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ASSIGN Status

TTAB Status

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Drawing

Word Mark THE GOOD NIGHT SLEEPER BY BROYHILL

Goods and IC 020. US 032. G & S: SOFA SLEEPERS. FIRST USE: 19870105. FIRST USE IN

Services COMMERCE: 19870105

Mark Drawing

Code

(1) TYPED DRAWING

73646308 **Serial Number**

Filing Date February 24, 1987

1A

Current Basis 1A

Original Filing

Basis

Published for

June 16, 1987 Opposition

Registration

Number

1456548

Registration Date

September 8, 1987

Owner

(REGISTRANT) BROYHILL FURNITURE INDUSTRIES, INC. CORPORATION NORTH

CAROLINA BROYHILL PARK LENOIR NORTH CAROLINA 28645

(LAST LISTED OWNER) CONSOLIDATED PROPERTY HOLDINGS, INC. CORPORATION

NEVADA 320 E. WARM SPRINGS ROAD #10B LAS VEGAS NEVADA 89119

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Kathleen A. Rheintgen

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SLEEPER" APART FROM THE

MARK AS SHOWN

Type of Mark **TRADEMARK** Register **PRINCIPAL**

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20170912.

2ND RENEWAL 20170912 Renewal

Live/Dead Indicator

LIVE



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TESS was last updated on Fri Aug 23 05:21:43 EDT 2019

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GOOD NIGHT BASICS

Word Mark GOOD NIGHT BASICS

Goods and IC 024. US 042 050. G & S: Bedsheets; Comforters; Duvets; Fitted bed sheets; Flat bed sheets; Mattress pads; Pillow cases. FIRST USE: 20161022. FIRST USE IN COMMERCE:

20161022

Standard

Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87975435 Filing Date May 4, 2016

Current Basis 1A
Original Filing

Basis

Published for

Opposition September 27, 2016

Registration

Number 5287989

Registration Date September 12, 2017

Owner (REGISTRANT) Torchia, Daniel Mark DBA DDD Home Products, Inc. CORPORATION OHIO

146 W. Olentangy St. Powell OHIO 43065

Attorney of RecordMegan DowdellType of MarkTRADEMARKRegisterPRINCIPAL

Live/Dead Indicator LIVE



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TESS was last updated on Fri Aug 23 05:21:43 EDT 2019

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TTAB Status

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GOODNITE

Word Mark GOODNITE

Goods and Services IC 020. US 002 013 022 025 032 050. G & S: mattresses, mattress foundations; box springs.

FIRST USE: 20100731. FIRST USE IN COMMERCE: 20100731

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85081250 Filing Date July 9, 2010

Current Basis 1A
Original Filing Basis 1B

Published for Opposition

Value 5, 2011

Registration Number 4053782

Registration Date November 8, 2011

Owner (REGISTRANT) FIT FOR LIFE SLEEP, INC. CORPORATION VIRGINIA 1112 Kingwood

Avenue Norfolk VIRGINIA 23502

(LAST LISTED OWNER) ABEDDERBED LLC LIMITED LIABILITY COMPANY NEW JERSEY

1 DOGWOOD LANE TENAFLY NEW JERSEY 07670

Assignment

Recorded ASSIGNMENT RECORDED

Attorney of Record David S. Gold Type of Mark TRADEMARK Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE



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GOOD NIGHTS & GREAT VALUE

Word Mark GOOD NIGHTS & GREAT VALUE

Goods and Services IC 020. US 002 013 022 025 032 050. G & S: Furniture; Mattresses

IC 035. US 100 101 102. G & S: Retail furniture stores

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88259000

Filing Date January 11, 2019

Current Basis1BOriginal Filing Basis1B

Published for Opposition May 28, 2019

Owner (APPLICANT) Artemis Marketing Corp. CORPORATION NEVADA 11540 Highway 92 East

Seffner FLORIDA 33584

Attorney of Record Olivia Maria Baratta

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GREAT VALUE" APART

FROM THE MARK AS SHOWN

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE



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good nights...great mornings

Word Mark GOOD NIGHTS...GREAT MORNINGS

Goods and Services IC 020. US 002 013 022 025 032 050. G & S: mattresses; box springs; pillows. FIRST USE:

20101231. FIRST USE IN COMMERCE: 20101231

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86453353

Filing Date November 13, 2014

Current Basis 1A
Original Filing Basis 1A

Published for Opposition November 3, 2015

Registration Number 4887841

Registration Date January 19, 2016

Owner (REGISTRANT) Ther-A-Pedic Associates, Inc. CORPORATION NEW JERSEY 103 College

Road, 2nd Floor Princeton NEW JERSEY 08540

Attorney of Record Joseph Agostino
Type of Mark TRADEMARK
Register PRINCIPAL
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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Aug 23 05:21:43 EDT 2019

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Record 1 out of 1

ASSIGN Status (Use the "Back" button of the Internet Browser to

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Good Bed Good Night

Word Mark GOOD BED GOOD NIGHT

Goods and **Services**

IC 020. US 002 013 022 025 032 050. G & S: Armchairs; Bed frames; Beds; Bedsteads of wood; Chairs; Chests of drawers; Coat hangers; Coat racks; Coatstands; Couches; Display stands; Divans; Dressers; Furniture; Furniture chests; Hospital beds; Massage tables; Mattresses; Pillows; Sofas; Storage racks; Tables of metal; Tea tables; Wardrobes; Deck chairs; Head-rests; Lounge chairs; Metal furniture; Office furniture; School furniture; Screens; Seats; Shelves for storage; Tables; Television stands. FIRST USE: 20180814. FIRST USE IN COMMERCE: 20180814

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number 88192861

Filing Date November 13, 2018

Current Basis 1A **Original Filing**

Basis

Published for May 14, 2019 Opposition

Registration Number

5818722

Registration

July 30, 2019

Date

Owner (REGISTRANT) Foshan Shumier Sleep Systems Manufacture Co., Ltd. LIMITED LIABILITY

COMPANY CHINA No.A7-65, Asia International Furniture Materials Trading Center, Shunde Foshan

CHINA 528300

TRADEMARK Type of Mark

Register PRINCIPAL

Live/Dead Indicator

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| HOME | SITE INDEX| SEARCH | eBUSINESS | HELP | PRIVACY POLICY



Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Aug 23 05:21:43 EDT 2019

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM HELP

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Record 1 out of 1

TSDR ASSIGN Status | TTAB Status | (Use the "Back" button of the Internet Browser to return to TESS)

WE PUT THE GOOD IN GOOD NIGHT

Word Mark WE PUT THE GOOD IN GOOD NIGHT

Goods and Services IC 035. US 100 101 102. G & S: Retail store and on-line retail store services featuring

mattresses and furniture. FIRST USE: 20091115. FIRST USE IN COMMERCE: 20091115

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77891828

Filing Date December 11, 2009

Current Basis 1A
Original Filing Basis 1A

Published for Opposition

November 2, 2010

Registration

Number 3906515

Registration Date January 18, 2011

Owner (REGISTRANT) Slumberland, Inc. CORPORATION MINNESOTA 3505 High Point Drive

North, Building 2 Oakdale MINNESOTA 551283422

Assignment

Recorded ASSIGNMENT RECORDED

Attorney of Record Jennifer C. Debrow SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE



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TESS was last updated on Fri Aug 23 05:21:43 EDT 2019

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Record 1 out of 1

ASSIGN Status | TTAB Status | (Use the "Back" button of the Internet Browser to

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PERFECT MORNING

Word Mark PERFECT MORNING

Goods and Services IC 020. US 002 013 022 025 032 050. G & S: Mattresses, mattress foundations and pillows.

FIRST USE: 20080826. FIRST USE IN COMMERCE: 20080826

(CANCELLED) IC 024. US 042 050. G & S: [Mattress pad]. FIRST USE: 20080826. FIRST

USE IN COMMERCE: 20080826

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77347778

Filing Date December 10, 2007

Current Basis 1A
Original Filing Basis 1B

Published for Opposition

March 25, 2008

Change In

Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 3588498

Registration Date March 10, 2009

Owner (REGISTRANT) Serta, Inc. CORPORATION DELAWARE 2600 Forbs Avenue Hoffman

Estates ILLINOIS 60192

Attorney of Record Michelle P. Ciotola

Prior Registrations 0581897;2025921;3174188;AND OTHERS

Type of Mark TRADEMARK
Register PRINCIPAL

Affidavit Text SECT 15. PARTIAL SECT 8 (6-YR).

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| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY



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Record 1 out of 1

ASSIGN Status

TTAB Status

(Use the "Back" button of the Internet Browser to

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Word Mark

MOON MORNING

Goods and

IC 020. US 002 013 022 025 032 050. G & S: Pillows. FIRST USE: 20130101. FIRST USE IN

Services

COMMERCE: 20130227

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design Search 01.11.02 - Moons, crescent; Moons, half; Partial moons, including half moons and crescent moons

(not a moon with craters)

26.01.06 - Circles, semi; Semi-circles

Serial Number

85889949

Filing Date

March 29, 2013

Current Basis

Original Filing Basis

1A

Published for

September 3, 2013

Opposition Registration

4435931

Registration

Number

November 19, 2013

Date Owner

(REGISTRANT) MUNSOO LEE DBA MOON MORNING MUNSOO LEE / KOREA, SOUTH SOLE

PROPRIETORSHIP CALIFORNIA 3770 VINTON AVE., #28 LOS ANGELES CALIFORNIA 90034

Description of

Mark

The color(s) blue is/are claimed as a feature of the mark. The mark consists of the stylized wording "MOON MORNING" below the design of a half circle, all in the color blue with a moon silhouette formed by the negative space of the half-circle. The color white represents background and is not a

feature of the mark.

Type of Mark

TRADEMARK

Register

PRINCIPAL

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--

| HOME | SITE INDEX| SEARCH | eBUSINESS | HELP | PRIVACY POLICY



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Sunday Morning

Word Mark SUNDAY MORNING

Goods and IC 024. US 042 050. G & S: towels, bed sheets, quilts, blankets, namely, bed blankets; textile

tablecloths, table napkins of textile, throws. FIRST USE: 20171218. FIRST USE IN **Services**

COMMERCE: 20171218

Standard Characters Claimed

Code

Mark Drawing

(4) STANDARD CHARACTER MARK

Serial Number 87742282

Filing Date January 3, 2018

Current Basis

Original Filing 1A

Basis

(APPLICANT) Sunday Morning Home Inc. CORPORATION DELAWARE 81 Walker St, 2 FI New Owner

York NEW YORK 10013

Attorney of

Jonathan L. Hood Record

Type of Mark **TRADEMARK** Register **PRINCIPAL**

Live/Dead Indicator

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Record 1 out of 1

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good nights...great mornings

Word Mark GOOD NIGHTS...GREAT MORNINGS

Goods and Services IC 020. US 002 013 022 025 032 050. G & S: mattresses; box springs; pillows. FIRST USE:

20101231. FIRST USE IN COMMERCE: 20101231

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86453353

Filing Date November 13, 2014

Current Basis 1A
Original Filing Basis 1A

Published for Opposition November 3, 2015

Registration Number 4887841

Registration Date January 19, 2016

Owner (REGISTRANT) Ther-A-Pedic Associates, Inc. CORPORATION NEW JERSEY 103 College

Road, 2nd Floor Princeton NEW JERSEY 08540

Attorney of Record Joseph Agostino
Type of Mark TRADEMARK
Register PRINCIPAL
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TESS was last updated on Fri Aug 23 05:21:43 EDT 2019

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Record 1 out of 1

TSDR ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)

BETTER SLEEP. BETTER MORNINGS.

Word Mark BETTER SLEEP. BETTER MORNINGS.

Goods and Services IC 024. US 042 050. G & S: Bed blankets; Bed covers; Bed linen; Bed pads; Bed sheets; Bed

spreads; Bed throws; Fitted bed sheets; Flat bed sheets

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

 Serial Number
 88437503

 Filing Date
 May 20, 2019

Current Basis 1B
Original Filing Basis 1B

Published for

Opposition September 10, 2019

Owner (APPLICANT) Method Digital Ltd. LIMITED LIABILITY COMPANY COLORADO P.O. Box

8634 Denver COLORADO 80201

Attorney of Record Peter C. Lemire Type of Mark TRADEMARK PRINCIPAL

Live/Dead Indicator LIVE



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Record 1 out of 1

TSDR

ASSIGN Status

TTAB Status

(Use the "Back" button of the Internet Browser to return to

Goods and **Services**

IC 020. US 002 013 022 025 032 050. G & S: Mattresses; pillows; beds; mattress toppers; beds for household pets

IC 024. US 042 050. G & S: Bedding, namely, bed linen, bed covers, quilts, bed underlays, bed pads, pillow cases, sleeping bags and liners for babies; sleep sacks; bed sheets; bed blankets; travel rugs and lap rugs; wool fabrics for textile use; mattress covers

IC 025. US 022 039. G & S: Clothing, namely, shirts, pants, jackets, t-shirts, shorts, dresses, ponchos, sweaters, pajamas, bathrobes; clothing for babies, toddlers and children, namely, pajamas, one piece garment for children, jumpsuits, rompers, long johns, short johns, bathrobes, sleep hats and beanies, jackets, shirts, pants, jumpers; sleepwear for babies in the nature of baby swaddles, wraps, and swaddle sets including a swaddle, beanie and bootie; underclothing for babies; footwear, headwear; sleep masks; bath robes; sleepwear, slippers

Standard Characters Claimed

Mark Drawing

Code

(4) STANDARD CHARACTER MARK

Serial Number 79219892

Filing Date August 14, 2017

Current Basis 66A **Original Filing** 66A **Basis**

Published for

February 13, 2018

Opposition Registration

5456006

International Registration

Number

1372913

Number Registration

Date

May 1, 2018

Owner

(REGISTRANT) Shleep Pty Ltd PROPRIETARY LIMITED COMPANY AUSTRALIA 409/17 Hickson Road, Dawes Point NSW 2000 AUSTRALIA

Attorney of Record

Thomas M. Palisi

Priority Date May 31, 2017 **TRADEMARK** Type of Mark **PRINCIPAL**

Register

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| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY



Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Aug 23 05:21:43 EDT 2019

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Record 1 out of 1

TSDR ASSIGN Status | TTAB Status | (Use the "Back" button of the Internet Browser to

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BRIGHT MORNINGS

Word Mark BRIGHT MORNINGS

Goods and Services IC 020. US 002 013 022 025 032 050. G & S: Mattresses. FIRST USE: 20091217. FIRST

USE IN COMMERCE: 20100828

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77731206 Filing Date May 7, 2009

Current Basis 1A
Original Filing Basis 1B

Published for Opposition September 22, 2009

Registration Number 3923725

Registration Date February 22, 2011

Owner (REGISTRANT) Otis Bed Manufacturing Company, Inc. CORPORATION NEW YORK 80

James E. Casey Drive Buffalo NEW YORK 14206

Attorney of Record George L. Snyder, Jr.

Type of Mark TRADEMARK
Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE



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TESS was last updated on Fri Aug 23 05:21:43 EDT 2019

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Record 1 out of 1

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LATEMORNINGS

Word Mark LATEMORNINGS

Goods andIC 024. US 042 050. G & S: Bed spreads; Bed sheets; Bed linen; Flat bed sheets; Fitted bed sheets; Sheet sets; Pillow covers; Pillow cases; Pillow shams; Duvet covers; Duvets; Quilts

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88573031

Filing Date August 9, 2019

Current Basis 1B

Original Filing
Basis
18

Owner (APPLICANT) NOVA HOUSE ONLINE SRL sociedad de responsabilidad limitada (srl)

ROMANIA STRADA MIGDALILOR NR 11 Pantelimon ROMANIA 077145

Attorney of Record Danielle Trogden
Type of Mark TRADEMARK
Register PRINCIPAL

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