



# WELCOME TO TRITON AUTOMOTIVE GROUP

Built by Dealers for Dealers

## About us



### Who is Triton?

- Triton Automotive Group (Triton) is a privately held Delaware LLC, owned and operated by U.S. automotive dealers.
- Triton is uniquely positioned as one of the largest dealer owned and operated Automotive cooperatives in America.
- Triton members share a cooperative vision of providing dealer services on a national scale delivering efficiencies & savings competitive with large dealer groups.
- Triton's goal is to lower cost and improve dealer profitability with dealer owned solutions.

### Triton Vision

- As the industry tightens and margins continue to compress, dealers must develop new profit centers to survive. Most importantly, these new Profit Centers must have a life of their own.
- Triton provides many services historically provided by third party providers.
- In doing so, Triton creates new revenue streams capturing profit (currently made by third party companies) and distributes this profit back to dealers.
- Triton's dealer-led Board of Directors provides business solutions for today with keen emphasis on adapting for the automotive industry of tomorrow.
- Triton is built by Dealers for Dealers...putting Dealers in control of their own destiny.

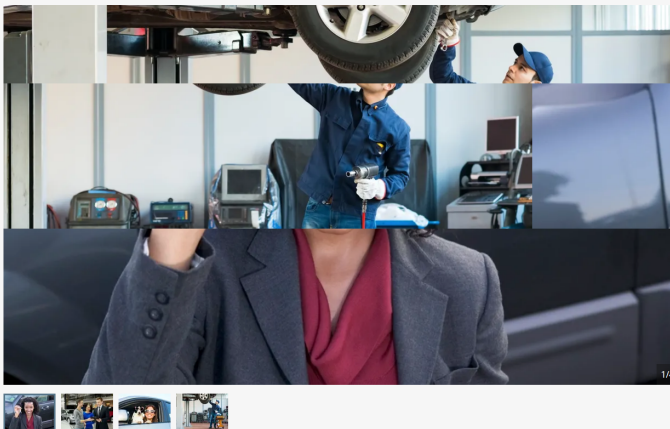


### Triton Protect™

- Triton Automotive Group begins with Triton Protect™, a vehicle warranty service division established to improve F&I performance and margin.
- Triton Protect™ is a comprehensive extended vehicle service company providing product development, management services, training and administrative support for US Dealer members.
- Triton Protect™ products are underwritten by A.M. Best "A" rated insurers.
- Different than competitors, Triton does not compete with OEM's. Think of Triton as a Dealer Owned company to supplement OEM full service contracts.
- Triton wants to work with OEM's to develop retail solutions to capture lost sales and improve performance.
- The Triton model is unmatched in the industry allowing every dealer an opportunity to benefit from the financial performance of the company.

[LEARN MORE ABOUT TRITON PROTECT™](#)

Learn More at [www.tritonprotect.com](http://www.tritonprotect.com)



## Contact Us

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[FOR MORE INFORMATION](#)