

CONSENT TO REGISTRATION

WHEREAS, PocketWatch, Inc. ("PW") filed Application Serial No. 88185286 for registration of the mark HOBBYKIDS ADVENTURES in connection with the following goods and services:

Entertainment services; production and distribution of music, films and television shows; fan club services; arranging and conducting entertainment and educational exhibitions, conferences, and symposia, producing video games and multimedia entertainment; production and distribution of virtual reality and augmented reality entertainment; Clothing and wearing apparel; Games, toys and playthings, sporting goods, video games and gaming machines

WHEREAS, Ryan Shaw ("SHAW") is the owner of Registrations Nos. 4789499 for HOBBYKIDS, 4688458 for HOBBYKIDSTV, and 5030465 for a sound mark comprising the term "HOBBYKIDSTV", registered in connection with the following services:

Entertainment services, namely, a continuing program featuring performers demonstrating hobby activities, arts and craft activities, and toys and games accessible by means of video, web based applications and mobile phone applications.

NOW, THEREFORE, and in consideration of the mutual promises set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. SHAW hereby consents to registration of PW's pending application No. 88185286 for the HOBBYKIDS ADVENTURES mark. The parties' services are distinct from one another, and are directed to different types of programming. Specifically, PW's entertainment content is primarily animated dramatic serial television shows; SHAW's services include entertainment services in connection with informative programming in the nature of product reviews and demonstrations. The parties agree that confusion between their respective marks and goods/services is unlikely, based on the appearance, pronunciation, meaning, commercial impressions of their marks created by the presence of an

additional term in PW's mark, and based on the use of their respective marks, and the PW goods and services being under license from SHAW. Thus, the parties agree that the marks can co-exist in the marketplace and on the Register.

2. In the unlikely event that either party becomes aware of actual confusion between their respective marks, the parties agree to notify the other party of this fact, and to cooperate and consult with one another, in good faith, to take reasonable steps as necessary to prevent or minimize any likelihood of confusion arising in the future.

Accordingly, SHAW consents to PW's registration of the mark HOBBYKIDS ADVENTURES shown in Application Serial No. 88185286.

Ryan Shaw

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By: Ryan Shaw
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Date: 1/9/2019

PocketWatch, Inc.

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By: [Signature]
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Title: CEO
Date: 1/9/2019