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Mark: 1792 WEALTH ADVISORS

1792 Wealth Advisors

US Serial Number: 87905634

Application Filing Date: May 03, 2018

US Registration Number: 5642104

Registration Date: Jan. 01, 2019

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 01, 2019

Publication Date: Oct. 16, 2018

## Mark Information

Mark Literal Elements: 1792 WEALTH ADVISORS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH ADVISORS"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Banking consultation; Banking and financing services; Credit and financial consultation; Estate planning; Estate trust planning; Financial consultancy; Financial consultation in the field of environmental management, namely, advising business and individuals on issues of portfolio planning and investment planning; Financial consulting; Financial consulting services in the field of planned giving for non-profit and charitable organizations; Financial information provided by electronic means in the field of personal finance and capital market consulting; Financial planning consultation; Financial planning services, namely, developing and managing charitable giving programs on behalf of wealthy individuals or families; Financial planning for retirement; Financial portfolio management; Financial retirement plan consulting services; Financial risk management; Financial risk management consultation; Financial services, namely, administration of transactions involving funds drawn from securities, stocks, funds, equities, bonds, cash, or other types of financial investments in retirement plans using a check or negotiable order of withdrawal over a global data network; Financial services, namely, investment advice, investment management, investment consultation and investment of funds for others, including private and public equity and debt investment services; Financial services, namely, wealth management services; Financial trust planning; Investment advice; Investment advice in the fields of personal finance and capital market consulting; Investment advisory services; Investment management in the fields of personal finance and capital market consulting; Investment of funds; Investment of funds for others in the fields of personal finance; Mutual fund investment; Providing information and advice in the field of finance, financial investments, financial valuations, and the financial aspects of retirement; Trust management accounts

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 17, 2017

Use in Commerce: Aug. 17, 2017

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44D: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44D: No  
Amended 44E: No

## Current Owner(s) Information

**Owner Name:** 1792 Wealth Advisors, LLC  
**Owner Address:** N. Tower, 14th Floor  
89 Headquarters Plaza  
Morristown, NEW JERSEY 07960  
UNITED STATES  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** NEW JERSEY

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lori P. Hager  
**Attorney Primary Email Address:** [tm@myerswolin.com](mailto:tm@myerswolin.com)  
**Docket Number:** WLAD 7895  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** LORI P. HAGER  
MYERS WOLIN, LLC  
100 HEADQUARTERS PLAZA  
MORRISTOWN, NEW JERSEY 07960-6834  
UNITED STATES  
**Phone:** 973-401-7157  
**Fax:** 866-864-3947  
**Correspondent e-mail:** [tm@myerswolin.com](mailto:tm@myerswolin.com) [carol.stanley@myerswolin.com](mailto:carol.stanley@myerswolin.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jan. 01, 2019 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Oct. 16, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Oct. 16, 2018 | PUBLISHED FOR OPPOSITION                             |                   |
| Sep. 26, 2018 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Sep. 10, 2018 | ASSIGNED TO LIE                                      | 70997             |
| Aug. 28, 2018 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Aug. 28, 2018 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Aug. 28, 2018 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Aug. 28, 2018 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Aug. 28, 2018 | EXAMINERS AMENDMENT -WRITTEN                         | 94056             |
| Aug. 27, 2018 | ASSIGNED TO EXAMINER                                 | 94056             |
| May 12, 2018  | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| May 07, 2018  | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 01, 2019

Generated on: This page was generated by TSDR on 2019-08-16 09:32:41 EDT

Mark: 1849 WEALTH CONNECT

1849 WEALTH CONNECT

US Serial Number: 88308368

Application Filing Date: Feb. 20, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: May 10, 2019

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## Mark Information

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Mark Literal Elements: 1849 WEALTH CONNECT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Providing an internet website portal featuring access to banking services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

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## Current Owner(s) Information

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Owner Name: Comerica Bank

Owner Address: MC 6506  
1717 Main Street  
Dallas, TEXAS 75201  
UNITED STATES

Legal Entity Type: Texas Banking Association

State or Country Where Organized: TEXAS

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## Attorney/Correspondence Information

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**Attorney of Record****Attorney Name:** Marinda Cooper**Attorney Primary  
Email Address:** [mdcooper@comerica.com](mailto:mdcooper@comerica.com)**Attorney Email  
Authorized:** No**Correspondent****Correspondent  
Name/Address:** Marinda Cooper  
411 W. Lafayette  
MC 3391  
Detroit, MICHIGAN 48221  
UNITED STATES**Phone:** 313-222-3843**Correspondent e-  
mail:** [trademarks@bodmanlaw.com](mailto:trademarks@bodmanlaw.com) [mdcooper@comeri  
ca.com](mailto:mdcooper@comeri<br/>ca.com)**Correspondent e-  
mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

| Date          | Description  | Proceeding<br>Number |
|---------------|--|----------------------|
| May 10, 2019  | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325                 |
| May 10, 2019  | NON-FINAL ACTION E-MAILED                            | 6325                 |
| May 10, 2019  | NON-FINAL ACTION WRITTEN                             | 94350                |
| May 08, 2019  | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED            |                      |
| May 08, 2019  | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED |                      |
| May 01, 2019  | ASSIGNED TO EXAMINER                                 | 94350                |
| Mar. 12, 2019 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                      |
| Feb. 23, 2019 | NEW APPLICATION ENTERED IN TRAM                      |                      |

**TM Staff and Location Information****TM Staff Information****TM Attorney:** LINERO GUARDA, GERARDO**Law Office  
Assigned:** LAW OFFICE 127**File Location****Current Location:** TMO LAW OFFICE 127 - EXAMINING  
ATTORNEY ASSIGNED**Date in Location:** May 10, 2019

**Generated on:** This page was generated by TSDR on 2019-08-16 09:34:58 EDT

**Mark:** 3 DIMENSIONAL WEALTH

**US Serial Number:** 78159607

**Application Filing Date:** Aug. 30, 2002

**US Registration Number:** 3007744

**Registration Date:** Oct. 18, 2005

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** The registration has been renewed.

**Status Date:** Dec. 12, 2015

**Publication Date:** May 11, 2004

**Notice of Allowance Date:** Aug. 03, 2004

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## Mark Information

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**Mark Literal Elements:** 3 DIMENSIONAL WEALTH

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:** "wealth"

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** PUBLICATIONS, NAMELY, BOOKS CONCERNING FINANCIAL, ESTATE AND TAX PLANNING, AND INVESTMENT MANAGEMENT

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 30, 2005

**Use in Commerce:** Jun. 30, 2005

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**For:** TAX CONSULTATION SERVICES

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 31, 2003

**Use in Commerce:** Mar. 31, 2003

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**For:** FINANCIAL PLANNING; ESTATE PLANNING; AND INVESTMENT MANAGEMENT AND CONSULTATION SERVICES

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 31, 2003

**Use in Commerce:** Mar. 31, 2003

## Basis Information (Case Level)

**Filed Use:** No

**Filed ITU:** Yes

**Filed 44D:** No

**Filed 44E:** No

**Filed 66A:** No

**Filed No Basis:** No

**Currently Use:** Yes

**Currently ITU:** No

**Currently 44D:** No

**Currently 44E:** No

**Currently 66A:** No

**Currently No Basis:** No

**Amended Use:** No

**Amended ITU:** No

**Amended 44D:** No

**Amended 44E:** No

## Current Owner(s) Information

**Owner Name:** THE DIFENDORF FAMILY 2011 DYNASTY TRUST

**Composed of:** The South Dakota Trust Comany, TRUSTEE, SOUTH DAKOTA

**Owner Address:** 201 S. PHILLIPS AVE.  
SUITE 200  
SOUX FALLS, SOUTH DAKOTA 57104  
UNITED STATES

**Legal Entity Type:** TRUST

**State or Country** SOUTH DAKOTA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Anthony E. Bennett, Esq.

**Docket Number:** 1185-3

**Attorney Primary** [aebdocket@hbplaw.com](mailto:aebdocket@hbplaw.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Anthony E. Bennett, Esq.  
**Name/Address:** HOFFMANN & BARON, LLP  
6900 JERICHO TPKE  
SYOSSET, NEW YORK 11791  
UNITED STATES

**Phone:** (516) 822-3550

**Fax:** (516) 822-3582

**Correspondent e-** [aebdocket@hbplaw.com](mailto:aebdocket@hbplaw.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

**Domestic Representative - Not Found**

## Prosecution History

| Date          | Description   | Proceeding Number |
|---------------|---|-------------------|
| Dec. 12, 2015 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED       |                   |
| Dec. 12, 2015 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)     | 68973             |
| Dec. 12, 2015 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED | 68973             |
| Dec. 12, 2015 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        | 68973             |
| Oct. 21, 2015 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP         |                   |
| Oct. 16, 2015 | TEAS SECTION 8 & 9 RECEIVED                         |                   |
| Nov. 16, 2011 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED      |                   |
| Nov. 16, 2011 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  | 67723             |
| Nov. 16, 2011 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        | 67723             |
| Oct. 17, 2011 | TEAS SECTION 8 & 15 RECEIVED                        |                   |
| Oct. 18, 2005 | REGISTERED-PRINCIPAL REGISTER                       |                   |
| Sep. 07, 2005 | LAW OFFICE REGISTRATION REVIEW COMPLETED            | 76984             |
| Aug. 30, 2005 | ASSIGNED TO LIE                                     | 76984             |
| Aug. 22, 2005 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED           |                   |

|               |  |       |
|---------------|--|-------|
| Aug. 16, 2005 | STATEMENT OF USE PROCESSING COMPLETE     | 64657 |
| Aug. 03, 2005 | USE AMENDMENT FILED                      | 64657 |
| Aug. 03, 2005 | PAPER RECEIVED                           |       |
| Feb. 17, 2005 | EXTENSION 1 GRANTED                      | 76569 |
| Feb. 02, 2005 | EXTENSION 1 FILED                        | 76569 |
| Feb. 02, 2005 | TEAS EXTENSION RECEIVED                  |       |
| Aug. 03, 2004 | NOA MAILED - SOU REQUIRED FROM APPLICANT |       |
| May 11, 2004  | PUBLISHED FOR OPPOSITION                 |       |
| Apr. 21, 2004 | NOTICE OF PUBLICATION                    |       |
| Mar. 04, 2004 | APPROVED FOR PUB - PRINCIPAL REGISTER    |       |
| Feb. 11, 2004 | CORRESPONDENCE RECEIVED IN LAW OFFICE    |       |
| Feb. 11, 2004 | PAPER RECEIVED                           |       |
| Aug. 18, 2003 | FINAL REFUSAL E-MAILED                   |       |
| Jul. 11, 2003 | CORRESPONDENCE RECEIVED IN LAW OFFICE    |       |
| Aug. 01, 2003 | CASE FILE IN TICRS                       |       |
| Jul. 11, 2003 | PAPER RECEIVED                           |       |
| Feb. 20, 2003 | NON-FINAL ACTION E-MAILED                |       |
| Feb. 06, 2003 | ASSIGNED TO EXAMINER                     | 76144 |

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Oct. 18, 2015

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Dec. 12, 2015

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Foundation for the Encouragement & Preservation of Family Values, LLC, The

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [5645/0401](#)

**Pages:** 3

**Date Recorded:** Oct. 14, 2015

**Supporting Documents:** [assignment-tm-5645-0401.pdf](#)

#### Assignor

**Name:** [FOUNDATION FOR THE ENCOURAGEMENT & PRESERVATION OF FAMILY VALUES, LLC](#)

**Execution Date:** Oct. 09, 2015

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW YORK

#### Assignee

**Name:** [THE DIEFENDORF FAMILY 2011 DYNASTY TRUST](#)

**Legal Entity Type:** TRUST

**State or Country Where Organized:** SOUTH DAKOTA

**Address:** 201 S. PHILLIPS AVE.  
SUITE 200  
SOUX FALLS, SOUTH DAKOTA 57104

**Composed Of:** COMPOSED OF The South Dakota Trust

Comany

**Correspondent**

**Correspondent Name:** HOFFMAN & BARON, LLP

**Correspondent Address:** 6900 JERICO TURNPIKE  
SYOSSET, NY 11791

**Domestic Representative - Not Found**



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Mark: 360 WEALTH RESOURCES

360 Wealth Resources

US Serial Number: 86408803

Application Filing Date: Sep. 29, 2014

US Registration Number: 4751290

Registration Date: Jun. 09, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 09, 2015

Publication Date: Mar. 24, 2015

## Mark Information

Mark Literal Elements: 360 WEALTH RESOURCES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH RESOURCES"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Financial advice and consultancy services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 01, 2012

Use in Commerce: Sep. 30, 2012

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Timothy Brown 360 Wealth Resources

Owner Address: 4435 Alla Road #4  
Marina Del Rey, CALIFORNIA 90292

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA  
Where Organized:

## Attorney/Correspondence Information

Attorney of Record - None  
Correspondent

**Correspondent Name/Address:** TIMOTHY BROWN  
360 WEALTH RESOURCES  
4435 ALLA RD UNIT 4  
MARINA DEL REY, CALIFORNIA 90292-6329  
UNITED STATES

**Phone:** 310-821-2255

**Fax:** 310-388-5401

Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jun. 09, 2015 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Mar. 24, 2015 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Mar. 24, 2015 | PUBLISHED FOR OPPOSITION                             |                   |
| Mar. 04, 2015 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Feb. 16, 2015 | LAW OFFICE PUBLICATION REVIEW COMPLETED              | 70138             |
| Feb. 14, 2015 | ASSIGNED TO LIE                                      | 70138             |
| Jan. 27, 2015 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Jan. 21, 2015 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Jan. 21, 2015 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Jan. 21, 2015 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Jan. 21, 2015 | EXAMINERS AMENDMENT -WRITTEN                         | 74781             |
| Jan. 16, 2015 | ASSIGNED TO EXAMINER                                 | 74781             |
| Oct. 06, 2014 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Oct. 02, 2014 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

TM Staff Information - None  
File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 09, 2015

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Mark: 3D WEALTH

# 3D WEALTH

US Serial Number: 77260385

Application Filing Date: Aug. 21, 2007

US Registration Number: 3422330

Registration Date: May 06, 2008

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Jun. 25, 2017

Publication Date: Feb. 19, 2008

## Mark Information

Mark Literal Elements: 3D WEALTH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Financial planning; Insurance brokerage

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 01, 2007

Use in Commerce: Jun. 01, 2007

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: SILBERT, SCOTT

Owner Address: 175 WEST 93 STREET APT 8F  
NEW YORK, NEW YORK 10025

UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: JEFFREY GREENER

Attorney Primary Email Address: [JEFFREY.GREENER@RIVKIN.COM](mailto:JEFFREY.GREENER@RIVKIN.COM)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: JEFFREY GREENER  
RIVKIN RADLER LLP  
926 RXR PLAZA  
UNIONDALE, NEW YORK 11556  
UNITED STATES

Phone: 516 357 3177

Fax: 516 357 3333

Correspondent e-mail: [JEFFREY.GREENER@RIVKIN.COM](mailto:JEFFREY.GREENER@RIVKIN.COM) [MICHAEL.C.ANNATA@RIVKIN.COM](mailto:MICHAEL.C.ANNATA@RIVKIN.COM) [trademark@rivkin.com](mailto:trademark@rivkin.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description   | Proceeding Number |
|---------------|---|-------------------|
| Jun. 25, 2017 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED       |                   |
| Jun. 25, 2017 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)     | 76293             |
| Jun. 25, 2017 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED | 76293             |
| Jun. 25, 2017 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        | 76293             |
| May 12, 2017  | TEAS CHANGE OF CORRESPONDENCE RECEIVED              |                   |
| May 12, 2017  | TEAS SECTION 8 & 9 RECEIVED                         |                   |
| May 06, 2017  | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED  |                   |
| Jun. 11, 2013 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED      |                   |
| Jun. 11, 2013 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  | 67723             |
| Jun. 11, 2013 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        | 67723             |
| May 23, 2013  | TEAS SECTION 8 & 15 RECEIVED                        |                   |
| May 06, 2008  | REGISTERED-PRINCIPAL REGISTER                       |                   |
| Feb. 19, 2008 | PUBLISHED FOR OPPOSITION                            |                   |
| Jan. 30, 2008 | NOTICE OF PUBLICATION                               |                   |
| Jan. 14, 2008 | LAW OFFICE PUBLICATION REVIEW COMPLETED             | 77075             |
| Jan. 14, 2008 | ASSIGNED TO LIE                                     | 77075             |
| Nov. 29, 2007 | APPROVED FOR PUB - PRINCIPAL REGISTER               |                   |
| Nov. 29, 2007 | EXAMINER'S AMENDMENT ENTERED                        | 88888             |
| Nov. 29, 2007 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED        | 6328              |
| Nov. 29, 2007 | EXAMINERS AMENDMENT E-MAILED                        | 6328              |
| Nov. 29, 2007 | EXAMINERS AMENDMENT -WRITTEN                        | 80801             |
| Nov. 29, 2007 | ASSIGNED TO EXAMINER                                | 80801             |
| Aug. 25, 2007 | NOTICE OF PSEUDO MARK MAILED                        |                   |
| Aug. 24, 2007 | NEW APPLICATION ENTERED IN TRAM                     |                   |

## Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: May 06, 2018

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jun. 25, 2017

**Generated on:** This page was generated by TSDR on 2019-08-16 09:36:41 EDT

**Mark:** A BETTER WEALTH EXPERIENCE

A BETTER WEALTH EXPERIENCE

**US Serial Number:** 88029473

**Application Filing Date:** Jul. 09, 2018

**US Registration Number:** 5735505

**Registration Date:** Apr. 23, 2019

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Apr. 23, 2019

**Publication Date:** Dec. 11, 2018

**Notice of Allowance Date:** Feb. 05, 2019

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## Mark Information

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**Mark Literal Elements:** A BETTER WEALTH EXPERIENCE

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Financial services, namely, wealth management services, retirement planning, financial strategies for tax management, investment management, and financial asset protection

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 01, 2018

**Use in Commerce:** Jun. 01, 2018

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

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## Current Owner(s) Information

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**Owner Name:** Odyssey Wealth Management, LLC

**Owner Address:** Suite 496  
2500 N. Dallas Parkway  
Plano, TEXAS 75093

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Eric T. Fingerhut

Docket Number: 115595.0005

Attorney Primary Email Address: [tm@dykema.com](mailto:tm@dykema.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: ERIC T. FINGERHUT  
DYKEMA GOSSETT PLLC  
1301 K STREET, N.W.  
SUITE 1100 WEST  
WASHINGTON, DISTRICT OF COLUMBIA 20005  
UNITED STATES

Correspondent e-mail: [tm@dykema.com](mailto:tm@dykema.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Apr. 23, 2019 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Mar. 20, 2019 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED    |                   |
| Mar. 19, 2019 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED            |                   |
| Feb. 28, 2019 | STATEMENT OF USE PROCESSING COMPLETE                 | 66530             |
| Feb. 07, 2019 | USE AMENDMENT FILED                                  | 66530             |
| Feb. 27, 2019 | CASE ASSIGNED TO INTENT TO USE PARALEGAL             | 66530             |
| Feb. 07, 2019 | TEAS STATEMENT OF USE RECEIVED                       |                   |
| Feb. 05, 2019 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           |                   |
| Dec. 11, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Dec. 11, 2018 | PUBLISHED FOR OPPOSITION                             |                   |
| Nov. 21, 2018 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Oct. 28, 2018 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Oct. 27, 2018 | ASSIGNED TO EXAMINER                                 | 73703             |
| Jul. 13, 2018 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Jul. 12, 2018 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 19, 2019

Generated on: This page was generated by TSDR on 2019-08-16 09:37:21 EDT

Mark: A WEALTH OF SERVICE

A WEALTH OF SERVICE

US Serial Number: 85625300      Application Filing Date: May 15, 2012  
US Registration Number: 4268115      Registration Date: Jan. 01, 2013  
Filed as TEAS Plus: Yes      Currently TEAS Plus: Yes  
Register: Principal  
Mark Type: Service Mark  
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.  
Status Date: Mar. 27, 2018  
Publication Date: Oct. 16, 2012

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## Mark Information

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Mark Literal Elements: A WEALTH OF SERVICE  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

---

## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Financial administration of retirement plans; Financial planning; Financial planning for retirement; Financial trust planning; Investment management; Trust services, namely, investment and trust company services

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 06, 2012

**Use in Commerce:** May 06, 2012

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## Basis Information (Case Level)

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|                           |                               |                        |
|---------------------------|-------------------------------|------------------------|
| <b>Filed Use:</b> Yes     | <b>Currently Use:</b> Yes     | <b>Amended Use:</b> No |
| <b>Filed ITU:</b> No      | <b>Currently ITU:</b> No      | <b>Amended ITU:</b> No |
| <b>Filed 44D:</b> No      | <b>Currently 44D:</b> No      | <b>Amended 44D:</b> No |
| <b>Filed 44E:</b> No      | <b>Currently 44E:</b> No      | <b>Amended 44E:</b> No |
| <b>Filed 66A:</b> No      | <b>Currently 66A:</b> No      |                        |
| <b>Filed No Basis:</b> No | <b>Currently No Basis:</b> No |                        |

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## Current Owner(s) Information

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**Owner Name:** SVA Plumb Financial, LLC  
**Owner Address:** 1221 John Q. Hammons Drive  
Madison, WISCONSIN 53717  
UNITED STATES



Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country WISCONSIN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Josh Gerben, Esq. **Docket Number:** 05635-0004  
**Attorney Primary Email Address:** [jgerben@gerbenlawfirm.com](mailto:jgerben@gerbenlawfirm.com) **Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Josh Gerben, Esq.  
Gerben Law Firm, PLLC  
1050 Connecticut Ave. NW  
Suite 500  
Washington, DISTRICT OF COLUMBIA 20036-5334  
UNITED STATES  
**Phone:** 202-294-2287  
**Correspondent e-mail:** [jgerben@gerbenlawfirm.com](mailto:jgerben@gerbenlawfirm.com) [eperrott@gerbenlawfirm.com](mailto:eperrott@gerbenlawfirm.com) **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Mar. 27, 2018 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED       |                   |
| Mar. 27, 2018 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.   | 76985             |
| Mar. 27, 2018 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL         | 76985             |
| Mar. 14, 2018 | TEAS SECTION 8 & 15 RECEIVED                         |                   |
| Jan. 01, 2018 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED           |                   |
| Feb. 25, 2016 | TEAS CHANGE OF CORRESPONDENCE RECEIVED               |                   |
| Jan. 01, 2013 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Nov. 09, 2012 | TEAS CHANGE OF CORRESPONDENCE RECEIVED               |                   |
| Oct. 16, 2012 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Oct. 16, 2012 | PUBLISHED FOR OPPOSITION                             |                   |
| Sep. 26, 2012 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Sep. 06, 2012 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Sep. 06, 2012 | ASSIGNED TO EXAMINER                                 | 81088             |
| May 18, 2012  | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| May 18, 2012  | NEW APPLICATION ENTERED IN TRAM                      |                   |

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted

## TM Staff and Location Information

TM Staff Information - None

File Location

**Current Location:** TMEG LAW OFFICE 101

**Date in Location:** Mar. 27, 2018

**Generated on:** This page was generated by TSDR on 2019-08-16 09:37:58 EDT

**Mark:** ACCELERATED WEALTH

Accelerated Wealth

**US Serial Number:** 86283434

**Application Filing Date:** May 16, 2014

**US Registration Number:** 4670575

**Registration Date:** Jan. 13, 2015

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 13, 2015

**Publication Date:** Oct. 28, 2014

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## Mark Information

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**Mark Literal Elements:** ACCELERATED WEALTH

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "WEALTH"

**Acquired Distinctiveness Claim:** In whole

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 4381422, 4424332

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Advice relating to investments; Annuity services, namely, account and investment administration; Annuity services, namely, account and investment administration and the investment and distribution of annuity funds; Consulting and information concerning insurance; Credit and financial consultation; Financial advice; Financial advice and consultancy services; Financial advice, namely, budget planning; Financial advisory and consultancy services; Financial analysis and consultation; Financial and investment services, namely, asset and investment acquisition, consultation, advisory and development; Financial and investment services, namely, management and brokerage in the fields of stocks, bonds, options, commodities, futures and other securities, and the investment of funds of others; Financial asset management; Financial consultancy; Financial consultancy and insurance consultancy; Financial consultation; Financial consulting; Financial consulting services in the field of planned giving for non-profit and charitable organizations; Financial evaluation for insurance purposes; Financial information; Financial information and advisory services; Financial information and evaluations; Financial investment brokerage; Financial investment brokerage services; Financial management; Financial planning and investment advisory services; Financial planning consultation; Financial planning for retirement; Financial portfolio analysis services; Financial risk management; Financial risk management consultation; Financial services, namely, a total portfolio offering for high net worth clients consisting of both separate accounts and mutual funds for equity and fixed income investments; Financial services, namely, coordination, within a single account, of an investment portfolio's maintenance, trading, rebalancing, and tax management needs; Financial services, namely, providing an investment option available for variable annuity and variable life insurance products; Financial services, namely, wealth management services; Insurance agency and brokerage; Insurance and financial information and consultancy services; Insurance consultancy; Insurance consultation; Insurance information; Insurance information and consultancy; Investment advice; Investment management of and distribution of annuities; Investment management of and distribution of variable annuities; Providing information and advice in the field of finance, financial investments, financial valuations, and the financial aspects

of retirement; Providing information in insurance matters; Providing investors with financial information; Provision of financial information; Strategic financial advisory services

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 01, 2008

**Use in Commerce:** Apr. 01, 2009

## Basis Information (Case Level)

|                           |                               |                        |
|---------------------------|-------------------------------|------------------------|
| <b>Filed Use:</b> Yes     | <b>Currently Use:</b> Yes     | <b>Amended Use:</b> No |
| <b>Filed ITU:</b> No      | <b>Currently ITU:</b> No      | <b>Amended ITU:</b> No |
| <b>Filed 44D:</b> No      | <b>Currently 44D:</b> No      | <b>Amended 44D:</b> No |
| <b>Filed 44E:</b> No      | <b>Currently 44E:</b> No      | <b>Amended 44E:</b> No |
| <b>Filed 66A:</b> No      | <b>Currently 66A:</b> No      |                        |
| <b>Filed No Basis:</b> No | <b>Currently No Basis:</b> No |                        |

## Current Owner(s) Information

**Owner Name:** Accelerated Wealth, LLC

**Owner Address:** 13570 Meadowgrass Drive, Ste. 100  
Colorado Springs, COLORADO 80921  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** COLORADO

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Danette Lilja

**Docket Number:** 2021-007

**Attorney Primary Email Address:** [trademarks@blspeer.com](mailto:trademarks@blspeer.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DANETTE LILJA  
BL SPEER & ASSOCIATES  
104 S. Cascade Ave., Ste. 200C  
COLORADO SPRINGS, COLORADO 80903-3915  
UNITED STATES

**Phone:** 7193811708

**Fax:** 7194668098

**Correspondent e-mail:** [trademarks@blspeer.com](mailto:trademarks@blspeer.com) [danette@blspeer.com](mailto:danette@blspeer.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Oct. 04, 2018 | TEAS CHANGE OF CORRESPONDENCE RECEIVED             |                   |
| Jan. 13, 2015 | REGISTERED-PRINCIPAL REGISTER                      |                   |
| Oct. 28, 2014 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED |                   |
| Oct. 28, 2014 | PUBLISHED FOR OPPOSITION                           |                   |
| Oct. 08, 2014 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED     |                   |
| Sep. 23, 2014 | LAW OFFICE PUBLICATION REVIEW COMPLETED            | 70633             |
| Sep. 16, 2014 | ASSIGNED TO LIE                                    | 70633             |
| Sep. 03, 2014 | APPROVED FOR PUB - PRINCIPAL REGISTER              |                   |
| Sep. 03, 2014 | EXAMINER'S AMENDMENT ENTERED                       | 88888             |
| Sep. 03, 2014 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED       | 6328              |
| Sep. 03, 2014 | EXAMINERS AMENDMENT E-MAILED                       | 6328              |
| Sep. 03, 2014 | EXAMINERS AMENDMENT -WRITTEN                       | 82419             |

Sep. 02, 2014 ASSIGNED TO EXAMINER  
May 30, 2014 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  
May 20, 2014 NEW APPLICATION ENTERED IN TRAM

82419

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## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 13, 2015

Generated on: This page was generated by TSDR on 2019-08-16 09:40:29 EDT

Mark: ACADEMY WEALTH MANAGEMENT

Academy Wealth Management

US Serial Number: 88168735

Application Filing Date: Oct. 25, 2018

US Registration Number: 5823417

Registration Date: Jul. 30, 2019

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 30, 2019

Publication Date: Apr. 09, 2019

Notice of Allowance Date: Jun. 04, 2019

## Mark Information

Mark Literal Elements: ACADEMY WEALTH MANAGEMENT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH MANAGEMENT"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Financial advising and consulting services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2019

Use in Commerce: May 01, 2019

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: Yes

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Academy Wealth Management, LLC

Owner Address: 2956 East Paris Ave SE

Kentwood, MICHIGAN 49512  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country MICHIGAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Nichole A. Sadek

Attorney Primary Email Address: [Nichole.sadek@gmail.com](mailto:Nichole.sadek@gmail.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: NICHOLE A. SADEK  
2956 EAST PARIS AVE SE  
KENTWOOD, MICHIGAN 49512  
UNITED STATES

Correspondent e-mail: [Nichole.sadek@gmail.com](mailto:Nichole.sadek@gmail.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jul. 30, 2019 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Jun. 22, 2019 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED    |                   |
| Jun. 21, 2019 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED            |                   |
| Jun. 20, 2019 | STATEMENT OF USE PROCESSING COMPLETE                 | 71906             |
| Jun. 10, 2019 | USE AMENDMENT FILED                                  | 71906             |
| Jun. 20, 2019 | CASE ASSIGNED TO INTENT TO USE PARALEGAL             | 71906             |
| Jun. 10, 2019 | TEAS STATEMENT OF USE RECEIVED                       |                   |
| Jun. 04, 2019 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           |                   |
| Apr. 09, 2019 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Apr. 09, 2019 | PUBLISHED FOR OPPOSITION                             |                   |
| Mar. 20, 2019 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Feb. 28, 2019 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Feb. 28, 2019 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Feb. 28, 2019 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Feb. 28, 2019 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Feb. 28, 2019 | EXAMINERS AMENDMENT -WRITTEN                         | 93416             |
| Feb. 25, 2019 | TEAS/EMAIL CORRESPONDENCE ENTERED                    | 68123             |
| Feb. 25, 2019 | CORRESPONDENCE RECEIVED IN LAW OFFICE                | 68123             |
| Feb. 11, 2019 | ASSIGNED TO LIE                                      | 68123             |
| Feb. 06, 2019 | TEAS RESPONSE TO OFFICE ACTION RECEIVED              |                   |
| Feb. 06, 2019 | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325              |
| Feb. 06, 2019 | NON-FINAL ACTION E-MAILED                            | 6325              |
| Feb. 06, 2019 | NON-FINAL ACTION WRITTEN                             | 93416             |
| Feb. 01, 2019 | ASSIGNED TO EXAMINER                                 | 93416             |
| Dec. 25, 2018 | TEAS CHANGE OF CORRESPONDENCE RECEIVED               |                   |
| Dec. 25, 2018 | TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED      | 88889             |
| Dec. 25, 2018 | TEAS VOLUNTARY AMENDMENT RECEIVED                    |                   |
| Nov. 07, 2018 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Oct. 29, 2018 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 21, 2019

Generated on: This page was generated by TSDR on 2019-08-16 09:41:17 EDT

Mark: ACCUMULATION WEALTH PARTNERS

ACCUMULATION WEALTH  
PARTNERS

US Serial Number: 88083191

Application Filing Date: Aug. 17, 2018

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Review prior to publication completed.

Status Date: Jul. 25, 2019

Publication Date: Aug. 27, 2019

## Mark Information

Mark Literal Elements: ACCUMULATION WEALTH PARTNERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH PARTNERS"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Investment advice; Investment advisory services; Investment consultancy; Financial services, namely, wealth management services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2015

Use in Commerce: Oct. 2015

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: M WEALTH MANAGEMENT, LLC

Owner Address: 13520 Evening Creek Dr. North; Ste. 130  
San Diego, CALIFORNIA 92128  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: CALIFORNIA

Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Erik M. Pelton

**Attorney Primary Email Address:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ERIK M. PELTON  
ERIK M. PELTON & ASSOCIATES, PLLC  
PO BOX 100637  
ARLINGTON, VIRGINIA 22210  
UNITED STATES

**Phone:** 703-525-8009

**Correspondent e-mail:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Aug. 07, 2019 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Jul. 22, 2019 | ASSIGNED TO LIE                                      | 70633             |
| Jul. 16, 2019 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Jul. 16, 2019 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Jul. 16, 2019 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Jul. 16, 2019 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Jul. 16, 2019 | EXAMINERS AMENDMENT -WRITTEN                         | 93681             |
| Jun. 11, 2019 | TEAS/EMAIL CORRESPONDENCE ENTERED                    | 88889             |
| Jun. 10, 2019 | CORRESPONDENCE RECEIVED IN LAW OFFICE                | 88889             |
| Jun. 10, 2019 | TEAS RESPONSE TO OFFICE ACTION RECEIVED              |                   |
| Dec. 10, 2018 | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325              |
| Dec. 10, 2018 | NON-FINAL ACTION E-MAILED                            | 6325              |
| Dec. 10, 2018 | NON-FINAL ACTION WRITTEN                             | 93681             |
| Dec. 04, 2018 | ASSIGNED TO EXAMINER                                 | 93681             |
| Aug. 27, 2018 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Aug. 21, 2018 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** WRIGHT, LAURA M

**Law Office Assigned:** LAW OFFICE 125

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 25, 2019



**Generated on:** This page was generated by TSDR on 2019-08-16 09:41:49 EDT

**Mark:** ACUITY WEALTH MANAGEMENT

ACUITY WEALTH MANAGEMENT

**US Serial Number:** 86069494

**Application Filing Date:** Sep. 19, 2013

**US Registration Number:** 4591697

**Registration Date:** Aug. 26, 2014

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 26, 2014

**Publication Date:** Mar. 04, 2014

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## Mark Information

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**Mark Literal Elements:** ACUITY WEALTH MANAGEMENT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "WEALTH MANAGEMENT"

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Financial services, namely, investment advice, investment management, investment consultation and investment of funds for others, including private and public equity and debt investment services

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 04, 2013

**Use in Commerce:** Sep. 04, 2013

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## Basis Information (Case Level)

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**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

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## Current Owner(s) Information

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**Owner Name:** Acuity Wealth Management, LLC

**Owner Address:** 10 East Broad Street  
Hopewell, NEW JERSEY 08525  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW JERSEY  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Eric J. Kaiser

Attorney Primary Email Address: [kaiser@erickaiserlaw.com](mailto:kaiser@erickaiserlaw.com)

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: ERIC J. KAISER  
ERIC J. KAISER  
41 E MILL RD  
LONG VALLEY, NEW JERSEY 07853-3193  
UNITED STATES

Phone: 908-876-1823

Correspondent e-mail: [kaiser@erickaiserlaw.com](mailto:kaiser@erickaiserlaw.com)

Correspondent e-mail Authorized: No

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Aug. 26, 2014 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Jul. 18, 2014 | EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED     |                   |
| Mar. 25, 2014 | EXTENSION OF TIME TO OPPOSE RECEIVED                 |                   |
| Mar. 04, 2014 | PUBLISHED FOR OPPOSITION                             |                   |
| Feb. 12, 2014 | NOTICE OF PUBLICATION                                |                   |
| Jan. 29, 2014 | LAW OFFICE PUBLICATION REVIEW COMPLETED              | 68552             |
| Jan. 24, 2014 | ASSIGNED TO LIE                                      | 68552             |
| Dec. 31, 2013 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Dec. 31, 2013 | EXAMINER'S AMENDMENT MAILED                          |                   |
| Dec. 30, 2013 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Dec. 30, 2013 | EXAMINERS AMENDMENT -WRITTEN                         | 83285             |
| Dec. 30, 2013 | ASSIGNED TO EXAMINER                                 | 83285             |
| Sep. 26, 2013 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Sep. 23, 2013 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 26, 2014

## Proceedings

### Summary

Number of Proceedings: 1

### Type of Proceeding: Extension of Time

Proceeding Number: [86069494](#)

Filing Date: Mar 25, 2014

Status: Terminated

Status Date: Jul 18, 2014

Interlocutory Attorney:

### Defendant

Name: Acuity Wealth Management, LLC

**Correspondent** ERIC J. KAISER  
**Address:** ERIC J. KAISER  
41 E MILL RD  
LONG VALLEY NJ , 07853-3193

**Associated marks**

| Mark                     | Application Status | Serial Number            | Registration Number     |
|--------------------------|--------------------|--------------------------|-------------------------|
| ACUITY WEALTH MANAGEMENT | Registered         | <a href="#">86069494</a> | <a href="#">4591697</a> |

**Potential Opposer(s)**

**Name:** Accuity Inc.

**Correspondent** Renee Simonton  
**Address:** Vice President  
1105 North Market Street  
Wilmington DE , 19801  
UNITED STATES

**Correspondent e-mail:** [jacqueline.gregorski@reedelsevier.com](mailto:jacqueline.gregorski@reedelsevier.com)

**Prosecution History**

| Entry Number | History Text                        | Date         | Due Date |
|--------------|-------------------------------------|--------------|----------|
| 1            | INCOMING - EXT TIME TO OPPOSE FILED | Mar 25, 2014 |          |
| 2            | EXTENSION OF TIME GRANTED           | Mar 25, 2014 |          |

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Mark: ACUMEN WEALTH ADVISORS

ACUMEN WEALTH ADVISORS

US Serial Number: 86864259

Application Filing Date: Jan. 04, 2016

US Registration Number: 5039674

Registration Date: Sep. 13, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 13, 2016

Publication Date: Jun. 28, 2016

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## Mark Information

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Mark Literal Elements: ACUMEN WEALTH ADVISORS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH ADVISORS"

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Financial advisory and consultancy services, namely, research, analysis, consultation, planning and management as the same for the portfolios of individuals excluding philanthropic or social investments; financial investment and risk management for the portfolios of individuals excluding philanthropic or social investments

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2012

Use in Commerce: Jan. 01, 2012

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

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## Current Owner(s) Information

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Owner Name: Acumen Wealth Advisors, LLC

Owner Address: Suite 202  
535 Chestnut Street  
Chattanooga, TENNESSEE 37402  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Stephen J. Stark

Docket Number: Acumen-blm

Attorney Primary Email Address: [trademarknotices@millermartin.com](mailto:trademarknotices@millermartin.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: STEPHEN J. STARK  
Miller & Martin PLLC  
832 Georgia Avenue  
Suite 1200 Volunteer Building  
Chattanooga, TENNESSEE 37402-2289  
UNITED STATES

Phone: 423-756-6600

Fax: 423-785-8480

Correspondent e-mail: [trademarknotices@millermartin.com](mailto:trademarknotices@millermartin.com) [stephen.stark@millermartin.com](mailto:stephen.stark@millermartin.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Sep. 13, 2016 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Jun. 28, 2016 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Jun. 28, 2016 | PUBLISHED FOR OPPOSITION                             |                   |
| Jun. 08, 2016 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| May 25, 2016  | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| May 06, 2016  | TEAS/EMAIL CORRESPONDENCE ENTERED                    | 88889             |
| May 05, 2016  | CORRESPONDENCE RECEIVED IN LAW OFFICE                | 88889             |
| May 05, 2016  | TEAS RESPONSE TO OFFICE ACTION RECEIVED              |                   |
| May 05, 2016  | TEAS CHANGE OF CORRESPONDENCE RECEIVED               |                   |
| Apr. 25, 2016 | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325              |
| Apr. 25, 2016 | NON-FINAL ACTION E-MAILED                            | 6325              |
| Apr. 25, 2016 | NON-FINAL ACTION WRITTEN                             | 74786             |
| Apr. 20, 2016 | ASSIGNED TO EXAMINER                                 | 74786             |
| Jan. 12, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Jan. 07, 2016 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 13, 2016

Generated on: This page was generated by TSDR on 2019-08-16 09:43:22 EDT

Mark: ADAPTIVE WEALTH STRATEGIES

ADAPTIVE WEALTH STRATEGIES

US Serial Number: 88068585

Application Filing Date: Aug. 07, 2018

US Registration Number: 5693832

Registration Date: Mar. 05, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Supplemental

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Amended to Principal Register: No

Date Amended to Current Register: Dec. 17, 2018

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 05, 2019

## Mark Information

Mark Literal Elements: ADAPTIVE WEALTH STRATEGIES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH STRATEGIES"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Financial planning and investment management strategies

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 02, 2018

Use in Commerce: Jan. 02, 2018

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** Carroll Financial Associates, Inc.

**Owner Address:** 4201 Congress Street, Suite 210  
Charlotte, NORTH CAROLINA UNITED STATES 28209

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NORTH CAROLINA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Janet P. Peyton

**Attorney Primary Email Address:** [trademarks@mcguirewoods.com](mailto:trademarks@mcguirewoods.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** JANET P. PEYTON  
MCGUIREWOODS LLP  
800 EAST CANAL STREET  
RICHMOND, VIRGINIA UNITED STATES 23219

**Phone:** 804-775-1166

**Fax:** 804-698-2230

**Correspondent e-mail:** [trademarks@mcguirewoods.com](mailto:trademarks@mcguirewoods.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| May 01, 2019  | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY    |                   |
| Mar. 05, 2019 | REGISTERED-SUPPLEMENTAL REGISTER                     |                   |
| Jan. 29, 2019 | LAW OFFICE PUBLICATION REVIEW COMPLETED              | 74221             |
| Jan. 19, 2019 | ASSIGNED TO LIE                                      | 74221             |
| Jan. 04, 2019 | APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER      |                   |
| Dec. 18, 2018 | TEAS/EMAIL CORRESPONDENCE ENTERED                    | 88889             |
| Dec. 17, 2018 | CORRESPONDENCE RECEIVED IN LAW OFFICE                | 88889             |
| Dec. 17, 2018 | TEAS RESPONSE TO OFFICE ACTION RECEIVED              |                   |
| Dec. 03, 2018 | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325              |
| Dec. 03, 2018 | NON-FINAL ACTION E-MAILED                            | 6325              |
| Dec. 03, 2018 | NON-FINAL ACTION WRITTEN                             | 74309             |
| Nov. 26, 2018 | ASSIGNED TO EXAMINER                                 | 74309             |
| Aug. 14, 2018 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Aug. 10, 2018 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 05, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Carroll Financial Associates, Inc.

### Assignment 1 of 1

**Conveyance:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [6627/0930](#)

**Pages:** 6

**Date Recorded:** Apr. 24, 2019

**Supporting Documents:** [assignment-tm-6627-0930.pdf](#)

**Assignor**

**Name:** [CARROLL FINANCIAL ASSOCIATES, INC.](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Apr. 19, 2019  
**State or Country Where Organized:** NORTH CAROLINA

**Assignee**

**Name:** [SOUTH STATE BANK, AS LENDER](#)  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** SOUTH CAROLINA  
**Address:** 6525 MORRISON BOULEVARD  
SUITE 500  
CHARLOTTE, NORTH CAROLINA 28211

**Correspondent**

**Correspondent Name:** MOORE & VAN ALLEN PLLC  
**Correspondent Address:** 100 NORTH TRYON STREET  
SUITE 4700, ATTN: IP DEPARTMENT  
CHARLOTTE, NC 28202

**Domestic Representative - Not Found**



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Mark: ADVANCED WEALTH ADVISORS

ADVANCED WEALTH ADVISORS

US Serial Number: 86044475

Application Filing Date: Aug. 21, 2013

US Registration Number: 4525007

Registration Date: May 06, 2014

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 06, 2014

Publication Date: Feb. 18, 2014

## Mark Information

Mark Literal Elements: ADVANCED WEALTH ADVISORS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH ADVISORS"

## Related Properties Information

Claimed Ownership of US Registrations: 4191372, 4191391

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Estate planning; estate trust planning; financial consultancy and insurance consultancy; financial planning and investment advisory services; financial services, namely, broker/dealer services on securities exchanges and over-the-counter markets; insurance brokerage; insurance brokerage in the field of life insurance, health insurance, and property and casualty insurance; insurance consultancy; providing stock/securities market information; security brokerage

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2013

Use in Commerce: Jan. 01, 2013

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Advanced Wealth Advisers, LLC

**Owner Address:** 5150 North Tamiami Trail, Suite 600  
Naples, FLORIDA 34103  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** FLORIDA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jeanne L. Seewald

**Attorney Primary** [trademarks@hahnlaw.com](mailto:trademarks@hahnlaw.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** JEANNE L. SEEWALD  
**Name/Address:** Hahn Loeser & Parks LLP  
5811 Pelican Bay Boulevard, Suite 650  
Naples, FLORIDA 34108  
UNITED STATES

**Phone:** (239) 254-2905

**Fax:** (239) 254-2942

**Correspondent e-mail:** [trademarks@hahnlaw.com](mailto:trademarks@hahnlaw.com)  
[jseewald@hahnlaw.com](mailto:jseewald@hahnlaw.com) [cfoote@hahnlaw.com](mailto:cfoote@hahnlaw.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| May 06, 2019  | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED           |                   |
| Jul. 07, 2014 | TEAS CHANGE OF CORRESPONDENCE RECEIVED               |                   |
| May 06, 2014  | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Feb. 18, 2014 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Feb. 18, 2014 | PUBLISHED FOR OPPOSITION                             |                   |
| Jan. 29, 2014 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Jan. 11, 2014 | LAW OFFICE PUBLICATION REVIEW COMPLETED              | 73296             |
| Jan. 10, 2014 | ASSIGNED TO LIE                                      | 73296             |
| Dec. 12, 2013 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Dec. 12, 2013 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Dec. 12, 2013 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Dec. 12, 2013 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Dec. 12, 2013 | EXAMINERS AMENDMENT -WRITTEN                         | 77986             |
| Dec. 05, 2013 | ASSIGNED TO EXAMINER                                 | 77986             |
| Aug. 29, 2013 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Aug. 24, 2013 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 06, 2014

Generated on: This page was generated by TSDR on 2019-08-16 09:44:41 EDT

Mark: ADVANCED WEALTH ASSET MANAGEMENT



ADVANCED WEALTH  
—ASSET MANAGEMENT—

US Serial Number: 87591757

Application Filing Date: Aug. 31, 2017

US Registration Number: 5531737

Registration Date: Jul. 31, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 31, 2018

Publication Date: Feb. 06, 2018

Notice of Allowance Date: Apr. 03, 2018

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## Mark Information

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Mark Literal Elements: ADVANCED WEALTH ASSET MANAGEMENT

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a globe map showing North America in the upper left and South America in the lower right with a thin crescent shading on the right side of the globe, inside a thin crescent surrounding the upper half and left side of the globe, all inside a thin darker crescent surrounding the right side and lower half of the globe, above the centered words "ADVANCED WEALTH", said words being above the words "ASSET MANAGEMENT" which words are between pointed lines on either side with the points facing outward.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "WEALTH" OR "ASSET MANAGEMENT"

Design Search Code(s): 01.11.02 - Moons, half; Moons, crescent; Partial moons, including half moons and crescent moons (not a moon with craters)  
26.17.01 - Bars, straight; Bands, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Investment advisory services; financial consultancy; financial planning services; financial asset management services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 31, 2017

Use in Commerce: Aug. 31, 2017

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Advanced Wealth Asset Management, LLC

**Owner Address:** 5150 Tamiami Trail North, Suite 600  
Naples, FLORIDA 34103  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** FLORIDA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jeanne L. Seewald

**Attorney Primary** [trademarks@hahnlaw.com](mailto:trademarks@hahnlaw.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** JEANNE L. SEEWALD  
**Name/Address:** HAHN LOESER & PARKS LLP  
5811 PELICAN BAY BLVD., SUITE 650  
NAPLES, FLORIDA 34108  
UNITED STATES

**Phone:** 239-254-2905

**Fax:** (239) 254-2942

**Correspondent e-** [trademarks@hahnlaw.com](mailto:trademarks@hahnlaw.com)  
**mail:** [jseewald@hahnlaw.com](mailto:jseewald@hahnlaw.com) [cfoote@hahnlaw.com](mailto:cfoote@hahnlaw.com)

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jul. 31, 2018 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Jun. 26, 2018 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED    |                   |
| Jun. 23, 2018 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED            |                   |
| May 31, 2018  | STATEMENT OF USE PROCESSING COMPLETE                 | 66230             |
| May 07, 2018  | USE AMENDMENT FILED                                  | 66230             |
| May 31, 2018  | CASE ASSIGNED TO INTENT TO USE PARALEGAL             | 66230             |
| May 07, 2018  | TEAS STATEMENT OF USE RECEIVED                       |                   |
| Apr. 03, 2018 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           |                   |
| Feb. 06, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Feb. 06, 2018 | PUBLISHED FOR OPPOSITION                             |                   |
| Jan. 17, 2018 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Dec. 26, 2017 | ASSIGNED TO LIE                                      | 70884             |
| Dec. 09, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Dec. 09, 2017 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Dec. 09, 2017 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Dec. 09, 2017 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Dec. 09, 2017 | EXAMINERS AMENDMENT -WRITTEN                         | 77765             |
| Dec. 09, 2017 | PREVIOUS ALLOWANCE COUNT WITHDRAWN                   |                   |
| Dec. 08, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Dec. 08, 2017 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Dec. 08, 2017 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Dec. 08, 2017 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Dec. 08, 2017 | EXAMINERS AMENDMENT -WRITTEN                         | 77765             |
| Dec. 06, 2017 | ASSIGNED TO EXAMINER                                 | 77765             |
| Sep. 09, 2017 | NOTICE OF DESIGN SEARCH CODE E-MAILED                |                   |
| Sep. 08, 2017 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |

## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 23, 2018

Generated on: This page was generated by TSDR on 2019-08-16 09:45:29 EDT

Mark: AE WEALTH MANAGEMENT



US Serial Number: 86897902

Application Filing Date: Feb. 04, 2016

US Registration Number: 5375851

Registration Date: Jan. 09, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 09, 2018

Publication Date: Aug. 15, 2017

Notice of Allowance Date: Oct. 10, 2017

## Mark Information

Mark Literal Elements: AE WEALTH MANAGEMENT

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a white triangular design centered inside a square design to the left of the words "AE WEALTH" which is above the word "MANAGEMENT".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "WEALTH MANAGEMENT"

Design Search Code(s): 26.05.03 - Incomplete triangles (must have two angles); Triangle, incomplete (two angles)  
26.05.28 - Miscellaneous designs with overall triangular shape; Triangular shape (miscellaneous overall shape)  
26.09.21 - Squares that are completely or partially shaded

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Financial services, namely, financial planning, investment advisory and wealth management services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 11, 2015

Use in Commerce: Apr. 2016

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** AE Wealth Management, LLC  
**Owner Address:** 2950 SW McClure Road  
Topeka, KANSAS 66614  
UNITED STATES  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** KANSAS  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Wolfe  
**Attorney Primary Email Address:** [david.wolfe@advisorsexcel.com](mailto:david.wolfe@advisorsexcel.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** David Wolfe  
2950 SW McClure Road  
Topeka, KANSAS 66614  
UNITED STATES  
**Phone:** 866-363-9595  
**Fax:** 785-271-1448  
**Correspondent e-mail:** [david.wolfe@advisorsexcel.com](mailto:david.wolfe@advisorsexcel.com) [melissa.oconnor@advisorsexcel.com](mailto:melissa.oconnor@advisorsexcel.com) [leigh.burke@advisorsexcel.com](mailto:leigh.burke@advisorsexcel.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jan. 09, 2018 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Dec. 06, 2017 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED    |                   |
| Dec. 05, 2017 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED            |                   |
| Nov. 14, 2017 | STATEMENT OF USE PROCESSING COMPLETE                 | 66530             |
| Oct. 27, 2017 | USE AMENDMENT FILED                                  | 66530             |
| Nov. 13, 2017 | CASE ASSIGNED TO INTENT TO USE PARALEGAL             | 66530             |
| Oct. 27, 2017 | TEAS STATEMENT OF USE RECEIVED                       |                   |
| Oct. 10, 2017 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           |                   |
| Aug. 15, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Aug. 15, 2017 | PUBLISHED FOR OPPOSITION                             |                   |
| Jul. 26, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Jul. 07, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Jun. 16, 2017 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED            |                   |
| Jun. 16, 2017 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED |                   |
| Feb. 28, 2017 | NOTIFICATION OF LETTER OF SUSPENSION E-MAILED        | 6332              |
| Feb. 28, 2017 | LETTER OF SUSPENSION E-MAILED                        | 6332              |
| Feb. 28, 2017 | SUSPENSION LETTER WRITTEN                            | 83694             |
| Feb. 16, 2017 | TEAS/EMAIL CORRESPONDENCE ENTERED                    | 88889             |
| Feb. 15, 2017 | CORRESPONDENCE RECEIVED IN LAW OFFICE                | 88889             |
| Feb. 15, 2017 | TEAS REQUEST FOR RECONSIDERATION RECEIVED            |                   |
| Dec. 23, 2016 | NOTIFICATION OF FINAL REFUSAL EMAILED                |                   |
| Dec. 23, 2016 | FINAL REFUSAL E-MAILED                               |                   |
| Dec. 23, 2016 | FINAL REFUSAL WRITTEN                                | 83694             |
| Nov. 29, 2016 | TEAS/EMAIL CORRESPONDENCE ENTERED                    | 88889             |
| Nov. 28, 2016 | CORRESPONDENCE RECEIVED IN LAW OFFICE                | 88889             |
| Nov. 28, 2016 | TEAS RESPONSE TO OFFICE ACTION RECEIVED              |                   |
| Nov. 28, 2016 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED            |                   |
| Nov. 28, 2016 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED |                   |
| May 27, 2016  | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325              |

|               |  |       |
|---------------|--|-------|
| May 27, 2016  | NON-FINAL ACTION E-MAILED                            | 6325  |
| May 27, 2016  | NON-FINAL ACTION WRITTEN                             | 83694 |
| May 20, 2016  | ASSIGNED TO EXAMINER                                 | 83694 |
| Feb. 11, 2016 | NOTICE OF DESIGN SEARCH CODE E-MAILED                |       |
| Feb. 10, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |       |
| Feb. 08, 2016 | NEW APPLICATION ENTERED IN TRAM                      |       |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Dec. 05, 2017

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Cancellation

|  |                                  |
|--|----------------------------------|
| <b>Proceeding Number:</b> <a href="#">92065407</a> | <b>Filing Date:</b> Feb 08, 2017 |
| <b>Status:</b> Terminated                          | <b>Status Date:</b> Jun 06, 2017 |
| <b>Interlocutory Attorney:</b> CHRISTEN M ENGLISH  |                                  |

### Defendant

**Name:** Aequitas Capital Management, Inc.  
**Correspondent Address:** AEQUITAS CAPITAL MANAGEMENT INC  
5300 MEADOWS RD STE 400  
LAKE OSWEGO OR , 97035  
UNITED STATES

### Associated marks

| Mark | Application Status     | Serial Number            | Registration Number     |
|------|------------------------|--------------------------|-------------------------|
| AE   | Cancelled - Section 18 | <a href="#">85526588</a> | <a href="#">4311632</a> |

### Plaintiff(s)

**Name:** AE Wealth Management, LLC  
**Correspondent Address:** GLENN K ROBBINS II  
SPENCER FANE LLP  
1 NORTH BRENTWOOD BLVD STE 1000  
ST LOUIS MO , 63105  
UNITED STATES  
**Correspondent e-mail:** [sfaction@spencerfane.com](mailto:sfaction@spencerfane.com)

### Associated marks

| Mark                 | Application Status | Serial Number            | Registration Number     |
|----------------------|--------------------|--------------------------|-------------------------|
| AE WEALTH MANAGEMENT | Registered         | <a href="#">86897887</a> | <a href="#">5375850</a> |
| AE WEALTH MANAGEMENT | Registered         | <a href="#">86897902</a> | <a href="#">5375851</a> |
| AE WEALTH MANAGEMENT | Registered         | <a href="#">86897932</a> | <a href="#">5375852</a> |

### Prosecution History

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 1            | FILED AND FEE                            | Feb 08, 2017 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Feb 14, 2017 | Mar 26, 2017 |
| 3            | PENDING, INSTITUTED                      | Feb 14, 2017 |              |
| 4            | NOTICE OF DEFAULT                        | Apr 05, 2017 |              |
| 5            | D UNDELIVERABLE MAIL                     | Apr 17, 2017 |              |
| 6            | RESPONSE DUE 30 DAYS (DUE DATE)          | Apr 24, 2017 | May 24, 2017 |
| 7            | BD DECISION: GRANTED                     | Jun 05, 2017 |              |



8

COMMR ORDER CANCELLING REG

Jun 06, 2017

9

TERMINATED

Jun 06, 2017

Generated on: This page was generated by TSDR on 2019-08-16 09:55:27 EDT

Mark: AIM WEALTH PARTNERS



US Serial Number: 87612310

Application Filing Date: Sep. 18, 2017

US Registration Number: 5433520

Registration Date: Mar. 27, 2018

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 27, 2018

Publication Date: Jan. 09, 2018

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## Mark Information

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Mark Literal Elements: AIM WEALTH PARTNERS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the following: the depiction of a mountain range is depicted in the colors white and blue with a yellow semicircle like design above the mountain range. The word "AIM" is depicted in the color yellow and the wording "WEALTH PARTNERS" is depicted in the color blue.

Color Drawing: Yes

Color(s) Claimed: The color(s) yellow, white and blue is/are claimed as a feature of the mark.

Disclaimer: "WEALTH PARTNERS"

Design Search Code(s): 06.01.04 - Mountains (landscapes); Scenery with mountains  
26.01.21 - Circles that are totally or partially shaded.

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Financial planning; Financial planning and investment advisory services; Financial planning consultation; Financial planning for retirement; Financial planning services, namely, developing and managing charitable giving programs on behalf of wealthy individuals or families; Financial planning, namely, the creation of personalized strategies to achieve financial independence; Financial planning, namely, Individual Retail; Financial planning, namely, Groups; Financial administration of employee pension plans; Financial administration of retirement plans; Financial advice, namely, budget planning; Financial consultation in the field of environmental management, namely, advising business and individuals on issues of portfolio planning and investment planning; Financial consulting services in the field of planned giving for non-profit and charitable organizations; Financial management of employee pension plans; Financial retirement plan consulting services; Financial trust planning; Providing information in the field of employee financial benefit plans

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 28, 2017

Use in Commerce: Sep. 25, 2017

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: Yes

Currently 44D: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44D: No  
Amended 44E: No

## Current Owner(s) Information

**Owner Name:** Alonzo Financial Services, Inc.

**Owner Address:** 5941 E. Miramar Dr.  
Tucson, ARIZONA 85715  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** ARIZONA

## Attorney/Correspondence Information

Attorney of Record - None

Correspondent

**Correspondent Name/Address:** ALONZO FINANCIAL SERVICES, INC.  
ALONZO FINANCIAL SERVICES, INC.  
5941 E. MIRAMAR DR.  
TUCSON, ARIZONA 85715  
UNITED STATES

**Phone:** 520-514-5143

**Fax:** 520-512-5111

Domestic Representative - Not Found

## Prosecution History

| Date          | Description   | Proceeding Number |
|---------------|---|-------------------|
| Mar. 27, 2018 | REGISTERED-PRINCIPAL REGISTER                                 |                   |
| Jan. 09, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED            |                   |
| Jan. 09, 2018 | PUBLISHED FOR OPPOSITION                                      |                   |
| Dec. 20, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED                |                   |
| Dec. 05, 2017 | ELECTRONIC RECORD REVIEW COMPLETE                             | 76572             |
| Nov. 24, 2017 | ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED                   |                   |
| Nov. 21, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER                         |                   |
| Nov. 17, 2017 | DATA MODIFICATION COMPLETED                                   | 59554             |
| Nov. 14, 2017 | TEAS/EMAIL CORRESPONDENCE ENTERED                             | 59554             |
| Nov. 14, 2017 | CORRESPONDENCE RECEIVED IN LAW OFFICE                         | 59554             |
| Nov. 07, 2017 | TEAS RESPONSE TO OFFICE ACTION RECEIVED                       |                   |
| Nov. 07, 2017 | COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED         | 59554             |
| Nov. 07, 2017 | ASSIGNED TO LIE   | 59554             |
| Nov. 07, 2017 | NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 6326              |
| Nov. 07, 2017 | EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED                 | 6326              |
| Nov. 07, 2017 | EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED        | 76582             |
| Oct. 29, 2017 | ASSIGNED TO EXAMINER  | 76582             |
| Sep. 23, 2017 | NOTICE OF DESIGN SEARCH CODE E-MAILED                         |                   |
| Sep. 22, 2017 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM          |                   |
| Sep. 21, 2017 | NEW APPLICATION ENTERED IN TRAM                               |                   |

## TM Staff and Location Information

TM Staff Information - None

File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 27, 2018

Generated on: This page was generated by TSDR on 2019-08-16 09:56:06 EDT

Mark: ARETE WEALTH MANAGEMENT

Arete Wealth Management

US Serial Number: 86573299

Application Filing Date: Mar. 23, 2015

US Registration Number: 4944316

Registration Date: Apr. 26, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 26, 2016

Publication Date: Feb. 09, 2016

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## Mark Information

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Mark Literal Elements: ARETE WEALTH MANAGEMENT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH MANAGEMENT"

Translation: The English translation of the word "ARETE" in the mark is "virtue".

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## Goods and Services

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### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: financial planning, financial asset management, investment banking services, traditional broker/dealer services involving securities

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 29, 2008

Use in Commerce: Feb. 29, 2008

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## Basis Information (Case Level)

---

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

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## Current Owner(s) Information

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Owner Name: Arete Wealth Management LLC

Owner Address: 1699 E. Woodfield Rd., Suite 565

Schaumburg, ILLINOIS 60173  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country ILLINOIS  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Daniel J. Fumagalli

Docket Number: 19840-56179

Attorney Primary Email Address: [dfumagalli@chuhak.com](mailto:dfumagalli@chuhak.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DANIEL J. FUMAGALLI  
Chuhak & Tecson P C  
30 S Wacker Dr Ste 2600  
Chicago, ILLINOIS 60606-7512  
UNITED STATES

Phone: 312-855-4330

Fax: 312-444-9027

Correspondent e-mail: [dfumagalli@chuhak.com](mailto:dfumagalli@chuhak.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Apr. 26, 2016 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Feb. 09, 2016 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Feb. 09, 2016 | PUBLISHED FOR OPPOSITION                             |                   |
| Jan. 20, 2016 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Jan. 04, 2016 | LAW OFFICE PUBLICATION REVIEW COMPLETED              | 68171             |
| Dec. 21, 2015 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Dec. 21, 2015 | EXAMINER'S AMENDMENT ENTERED                         | 68171             |
| Dec. 21, 2015 | ASSIGNED TO LIE                                      | 68171             |
| Dec. 21, 2015 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Dec. 21, 2015 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Dec. 21, 2015 | EXAMINERS AMENDMENT -WRITTEN                         | 76079             |
| Jun. 26, 2015 | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325              |
| Jun. 26, 2015 | NON-FINAL ACTION E-MAILED                            | 6325              |
| Jun. 26, 2015 | NON-FINAL ACTION WRITTEN                             | 76079             |
| Jun. 25, 2015 | ASSIGNED TO EXAMINER                                 | 76079             |
| Apr. 01, 2015 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Mar. 26, 2015 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 26, 2016

Generated on: This page was generated by TSDR on 2019-08-16 09:56:49 EDT

Mark: AVANTRA FAMILY WEALTH

AVANTRA FAMILY WEALTH

US Serial Number: 87693688

Application Filing Date: Nov. 21, 2017

US Registration Number: 5507646

Registration Date: Jul. 03, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 03, 2018

Publication Date: Apr. 17, 2018

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## Mark Information

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Mark Literal Elements: AVANTRA FAMILY WEALTH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "FAMILY WEALTH"

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## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Financial services, namely, investment fund transfer and transaction services, investment security services, estate settlement services; wealth management services; investment and financial asset management services, namely, financial asset allocation, investment consultation, and investment management services; financial services, namely, trust administration and estate financial administration services and estate planning consultation; financial risk management consultation; financial advisory and consultancy services; advice relating to investments and wealth management

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 28, 2017

Use in Commerce: Jul. 28, 2017

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## Basis Information (Case Level)

---

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

---

## Current Owner(s) Information

---

Owner Name: Avantra Family Wealth LLC

**Owner Address:** 110 Sterling Parkway  
Mechanicsburg, PENNSYLVANIA 17050  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** B. Anna McCoy

**Docket Number:** DFP17436

**Attorney Primary** [TMmail@Mccrus.com](mailto:TMmail@Mccrus.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** B. ANNA MCCOY  
**Name/Address:** MCCOY RUSSELL LLP  
806 SW BROADWAY  
SUITE 600  
PORTLAND, OREGON 97205  
UNITED STATES

**Phone:** 971-271-8020

**Fax:** 971-271-8021

**Correspondent e-** [TMmail@Mccrus.com](mailto:TMmail@Mccrus.com) [anna@mccrus.com](mailto:anna@mccrus.com) [harnett@mccrus.com](mailto:harnett@mccrus.com)  
**mail:** [@mccrus.com](mailto:@mccrus.com) [mayfield@mccrus.com](mailto:mayfield@mccrus.com)

**Correspondent e-** Yes  
**mail Authorized:**

**Domestic Representative - Not Found**

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jul. 03, 2018 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Apr. 17, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Apr. 17, 2018 | PUBLISHED FOR OPPOSITION                             |                   |
| Mar. 28, 2018 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Mar. 15, 2018 | ASSIGNED TO LIE                                      | 68552             |
| Mar. 07, 2018 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Mar. 07, 2018 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Mar. 07, 2018 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Mar. 07, 2018 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Mar. 07, 2018 | EXAMINERS AMENDMENT -WRITTEN                         | 68788             |
| Mar. 06, 2018 | ASSIGNED TO EXAMINER                                 | 68788             |
| Dec. 04, 2017 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Nov. 24, 2017 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 03, 2018

Generated on: This page was generated by TSDR on 2019-08-16 09:57:21 EDT

Mark: AVIANCE WEALTHPLAN

Aviance WealthPlan

US Serial Number: 88105526

Application Filing Date: Sep. 05, 2018

US Registration Number: 5796033

Registration Date: Jul. 02, 2019

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 02, 2019

Publication Date: Mar. 12, 2019

Notice of Allowance Date: May 07, 2019

## Mark Information

Mark Literal Elements: AVIANCE WEALTHPLAN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH PLAN"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Financial planning and investment advisory services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 12, 2019

Use in Commerce: Mar. 12, 2019

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: AVIANCE CAPITAL PARTNERS

Owner Address: 2180 immokalee rd, 301



2180 immokalee Rd  
Naples, FLORIDA 34110  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** FLORIDA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None

#### Correspondent

**Correspondent Name/Address:** AVIANCE CAPITAL PARTNERS  
AVIANCE CAPITAL PARTNERS  
2180 IMMOKALEE RD  
#301  
NAPLES, FLORIDA 34110  
UNITED STATES

**Phone:** 239-598-4747

**Fax:** 2395984544

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jul. 02, 2019 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| May 25, 2019  | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED    |                   |
| May 24, 2019  | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED            |                   |
| May 23, 2019  | STATEMENT OF USE PROCESSING COMPLETE                 | 71034             |
| May 09, 2019  | USE AMENDMENT FILED                                  | 71034             |
| May 23, 2019  | CASE ASSIGNED TO INTENT TO USE PARALEGAL             | 71034             |
| May 09, 2019  | TEAS STATEMENT OF USE RECEIVED                       |                   |
| May 07, 2019  | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           |                   |
| Mar. 12, 2019 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Mar. 12, 2019 | PUBLISHED FOR OPPOSITION                             |                   |
| Feb. 20, 2019 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Jan. 29, 2019 | WITHDRAWN FROM PUB - OG REVIEW QUERY                 | 99910             |
| Jan. 11, 2019 | ASSIGNED TO LIE                                      | 66121             |
| Dec. 17, 2018 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Dec. 17, 2018 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Dec. 17, 2018 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Dec. 17, 2018 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Dec. 17, 2018 | EXAMINERS AMENDMENT -WRITTEN                         | 92989             |
| Dec. 16, 2018 | ASSIGNED TO EXAMINER                                 | 92989             |
| Sep. 13, 2018 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Sep. 08, 2018 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 24, 2019

Generated on: This page was generated by TSDR on 2019-08-16 09:57:50 EDT

Mark: BALANCING YOUR LIFE, WEALTH, AND LEGACY

Balancing your life,  
wealth, and legacy

US Serial Number: 86210617

Application Filing Date: Mar. 04, 2014

US Registration Number: 4636207

Registration Date: Nov. 11, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 11, 2014

Publication Date: Aug. 26, 2014

## Mark Information

Mark Literal Elements: BALANCING YOUR LIFE, WEALTH, AND LEGACY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Advisory services in the field of employee benefits for group healthcare and business insurance offered to employees in addition to standard benefits such as medical, dental, life insurance including short term disability, long term disability, cancer insurance, accidental death and dismemberment; Estate planning; Financial advisory and consultancy services, namely, the creation of personalized strategies to achieve financial independence; Financial investment in the field of financial and investment planning for individuals, namely, estate planning, college funding, retirement planning, mutual funds, variable annuities, and asset allocation; Financial planning, namely, executive benefit plans, key person insurance, and buy-sell funding; Financial trust planning; Insurance consulting in the field of life, health, disability, long-term care, variable universal life, annuities and Medicare supplements for individuals; Insurance services, namely, insurance eligibility review and verification and consultation in the employee benefits industry; Providing information in the field of employee financial benefit plans

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 25, 2012

Use in Commerce: Aug. 01, 2012

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Tucker Boynton Financial Group, Inc.

**DBA, AKA, Formerly:** AKA Tucker Boynton Company, Inc.

**Owner Address:** 3731 Latrobe Drive  
Suite 200  
Charlotte, NORTH CAROLINA 28211  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NORTH CAROLINA

## Attorney/Correspondence Information

### Attorney of Record - None Correspondent

**Correspondent Name/Address:** TUCKER BOYNTON FINANCIAL GROUP, INC.  
TUCKER BOYNTON FINANCIAL GROUP, INC.  
3731 LATROBE DR STE 200  
CHARLOTTE, NORTH CAROLINA 28211-1362  
UNITED STATES

**Phone:** 704/366-5085

**Fax:** 704/366-5086

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Nov. 11, 2014 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Aug. 26, 2014 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Aug. 26, 2014 | PUBLISHED FOR OPPOSITION                             |                   |
| Aug. 06, 2014 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Jul. 24, 2014 | LAW OFFICE PUBLICATION REVIEW COMPLETED              | 73797             |
| Jul. 22, 2014 | ASSIGNED TO LIE                                      | 73797             |
| Jul. 07, 2014 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Jun. 11, 2014 | TEAS/EMAIL CORRESPONDENCE ENTERED                    | 88889             |
| Jun. 10, 2014 | CORRESPONDENCE RECEIVED IN LAW OFFICE                | 88889             |
| Jun. 10, 2014 | TEAS RESPONSE TO OFFICE ACTION RECEIVED              |                   |
| Jun. 10, 2014 | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325              |
| Jun. 10, 2014 | NON-FINAL ACTION E-MAILED                            | 6325              |
| Jun. 10, 2014 | NON-FINAL ACTION WRITTEN                             | 90294             |
| Jun. 09, 2014 | ASSIGNED TO EXAMINER                                 | 90294             |
| Mar. 18, 2014 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Mar. 07, 2014 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Nov. 11, 2014

Generated on: This page was generated by TSDR on 2019-08-16 09:58:20 EDT

Mark: BLUE WATER WEALTH

BLUE WATER WEALTH

US Serial Number: 85636990

Application Filing Date: May 29, 2012

US Registration Number: 4827341

Registration Date: Oct. 06, 2015

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 06, 2015

Publication Date: Oct. 28, 2014

Notice of Allowance Date: Dec. 23, 2014

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## Mark Information

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Mark Literal Elements: BLUE WATER WEALTH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH"

---

## Goods and Services

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### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: TAX PLANNING ADVICE, INFORMATION AND CONSULTANCY SERVICES

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 03, 2012

Use in Commerce: Aug. 03, 2012

For: HOLISTIC STRATEGIC FINANCIAL ADVISORY SERVICES FOR INDIVIDUALS, SMALL BUSINESSES, TRUSTS AND FOUNDATIONS FEATURING PORTFOLIO DESIGN, INSURANCE PROTECTION PLANNING, RETIREMENT PLANNING AND ESTATE PLANNING

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 03, 2012

Use in Commerce: Aug. 03, 2012

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## Basis Information (Case Level)

---

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Blue Water Wealth, Inc.

**Owner Address:** 9755 SW Barnes Rd, Ste 610  
Portland, OREGON 97225  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** OREGON

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Claire F. Hawkins

**Docket Number:** 38451.62001

**Attorney Primary Email Address:** [trademarks@gsblaw.com](mailto:trademarks@gsblaw.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Claire F. Hawkins  
Garvey Schubert Barer  
1191 Second Avenue, Suite 1800  
Seattle, WASHINGTON 98101  
UNITED STATES

**Phone:** 206.464.3939

**Fax:** 206.464.0125

**Correspondent e-mail:** [trademarks@gsblaw.com](mailto:trademarks@gsblaw.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description   | Proceeding Number |
|---------------|---|-------------------|
| Jan. 12, 2016 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED                 |                   |
| Jan. 12, 2016 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED      |                   |
| Oct. 06, 2015 | REGISTERED-PRINCIPAL REGISTER                             |                   |
| Sep. 02, 2015 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED         |                   |
| Sep. 01, 2015 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED                 |                   |
| Sep. 01, 2015 | STATEMENT OF USE PROCESSING COMPLETE                      | 70565             |
| Jan. 05, 2015 | USE AMENDMENT FILED                                       | 70565             |
| Feb. 19, 2015 | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 70565             |
| Feb. 09, 2015 | TEAS CHANGE OF CORRESPONDENCE RECEIVED                    |                   |
| Feb. 09, 2015 | TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS         |                   |
| Feb. 09, 2015 | CASE ASSIGNED TO INTENT TO USE PARALEGAL                  | 70565             |
| Jan. 05, 2015 | TEAS STATEMENT OF USE RECEIVED                            |                   |
| Dec. 23, 2014 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT                |                   |
| Oct. 28, 2014 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED        |                   |
| Oct. 28, 2014 | PUBLISHED FOR OPPOSITION                                  |                   |
| Oct. 08, 2014 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED            |                   |
| Sep. 24, 2014 | LAW OFFICE PUBLICATION REVIEW COMPLETED                   | 70468             |
| Sep. 24, 2014 | APPROVED FOR PUB - PRINCIPAL REGISTER                     |                   |
| Sep. 24, 2014 | ASSIGNED TO LIE   | 70468             |
| Mar. 24, 2014 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED    |                   |
| Sep. 24, 2013 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED    |                   |
| Mar. 24, 2013 | NOTIFICATION OF LETTER OF SUSPENSION E-MAILED             | 6332              |
| Mar. 24, 2013 | LETTER OF SUSPENSION E-MAILED                             | 6332              |
| Mar. 24, 2013 | SUSPENSION LETTER WRITTEN                                 | 63030             |
| Mar. 19, 2013 | TEAS/EMAIL CORRESPONDENCE ENTERED                         | 88889             |
| Mar. 18, 2013 | CORRESPONDENCE RECEIVED IN LAW OFFICE                     | 88889             |

|               |  |       |
|---------------|--|-------|
| Mar. 18, 2013 | TEAS RESPONSE TO OFFICE ACTION RECEIVED              |       |
| Sep. 17, 2012 | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325  |
| Sep. 17, 2012 | NON-FINAL ACTION E-MAILED                            | 6325  |
| Sep. 17, 2012 | NON-FINAL ACTION WRITTEN                             | 63030 |
| Sep. 17, 2012 | ASSIGNED TO EXAMINER                                 | 63030 |
| Jun. 05, 2012 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |       |
| Jun. 01, 2012 | NEW APPLICATION ENTERED IN TRAM                      |       |

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Sep. 01, 2015

Generated on: This page was generated by TSDR on 2019-08-16 09:58:56 EDT

Mark: BONE FIDE WEALTH

Bone Fide Wealth

US Serial Number: 87178375

Application Filing Date: Sep. 21, 2016

US Registration Number: 5215416

Registration Date: May 30, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 30, 2017

Publication Date: Feb. 07, 2017

Notice of Allowance Date: Apr. 04, 2017

## Mark Information

Mark Literal Elements: BONE FIDE WEALTH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Investment advice; Investment brokerage; Investment consultation; Investment management; Financial advisory and consultancy services, namely, investment planning, estate planning, insurance planning, tax planning; Financial planning, namely, comprehensive financial planning for individuals; Financial risk management consultation; Funds investment; Providing financial assessment services to individuals and businesses; Providing financial consultation services to individuals and businesses; Providing financial information services to individuals and businesses

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 01, 2016

Use in Commerce: Dec. 01, 2016

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Bone Fide Wealth, LLC

**DBA, AKA, Formerly:** DBA Bone Fide Wealth

**Owner Address:** 450 Edgewood Avenue  
Westfield, NEW JERSEY 07090  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** NEW JERSEY

## Attorney/Correspondence Information

### Attorney of Record - None

#### Correspondent

**Correspondent Name/Address:** DOUGLAS BONEPARTH  
BONE FIDE WEALTH, LLC  
450 EDGEWOOD AVENUE  
NEW JERSEY, NEW JERSEY 07090  
UNITED STATES

**Phone:** 561-843-4953

**Fax:** 212-390-1612

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description   | Proceeding Number |
|---------------|---|-------------------|
| May 30, 2017  | REGISTERED-PRINCIPAL REGISTER                             |                   |
| Apr. 26, 2017 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED         |                   |
| Apr. 25, 2017 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED                 |                   |
| Apr. 24, 2017 | STATEMENT OF USE PROCESSING COMPLETE                      | 74055             |
| Apr. 04, 2017 | USE AMENDMENT FILED                                       | 74055             |
| Apr. 16, 2017 | CASE ASSIGNED TO INTENT TO USE PARALEGAL                  | 74055             |
| Apr. 04, 2017 | TEAS STATEMENT OF USE RECEIVED                            |                   |
| Apr. 04, 2017 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT                |                   |
| Feb. 07, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED        |                   |
| Feb. 07, 2017 | PUBLISHED FOR OPPOSITION                                  |                   |
| Jan. 18, 2017 | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 88888             |
| Jan. 18, 2017 | TEAS CHANGE OF OWNER ADDRESS RECEIVED                     |                   |
| Jan. 18, 2017 | TEAS CHANGE OF CORRESPONDENCE RECEIVED                    |                   |
| Jan. 18, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED            |                   |
| Jan. 03, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER                     |                   |
| Dec. 28, 2016 | ASSIGNED TO EXAMINER                                      | 80804             |
| Sep. 26, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM      |                   |
| Sep. 24, 2016 | NEW APPLICATION ENTERED IN TRAM                           |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Apr. 25, 2017



Generated on: This page was generated by TSDR on 2019-08-16 09:59:34 EDT

Mark: BUILD YOUR WEALTH WITH US

Build Your Wealth With Us

US Serial Number: 86544554      Application Filing Date: Feb. 24, 2015  
US Registration Number: 4865755      Registration Date: Dec. 08, 2015  
Filed as TEAS RF: Yes      Currently TEAS RF: Yes  
Register: Principal  
Mark Type: Service Mark  
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
Status Date: Dec. 08, 2015  
Publication Date: Jul. 28, 2015

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## Mark Information

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Mark Literal Elements: BUILD YOUR WEALTH WITH US  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Financial advisory and consultancy services, namely, Investment Advice; Financial planning, namely, Investment Advice

**International Class(es):** 036 - Primary Class      **U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 20, 2015      **Use in Commerce:** Feb. 24, 2015

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## Basis Information (Case Level)

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|                           |                               |                        |
|---------------------------|-------------------------------|------------------------|
| <b>Filed Use:</b> Yes     | <b>Currently Use:</b> Yes     | <b>Amended Use:</b> No |
| <b>Filed ITU:</b> No      | <b>Currently ITU:</b> No      | <b>Amended ITU:</b> No |
| <b>Filed 44D:</b> No      | <b>Currently 44D:</b> No      | <b>Amended 44D:</b> No |
| <b>Filed 44E:</b> No      | <b>Currently 44E:</b> No      | <b>Amended 44E:</b> No |
| <b>Filed 66A:</b> No      | <b>Currently 66A:</b> No      |                        |
| <b>Filed No Basis:</b> No | <b>Currently No Basis:</b> No |                        |

---

## Current Owner(s) Information

---

**Owner Name:** RHS Financial, LLC  
**Owner Address:** 201 Mission St. Suite 1875  
San Francisco, CALIFORNIA 94105  
UNITED STATES  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country:** CALIFORNIA

Where Organized:

## Attorney/Correspondence Information

Attorney of Record - None

Correspondent

**Correspondent Name/Address:** RHS FINANCIAL, LLC  
Rhs Financial Llc  
201 Mission St Ste 1875  
San Francisco, CALIFORNIA 94105-8118  
UNITED STATES

**Phone:** 415-495-2900

**Fax:** 415-495-2901

Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Dec. 08, 2015 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Nov. 02, 2015 | 1(B) BASIS DELETED; PROCEED TO REGISTRATION          | 65362             |
| Nov. 02, 2015 | NOTICE OF ALLOWANCE CANCELLED                        | 65362             |
| Sep. 22, 2015 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           |                   |
| Jul. 28, 2015 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Jul. 28, 2015 | PUBLISHED FOR OPPOSITION                             |                   |
| Jul. 08, 2015 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Jun. 19, 2015 | LAW OFFICE PUBLICATION REVIEW COMPLETED              | 77312             |
| Jun. 19, 2015 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Jun. 18, 2015 | TEAS/EMAIL CORRESPONDENCE ENTERED                    | 77312             |
| Jun. 18, 2015 | CORRESPONDENCE RECEIVED IN LAW OFFICE                | 77312             |
| Jun. 11, 2015 | ASSIGNED TO LIE                                      | 77312             |
| Jun. 04, 2015 | TEAS RESPONSE TO OFFICE ACTION RECEIVED              |                   |
| Jun. 02, 2015 | NOTIFICATION OF NON-FINAL ACTION E-MAILED            | 6325              |
| Jun. 02, 2015 | NON-FINAL ACTION E-MAILED                            | 6325              |
| Jun. 02, 2015 | NON-FINAL ACTION WRITTEN                             | 70167             |
| Jun. 01, 2015 | ASSIGNED TO EXAMINER                                 | 70167             |
| Mar. 10, 2015 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Feb. 27, 2015 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

TM Staff Information - None

File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Dec. 08, 2015

Generated on: This page was generated by TSDR on 2019-08-16 10:00:07 EDT

Mark: BUILDING WEALTH WISELY

US Serial Number: 75301825

Application Filing Date: Jun. 02, 1997

US Registration Number: 2165831

Registration Date: Jun. 16, 1998

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Aug. 03, 2007

Publication Date: Mar. 24, 1998

---

## Mark Information

---

Mark Literal Elements: BUILDING WEALTH WISELY

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: investment advisory services for institutions and individuals

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 26, 1997

Use in Commerce: Mar. 26, 1997

---

## Basis Information (Case Level)

---

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

---

## Current Owner(s) Information

---

Owner Name: IMS Capital Management, Inc.

**Owner Address:** 8995 SE Otty Rd  
Portland, OREGON 97266  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** OREGON  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jim Kennedy

**Docket Number:** Jim Kennedy

### Correspondent

**Correspondent Name/Address:** Jim Kennedy  
Kennedy & Kennedy  
601 SW 2nd Ave  
Portland, OREGON 97204  
UNITED STATES

**Phone:** 503-226-6555

**Fax:** 503226-6466

**Domestic Representative - Not Found**

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Aug. 13, 2007 | CASE FILE IN TICRS                                     |                   |
| Aug. 03, 2007 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)        | 73376             |
| Aug. 03, 2007 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED    |                   |
| Jul. 25, 2007 | ASSIGNED TO PARALEGAL                                  | 73376             |
| Jul. 02, 2007 | REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED |                   |
| Jul. 02, 2007 | TEAS SECTION 8 & 9 RECEIVED                            |                   |
| May 16, 2004  | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.     |                   |
| Apr. 09, 2004 | REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED             |                   |
| Jun. 16, 1998 | REGISTERED-PRINCIPAL REGISTER                          |                   |
| Mar. 24, 1998 | PUBLISHED FOR OPPOSITION                               |                   |
| Mar. 24, 1998 | PUBLISHED FOR OPPOSITION                               |                   |
| Feb. 20, 1998 | NOTICE OF PUBLICATION                                  |                   |
| Jan. 26, 1998 | APPROVED FOR PUB - PRINCIPAL REGISTER                  |                   |
| Jan. 08, 1998 | EXAMINER'S AMENDMENT MAILED                            |                   |
| Jan. 06, 1998 | ASSIGNED TO EXAMINER                                   | 62520             |

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jun. 16, 2008

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** SCANNING ON DEMAND

**Date in Location:** Aug. 13, 2007

Generated on: This page was generated by TSDR on 2019-08-16 10:00:40 EDT

Mark: BUILDING WEALTH WITH PASSION

BUILDING WEALTH WITH  
PASSION

US Serial Number: 85423640

Application Filing Date: Sep. 15, 2011

US Registration Number: 4139026

Registration Date: May 08, 2012

Register: Principal

Mark Type: Service Mark

Status: A Section 8 declaration has been accepted.

Status Date: Jun. 28, 2017

Publication Date: Feb. 21, 2012

---

## Mark Information

---

Mark Literal Elements: BUILDING WEALTH WITH PASSION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Real estate service, namely, rental property management

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 03, 2002

Use in Commerce: May 15, 2005

---

## Basis Information (Case Level)

---

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

---

## Current Owner(s) Information

---

Owner Name: Rockledge Ventures, LLC

Owner Address: 55 Glen Avenue  
West Orange, NEW JERSEY 07052  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Raj Abhyanker

**Attorney Primary Email Address:** [trademarks@legalforce.com](mailto:trademarks@legalforce.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Raj Abhyanker  
LegalForce RAPC Worldwide, P.C.  
446 E Southern Ave  
Tempe, ARIZONA 85282  
UNITED STATES

**Phone:** 650-965-8731

**Fax:** 650 989-2131

**Correspondent e-mail:** [trademarks@legalforce.com](mailto:trademarks@legalforce.com) [trademarks@legalforce.com](mailto:trademarks@legalforce.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Apr. 24, 2019 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED            |                   |
| Apr. 24, 2019 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED |                   |
| Jan. 04, 2018 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED            |                   |
| Jan. 04, 2018 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED |                   |
| Jun. 28, 2017 | NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED            |                   |
| Jun. 28, 2017 | REGISTERED - SEC. 8 (6-YR) ACCEPTED                  | 71378             |
| Jun. 28, 2017 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL         | 71378             |
| May 23, 2017  | TEAS SECTION 8 RECEIVED                              |                   |
| May 08, 2017  | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED           |                   |
| May 08, 2012  | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Feb. 21, 2012 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Feb. 21, 2012 | PUBLISHED FOR OPPOSITION                             |                   |
| Feb. 01, 2012 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Jan. 10, 2012 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Dec. 31, 2011 | ASSIGNED TO EXAMINER                                 | 81099             |
| Sep. 20, 2011 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Sep. 19, 2011 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMO LAW OFFICE 114

**Date in Location:** Jun. 28, 2017

**Generated on:** This page was generated by TSDR on 2019-08-16 10:01:11 EDT

**Mark:** CASCADE WEALTH STRATEGIES

Cascade Wealth Strategies

**US Serial Number:** 87466689

**Application Filing Date:** May 27, 2017

**US Registration Number:** 5378118

**Registration Date:** Jan. 16, 2018

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 16, 2018

**Publication Date:** Oct. 31, 2017

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## Mark Information

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**Mark Literal Elements:** CASCADE WEALTH STRATEGIES

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "WEALTH STRATEGIES"

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Financial planning and investment advisory services

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 2012

**Use in Commerce:** Jan. 01, 2012

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## Basis Information (Case Level)

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**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** Charlie Stanton

**Owner Address:** 5515 142nd Ave SE  
Bellevue, WASHINGTON UNITED STATES 98006

**Legal Entity Type:** INDIVIDUAL

**Citizenship:** UNITED STATES

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Gregory Dawson

**Attorney Primary Email Address:** [gregg@boldip.com](mailto:gregg@boldip.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** GREGGORY DAWSON  
6100 219TH ST. SW, SUITE #480  
MOUNTLAKE TERRACE, WASHINGTON UNITED STATES 98043

**Phone:** 8008947615

**Correspondent e-mail:** [gregg@boldip.com](mailto:gregg@boldip.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jan. 16, 2018 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Oct. 31, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Oct. 31, 2017 | PUBLISHED FOR OPPOSITION                             |                   |
| Oct. 11, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Sep. 19, 2017 | ASSIGNED TO LIE                                      | 70629             |
| Sep. 06, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Sep. 06, 2017 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Sep. 06, 2017 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         |                   |
| Sep. 06, 2017 | EXAMINERS AMENDMENT E-MAILED                         |                   |
| Sep. 06, 2017 | EXAMINERS AMENDMENT -WRITTEN                         | 83182             |
| Aug. 28, 2017 | ASSIGNED TO EXAMINER                                 | 83182             |
| Jun. 03, 2017 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| May 31, 2017  | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 16, 2018



Generated on: This page was generated by TSDR on 2019-08-16 10:01:42 EDT

Mark: CASCADIA WEALTH MANAGEMENT

Cascadia Wealth Management

**US Serial Number:** 85251296      **Application Filing Date:** Feb. 24, 2011  
**US Registration Number:** 4122935      **Registration Date:** Apr. 03, 2012  
**Filed as TEAS Plus:** Yes      **Currently TEAS Plus:** Yes  
**Register:** Principal  
**Mark Type:** Service Mark  
**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.  
**Status Date:** Apr. 04, 2018  
**Publication Date:** Jul. 19, 2011      **Notice of Allowance Date:** Sep. 13, 2011

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## Mark Information

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**Mark Literal Elements:** CASCADIA WEALTH MANAGEMENT  
**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK  
**Disclaimer:** "WEALTH MANAGEMENT"

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## Goods and Services

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**Note:**  
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Estate planning; Financial planning; Financial planning for retirement; Financial services, namely, wealth management services; Investment management

**International Class(es):** 036 - Primary Class      **U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Apr. 01, 2011      **Use in Commerce:** Apr. 01, 2011

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## Basis Information (Case Level)

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|                           |                               |                        |
|---------------------------|-------------------------------|------------------------|
| <b>Filed Use:</b> No      | <b>Currently Use:</b> Yes     | <b>Amended Use:</b> No |
| <b>Filed ITU:</b> Yes     | <b>Currently ITU:</b> No      | <b>Amended ITU:</b> No |
| <b>Filed 44D:</b> No      | <b>Currently 44D:</b> No      | <b>Amended 44D:</b> No |
| <b>Filed 44E:</b> No      | <b>Currently 44E:</b> No      | <b>Amended 44E:</b> No |
| <b>Filed 66A:</b> No      | <b>Currently 66A:</b> No      |                        |
| <b>Filed No Basis:</b> No | <b>Currently No Basis:</b> No |                        |

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## Current Owner(s) Information

---

**Owner Name:** FBR Wealth Management

**Owner Address:** Ste 100  
8050 SW Pfaffle St  
Tigard, OREGON 97223  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** OREGON  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None

#### Correspondent

**Correspondent Name/Address:** FBR Wealth Management  
8050 SW Pfaffle St  
STE 100  
Tigard, OREGON 97223  
UNITED STATES

**Phone:** 503-620-5236

**Fax:** 503-620-5273

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Apr. 04, 2018 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED     |                   |
| Apr. 04, 2018 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | 30006             |
| Apr. 04, 2018 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL       | 30006             |
| Mar. 26, 2018 | TEAS SECTION 8 & 15 RECEIVED                       |                   |
| Mar. 26, 2018 | TEAS CHANGE OF CORRESPONDENCE RECEIVED             |                   |
| Apr. 03, 2017 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED         |                   |
| Apr. 03, 2012 | REGISTERED-PRINCIPAL REGISTER                      |                   |
| Mar. 02, 2012 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED  |                   |
| Mar. 01, 2012 | LAW OFFICE REGISTRATION REVIEW COMPLETED           | 73797             |
| Feb. 27, 2012 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED          |                   |
| Feb. 27, 2012 | TEAS/EMAIL CORRESPONDENCE ENTERED                  | 73797             |
| Feb. 27, 2012 | CORRESPONDENCE RECEIVED IN LAW OFFICE              | 73797             |
| Feb. 17, 2012 | TEAS REQUEST FOR RECONSIDERATION RECEIVED          |                   |
| Nov. 28, 2011 | NOTIFICATION OF FINAL REFUSAL EMAILED              |                   |
| Nov. 28, 2011 | FINAL REFUSAL E-MAILED                             |                   |
| Nov. 28, 2011 | SU - FINAL REFUSAL - WRITTEN                       | 83169             |
| Oct. 28, 2011 | TEAS/EMAIL CORRESPONDENCE ENTERED                  | 88889             |
| Oct. 27, 2011 | CORRESPONDENCE RECEIVED IN LAW OFFICE              | 88889             |
| Oct. 27, 2011 | TEAS RESPONSE TO OFFICE ACTION RECEIVED            |                   |
| Oct. 27, 2011 | NOTIFICATION OF NON-FINAL ACTION E-MAILED          |                   |
| Oct. 27, 2011 | NON-FINAL ACTION E-MAILED                          |                   |
| Oct. 27, 2011 | SU - NON-FINAL ACTION - WRITTEN                    | 83169             |
| Sep. 21, 2011 | STATEMENT OF USE PROCESSING COMPLETE               | 69302             |
| Sep. 19, 2011 | USE AMENDMENT FILED                                | 69302             |
| Sep. 21, 2011 | CASE ASSIGNED TO INTENT TO USE PARALEGAL           | 69302             |
| Sep. 19, 2011 | TEAS STATEMENT OF USE RECEIVED                     |                   |
| Sep. 13, 2011 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT         |                   |
| Jul. 19, 2011 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED |                   |
| Jul. 19, 2011 | PUBLISHED FOR OPPOSITION                           |                   |
| Jun. 13, 2011 | LAW OFFICE PUBLICATION REVIEW COMPLETED            | 73797             |
| Jun. 10, 2011 | ASSIGNED TO LIE                                    | 73797             |
| May 26, 2011  | TEAS CHANGE OF CORRESPONDENCE RECEIVED             |                   |
| May 26, 2011  | APPROVED FOR PUB - PRINCIPAL REGISTER              |                   |
| May 26, 2011  | EXAMINER'S AMENDMENT ENTERED                       | 88888             |
| May 26, 2011  | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED       | 6328              |
| May 26, 2011  | EXAMINERS AMENDMENT E-MAILED                       | 6328              |

May 26, 2011 EXAMINERS AMENDMENT -WRITTEN  
May 25, 2011 ASSIGNED TO EXAMINER  
Mar. 01, 2011 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  
Feb. 28, 2011 NEW APPLICATION ENTERED IN TRAM

83169

83169

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## Maintenance Filings or Post Registration Information

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

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## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** TMO LAW OFFICE 112

**Date in Location:** Apr. 04, 2018

Generated on: This page was generated by TSDR on 2019-08-16 10:02:11 EDT

Mark: CASTLE WEALTH ADVISORS

CASTLE WEALTH ADVISORS

US Serial Number: 87658892

Application Filing Date: Oct. 25, 2017

US Registration Number: 5491081

Registration Date: Jun. 12, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 12, 2018

Publication Date: Mar. 27, 2018

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## Mark Information

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Mark Literal Elements: CASTLE WEALTH ADVISORS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH ADVISORS"

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## Related Properties Information

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Claimed Ownership of US Registrations: 5086190

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Tax advisory services; business succession planning services; business merger and acquisition advisory services

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 29, 2006

**Use in Commerce:** Sep. 29, 2006

**For:** Financial consultation services; investment consultation services; financial planning advisory services; investment advisory services; financial services, namely, family wealth management services

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 29, 2006

**Use in Commerce:** Sep. 29, 2006

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## Basis Information (Case Level)

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|                           |                               |                        |
|---------------------------|-------------------------------|------------------------|
| <b>Filed Use:</b> Yes     | <b>Currently Use:</b> Yes     | <b>Amended Use:</b> No |
| <b>Filed ITU:</b> No      | <b>Currently ITU:</b> No      | <b>Amended ITU:</b> No |
| <b>Filed 44D:</b> No      | <b>Currently 44D:</b> No      | <b>Amended 44D:</b> No |
| <b>Filed 44E:</b> No      | <b>Currently 44E:</b> No      | <b>Amended 44E:</b> No |
| <b>Filed 66A:</b> No      | <b>Currently 66A:</b> No      |                        |
| <b>Filed No Basis:</b> No | <b>Currently No Basis:</b> No |                        |

## Current Owner(s) Information

**Owner Name:** Castle Wealth Advisors, LLC

**Owner Address:** Suite 200  
9820 Westpoint Drive  
Indianapolis, INDIANA 46256  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** INDIANA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robert J. Goode

**Attorney Primary Email Address:** [rgoode@kdlegal.com](mailto:rgoode@kdlegal.com)

**Docket Number:** GLP-10

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ROBERT J. GOODE  
KRIEG DEVAULT LLP  
ONE INDIANA SQUARE, SUITE 2800  
INDIANAPOLIS, INDIANA 46204  
UNITED STATES

**Phone:** 317-238-6304

**Correspondent e-mail:** [rgoode@kdlegal.com](mailto:rgoode@kdlegal.com) [ipdocketing@kdlegal.com](mailto:ipdocketing@kdlegal.com)

**Fax:** 3176361507

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Jun. 12, 2018 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| Mar. 27, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Mar. 27, 2018 | PUBLISHED FOR OPPOSITION                             |                   |
| Mar. 07, 2018 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Feb. 20, 2018 | LAW OFFICE PUBLICATION REVIEW COMPLETED              | 66121             |
| Feb. 19, 2018 | ASSIGNED TO LIE                                      | 66121             |
| Feb. 06, 2018 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Feb. 06, 2018 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Feb. 06, 2018 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Feb. 06, 2018 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Feb. 06, 2018 | EXAMINERS AMENDMENT -WRITTEN                         | 90334             |
| Feb. 05, 2018 | ASSIGNED TO EXAMINER                                 | 90334             |
| Nov. 03, 2017 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |                   |
| Oct. 28, 2017 | NEW APPLICATION ENTERED IN TRAM                      |                   |

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 12, 2018

Generated on: This page was generated by TSDR on 2019-08-16 10:02:43 EDT

Mark: CASTLEWATCH WEALTH

CASTLEWATCH WEALTH

US Serial Number: 87572010

Application Filing Date: Aug. 16, 2017

US Registration Number: 5504786

Registration Date: Jun. 26, 2018

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 26, 2018

Publication Date: Jan. 02, 2018

Notice of Allowance Date: Feb. 27, 2018

## Mark Information

Mark Literal Elements: CASTLEWATCH WEALTH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "WEALTH"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Financial planning and investment advisory services; Financial planning for retirement; Financial services, namely, wealth management services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 12, 2018

Use in Commerce: Apr. 12, 2018

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Reid, Gail D.

**Owner Address:** Suite 101  
535 N. Brand Blvd.  
Glendale, CALIFORNIA 91203  
UNITED STATES

**Legal Entity Type:** INDIVIDUAL

**Citizenship:** UNITED STATES

**Owner Name:** Godinez, Jose L.

**Owner Address:** Suite 101  
535 N. Brand Blvd.  
Glendale, CALIFORNIA 91203  
UNITED STATES

**Legal Entity Type:** INDIVIDUAL

**Citizenship:** UNITED STATES

**Owner Name:** Avina, Paul

**Owner Address:** Suite 101  
535 N. Brand Blvd.  
Glendale, CALIFORNIA 91203  
UNITED STATES

**Legal Entity Type:** INDIVIDUAL

**Citizenship:** UNITED STATES

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Scott G. Ulbrich

**Docket Number:** 5156.02UST

**Attorney Primary  
Email Address:** [pto@sumiplaw.com](mailto:pto@sumiplaw.com)

**Attorney Email  
Authorized:** Yes

### Correspondent

**Correspondent  
Name/Address:** Scott G. Ulbrich  
SKAAR ULBRICH MACARI, P.A.  
601 Carlson Parkway, Suite 1050  
Minnetonka, MINNESOTA 55305  
UNITED STATES

**Phone:** 612-216-1700

**Fax:** 612-234-4465

**Correspondent e-  
mail:** [pto@sumiplaw.com](mailto:pto@sumiplaw.com) [ulbrich@sumiplaw.com](mailto:ulbrich@sumiplaw.com)

**Correspondent e-  
mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description  | Proceeding Number |
|---------------|--|-------------------|
| Aug. 10, 2018 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED            |                   |
| Aug. 10, 2018 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED |                   |
| Jun. 26, 2018 | REGISTERED-PRINCIPAL REGISTER                        |                   |
| May 22, 2018  | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED    |                   |
| May 19, 2018  | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED            |                   |
| May 04, 2018  | STATEMENT OF USE PROCESSING COMPLETE                 | 66154             |
| Apr. 16, 2018 | USE AMENDMENT FILED                                  | 66154             |
| May 04, 2018  | CASE ASSIGNED TO INTENT TO USE PARALEGAL             | 66154             |
| Apr. 16, 2018 | TEAS STATEMENT OF USE RECEIVED                       |                   |
| Feb. 27, 2018 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           |                   |
| Jan. 02, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   |                   |
| Jan. 02, 2018 | PUBLISHED FOR OPPOSITION                             |                   |
| Dec. 13, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       |                   |
| Nov. 27, 2017 | ASSIGNED TO LIE                                      | 68123             |
| Nov. 18, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER                |                   |
| Nov. 18, 2017 | EXAMINER'S AMENDMENT ENTERED                         | 88888             |
| Nov. 18, 2017 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 6328              |
| Nov. 18, 2017 | EXAMINERS AMENDMENT E-MAILED                         | 6328              |
| Nov. 18, 2017 | EXAMINERS AMENDMENT -WRITTEN                         | 74784             |
| Nov. 17, 2017 | ASSIGNED TO EXAMINER                                 | 74784             |

Aug. 22, 2017 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Aug. 21, 2017 NEW APPLICATION ENTERED IN TRAM

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## TM Staff and Location Information

---

TM Staff Information - None

File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 19, 2018



Generated on: This page was generated by TSDR on 2019-08-16 10:03:21 EDT

Mark: CLEARWEALTH

CLEARWEALTH

US Serial Number: 77134713

Application Filing Date: Mar. 19, 2007

US Registration Number: 3558214

Registration Date: Jan. 06, 2009

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Nov. 23, 2018

Publication Date: May 20, 2008

Notice of Allowance Date: Aug. 12, 2008

---

## Mark Information

---

Mark Literal Elements: CLEARWEALTH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** tax and taxation planning, advice, information, and consultancy services

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 01, 2007

**Use in Commerce:** Apr. 01, 2007

**For:** estate planning; investment consultation; investment management; and financial planning for retirement

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 01, 2007

**Use in Commerce:** Apr. 01, 2007

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** JOHNSON FINANCIAL GROUP, INC.

**Owner Address:** 555 MAIN STREET  
RACINE, WISCONSIN 53403  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Mark J. Diliberti

**Docket Number:** 115638-0106

**Attorney Primary Email Address:** [ipdocketing@foley.com](mailto:ipdocketing@foley.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Mark J. Diliberti  
Foley & Lardner LLP  
777 E. Wisconsin Avenue  
Milwaukee, WISCONSIN 53202-5306  
UNITED STATES

**Phone:** 414-271-2400

**Fax:** 414-297-4900

**Correspondent e-mail:** [ipdocketing@foley.com](mailto:ipdocketing@foley.com) [econnolly@foley.com](mailto:econnolly@foley.com) [shai nes@foley.com](mailto:shai nes@foley.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description   | Proceeding Number |
|---------------|---|-------------------|
| Nov. 23, 2018 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED       |                   |
| Nov. 23, 2018 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)     | 69615             |
| Nov. 23, 2018 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED | 69615             |
| Nov. 21, 2018 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        | 69615             |
| Nov. 13, 2018 | TEAS SECTION 8 & 9 RECEIVED                         |                   |
| Sep. 19, 2018 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP         |                   |
| Aug. 15, 2018 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP         |                   |
| Jan. 06, 2018 | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED  |                   |
| Mar. 10, 2016 | TEAS CHANGE OF CORRESPONDENCE RECEIVED              |                   |
| Jan. 08, 2015 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED      |                   |
| Jan. 08, 2015 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  | 68502             |
| Jan. 08, 2015 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        | 68502             |
| Dec. 18, 2014 | TEAS SECTION 8 & 15 RECEIVED                        |                   |
| Jan. 06, 2009 | REGISTERED-PRINCIPAL REGISTER                       |                   |
| Dec. 04, 2008 | LAW OFFICE REGISTRATION REVIEW COMPLETED            | 76568             |
| Dec. 03, 2008 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED           |                   |
| Nov. 10, 2008 | STATEMENT OF USE PROCESSING COMPLETE                | 64657             |
| Nov. 06, 2008 | USE AMENDMENT FILED                                 | 64657             |
| Nov. 10, 2008 | CASE ASSIGNED TO INTENT TO USE PARALEGAL            | 64657             |
| Nov. 06, 2008 | TEAS STATEMENT OF USE RECEIVED                      |                   |
| Aug. 12, 2008 | NOA MAILED - SOU REQUIRED FROM APPLICANT            |                   |
| May 20, 2008  | PUBLISHED FOR OPPOSITION                            |                   |
| Apr. 30, 2008 | NOTICE OF PUBLICATION                               |                   |
| Apr. 16, 2008 | LAW OFFICE PUBLICATION REVIEW COMPLETED             | 76568             |
| Apr. 15, 2008 | ASSIGNED TO LIE                                     | 76568             |
| Apr. 09, 2008 | APPROVED FOR PUB - PRINCIPAL REGISTER               |                   |
| Mar. 10, 2008 | TEAS/EMAIL CORRESPONDENCE ENTERED                   | 88889             |
| Mar. 10, 2008 | CORRESPONDENCE RECEIVED IN LAW OFFICE               | 88889             |

|               |   |       |
|---------------|---|-------|
| Mar. 10, 2008 | TEAS REQUEST FOR RECONSIDERATION RECEIVED |       |
| Feb. 05, 2008 | NOTIFICATION OF FINAL REFUSAL EMAILED     |       |
| Feb. 05, 2008 | FINAL REFUSAL E-MAILED                    |       |
| Feb. 05, 2008 | FINAL REFUSAL WRITTEN                     | 81853 |
| Jan. 07, 2008 | TEAS/EMAIL CORRESPONDENCE ENTERED         | 88889 |
| Jan. 07, 2008 | CORRESPONDENCE RECEIVED IN LAW OFFICE     | 88889 |
| Jan. 07, 2008 | TEAS RESPONSE TO OFFICE ACTION RECEIVED   |       |
| Jul. 11, 2007 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | 6325  |
| Jul. 11, 2007 | NON-FINAL ACTION E-MAILED                 | 6325  |
| Jul. 11, 2007 | NON-FINAL ACTION WRITTEN                  | 81853 |
| Jun. 27, 2007 | ASSIGNED TO EXAMINER                      | 81853 |
| Mar. 23, 2007 | NOTICE OF PSEUDO MARK MAILED              |       |
| Mar. 22, 2007 | NEW APPLICATION ENTERED IN TRAM           |       |

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jan. 06, 2019

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Nov. 23, 2018

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** Cleary Gull Inc.

### Assignment 1 of 2

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [6411/0372](#)

**Pages:** 2

**Date Recorded:** Aug. 13, 2018

**Supporting Documents:** [assignment-tm-6411-0372.pdf](#)

#### Assignor

**Name:** [CLEARY GULL INC.](#)

**Execution Date:** May 31, 2016

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [CLEARY GULL ADVISORS, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Address:** 100 E. WISCONSIN AVENUE, SUITE 2400  
MILWAUKEE, WISCONSIN 53202

#### Correspondent

**Correspondent Name:** EOIN P. CONNOLLY

**Correspondent Address:** 3000 K STREET, N.W. SUITE 600  
WASHINGTON, DC 20007-5109

#### Domestic Representative - Not Found

### Assignment 2 of 2

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6437/0374](#)

Pages: 2

Date Recorded: Aug. 27, 2018

Supporting Documents: [assignment-tm-6437-0374.pdf](#)

**Assignor**

Name: [CLEARY GULL ADVISORS, INC.](#)

Execution Date: Aug. 16, 2018

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

**Assignee**

Name: [JOHNSON FINANCIAL GROUP, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Address: 555 MAIN STREET  
RACINE, WISCONSIN 53403-1000

**Correspondent**

Correspondent Name: EOIN CONNOLLY

Correspondent Address: 777 E. WISCONSIN AVENUE  
MILWAUKEE, WI 53202-5306

**Domestic Representative - Not Found**