#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: G-III Leather Fashions, Inc.

Serial No.: 88/255.552

Filed: January 9, 2019

Mark: MARC NEW YORK

Examiner: Sahar Nasserghodsi

Law Office: 115

#### **RESPONSE TO OFFICE ACTION DATED FEBRUARY 15, 2019**

In response to the Office Action dated February 15, 2019, Applicant respectfully requests that the Examining Attorney consider the following arguments and evidence in connection with registration of the above-identified application ("Application").

#### Refusal to Register Based on Likelihood of Confusion

The Examining Attorney has refused registration under Trademark Act 2(d), 15 U.S.C. § 1052(d), of Applicant's mark MARC NEW YORK for the goods "Eyewear; Sunglasses" in Class 9, based on a likelihood of confusion with the marks in the following registrations:

- U.S. Reg. No. 3,699,162 for the mark MARC BY MARC JACOBS for the goods "Spectacles, sunglasses and spectacle cases" in Class 9;
- U.S. Reg. No. 4,559,716 for the mark MARC BY MARC JACOBS for the goods "Eyeglasses; sunglasses; eyeglass cases; sunglass cases" in Class 9; and
- U.S. Reg. No. 4,735,403 for the mark MARC BY MARC JACOBS for the services "Retail store services and on-line retail store services featuring clothing, footwear, headwear, handbags, leather goods, luggage, belts, eyewear, jewelry, watches, books and stationery items, cases for mobile phones, laptop carrying cases, headphones, protective cases, covers and sleeves for tablet computers, fragrances, cosmetics, skin and personal care products, hair accessories and ornaments" in Class 35.

For the reasons below, Applicant respectfully requests that the Examining Attorney's refusal be withdrawn and that the Application be approved for publication.

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The Court of Customs and Patent Appeals in *In re E.I. DuPont de Nemours & Co.* listed the principal factors to consider in determining whether there is a likelihood of confusion. 476 F.2d 1357 (C.C.P.A. 1973). As the Examining Attorney observed, the following *DuPont* factors are relevant in determining likelihood of confusion: 1) the similarity of the marks in their entireties as to appearance, sound, connotation and commercial impression; and 2) the relatedness of the goods or services on which the marks will be used. *See* February 15, 2019 Office Action, p.2; TMEP § 1207.01. However, the Examining Attorney has not considered two other *DuPont* factors that are key to the analysis of likelihood of confusion in this case. First, there are "other established fact[s] probative of the effect of use," namely the longstanding coexistence of Applicant's and Registrant's marks without confusion, both in connection with the specific goods and services at issue here and in connection with a variety of other similar goods and services. *See DuPont*, 476 F.2d at 1361. Second, the number and nature of similar marks in use on similar goods weighs against a finding of likelihood of confusion in this case. *See id*.

With a full analysis of all of the *DuPont* factors that dominate this case, Applicant asserts that there is no likelihood of confusion between the marks at issue. Even if the marks at issue are used on related or even identical goods, consumers are not likely to be confused because: 1) Applicant's previous registration for MARC NEW YORK for eyewear coexisted with the cited registrations for multiple years without confusion; 2) Applicant's registrations for MARC NEW YORK for other goods and services coexist with Registrant's registrations for MARC BY MARC JACOBS for identical or similar goods and services; and 3) the number and nature of similar marks in use for similar goods indicates MARC NEW YORK can peacefully coexist among third party marks containing the element "MARC" for eyewear.

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(1) There is no likelihood of confusion in view of Applicant's previous coexisting registration for the same mark for the same goods.

The Board has recognized that the coexistence of an applicant's prior registration for a substantially similar mark for substantially similar goods with a third party's registration weighs against a finding of likelihood of confusion as between the applied-for mark and the third party's registered mark. *In re Strategic Partners, Inc.*, 102 USPQ2d 1397, 1399-1400 (TTAB 2012). In *Strategic Partners*, the Board reversed a refusal to register the mark ANYWEAR (stylized) for "footwear," which the Examining Attorney had refused based on a likelihood of confusion with the registered mark ANYWEAR BY JOSIE NATORI & Design for "jackets, shirts, pants, stretch T-tops and stoles." *Id.* Under the thirteenth *DuPont* factor, which "relates to 'any other established fact probative of the effect of use," the Board held that in view of the applicant's existing registration of ANYWEARS for "footwear," confusion was unlikely. *Id.* 

In view of *Strategic Partners*, when determining whether the coexistence of the applicant's prior registration with another party's registration weighs against a likelihood of confusion, the Examining Attorney should consider: (1) whether the applicant's prior registered mark is the same as the applied-for mark or is otherwise not meaningfully different; (2) whether the identifications of goods/services in the application and the applicant's prior registration are identical or identical in relevant part; and (3) the length of time the applicant's prior registration has coexisted with the registration being considered as the basis for the §2(d) refusal. TMEP § 1207.01; *Strategic Partners*, 102 USPQ2d at 1400.

In this case, Applicant owns U.S. Registration No. 4,272,467 for the mark MARC NEW YORK which was registered for the goods "eyewear" in Class 9 on January 8, 2013 ("the '467 Registration"). A true and correct copy of the TSDR record for the '467 Registration is attached as Exhibit A. On January 4, 2019, Applicant filed its Combined Declaration of Use and

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Incontestability under Sections 8 and 15 (attached as <u>Exhibit B</u>) in which Applicant requested to delete the Class 9 goods from the '467 Registration. The present Application was then filed on January 9, 2019 immediately after the partial cancellation of the '467 Registration as to the goods "eyewear" in Class 9.

Applicant's '467 Registration coexisted with the earliest of the cited registrations for a period of six years (Reg. No. 3,699,162 was registered on October 20, 2009). Further, cited registration No. 4,559,716 was registered on July 1, 2014, and No. 4,735,403 was registered on May 12, 2015. Therefore Applicant's '467 Registration coexisted with all three cited registrations for a period of over three and a half years. Even though the '467 Registration was later partially cancelled, its coexistence with all of the cited registrations for multiple years indicates confusion is unlikely. Approval of the present Application would result in the exact same coexistence that was present on the Register prior to the partial cancellation of the '467 Registration.

In sum, the coexistence of Applicant's previous '467 Registration and the cited registrations indicates there can be no likelihood of confusion here because (1) Applicant's '467 Registration was for the same mark as the present Application – MARC NEW YORK; (2) the identification of goods in the '467 Registration and the present Application are identical in relevant part – eyewear; and (3) the '467 Registration and the cited registrations coexisted for three and a half years at minimum, and for six years in the case of the oldest cited registration. Therefore, this thirteenth *DuPont* factor weighs against a finding of likelihood of confusion.

(2) There is no likelihood of confusion in view of the coexistence of Applicant's mark and the cited marks across multiple classes of goods and services.

In addition to the coexistence between the marks at issue specifically for eyewear as noted above, there is also significant coexistence between Applicant's mark MARC NEW YORK and the cited mark MARC BY MARC JACOBS in connection with various other goods and services.

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This level of coexistence indicates that even when the marks at issue are applied to identical or related goods and services, the marks themselves are different enough to prevent a likelihood of confusion under the circumstances.

Applicant submits the following comparison of relevant coexisting registrations and allowed applications for MARC NEW YORK on the one hand, and MARC BY MARC JACOBS on the other hand:

Intl. Class	MARC NEW YORK	MARC BY MARC JACOBS
3	Fragrances; non-medicated toiletries; perfumes and colognes (Allowed App. No. 87172904)	
14	Jewelry; watches (Allowed App. No. 87172912)	Jewelry; fashion jewelry; watches, wrist watches, watch bands, watch straps; watch cases; watch boxes (Reg. No. 4559716)  Jewelry articles; jewelry and fashion jewelry, namely, rings, buckles for watchstraps, earrings, cuff links, bracelets, charms, brooches, chains, necklaces, pendants, tie pins, medallions; timepieces and chronometric instruments, namely, watches, watch bands, watchcases, wrist-watches, boxes and cases for clocks and watches (Reg. No. 3699162)
18	Handbags (Reg. No. 3934706)  Luggage (Reg. No. 4272467)  Backpacks; briefcase-type portfolios; briefcases; business card cases; change purses; credit card cases; key cases; leather bags; leather cases; purses; satchels; toiletry cases sold empty; wallets; leather pouches (Allowed App. No. 88282434)	Traveling bags; vanity cases sold empty; toiletry cases sold empty; rucksacks; satchels; handbags; beach bags; canvas shopping bags; textile shopping bags; shoulder bags; waist bags; purses; briefcases; pochettes; wallets; leather pouches; change purses; key cases; business card cases; credit card cases; umbrellas; parasols; diaper bags; duffle bags, back packs, tote bags, messenger bags, crossbody bags, drawstring pouches (Reg. No. 4559716)  Traveling bags, luggage, garment bags for travel, toiletry cases sold empty, rucksacks, satchels, handbags, beach bags, shopping bags, shoulder bags, carrier bags for suits, waist bags, purses, briefcases, briefcase-type portfolio satchels, pochettes, namely, pocket handbags and wallets, leather pouches, wallets, change purses, key cases, business and credit card cases; umbrellas, parasols (Reg. No. 3699162)

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Intl. Class	MARC NEW YORK	MARC BY MARC JACOBS
25		Clothing, namely, jerseys, shirts, t-shirts, belts, scarves, ties, shawls, waistcoats, skirts, coats, braces, pants, denim trousers, pullovers, dresses, jackets, gloves, tights, socks, swimwear, and shorts; footwear; headwear, namely, hats and caps; hoodies, cardigan sweaters, tank tops, blouses, polo shirts (Reg. No. 4559716)  Clothing and underwear, namely, jerseys, shirts, t-shirts, belts, scarves, ties, shawls, waistcoats, skirts, raincoats, overcoats, braces, trousers, denim trousers, pullovers, dresses, jackets, sashes for wear, gloves, tights, socks, bathing suits, shorts, pocket squares; shoes, boots, slippers; headwear (Reg. No. 3699162)
35	Retail store services featuring clothing, luggage, footwear, headwear, jewelry, handbags, and accessories; on-line retail store services featuring clothing, luggage, footwear, headwear, jewelry, handbags, and accessories (Reg. No. 5638443)	Retail store services and on-line retail store services featuring clothing, footwear, headwear, handbags, leather goods, luggage, belts, eyewear, jewelry, watches, books and stationery items, cases for mobile phones, laptop carrying cases, headphones, protective cases, covers and sleeves for tablet computers, fragrances, cosmetics, skin and personal care products, hair accessories and ornaments (Reg. No. 4735403)

True and correct copies of printouts from the USPTO's TESS database for each registration and application listed above are attached hereto as Exhibit C.

The coexistence of these registrations and allowed applications with each other for a number of identical or related goods and services shows that the marks MARC NEW YORK and MARC BY MARC JACOBS can easily be distinguished.

(3) There is no likelihood of confusion because of the number and nature of similar marks registered and used for similar goods

The number and nature of marks incorporating the element "MARC" in connection with eyewear shows that there is no likelihood of confusion as between MARC NEW YORK and MARC BY MARC JACOBS. When there is widespread third party use and registration of a term, the public becomes conditioned to distinguish between marks incorporating that term based on

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other differences. *Juice Generation, Inc. v. GS Enterprises LLC*, 794 F.3d 1334, 1338 (Fed. Cir. 2015).

Moreover, the mere fact that the marks have some element in common, even if a dominant element, does not compel a finding of likelihood of confusion. *Long John Distilleries, Ltd. v. Sazerac*, 426 F.2d 1406, 166 U.S.P.Q. 30 (C.C.P.A. 1970). Rather, the proper comparison is between the marks in their entirety, based on the overall commercial impressions of the marks as consumers would encounter them in the marketplace. *Id.* 

In this case, the common element "MARC" is relatively diluted based on third party usage and registration of other marks incorporating this element for eyewear. Accordingly, consumers encountering the marks MARC NEW YORK and MARC BY MARC JACOBS in the marketplace for eyewear would not expect these goods to emanate from the same source merely because the marks both contain the element "MARC". Rather, the additional matter contained within each mark, and the resulting differences in appearance, sound, and meaning in view of the dilution of the "MARC" element for eyewear, are sufficient to distinguish the marks in the minds of consumers such that each mark leaves a distinct commercial impression.

As evidence of the relative dilution of the "MARC" element as applied to eyewear, Applicant notes the registrations listed below for good in the nature of eyewear (true and correct copies of printouts from the USPTO's TESS database for each registration are attached hereto as Exhibit D). A sampling of evidence of actual use of these registered marks is also submitted as Exhibit E.

	Serial No.	Reg. No.	Mark	Goods & Services
8	87495164	5411208	MARC ECKO	Eyeglasses; sunglasses; eyewear accessories, namely, cases, eyeglass frames and sunglass frames

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Serial No.	Reg. No.	Mark	Goods & Services
79153875	4806006	DAVID MARC & Design	Eyewear and accessories therefor, namely, cases for spectacles; chains for spectacles; cords for spectacles; lenses and frames for eyeglasses and sunglasses; eyeglasses; sunglasses, goggles for sports; cases adapted for mobile phones
79143926	4643108	MARC LE BIHAN (stylized)	Spectacles being optics, frames for spectacles, spectacle cases, sunglasses
79147816	4647263	CAMILLA AND MARC	Eyewear, sunglasses and accessories therefor, namely, eyeglass cases, eyeglass frames, sunglass chains and cords
79147138	4643165	C&M CAMILLA AND MARC (stylized)	Eyewear, sunglasses and accessories therefor, namely, eyeglass cases, eyeglass frames, sunglass chains and cords
85365693	4700078	M MARC ANTHONY (stylized)	Sunglasses
85068429	3922634	MARC O'POLO	Cases for eyeglasses and sunglasses; eye glasses; eyeglass lenses; Spectacle frames; sunglass lenses; sunglasses
77981776	3971650	ANDREW MARC	Eyewear
78789323	3189243	MARC HUNTER	Cases for spectacles and sunglasses; eyeglass cases; eyeglass chains; eyeglass frames; eyeglasses; frames for spectacles and sunglasses; Protective eyeglasses; reading eyeglasses; sunglass lenses; sunglasses
75229337	2132417	ROBERT MARC	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths enclosed therein
73646230	1514378	MARC O'POLO (stylized)	Glasses, spectacle frames, sunglasses, lenses and etuis for all the above mentioned items

The registrations listed above show that multiple parties were able to obtain registrations for marks incorporating the element "MARC" for identical goods in the nature of eyewear, glasses, and sunglasses. The coexistence of these registrations with each other and the cited registrations indicates that marks containing the element "MARC" as applied to eyewear can be distinguished in the minds of consumers in the marketplace based on the additional matter contained within the marks. Based on this evidence, it is clear that consumers will distinguish Applicant's MARC NEW YORK from the cited MARC BY MARC JACOBS. Thus the number and nature of similar

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marks in use for similar goods, in addition to the differences in the marks themselves, shows that there is no likelihood of confusion.

In light of the foregoing and having responded to all issues raised in the Office Action dated February 15, 2019, Applicant respectfully requests that this application be passed to publication.

Dated: August 15, 2019 Respectfully submitted,

/s/ Chandler Stephens

Chandler Stephens Norton Rose Fulbright US LLP 2200 Ross Avenue, Suite 3600 Dallas, Texas 75201-7932 Telephone: 214-855-8000

Email:

 $\frac{chandler.stephens@nortonrosefulbright.com;}{doipdocket@nortonrosefulbright.com}$ 

Attorney for Applicant G-III Leather Fashions, Inc.

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# EXHIBIT A

BULK DATA: Since May 7 at 12 a.m., the TSDR Application Programming Interface (API) has not included all information. Images of trademark registration certificates issued since July 2016 and some office actions are absent in the API. Customers who need to retrieve a copy of a registration certificate or an office action should download it directly from the TSDR documents tab. INTERMITTENT SYSTEM ISSUES: teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**STATUS** 

**DOCUMENTS** 

**MAINTENANCE** 

**Back to Search** 

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Mark: MARC NEW YORK

## MARC NEW YORK

US Serial Number: 77394789

Application Filing Date: Feb. 12, 2

US Registration Number: 4272467

Registration Date: Jan. 08, 20

Register: Principal

Mark Type: Trademark

**TM5 Common Status** 

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered  $\boldsymbol{\nu}$ 

Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Feb. 01, 2019

Publication Date: Aug. 11, 2009

Notice of Allowance Date: Nov. 03, 2

#### Mark Information

Mark Literal Elements: MARC NEW YORK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "NEW YORK"

#### **Related Properties Information**

Claimed Ownership of US 2647906, 2653171

Registrations:

#### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: [Eyewear]

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023,

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Dec. 2010

Use in Commerce: Dec. 2010

For: Luggage[, small leather goods, namely, toilet cases sold empty, leather key fobs]

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002,

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2009

Use in Commerce: Feb. 2009

#### **Basis Information (Case Level)**

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

**Current Owner(s) Information** 

Owner Name: G-III LEATHER FASHIONS, INC.

Owner Address: 512 SEVENTH AVENUE

35TH FLOOR

NEW YORK, NEW YORK UNITED STATES 10018

Legal Entity Type: CORPORATION

State or Country Where NEW YOF

Organized:

#### Attorney/Correspondence Information

#### **Attorney of Record**

Attorney Name: Linda M. Merritt

Docket Number: 10000848

Address:

Attorney Primary Email <a href="mailto:nyipdocket@nortonrosefulbright.com">nyipdocket@nortonrosefulbright.com</a>

Attorney Email Authorized: Yes

Correspondent

Correspondent Linda M. Merritt

Name/Address: Norton Rose Fulbright US LLP

98 San Jacinto Boulevard, Suite 1100

Austin, TEXAS UNITED STATES 78701-4255

Phone: 1 512 536 4553

Fax: 1512536

Correspondent e-mail: nyipdocket@nortonrosefulbright.com

Correspondent e-mail Yes

sheri.hunter@nortonrosefulbright.com

Authorized:

#### **Domestic Representative - Not Found**

## **Prosecution History**

Date	Description	Proceeding Number
Feb. 01, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 01, 2019	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76873
Feb. 01, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Jan. 04, 2019	TEAS SECTION 8 & 15 RECEIVED	
Jan. 08, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 09, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 09, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 08, 2013	REGISTERED-PRINCIPAL REGISTER	
Dec. 06, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Dec. 05, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Nov. 21, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 07, 2012	STATEMENT OF USE PROCESSING COMPLETE	70565
Nov. 03, 2012	USE AMENDMENT FILED	70565
Nov. 05, 2012	TEAS STATEMENT OF USE RECEIVED	
Aug. 15, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 04, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
May 02, 2012	EXTENSION 5 GRANTED	98765
May 02, 2012	EXTENSION 5 FILED	98765
May 02, 2012	TEAS EXTENSION RECEIVED	
Oct. 22, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Oct. 21, 2011	EXTENSION 4 GRANTED	70565

Oct. 19, 2011	EXTENSION 4 FILED	70565
Oct. 20, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Oct. 19, 2011	TEAS EXTENSION RECEIVED	
Apr. 26, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Apr. 24, 2011	EXTENSION 3 GRANTED	98765
Apr. 24, 2011	EXTENSION 3 FILED	98765
Apr. 24, 2011	TEAS EXTENSION RECEIVED	
Oct. 30, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Oct. 28, 2010	EXTENSION 2 GRANTED	98765
Oct. 28, 2010	EXTENSION 2 FILED	98765
Oct. 28, 2010	TEAS EXTENSION RECEIVED	
May 04, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Apr. 30, 2010	EXTENSION 1 GRANTED	98765
Apr. 30, 2010	EXTENSION 1 FILED	98765
Apr. 30, 2010	TEAS EXTENSION RECEIVED	
Nov. 03, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 11, 2009	PUBLISHED FOR OPPOSITION	
Jul. 22, 2009	NOTICE OF PUBLICATION	
Jul. 03, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jul. 03, 2009	ASSIGNED TO LIE	73787
Jul. 02, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 24, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	76539
Jun. 24, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	76539
Jun. 19, 2009	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Feb. 04, 2009	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	76539
Feb. 04, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	76539
Feb. 04, 2009	ASSIGNED TO LIE	76539
Feb. 02, 2009	PAPER RECEIVED	
Dec. 19, 2008	FINAL REFUSAL MAILED	
Dec. 19, 2008	FINAL REFUSAL WRITTEN	74887
Nov. 27, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 26, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 26, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 27, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	

May 27, 2008	NON-FINAL ACTION MAILED	
May 27, 2008	NON-FINAL ACTION WRITTEN	74887
May 22, 2008	ASSIGNED TO EXAMINER	74887
Apr. 30, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 24, 2008	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2008	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 15, 2008	NEW APPLICATION ENTERED IN TRAM	

#### **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

Current Location: Not Found Date in Location: Feb. 01, 2

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

# EXHIBIT B

## Combined Declaration of Use and Incontestability under Sections 8 & 15

### The table below presents the data as entered.

Input Field	Entered	
REGISTRATION NUMBER	4272467	
REGISTRATION DATE	01/08/2013	
SERIAL NUMBER	77394789	
MARK SECTION		
MARK	MARC NEW YORK (see, https://tmng-al.uspto.gov/resting2/api/img/77394789/large)	
ATTORNEY SECTION (current)		
NAME	Linda M. Merritt	
FIRM NAME	Norton Rose Fulbright US LLP	
STREET	98 San Jacinto Boulevard, Suite 1100	
CITY	Austin	
STATE	Texas	
POSTAL CODE	78701-4255	
COUNTRY	United States	
PHONE	1 512 536 3092	
FAX	1 512 536 4598	
EMAIL	nyipdocket@nortonrosefulbright.com	
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes	
ATTORNEY SECTION (propo	osed)	
NAME	Linda M. Merritt	
FIRM NAME	Norton Rose Fulbright US LLP	
STREET	98 San Jacinto Boulevard, Suite 1100	
CITY	Austin	
STATE	Texas	
POSTAL CODE	78701-4255	
COUNTRY	United States	
PHONE	1 512 536 4553	
FAX	1 512 536 4598	
EMAIL	nyipdocket@nortonrosefulbright.com	
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes	
DOCKET/REFERENCE NUMBER	1000084849	

OTHER APPOINTED ATTORNEY	Chris Weimer and the other attorneys of Norton Rose Fulbright US LLP				
CORRESPONDENCE SECTION	CORRESPONDENCE SECTION (current)				
NAME	Sheri M. Hunter				
FIRM NAME	Norton Rose Fulbright US LLP				
STREET	98 San Jacinto Boulevard, Suite 1100				
CITY	Austin				
STATE	Texas				
POSTAL CODE	78701-4255				
COUNTRY	United States				
PHONE	1 512 536 3092				
FAX	1 512 536 4598				
EMAIL	nyipdocket@nortonrosefulbright.com; sheri.hunter@nortonrosefulbright.com				
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes				
CORRESPONDENCE SECTION	ON (proposed)				
NAME	Linda M. Merritt				
FIRM NAME	Norton Rose Fulbright US LLP				
STREET	98 San Jacinto Boulevard, Suite 1100				
CITY	Austin				
STATE	Texas				
POSTAL CODE	78701-4255				
COUNTRY	United States				
PHONE	1 512 536 4553				
FAX	1 512 536 4598				
EMAIL	nyipdocket@nortonrosefulbright.com; sheri.hunter@nortonrosefulbright.com				
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes				
DOCKET/REFERENCE NUMBER	1000084849				
GOODS AND/OR SERVICES	SECTION				
INTERNATIONAL CLASS	009				
GOODS OR SERVICES	DELETE ENTIRE CLASS				
INTERNATIONAL CLASS	018				
GOODS OR SERVICES TO BE DELETED	small leather goods, namely, toilet cases sold empty, leather key fobs				
GOODS OR SERVICES IN USE IN COMMERCE	Luggage				
SPECIMEN FILE NAME(S)					
ORIGINAL PDF FILE	SPN1-3811313542-20190102153743091520 . MARC NEW YORK luggage specimen.pdf				
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT17\IMAGEOUT17\773\947\77394789\xml2\8150002.JPG				

SPECIMEN DESCRIPTION	tag shown on picture of the goods		
OWNER SECTION (current)			
NAME	G-III LEATHER FASHIONS, INC.		
INTERNAL ADDRESS	512 SEVENTH AVENUE		
STREET	35TH FLOOR		
CITY	NEW YORK		
STATE	New York		
ZIP/POSTAL CODE	10018		
COUNTRY	United States		
LEGAL ENTITY SECTION (c	current)		
ТҮРЕ	corporation		
STATE/COUNTRY OF INCORPORATION	New York		
PAYMENT SECTION			
NUMBER OF CLASSES	2		
NUMBER OF CLASSES PAID	1		
COMBINED §§ 8 & 15 FILING FEE PER CLASS	325		
TOTAL FEE PAID	325		
SIGNATURE SECTION			
SIGNATURE	/Wayne Miller/		
SIGNATORY'S NAME	Wayne Miller		
SIGNATORY'S POSITION	COO		
DATE SIGNED	01/02/2019		
SIGNATORY'S PHONE NUMBER	2124030500		
PAYMENT METHOD	DA		
	FILING INFORMATION		
SUBMIT DATE	Fri Jan 04 08:50:11 EST 2019		
TEAS STAMP	USPTO/S08N15-XX.XXX.XXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		

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OMB No. 0651-0055 (Exp 10/31/2021)

#### Combined Declaration of Use and Incontestability under Sections 8 & 15

#### To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4272467 REGISTRATION DATE: 01/08/2013

MARK: MARC NEW YORK

The owner, G-III LEATHER FASHIONS, INC., a corporation of New York, having an address of

512 SEVENTH AVENUE

35TH FLOOR

NEW YORK, New York 10018

United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 009, this filing does not cover this specific class. This entire class is to be permanently deleted from the registration.

For International Class 018, this filing does **NOT** cover the following goods or services for this specific class listed in the registration, and these goods or services are to be permanently **deleted** from the registration: small leather goods, namely, toilet cases sold empty, leather key fobs

The mark is in use in commerce on or in connection with the following goods or services listed in the existing registration for this specific class: Luggage

For the remaining goods or services, the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with these goods or services. Also no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) tag shown on picture of the goods.

#### Original PDF file:

SPN1-3811313542-20190102153743091520 . MARC NEW YORK luggage specimen.pdf

Converted PDF file(s) (1 page)

Specimen File1

The registrant's current Attorney Information: Linda M. Merritt of Norton Rose Fulbright US LLP

98 San Jacinto Boulevard, Suite 1100

Austin, Texas 78701-4255

United States

The phone number is 1 512 536 3092.

The fax number is 1 512 536 4598.

The email address is nyipdocket@nortonrosefulbright.com. (authorized)

The registrant's proposed Attorney Information: Linda M. Merritt of Norton Rose Fulbright US LLP

98 San Jacinto Boulevard, Suite 1100

Austin, Texas 78701-4255

United States The docket/reference number is 1000084849.

The Other Appointed Attorney(s): Chris Weimer and the other attorneys of Norton Rose Fulbright US LLP.

The phone number is 1 512 536 4553.

The fax number is 1 512 536 4598.

The email address is nyipdocket@nortonrosefulbright.com. (authorized)

The registrant's current Correspondence Information: Sheri M. Hunter of Norton Rose Fulbright US LLP

98 San Jacinto Boulevard, Suite 1100

Austin, Texas 78701-4255 United States

The phone number is 1 512 536 3092. The fax number is 1 512 536 4598.

The email address is nyipdocket@nortonrosefulbright.com; sheri.hunter@nortonrosefulbright.com. (authorized)

The registrant's proposed Correspondence Information: Linda M. Merritt of Norton Rose Fulbright US LLP 98 San Jacinto Boulevard, Suite 1100

Austin, Texas 78701-4255

United States The docket/reference number is 1000084849.

The phone number is 1 512 536 4553. The fax number is 1 512 536 4598.

The email address is nyipdocket@nortonrosefulbright.com; sheri.hunter@nortonrosefulbright.com. (authorized)

A fee payment in the amount of \$325 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee if necessary.

#### **Declaration**

Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/service or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).

Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.

The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.

There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.

There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares tha all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Wayne Miller/ Date: 01/02/2019

Signatory's Name: Wayne Miller Signatory's Position: COO Signatory's Phone: 2124030500

#### Mailing Address (current):

Norton Rose Fulbright US LLP 98 San Jacinto Boulevard, Suite 1100 Austin, Texas 78701-4255

#### Mailing Address (proposed):

Norton Rose Fulbright US LLP 98 San Jacinto Boulevard, Suite 1100 Austin, Texas 78701-4255

Serial Number: 77394789

Internet Transmission Date: Fri Jan 04 08:50:11 EST 2019

TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-2019010408501

1102592-4272467-62019c82ccd85185df315d22 9dcdc4bc03e80fdbde0aa94d1959bf47e2660fe7

-DA-7128-20190102153743091520



### ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 4272467

Serial Number: 7739

RAM Sale Number: 4272467

RAM Accounting Date: 20190104 Total Fees: \$325

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<b>Transaction</b>	Fee Code	Transaction <u>Date</u>	Fee per <u>Class</u>	Number of Classes	Number of Classes Paid	Total <u>Fee</u>
§8 affidavit	7205	20190104	\$125	2	1	\$125
§15 affidavit	7208	20190104	\$200	2	1	\$200

Physical Location: 900 - NO PHYSICAL FILE

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20190104



# EXHIBIT C



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## Record 1 out of 1

ASSIGN Status TSDR

**TTAB Status** 

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return to TESS)

## MARC NEW YORK

**Word Mark** MARC NEW YORK

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Fragrances; Non-medicated toiletries;

Perfumes and colognes

**Standard Characters** 

Claimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

87172904 **Serial Number** 

**Filing Date** September 15, 2016

**Current Basis** 1B **Original Filing Basis** 

**Published for** 

August 29, 2017 Opposition

**Owner** (APPLICANT) G-III Leather Fashions, Inc. CORPORATION NEW YORK 512 Seventh

Avenue New York NEW YORK 100184202

Linda M. Merritt **Attorney of Record** 

**Prior Registrations** 3797732;3934706;4272467

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEW YORK" APART FROM

THE MARK AS SHOWN

Type of Mark **TRADEMARK** Register **PRINCIPAL** 

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TTAB Status

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# C BY MARC JACOBS

**Word Mark** Goods and MARC BY MARC JACOBS

Services

IC 009. US 021 023 026 036 038. G & S: Spectacles, sunglasses and spectacle cases

IC 014. US 002 027 028 050. G & S: [ Goods of precious metals, their alloys, or plated therewith, namely, works of art of precious metal, boxes, jewelry caskets and powder compacts of precious metal; ] jewelry articles; jewelry and fashion jewelry, namely, rings, buckles for watchstraps, earrings, cuff links, bracelets, charms, brooches, chains, necklaces, pendants, [fancy key rings of precious metal, their alloys, or plated therewith, ] tie pins, [ ornaments of precious metal, ] medallions; timepieces and chronometric instruments, namely, watches, watch bands, watchcases, wrist-watches, [ wall clocks, pendulettes, alarm clocks, ] boxes and cases for clocks and watches

IC 018. US 001 002 003 022 041. G & S: [ Boxes of leather and imitation leather for packaging and carrying goods, trunks, suitcases, traveling sets comprised of matching luggage, ] traveling bags, luggage, garment bags for travel, [ hatboxes of leather, hatboxes not of paper, cardboard or plastic, unfitted vanity cases, ] toiletry cases sold empty, rucksacks, satchels, handbags, beach bags, shopping bags, shoulder bags, [ animal carrier bags, ] carrier bags for suits, [animal game bags, ] waist bags, purses, [portmanteaus, ] briefcases, briefcase-type portfolio satchels, pochettes, namely, pocket handbags and wallets, leather pouches, wallets, change purses, key cases, business and credit card cases; umbrellas, parasols

IC 025. US 022 039. G & S: Clothing and underwear, namely, jerseys, shirts, T-shirts, [ lingerie, ] belts, scarves, ties, shawls, waistcoats, skirts, raincoats, overcoats, braces, trousers, denim trousers, pullovers, dresses, jackets, sashes for wear, gloves, tights, socks, bathing suits, [ bath robes, pajamas, nightshirts, ] shorts, pocket squares; shoes, boots, slippers; headwear

Standard Characters Claimed

**Mark Drawing** Code

(4) STANDARD CHARACTER MARK

Serial Number 79061794 **Filing Date** July 11, 2008

**Current Basis Original Filing Basis** 

66A 66A

**Published for** Opposition

August 4, 2009

Registration Number

3699162

International

Registration Number

0984188

Registration

October 20, 2009

Date Owner

(REGISTRANT) MARC JACOBS TRADEMARKS L.L.C. LIMITED LIABILITY COMPANY DELAWARE 72 Spring

Street 2nd Floor New York, NY 10012 UNITED STATES

Attorney of Record

Jessica M. Garrett February 6, 2008

**Priority Date Prior** 

2046695;3038709;3069758;AND OTHERS

Registrations Type of Mark

TRADEMARK **PRINCIPAL** 

Affidavit Text

SECT 15. SECTION 71

Other Data

The name "Marc Jacobs" identifies a living individual whose consent is of record.

Live/Dead Indicator

Register

LIVE

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## MARC BY MARC JACOBS

Word Mark Goods and Services MARC BY MARC JACOBS

IC 009. US 021 023 026 036 038. G & S: EYEGLASSES; SUNGLASSES; EYEGLASS CASES; SUNGLASS CASES; CASES FOR MOBILE PHONE, CARRYING CASES FOR CELL PHONES, LAPTOP CARRYING CASES, USB HARDWARE, HEADPHONES, PROTECTIVE CASES FOR TABLET COMPUTERS; PROTECTIVE COVERS FOR TABLET COMPUTERS; PROTECTIVE SLEEVES FOR TABLET COMPUTERS; CAMERA BAGS. FIRST USE: 20061000. FIRST USE IN COMMERCE: 20061000

IC 014. US 002 027 028 050. G & S: JEWELRY; FASHION JEWELRY; WATCHES, WRIST WATCHES, WATCH BANDS, WATCH STRAPS; WATCH CASES; WATCH BOXES. FIRST USE: 20000900. FIRST USE IN COMMERCE: 20090900

IC 018. US 001 002 003 022 041. G & S: TRAVELING BAGS; VANITY CASES SOLD EMPTY; TOILETRY CASES SOLD EMPTY; RUCKSACKS; SATCHELS; HANDBAGS; BEACH BAGS; CANVAS SHOPPING BAGS; TEXTILE SHOPPING BAGS; SHOULDER BAGS; WAIST BAGS; PURSES; BRIEFCASES; POCHETTES; WALLETS; LEATHER POUCHES; CHANGE PURSES; KEY CASES; BUSINESS CARD CASES; CREDIT CARD CASES; UMBRELLAS; PARASOLS; DIAPER BAGS; DUFFLE BAGS, BACK PACKS, TOTE BAGS, MESSENGER BAGS, CROSSBODY BAGS, DRAWSTRING POUCHES. FIRST USE: 20060600. FIRST USE IN COMMERCE: 20060600

IC 025. US 022 039. G & S: CLOTHING, NAMELY, JERSEYS, SHIRTS, T-SHIRTS, BELTS, SCARVES, TIES, SHAWLS, WAISTCOATS, SKIRTS, COATS, BRACES, PANTS, DENIM TROUSERS, PULLOVERS, DRESSES, JACKETS, GLOVES, TIGHTS, SOCKS, SWIMWEAR, AND SHORTS; FOOTWEAR; HEADWEAR, NAMELY, HATS AND CAPS; HOODIES, CARDIGAN SWEATERS, TANK TOPS, BLOUSES, POLO SHIRTS. FIRST USE: 20000900. FIRST USE IN COMMERCE: 20000900

Standard Characters Claimed Mark Drawing (4) STANDARD CHARACTER MARK

Code

Serial Number 86110556

Filing Date November 5, 2013

Current Basis 1A Original Filing Basis 1A

Published for Opposition

April 15, 2014

Registration Number 4559716

Registration July 1, 2014

Date
Owner (REGISTRANT) Marc Jacobs Trademarks L.L.C. LIMITED LIABILITY COMPANY DELAWARE 2nd

Floor 72 Spring Street New York NEW YORK 10012

Attorney of Record

Jessica G. Kraver

Prior Registrations

3699162;3964741;4361821;AND OTHERS

Type of Mark TRADEMARK Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark identifies "MARC JACOBS", whose

consent(s) to register is made of record.

Live/Dead Indicator

LIVE

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## MARC BY MARC JACOBS

Word Mark MARC BY MARC JACOBS

Goods and Services IC 035. US 100 101 102. G & S: Retail store services and on-line retail store services featuring clothing, footwear, headwear, handbags, leather goods, luggage, belts, eyewear, jewelry, watches, books and stationery items, cases for mobile phones, laptop carrying cases,

headphones, protective cases, covers and sleeves for tablet computers, fragrances, cosmetics, skin and personal care products, hair accessories and ornaments. FIRST USE: 20020200. FIRST

USE IN COMMERCE: 20020200

Standard Characters Claimed

Code

**Mark Drawing** 

(4) STANDARD CHARACTER MARK

Serial Number 86472212

Filing Date December 5, 2014

Current Basis 1A Original Filing 1A Basis

Published for Opposition

February 24, 2015

Registration Number

4735403

International Registration

1246735

Number

Registration Date

May 12, 2015

Owner

(REGISTRANT) Marc Jacobs Trademarks, L.L.C. LIMITED LIABILITY COMPANY DELAWARE

72 Spring Street, 2nd Floor New York NEW YORK 10012

Attorney of Record

Jessica M. Garrett

**Prior** 

3699162;4361821;4559716;AND OTHERS

Registrations Type of Mark

SERVICE MARK

Register

**PRINCIPAL** 

Other Data

The name(s), portrait(s), and/or signature(s) shown in the mark identifies "MARC JACOBS",

whose consent(s) to register is made of record.

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## MARC NEW YORK

Word Mark MARC NEW YORK

**Goods and Services** 

IC 014. US 002 027 028 050. G & S: Jewelry; Watches

**Standard Characters** 

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87172912

Filing Date September 15, 2016

Current Basis 1B
Original Filing Basis 1B

Original Filing Basis 1E

Published for August 29, 2017 Opposition

Owner (APPLICANT) G-III Leather Fashions, Inc. CORPORATION NEW YORK 512 Seventh Avenue New

York NEW YORK 100184202

Attorney of Record Linda M. Merritt

**Prior Registrations** 3797732;3934706;4272467

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEW YORK" APART FROM THE MARK

AS SHOWN

Type of Mark TRADEMARK
Register PRINCIPAL

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TSDR ASSIGN Status

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## MARC NEW YORK

Word Mark MARC NEW YORK

Goods and Services IC 018. US 001 002 003 022 041. G & S: Handbags [, wallets, credit card cases ]. FIRST USE: 20080700

FIRST USE IN COMMERCE: 20080900

**Standard Characters** 

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77186429 Filing Date May 21, 2007

Current Basis 1A
Original Filing Basis 1B

Published for April 29, 2008
Opposition
Registration Number 3934706

Registration Date March 22, 2011

Owner (REGISTRANT) G-III Leather Fashions, Inc. CORPORATION NEW YORK 512 Seventh Avenue, 35th

Floor New York NEW YORK 10018

Assignment ASSIGNMENT RECORDED

Recorded

Attorney of Record Linda M. Merritt

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEW YORK" APART FROM THE MARK AS

SHOWN

Type of Mark TRADEMARK
Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

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## Record 1 out of 1

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**TTAB Status** 

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# MARC NEW YORK

Word Mark MARC NEW YORK

Goods and (CANCELLED) IC 009. US 021 023 026 036 038. G & S: [ Eyewear ]. FIRST USE: 20101200. FIRST USE IN

Services COMMERCE: 20101200

IC 018. US 001 002 003 022 041. G & S: Luggage[, small leather goods, namely, toilet cases sold empty,

leather key fobs ]. FIRST USE: 20090200. FIRST USE IN COMMERCE: 20090200

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77394789

Filing Date February 12, 2008

Current Basis 1A
Original Filing
Basis 1B

Published for Opposition August 11, 2009

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration 4272467 Number

**Registration** January 8, 2013

Owner (REGISTRANT) G-III LEATHER FASHIONS, INC. CORPORATION NEW YORK 512 SEVENTH AVENUE

35TH FLOOR NEW YORK NEW YORK 10018

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Linda M. Merritt

Trademark Electronic Search System (TESS)

8/15/2019

Registrations

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEW YORK" APART FROM THE MARK AS

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Type of Mark TRADEMARK Register PRINCIPAL

Affidavit Text SECT 15. PARTIAL SECT 8 (6-YR).

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### Record 1 out of 1

**ASSIGN Status TSDR TTAB Status** 

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## MARC NEW YORK

**Word Mark** MARC NEW YORK

Goods and

IC 018. US 001 002 003 022 041. G & S: Backpacks; Briefcase-type portfolios; Briefcases; Business card cases; Services Change purses; Credit card cases; Key cases; Leather bags; Leather cases; Purses; Satchels; Toiletry cases sold

empty; Wallets; Leather pouches

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 88282434 Number

**Filing Date** January 30, 2019

Current 1B **Basis** Original 1B Filing Basis

Published for May 28, 2019 Opposition

(APPLICANT) G-III Leather Fashions, Inc. CORPORATION NEW YORK 512 Seventh Avenue New York NEW Owner

YORK 100184202

Attorney of Record

Linda M. Merritt and Chris Weimer

**Prior** 

3934706;4272467;5064507;AND OTHERS

Registrations

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEW YORK" APART FROM THE MARK AS Disclaimer

SHOWN

Type of Mark TRADEMARK Register PRINCIPAL

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### Record 1 out of 1

**ASSIGN Status TSDR** 

**TTAB Status** 

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### MARC NEW YORK

**Word Mark** MARC NEW YORK

Goods and Services

IC 035. US 100 101 102. G & S: Retail store services featuring clothing, luggage, footwear, headwear, jewelry, handbags, and accessories; On-line retail store services featuring clothing, luggage, footwear, headwear, jewelry,

handbags, and accessories. FIRST USE: 20150000. FIRST USE IN COMMERCE: 20150000

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 87172920 Number

**Filing Date** September 15, 2016

Current 1A **Basis** Original 1B Filing Basis

Published for August 29, 2017 Opposition

Registration

5638443

Registration

Date

Number

December 25, 2018

Owner

(REGISTRANT) G-III Leather Fashions, Inc. CORPORATION NEW YORK 512 Seventh Avenue New York NEW YORK 100184202

Attorney of

Record

Linda M. Merritt

**Prior** Registrations

3797732;3934706;4272467

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEW YORK" APART FROM THE MARK AS Disclaimer

8/15/2019

Type of Mark SERVICE MARK Register PRINCIPAL

Live/Dead Indicator

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### Record 1 out of 1

TSDR ASSIGN Status

TTAB Status

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return to TESS)

## MARC ECKO

Word Mark MARC ECKO

**Goods and** IC 009. US 021 023 026 036 038. G & S: Eyeglasses; Sunglasses; Eyewear accessories, namely, cases, eyeglass frames and sunglass frames. FIRST USE: 20110900. FIRST USE IN

COMMERCE: 20110900

Standard Characters Claimed

**Mark Drawing** 

Code

(4) STANDARD CHARACTER MARK

Serial Number 87495164 Filing Date June 19, 2017

Current Basis 1A
Original Filing
Basis 1A

Published for Opposition

December 12, 2017

Registration Number 5411208

Registration Date February 27, 2018

Owner (REGISTRANT) IP HOLDINGS UNLTD LLC LIMITED LIABILITY COMPANY DELAWARE

1450 Broadway, 3rd Floor New York NEW YORK 10018

Assignment Recorded ASSIGNMENT RECORDED

Type of Mark TRADEMARK Register PRINCIPAL

Other Data

The name(s), portrait(s), and/or signature(s) shown in the mark identifies "MARC ECKO", whose consent(s) to register is made of record.

Live/Dead Indicator

LIVE

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ASSIGN Status

**TTAB Status** 

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TSDR



**Word Mark** Goods and Services

DAVID MARC

IC 009. US 021 023 026 036 038. G & S: Eyewear and accessories therefor, namely, cases for spectacles; chains for spectacles; cords for spectacles; lenses and frames for eyeglasses and sunglasses; eyeglasses; sunglasses, goggles for sports; cases adapted for mobile phones

IC 014. US 002 027 028 050. G & S: Costume jewelry, namely, watches, chokers, necklaces, bracelets, rings, earrings, brooches, pendants; horological and chronometric instruments

IC 018. US 001 002 003 022 041. G & S: Leather and imitation leather; goods made of leather and imitation leather, namely, bags, handbags, shoulder bags, sport bags, purses, wallets; briefcases; credit card cases; name card cases; business card cases; pouches of leather; animal skins; trunks and travelling bags; umbrellas; parasols

IC 025. US 022 039. G & S: Clothing, namely, trousers, pants, dresses, suits, skirts, miniskirts, coats, pullovers, jumpers, sweaters, jackets, blazers, blouses, shorts, shirts, T-shirts, polo shirts, robes, swimsuits, swimwear, beach robes, beachwear, bermuda shorts, leggings, underwear, belts, neckties, ties, bandanas, foulards, scarves, wristbands, waistcoats, hats, caps

IC 035. US 100 101 102. G & S: Wholesale and retail store business management services; wholesale and retail store business administration services

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search** Code

02.11.06 - Beards; Hair; Hair extensions; Human hair, locks of hair, wigs, beards, mustaches;

Mustaches; Toupees; Wigs

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety

goggles; Spectacles; Sunglasses

**Serial Number** Filing Date

79153875 May 30, 2014

**Current Basis** 66A

**Original Filing** 

66A

Basis

**Published for** Opposition

June 23, 2015

Registration Number

4806006

International

Registration

1220445

Number

Registration Date September 8, 2015

Owner (REGISTRANT) DI PORTO DAVID INDIVIDUAL ITALY Via Bolzano, 1 I-00198 Rome ITALY

(REGISTRANT) EFRATI MARCO INDIVIDUAL ITALY Via San Calepodio, 19 I-00152 Rome

**ITALY** 

(LAST LISTED OWNER) DAVID MARC S.r.I. UNKNOWN Via Massimi, 154 I-00136 ROMA

**İTALY** 

**Priority Date** 

December 6, 2013

**Description of** Mark

Color is not claimed as a feature of the mark. The mark consists of the stylized device of a pair of glasses on a mustache; the device is placed between the fancy words "DAVID" and "MARC".

Type of Mark TRADEMARK. SERVICE MARK

Register **PRINCIPAL** 

The name "DAVID MARC" does not identify a living individual. Other Data

Live/Dead

LIVE Indicator

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ASSIGN Status TSDR

**TTAB Status** 

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## marc le bihan

**Word Mark** MARC LE BIHAN

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Spectacles being optics, frames for

spectacles, spectacle cases, sunglasses

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 79143926

Filing Date December 2, 2013

**Current Basis** 66A **Original Filing Basis** 66A

Published for Opposition September 9, 2014

**Registration Number** 4643108

International

1195414

**Registration Number** 

November 25, 2014

**Registration Date** 

Owner (REGISTRANT) Danièle Le Bihan INDIVIDUAL FRANCE 22 rue Etienne Marcel

F-75002 Paris FRANCE

Samantha G. Rothaus **Attorney of Record** 

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized wording

"MARC LE BIHAN".

Type of Mark **TRADEMARK** Register **PRINCIPAL** 

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Marc Le

Bihan", whose consent(s) to register is made of record.

**Live/Dead Indicator** LIVE

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### Record 1 out of 1

TSDR

ASSIGN Status

**TTAB Status** 

( Use the "Back" button of the Internet Browser to return to

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**Word Mark** 

CAMILLA AND MARC

Goods and Services

IC 009. US 021 023 026 036 038. G & S: Eyewear, sunglasses and accessories therefor, namely, eyeglass cases, eyeglass frames, sunglass chains and cords

IC 018. US 001 002 003 022 041. G & S: Leather and imitations of leather and goods made from these materials, namely, leather purses, leather pouches, card wallets, credit card cases, key wallets; trunks and travelling bags; bags, namely, handbags, backpacks, beach bags, clutch bags, clutch purses, cosmetic bags sold empty, cosmetic cases sold empty, key bags, luggage, sports bags, tote bags, travel bags, travel cases; leather straps, wallets, purses, suitcases, umbrellas; business, credit, and calling card cases for use as note cases, key cases

IC 035. US 100 101 102. G & S: Retailing and wholesaling services, namely, retail stores, online retail stores and wholesale distributorships featuring clothing, footwear, headgear, luggage, bags, purses, sunglasses, eyewear, wallets and umbrellas

Standard Characters Claimed

Code

**Basis** 

Mark Drawing

(4) STANDARD CHARACTER MARK

**Serial Number** 

79147816

**Filing Date Current Basis**  August 22, 2013 66A

**Original Filing** 

66A

**Published for** Opposition

September 16, 2014

Registration Number

4647263

International Registration

1205382

Number Registration

Date

December 2, 2014

Owner **NSW 2017 AUŚTRALIA** 

(REGISTRANT) Camilla and Marc Operations Pty Ltd Corporation AUSTRALIA 291 Young Street Waterloo,

Attorney of

H DAVID STARR

Record

**Priority Date** August 14, 2013 Prior 3098337;3828995

Registrations

Type of Mark

TRADEMARK. SERVICE MARK

Register

**PRINCIPAL** 

Other Data

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Camilla Freeman Topper and Marc

Freeman, whose consent(s) to register is made of record.

Live/Dead Indicator

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### camilla and marc

**Word Mark** 

**C&M CAMILLA AND MARC** 

Goods and Services

IC 009. US 021 023 026 036 038. G & S: Eyewear, sunglasses and accessories therefor, namely, eyeglass cases, eyeglass frames, sunglass chains and cords

IC 018. US 001 002 003 022 041. G & S: Leather and imitations of leather and goods made from these materials, namely, leather purses, leather pouches, card wallets, credit card cases, key wallets; trunks and travelling bags; bags, namely, handbags, backpacks, beach bags, clutch bags, clutch purses, cosmetic bags sold empty, cosmetic cases sold empty, key bags, luggage, sports bags, tote bags, travel bags, travel cases; leather straps, wallets, purses, suitcases, umbrellas; business, credit, and calling card cases for use as note cases, key cases

IC 035. US 100 101 102. G & S: Retailing and wholesaling services, namely, retail stores, online retail stores and wholesale distributorships featuring clothing, footwear, headgear, luggage, bags, purses, sunglasses, eyewear, wallets and umbrellas

Mark Drawing

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM Code

**Serial Number** 

79147138

**Filing Date** 

August 22, 2013

**Current Basis Original Filing**  66A

**Basis** 

66A

**Published for** 

Opposition

September 9, 2014

Registration Number

4643165

International

Registration Number

1203488

Registration

November 25, 2014

Date Owner

(REGISTRANT) Camilla and Marc Operations Pty Ltd CORPORATION AUSTRALIA 291 Young

Street Waterloo AUSTRALIA NSW 2017

Attorney of Record

H DAVID STARR

**Priority Date** 

August 14, 2013

**Prior** 

Mark

3098337;3828995

Registrations **Description of** 

Color is not claimed as a feature of the mark. The mark consists of "C&M" appearing above

"CAMILLA AND MARC" in lowercase stylized form.

Type of Mark

TRADEMARK. SERVICE MARK

Register

**PRINCIPAL** 

**Other Data** 

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Camilla Freeman

Topper and Marc Freeman, whose consent(s) to register is made of record.

Live/Dead Indicator

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**Word Mark** 

M MARC ANTHONY

Goods and Services IC 009. US 021 023 026 036 038. G & S: Sunglasses. FIRST USE: 20110907. FIRST USE IN

COMMERCE: 20110907

IC 014. US 002 027 028 050. G & S: timepieces and chronometric instruments, namely, watches, watch bands, wrist-watches. FIRST USE: 20110907. FIRST USE IN COMMERCE: 20110907

IC 025. US 022 039. G & S: Men's apparel, namely, dress shirts, shirts, undershirts, jerseys, tanktops, t-shirts, sweaters, sweatshirts, cardigans, pants, trousers, coats, rainwear, jackets, scarves, belts, underwear, boxers, sleepwear, loungewear, socks, ties; men's footwear, namely, slippers, sandals and shoes; men's hats. FIRST USE: 20110907. FIRST USE IN COMMERCE: 20110907

**Mark Drawing** 

Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 85365693 Filing Date July 7, 2011

Current Basis 1A Original Filing Basis 1B

Published for Opposition

December 6, 2011

Registration Number

4700078

Registration Date

March 10, 2015

Owner

(REGISTRANT) JAMM Fashions LLC LIMITED LIABILITY COMPANY DELAWARE c/o Greenberg

Traurig, LLP 200 Park Avenue, 34th Floor New York NEW YORK 10166

Attorney of Record

Alan N. Sutin

Description of Color is not claimed as a feature of the mark. The mark consists of the wording MARC ANTHONY

**Mark** appearing underneath a stylized M.

Type of Mark TRADEMARK Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark identifies Marco Antonio Muniz,

professionally known as Marc Anthony, whose consent(s) to register is made of record.

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### MARC O'POLO

Word Mark MARC O'POLO

Goods and Services (CANCELLED) IC 003. US 001 004 006 050 051 052. G & S: [ Dentifrices; Essential oils for

personal use; Hair lotions; Make-up; Perfumery; Toilet soaps ]

IC 009. US 021 023 026 036 038. G & S: Cases for eyeglasses and sunglasses; Eye glasses;

Eyeglass lenses; Spectacle frames; Sunglass lenses; Sunglasses

**Standard** 

**Characters Claimed** 

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85068429 Filing Date June 22, 2010

Current Basis 44E
Original Filing Basis 1B;44E

Published for Opposition

December 7, 2010

Change In Registration

CHANGE IN REGISTRATION HAS OCCURRED

Registration

Number 3922634

**Registration Date** February 22, 2011

Owner (REGISTRANT) MARC O'POLO INTERNATIONAL AB CORPORATION SWEDEN P.O. BOX

44002 10073 STOCKHOLM SWEDEN

(LAST LISTED OWNER) MARC O'POLO LICENSE GMBH PRIVATE LIMITED COMPANY FED REP GERMANY HOFGARTENSTR. 1 STEPHANSKIRCHEN FED REP GERMANY

83071

ASSIGNMENT RECORDED

Assignment Recorded

Attorney of Record David S. Safran
Prior Registrations 1514378;1593743
Type of Mark TRADEMARK
Register PRINCIPAL

Affidavit Text PARTIAL SECT 8 (6-YR).

Live/Dead Indicator LIVE





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### ANDREW MARC

**Word Mark** ANDREW MARC

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Eyewear. FIRST USE: 20101220. FIRST USE IN

COMMERCE: 20101220

**Standard Characters** 

Claimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77981776

**Filing Date** February 12, 2008

**Current Basis** 1A **Original Filing Basis** 

**Published for** 

January 13, 2009 Opposition

**Registration Number** 3971650 International 1033987 **Registration Number** 

May 31, 2011 **Registration Date** 

(REGISTRANT) G-III LEATHER FASHIONS, INC. CORPORATION NEW YORK 35TH **Owner** 

FLOOR 512 SEVENTH AVENUE NEW YORK NEW YORK 100184202

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Linda M. Merritt, Christopher Weimer **Prior Registrations** 1221846;2582714;2621337;AND OTHERS

Type of Mark **TRADEMARK** Register **PRINCIPAL** 

**Affidavit Text** SECT 15. SECT 8 (6-YR).

Other Data The name "ANDREW MARC" identifies a living individual whose consent is of record.

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### MARC HUNTER

Word Mark MARC HUNTER

Goods and IC 009. US 021 023 026 036 038. G & S: Cases for spectacles and sunglasses; Eyeglass cases;

**Services** Eyeglass chains; Eyeglass frames; Eyeglasses; Frames for spectacles and sunglasses;

Protective eyeglasses; Reading eyeglasses; Sunglass lenses; Sunglasses. FIRST USE:

20051202. FIRST USE IN COMMERCE: 20051202

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

October 10, 2006

Serial Number 78789323

Filing Date January 11, 2006

Current Basis 1A
Original Filing
1A

Basis 'C'
Published for

Opposition Registration

Number 3189243

Registration December 26, 2006

Owner (REGISTRANT) Hart Specialties Inc. CORPORATION NEW YORK 5000 New Horizons Blvd

Amityville NEW YORK 11701

Attorney of Record M. Hope Aguilar

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 8 (6-YR). SECTION 8(10-YR) 20170719.

Renewal 1ST RENEWAL 20170719

Other Data "The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular

living individual."

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### Typed Drawing

**Word Mark** 

**ROBERT MARC** 

Goods and Services

IC 009. US 021 023 026 036 038. G & S: eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths enclosed therein. FIRST USE: 19810800. FIRST

USE IN COMMERCE: 19810800

IC 035. US 100 101 102. G & S: retail store services featuring [ eyeglasses, ] eyeglass frames and sunglasses and accessories for all the foregoing. FIRST USE: 19810800. FIRST USE IN

COMMERCE: 19810800

IC 042. US 100 101. G & S: ophthalmic services. FIRST USE: 19810800. FIRST USE IN

COMMERCE: 19810800

**Mark Drawing** 

Code

(1) TYPED DRAWING

Serial Number

75229337

**Filing Date** 

January 22, 1997

**Current Basis** 

1A

Original Filing

1A

Basis

Published for Opposition

November 4, 1997

Registration Number

2132417

Registration

Date

January 27, 1998

Owner

(REGISTRANT) Marc, Robert INDIVIDUAL UNITED STATES 450 West 15th Street Suite 605

New York NEW YORK 10011

(LAST LISTED OWNER) Robi Ltd. CORPORATION NEW YORK 234 W 39th Street, 8th Floor

New York NEW YORK 10018

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Jennifer D. Silverman

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20170330.

Renewal 2ND RENEWAL 20170330

Other Data "ROBERT MARC" identifies a living individual whose consent is of record.

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# Marc O'Polo

Word Mark MARC O'POLO

Goods and IC 009. US 002 026. G & S: GLASSES, SPECTACLE FRAMES, SUNGLASSES, LENSES

**Services** AND ETUIS FOR ALL THE ABOVE MENTIONED ITEMS

Mark Drawing (5) WORDS JETTERS AND OR NUMBERS IN STATUTED FO

Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 73646230

Filing Date February 24, 1987

Current Basis 44E

Original Filing 44D;44E

Dasis

Published for September 6, 1988

Opposition
Change In

Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration 1514378

Registration Date November 29, 1988

Owner (REGISTRANT) MARC O'POLO AB CORPORATION SWEDEN BOX 21123 S-10031

STOCKHOLM SWEDEN

(LAST LISTED OWNER) MARC O'POLO LICENSE GMBH PRIVATE LIMITED COMPANY

FED REP GERMANY HOFGARTENSTR. 1 83071 STEPHANSKIRCHEN FED REP

**GERMANY** 

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

David S. Safran

Prior

1256176;1484336

Registrations
Type of Mark
TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20181203.

Renewal 2ND RENEWAL 20181203

Other Data THE NAME "MARC O'POLO" IS FANCIFUL AND DOES NOT REFER TO ANY PARTICULAR

INDIVIDUAL.

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(//i1.gooptic.com/w100|h80|f/MESQ\_HEARTACHE\_GREY HORN.jpg)

### Marc Ecko Heartache Sunglasses

by Marc Ecko (/marc-ecko)

\$104.95

with FREE Standard Shipping! - see details (/shipping-info)



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Save 15% OFF

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1 Color: Grey Horn (one color)

2 Size: 59-15-145 (one size)

Quantity: 1 Size Help (/api/ContentPageContent/1010)

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Tweet

Description Designer

### **Overview**

The Marc Ecko Heartache is a perfect choice of Sunglasses from the marvelous Marc Ecko collection. These exciting Sunglasses have a compelling arrangement of marvelous features. This eyewear is eligible for prescription lens installation. Crafted from plastic and carefully constructed to display a bold look and stylish flair. The width of the bridge of this frame is 15 millimeters. The eyesize of this item is 59 millimeters. It is fully rimmed along the edges to give a sense of completeness, lens security, toleration and absolute style. between black and white in color. If you're looking for something that's compatible with bi-focal or progressive lenses, then you've found it. This is definitely a favorite among many people. It's a popular choice primarily recognized for its broad appeal. The length of the temple pieces are 145 millimeters. If you're looking for something masculine, look no further. These frames are specifically designed for women. Item ranges in price between \$100 and \$150..

By looking at the Marc Ecko Heartache you can tell Marc Ecko does a fantastic job in revealing all the great qualities in these Most Popular Sunglasses. The various traits distinctively found adorned all throughout the Marc Ecko Heartache are truly fascinating. The different options available for the Marc Ecko Heartache exist to suite those looking for Sunglasses specifically made for the right style and physical features; Color Grey Horn, Size 59-15-145.

Feel at ease buying Marc Ecko Heartache from an online authorized reseller of Marc Ecko. These Sunglasses made by Marc Ecko are brand new & 100% authentic and carry a one year minimum warranty. Get your own Marc Ecko Heartache today.

### **Specifications**

Category: Sunglasses (/sunglasses~1)

Featured: Most Popular (/most-popular~1)

Gender: Mens (/mens~1), Womens (/womens~1)

Color: Gray (/gray\_color~1), Horn (/horn~1)

Brand: Marc Ecko (/marc-ecko~1)

Material: Plastic (/plastic~1)

Rim Type: Full Rim (/full-rim~1)

Rx Eligibility: Prescription (/prescription~1), Bi-Focal/Progressive (/bifocalprogressive~1)

Eye Size: 59 (/59mm-eyesize~1)

Bridge Size: 15 (/15mm-bridge~1)

Temple Size: 145 (/145mm-temples~1)

Price Range: \$100 - \$150 (/\$100-to-\$150~1)

Link Map: View Link Map

Item ID #: 223814 (#33069)



(//i2.go-optic.com/brand/caseimage/no-photo.png)

#### **Designer Case Included**

\*Manufacturer packaging shown for Marc Ecko Heartache Sunglasses may vary based on product style. Image shown is only a sample of the case provided with the Marc Ecko Heartache Sunglasses.

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- 1-Year Minimum Warranty details (/returns-info)
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- Seen it for less? Request a Price Match

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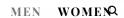


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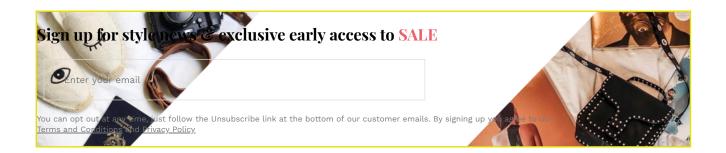
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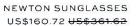
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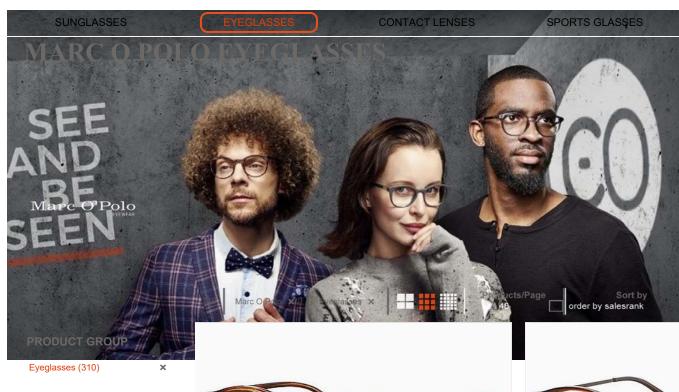
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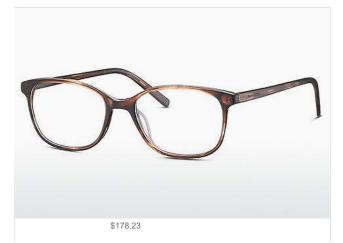


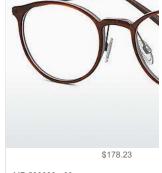






MP 503084 - 60 Marc O Polo





MP 503089 - 60 Marc O Polo



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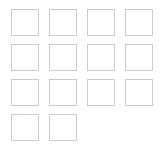
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## FRAME SHAPE



### FRAME COLOUR



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49 – 51 (84)

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56 – 75 (8)

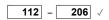
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