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OUR BLAST™ METHOD

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OUR PHILOSOPHY



The BLAST™ Method

When kids learn our fun and easy to remember BLAST™ method, they understand all 5 basics of their wardrobe, empowering them to dress and express themselves each morning through their own style; one less battle to deal with!



ACCESSORIES



I HAVE A BLAST™
I dress myself!



ACCESSORIES

From 'it' handbags & fun hats to scarves & hair bows. This is a wardrobe basic that I use to express my sense of style for each season.



LAYERS

Cardigans, vests, hoodies, jackets & even tutus! These help me feel warm on cool days AND I practice how to button + zip myself when I put these on each morning.

L

SOCKS + SHOES

I love breaking some rules by mismatching my socks and feel great when I put my shoes on all by myself.

S

When I
to express myself!

T

TOPS

Long or short sleeves, these are the foundation of my wardrobe. I love that anything goes; from loud prints to bright stripes or off-beat colors!

B

BOTTOMS

Pants, skirts, leggings & more. I love bottoms that don't have zippers or buttons so it's easy for me to take them on and off.





End Wardrobe Tantrums

FASHION, SIMPLIFIED

A simple way to get your kids dressed by themselves has finally arrived ... mornings just got better!

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FAIR TRADE



GOTS VERIFIED

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