiful" Sticker Campaign ...
<https://stickerobot.com/blog/interviews/interview-you-are-beautiful-sticker-campaign/>

Jan 29, 2013 - And now after all these years, Matthew Hoffman, the humble creator of this wonderful sticker/art campaign is embarking on a new adventure... A book documenting the project's journey over the past 10 years. And he needs our help!


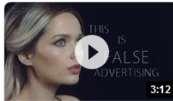
You Are Beautiful, Where You Are by Matthew Hoffman — Kickstarter
<https://www.kickstarter.com/projects/.../you-are-beautiful-where-you-are>

Jun 20, 2017 - In 2002, in Chicago, I started the You Are Beautiful project with 100 stickers that said exactly that ... We've run 2 previous Kickstarter campaigns.

Artist tells Chicago: 'You Are Beautiful' | WGN-TV
<https://wgntv.com/2017/02/03/artist-tells-chicago-you-are-beautiful/>

Feb 3, 2017 - Lincolnwood artist Matthew Hoffman started the "You Are Beautiful" movement 15-years ago as a way to remind people that they have value, and to send positive vibes to a city that is often mired in negativity. The signs are made in a Chicago studio and shipped all over the world.

Videos

 <p>You Are Beautiful. The Little Sticker That Started a Worldwide ...</p> <p>OWN YouTube - Feb 22, 2013</p>	 <p>YOU ARE BEAUTIFUL AD CAMPAIGN</p> <p>Advertise YouTube - Oct 5, 2016</p>
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You Can Help Chicago's Beloved 'You Are Beautiful' Campaign Hit All ...
https://chicagoist.com/2017/06/20/you_can_help_chicagos_celebrated_yo.php

Jun 20, 2017 - "You Are Beautiful." It's been about 15 years since Chicago-based artist Matthew Hoffman started that now-famous, three-word, posi-art ...

Matthew Hoffman 'You Are Beautiful' Kickstarter Campaign Aims To ...
https://www.huffpost.com/entry/you-are-beautiful-kicksta_n_2582958

Jan 30, 2013 - The campaign is thanking backers with "You Are Beautiful" stickers, copies of the book, written acknowledgement in the finished piece and ...

Artist Bringing 'You Are Beautiful' Public Art to Andersonville - Curbed ...
<https://chicago.curbed.com/.../kickstarter-campaign-wants-to-bring-you-are-beautiful-...>

Feb 3, 2015 - If a new Kickstarter campaign featuring the work of local... Artist Bringing 'You Are Beautiful' Public Art to Andersonville ... a model that can be easily replicated, since he's ready to start and all the rewards are already made.

Images for who created the "you are beautiful" campaign

			
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