

EXHIBIT A TO KOEPPF DECLARATION

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,574,986

United States Patent and Trademark Office

Registered Feb. 17, 2009

**SERVICE MARK
PRINCIPAL REGISTER**



NYC & COMPANY, INC. (NEW YORK NON-
PROFIT CORPORATION)
810 SEVENTH AVENUE
NEW YORK, NY 10019

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "NYC RESTAURANT WEEK",
APART FROM THE MARK AS SHOWN.

FOR: PROMOTING BUSINESS AND TOURISM IN
NEW YORK CITY BY PROMOTING THE SERVICES
OF APPLICANT'S RESTAURANT BUSINESS MEM-
BERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF "NYC RESTAURANT
WEEK" AND UTENSILS FORK, KNIFE AND
SPOON.

FIRST USE 12-26-2007; IN COMMERCE 12-26-2007.

SER. NO. 77-375,667, FILED 1-18-2008.

OWNER OF U.S. REG. NOS. 2,510,974, 3,057,629
AND OTHERS.

LINDSEY RUBIN, EXAMINING ATTORNEY

Int. Cls.: 35 and 41

Prior U.S. Cls.: 100, 101, 102, and 107

Reg. No. 3,667,168

United States Patent and Trademark Office

Registered Aug. 11, 2009

SERVICE MARK
PRINCIPAL REGISTER

NYC
& COMPANY

NYC & COMPANY, INC. (NEW YORK NON-PROFIT CORPORATION)
810 7TH AVENUE
NEW YORK, NY 10019

FOR: PROMOTING BUSINESS AND TOURISM IN THE NEW YORK METROPOLITAN AREA, NAME-
LY, PROMOTING THE SERVICES OF OTHERS IN
THE FIELDS OF TOURISM, CONVENTIONS, RES-
TAURANTS, RETAIL STORES, CULTURAL ACTIV-
ITIES, BUSINESS AND BUSINESS INVESTMENT IN
NEW YORK CITY THROUGH THE DISTRIBUTION
OF PRINTED, VIDEO, ONLINE AND AUDIO PRO-
MOTIONAL MATERIALS, PRESS RELEASES,
PRESS CONFERENCES AND THE RENDERING
OF SALES PROMOTION ADVICE; PROVIDING
PROMOTION OF SPECIAL EVENTS, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).

FIRST USE 6-15-2007; IN COMMERCE 6-15-2007.

FOR: ENTERTAINMENT, NAMELY, PRODUC-
TION AND PRESENTATION OF EVENTS IN THE

NATURE OF LIVE SHOWS PERFORMANCES, LIVE
MUSIC CONCERTS, LIVE MUSICAL PERFORMAN-
CES AND CULTURAL EVENTS, IN CLASS 41 (U.S.
CLS. 100, 101 AND 107).

FIRST USE 6-15-2007; IN COMMERCE 6-15-2007.

OWNER OF U.S. REG. NOS. 2,510,974, 2,839,823,
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "NYC", APART FROM THE MARK
AS SHOWN.

THE MARK CONSISTS OF STYLIZED "NYC &
COMPANY" DESIGN.

SN 77-155,118, FILED 4-12-2007.

DAVID COLLIER, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

NYC

nycgo.com

Reg. No. 3,846,983

Registered Sep. 14, 2010

Int. Cls.: 25, 35 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

NYC & COMPANY, INC. (NEW YORK NON-PROFIT CORPORATION)
810 SEVENTH AVENUE
NEW YORK, NY 10019

FOR: CLOTHING, NAMELY, SWEAT SHIRTS, T-SHIRTS; HEADGEAR, NAMELY, CAPS AND HATS; RAINWEAR, NAMELY, RAIN JACKETS AND PONCHOS, IN CLASS 25 (U.S. CLS. 22 AND 39)

FIRST USE 11-18-2008; IN COMMERCE 11-18-2008.

FOR: PROMOTING BUSINESS AND TOURISM IN THE NEW YORK METROPOLITAN AREA, NAMELY, PROMOTING THE SERVICES OF OTHERS IN THE FIELDS OF TOURISM, CONVENTIONS, RESTAURANTS, RETAIL STORES, EVENTS, CULTURAL ACTIVITIES, BUSINESS, AND BUSINESS INVESTMENT IN NEW YORK CITY THROUGH THE DISTRIBUTION OF PRINTED, VIDEO, ONLINE, AND AUDIO PROMOTIONAL MATERIALS, PRESS RELEASES, PRESS CONFERENCES, AND THE RENDERING OF SALES PROMOTION ADVICE, PROVIDING PROMOTION OF SPECIAL EVENTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-18-2008; IN COMMERCE 11-18-2008.

FOR: ENTERTAINMENT, NAMELY, PRODUCTION AND PRESENTATION OF EVENTS IN THE NATURE OF LIVE SHOW PERFORMANCES, LIVE MUSIC CONCERTS, LIVE MUSICAL PERFORMANCES AND COMMUNITY EVENTS, NAMELY, CULTURAL EVENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-18-2008; IN COMMERCE 11-18-2008.

OWNER OF U.S. REG. NOS. 2,510,974, 3,668,124 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NYC", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF STYLIZED "NYC" ABOVE NYC GO.COM.

SER. NO. 77-646,785, FILED 1-9-2009.

RONALD DELGIZZI, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office