

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Disney Enterprises, Inc.
Serial Number: 88297986
Filing Date: Feb. 12, 2019
Mark: DISNEY

Examining Atty.: Matthew Scott Tully
Law Office: 105

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

DECLARATION UNDER SECTION 2(F)

The undersigned, being warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and may jeopardize the validity of this application or any resulting registration, declares that she is authorized to make this declaration on behalf of the applicant.

The DISNEY mark has become distinctive of the services as evidenced by the ownership on the Principal Register for the same mark for sufficiently similar goods/services of active U.S. Registration Nos. 1162727, 2888282, 3088198, 3235413, 3328006, 3328009, 3340426, 3410201, 3432510, 3490082, 4208634, 4063531, and 4042815.

The DISNEY mark has been in use for retail store services since 1987, and the DISNEY mark has become distinctive of the services through the applicant's substantially exclusive and continuous use of the mark in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement.

All statements made herein of her own knowledge are true; and all statements made herein on information and belief are believed to be true.

DISNEY ENTERPRISES, INC.

By: *A. Minnie Alexander*

Name: A. Minnie Alexander

Title: Attorney of record, Minnesota bar member

Date: *7-10-19*