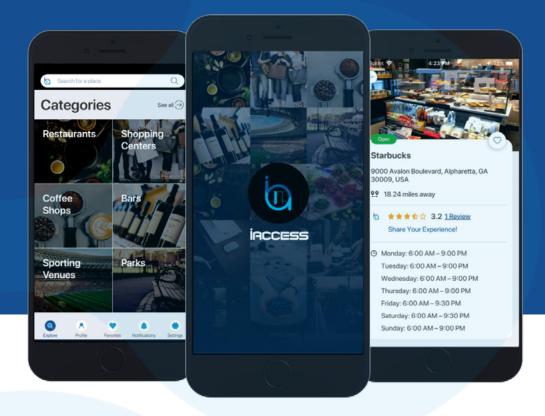




A lifestyle mobile application created to empower users to seek new adventures, share their experiences and ACCESS LIFE!



FEATURES

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- Rate accessibility of the parking, entrance, seating and bathrooms of places you visit.
- → Save favorite restaurants, stores and more for future visits!
- → Filter searches by accessibility rating and distance.

It's super helpful and so easy to use. - Danielle M -





www.iaccess.life/download

WHO WE ARE

iAccessLife is a lifestyle mobile platform designed out of an essential need to change the way our community accommodates those with physical limitations. Lack of accessibility effects 40 million adults in the US alone. For people with mobility impairments, lackluster accessibility accommodations in public places make simple day-to-day tasks like parking, finding seating, and using the bathroom nearly impossible.

iAccess aims to provide a tool, that will allow this community, to voice their experiences with accessibility around the country. This will allow users to confidently make plans without worrying about accessibility at events or venues. In the US, 22% of people are affected by a disability. iAccess aims to revolutionize accessibility so everyone can #AccessLife. Learn more about how we're revolutionizing accessibility.

OUR STORY

In 2008, at the age of 14, CEO and Founder Brandon Winfield was injured in a motocross accident that left him paralyzed from the waist down. Faced with the decision to either let this dramatic event slow him down or treat it as an opportunity to triumph in the face of tragedy, Brandon chose the latter. Brandon continued his love for racing in the form of sprint car racing. While traveling the country for his races, Brandon realized that despite ADA requirements, there was still a major disparity in access across establishments around the country. These experiences sparked the idea for an app that would allow people with mobility impairments to rate & review the ease of accessibility of places. iAccess wants to establish a family of loyal users that curate and consume quality accessibility information from a trusted source. The ultimate goal of iAccess is to develop a platform that will assist in shining a light on accessibility flaws and inform others with limited physical mobility of inaccessible locations.

OUR JOURNEY

Over the past year iAccess has been on an exciting growth journey. In addition to opening a successful seed round of funding, earlier this year iAccess partnered with KiwiTech to develop and launch our #iAccessLife mobile application. In March 2019, iAccess was recognized as the "Best Alternate Presenter" in the Social & Culture category of the 2019 SXSW Pitch Competition. The iAccess team pinpointed Atlanta as the first location to roll out the brand-new mobile platform. The app is slated for full scale launch this Summer and has already been soft launched to begin seeding the app with data. In the long-term, iAccess plans on rolling out the app in additional cities as it expands.

BECOME A BRAND AMBASSADOR

iAccess is looking for brand ambassadors to blaze the trail for others. Ambassadors will be eligible to participate in citywide "Rate, Review, and Refer" contests. They will also be eligible to earn

prizes based on their overall activity in the application. The more places Ambassadors rate & review and the more users they refer onto the platform, the more prizes they will be eligible to win.

Ambassadors can apply here: <u>https://www.iaccess.life/ambassador/</u>

Once you apply, you will receive more information on the citywide contests based on your location as well as the general brand ambassador program.



Apply to be an Ambassador



