



# BETTER TEAM, BETTER RESULTS.

A Cohesive Team Built with Purpose, Catered to Client & Project Needs.

## Why F4 is better.

### Talent

We maintain a diverse team with a results oriented culture. F4 provides the best, with our talent vetting and fostering process which includes:

- Personality assessments
- Skill set reviews
- Screenings
- Timed problem solving assessments
- In-depth Interviews
- Interview projects
- On-going training

### Execution

We have fine-tuned our process, tools, and talent to achieve agile execution with exceptional results. [See examples and testimonials](#) to see the results that can be achieved by our team with our [Shared Agility](#) process. We deliver results that make a difference in our clients' bottom line.

### Transparency

Whether outsourced or integrated onsite, the execution of the F4 team is transparent. Access to our project management tools, collaboration sites, and dashboards are provided. You know what work is in-progress and planned, how it will be implemented, who is doing it, when it will be ready, and where it will be deployed. This transparency simplifies the training and handover process at any stage of the project and accelerates time to customer self-sufficiency.

### Innovation

Our creativity and strategic problem solving has resulted in patented and patent pending IP. We pursue the opportunity to create protected and sustainable competitive advantage through innovation.

## Who's on Your Team?

### Technical Product Manager

Serves as the product owner, providing product direction and requirements, while ensuring market needs are met by providing insight into the customer, market, and end-user.

### UX Lead

Coordinates with QA, Technical (development), Technical Writers and Product Management to ensure an optimal end-user experience. Supervises A/B testing and usability focus groups.

### Scrum Master/Facilitator

Empowers all roles, removes road blocks, keeps team focused on tasks, and ensures the process is used correctly.

### Technical Architect

Leads evaluation and selection of technologies to meet customer needs. Ensures an integrated set of technologies will meet the required levels of flexibility, availability, maintainability, scalability, and performance.

### Technical Lead

Has overall ownership and supervision of technical deliverables and implementation tasks.

### Technical Resource

Reports to the Technical Lead and is a contributor and implementer.

### QA Lead

Has overall ownership of product quality, test plans, and QA deliverables and implements QA tasks. Supervises QA contributors performing manual, automated, load, and performance testing.

### Technical Writer

Documents the process and serves as secondary facilitator and reviewer of all deliverables and UX.

### DevOps Manager

Coordinates and provides automation of product builds, software delivery, infrastructure changes, and the workflow to deploy software into a production environment.

### Technical Release Manager

Provides technical implementation to build and release software. Coordinates with team members and all stakeholders to deploy the software into a production environment.

### Program Manager

Manages several related projects to improve the organization's performance.