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Mark: ALOE ONE VERA DRINK



US Serial Number: 88148610 Application Filing Oct. 09, 2018

Date:

Filed as TEAS Yes **Currently TEAS** Yes Plus:

Plus:

Register: Principal Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional

information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on

the Trademark Document Retrieval link at the top of this page.

Status Date: Jan. 22, 2019

Mark Information

Mark Literal ALOE ONE VERA DRINK

Elements:

Standard Character No

Claim:

Mark Drawing 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Type:

Description of The mark consists of the wording "ALOE ONE" in green stylized letters outlined in white, with the word "ONE" vertically positioned next

Mark: to "ALOE". The words "VERA DRINK" are seen below the word "ALOE" in white stylized letters. The color black represents

transparency and is not a part of the mark.

Color Drawing: Yes

Color(s) Claimed: The color(s) green and white is/are claimed as a feature of the mark.

Disclaimer: "ALOE" AND "DRINK"

Goods and Services

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks *..* identify additional (new) wording in the goods/services.

For: Aloe juice beverages; Aloe vera drinks; Aloe vera juices

International 032 - Primary Class U.S Class(es): 045, 046, 048

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Mar. 31, 2018 Use in Commerce: Mar. 31, 2018

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: Alfa Vitamins Laboratories, Inc.

Owner Address: 4701 NW 77th Ave

Miami, FLORIDA 33166 UNITED STATES

Legal Entity Type: CORPORATION

State or Country FLORIDA

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Justin R. Young Docket Number: TM9599US32

Attorney Primary jyoung@dineff.com Email Address: Attorney Email Yes Authorized:

Correspondent

Correspondent JUSTIN R. YOUNG

Name/Address: DINEFF TRADEMARK LAW LIMITED

160 N. WACKER DRIVE CHICAGO, ILLINOIS 60606

UNITED STATES

Phone: 312-338-1000 **Fax:** 312-338-1500

Domestic Representative

Domestic Justin R. Young Phone: 312-338-1000

Representative Name:

Fax: 312-338-1500

Domestic jyoung@dineff.com

Representative email:

Domestic Yes
Representative email Authorized:

Prosecution History

DateDescriptionProceeding NumberJan. 22, 2019NOTIFICATION OF NON-FINAL ACTION E-MAILED6325Jan. 22, 2019NON-FINAL ACTION E-MAILED6325

 Jan. 22, 2019
 NON-FINAL ACTION E-MAILED
 6325

 Jan. 22, 2019
 NON-FINAL ACTION WRITTEN
 86332

 Jan. 18, 2019
 ASSIGNED TO EXAMINER
 86332

 Oct. 19, 2018
 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Oct. 12, 2018 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information

TM Attorney: SHINER, MARK W Law Office LAW OFFICE 105

Assigned:

File Location

Current Location: TMEG LAW OFFICE 105 - EXAMINING

ATTORNEY ASSIGNED

Date in Location: Jan. 22, 2019