

United States of America

United States Patent and Trademark Office

CHILLING ADVENTURES OF SABRINA

Reg. No. 5,504,652

Registered Jun. 26, 2018

Int. Cl.: 16

Trademark

Principal Register

Archie Comic Publications, Inc. (NEW YORK CORPORATION)
629 Fifth Avenue
Pelham, NEW YORK 10803

CLASS 16: Comic Magazines

FIRST USE 00-00-2014; IN COMMERCE 00-00-2014

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-520,013, FILED 07-07-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,152,643

United States Patent and Trademark Office

Registered Apr. 21, 1998

**TRADEMARK
PRINCIPAL REGISTER**

SABRINA

ARCHIE COMIC PUBLICATIONS, INC. (NEW
YORK CORPORATION)
325 FAYETTE AVENUE
MAMARONECK, NY 10543

FIRST USE 0-0-1970; IN COMMERCE
0-0-1970.

OWNER OF U.S. REG. NO. 1,165,532.

SER. NO. 75-335,528, FILED 8-4-1997.

FOR: COMIC MAGAZINES, IN CLASS 16
(U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,208,755

United States Patent and Trademark Office

Registered Dec. 8, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

Sabrina
The Teenage
Witch

ARCHIE COMIC PUBLICATIONS, INC. (NEW
YORK CORPORATION)
325 FAYETTE AVENUE
MAMARONECK, NY 10543

FIRST USE 9-20-1996; IN COMMERCE
9-20-1996.

OWNER OF U.S. REG. NO. 2,149,484.

FOR: ENTERTAINMENT IN THE NATURE
OF A SERIES OF TELEVISION PROGRAMS IN
THE FIELD OF COMEDY AND DRAMA, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).

SER. NO. 75-363,585, FILED 9-26-1997.

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,149,484

United States Patent and Trademark Office

Registered Apr. 7, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

SABRINA THE TEENAGE WITCH

ARCHIE COMIC PUBLICATIONS, INC. (NEW
YORK CORPORATION)
325 FAYETTE AVENUE
MAMARONECK, NY 10543

THE FIELD OF COMEDY AND DRAMA, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).
FIRST USE 9-20-1996; IN COMMERCE
9-20-1996.

SER. NO. 75-293,615, FILED 5-16-1997.

FOR: ENTERTAINMENT IN THE NATURE
OF A SERIES OF TELEVISION PROGRAMS IN

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,219,622

United States Patent and Trademark Office

Registered Jan. 19, 1999

**TRADEMARK
PRINCIPAL REGISTER**

SABRINA THE TEENAGE WITCH

**ARCHIE COMIC PUBLICATIONS, INC. (NEW
YORK CORPORATION)
325 FAYETTE AVENUE
MAMARONECK, NY 10543**

**FIRST USE 5-31-1997; IN COMMERCE
5-31-1997.**

OWNER OF U.S. REG. NO. 1,165,532.

**FOR: CALENDARS, NOTEBOOKS, NOTE-
PADS, FICTION NOVELS, POSTERS, IN CLASS
16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).**

SN 75-273,225, FILED 4-11-1997.

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,775,903

Registered Oct. 21, 2003

**TRADEMARK
PRINCIPAL REGISTER**

SABRINA THE TEENAGE WITCH

ARCHIE COMIC PUBLICATIONS, INC. (NEW
YORK CORPORATION)
325 FAYETTE AVENUE
MAMARONECK, NY 10543

FOR: BOARD GAMES, DOLLS AND DOLL AC-
CESSORIES, COSTUME MASKS, HAND HELD
UNITS FOR PLAYING ELECTRONIC GAMES, JIG-
SAW PUZZLES, CARD GAMES, AND CHILDREN'S
MULTIPLE ACTIVITY TOYS, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).

FIRST USE 6-0-1997; IN COMMERCE 6-0-1997.

OWNER OF U.S. REG. NO. 1,165,532.

SN 75-273,229, FILED 4-11-1997.

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,272,751

United States Patent and Trademark Office

Registered Aug. 24, 1999

**TRADEMARK
PRINCIPAL REGISTER**

SABRINA THE TEENAGE WITCH

ARCHIE COMIC PUBLICATIONS, INC. (NEW
YORK CORPORATION)
325 FAYETTE AVENUE
MAMARONECK, NY 10543

OR IMAGES OF A FICTIONAL CHARACTER ,
IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).
FIRST USE 10-0-1998; IN COMMERCE
10-0-1998.
OWNER OF U.S. REG. NO. 1,165,532.

FOR: COMPUTER GAME SOFTWARE RE-
CORDED ON CD ROM, COMPUTER GAME
PROGRAMS CONTAINING STORIES ABOUT

SN 75-273,234, FILED 4-11-1997.

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,272,751

United States Patent and Trademark Office

Registered Aug. 24, 1999

**TRADEMARK
PRINCIPAL REGISTER**

SABRINA THE TEENAGE WITCH

ARCHIE COMIC PUBLICATIONS, INC. (NEW
YORK CORPORATION)
325 FAYETTE AVENUE
MAMARONECK, NY 10543

OR IMAGES OF A FICTIONAL CHARACTER,
IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).
FIRST USE 10-0-1998; IN COMMERCE
10-0-1998.
OWNER OF U.S. REG. NO. 1,165,532.

FOR: COMPUTER GAME SOFTWARE RE-
CORDED ON CD ROM, COMPUTER GAME
PROGRAMS CONTAINING STORIES ABOUT

SN 75-273,234, FILED 4-11-1997.

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cl.: 38

United States Patent and Trademark Office

Reg. No. 1,165,532

Registered Aug. 18, 1981

TRADEMARK
Principal Register

SABRINA THE TEEN-AGE WITCH

Archie Enterprises, Inc. (New York corporation)
1114-1116 First Ave.
New York, N.Y. 10021

For: COMIC MAGAZINE, in CLASS 16 (U.S.
Cl. 38).

First use 1962; in commerce 1971.

Ser. No. 245,552, filed Jan. 9, 1980.

J. C. DEMOS, Deputy Director